Chaehwan Lim

Department of Supply Chain Management
Michigan State University, Eli Broad College of Business
632 Bogue Street, East Lansing, MI. 48824
chlim@msu.edu | https://www.chaehwan-lim.com

RESEARCH INTEREST

Buyer-Supplier Relationship; Supply Chain Risk and Resilience;

EDUCATOIN

2023 – present Michigan State University

East Lansing, MI, USA

Ph. D in Logistics

2019–2023 Inha University

Incheon, Korea

Ph. D in Logistics

Title: The Effect of Supply Chain Risk Management (SCRM) on Corporate

Performance: Focusing on Business Continuity Management (BCM)

Advisor: Prof. Hun-Koo Ha

2014–2019 Inha University

Incheon, Korea

B.A in Logistics

Major: Logistics, Minor: Statistics

PEER REVIEWED PUBLICATIONS

- 1. Na, J., Wang, Q., & **Lim, C.** (2024). Measuring environmental efficiency in transportation sector based on a meta-frontier SBM approach: focusing on the Yangtze River Economic Belt (YEB) and Beijing–Tianjin–Hebei (JingJinJi). *Journal of International Logistics and Trade*, 22(1), 2-21.
- 2. Kim, D., Lim, C., & Ha, H. K. (2024). Comparative analysis of changes in passenger's perception for airline companies' service quality before and during COVID-19 using topic modeling. *Journal of Air Transport Management*, 115, 102542.
- 3. **Lim, C.,** Kim, G., & Ha, H. K. (2022). Airline company's resource reallocation using network centralized data envelopment analysis with slack-based measure. *Journal of International Logistics and Trade*, 20(4), 174-189.
- 4. Ha, J. S., **Lim, C. H.,** Cho, K. H., & Ha, H. K. (2021). Forecasting the Daily Container Volumes Using Data Mining with CART Approach. *Journal of Korea Port Economic Association*, 37(3), 1-17.
- 5. **Lim, C.,** Ha, J. S., Cho, K. H., & Ha, H. K. (2021). Analyzing customers' perception of service and market trends in fresh food E-commerce: Application of text mining techniques. *The Journal of Internet Electronic Commerce Research*, 21, 169-182.
- 6. Suh, B. H., Kim, G., **Lim, C. H.**, & Ha, H. K. (2020). Effects of High-speed Rail's Competition Strategies on Price and Share in the Transportation Market. *Journal of Korean society of transportation*, 38(2), 97-111.

SELECTED WORKING PAPERS

- 1. The Value of Buy-Online-Pickup-at-Curbside in Grocery Retail. With Lim, S.F.W.T.
- 2. The Spillover Effects of Bargaining Power Leverage on Firm Resilience: Focus on Shared Supply Chain. With Griffis, S. E., Peinkofer, S. T., Barker, J. M.

CONFERENCE PRESENTATIONS

- 1. Lim, C., Griffis, S. E., Peinkofer, S. T. and Barker, J. M. The Spillover Effects of Bargaining Power on Firm Resilience: Focus on Shared Supply Chain.
 - DSI Annual Conference, Orlando, FL, Nov 2025 (scheduled)
- 2. Lim, C. and Lim, S.F.W.T. The Value of Buy-Online-Pickup-at-Curbside in Grocery Retail.
 - CSCMP Academic Research Symposium, National Harbor, MD, Oct 2025 (scheduled)
 - POMS Annual Conference, Minneapolis, MN, April 2024
- 3. Lim, C., and Ha, H. K. Analysis of Research Trend in Air Transportation Sector Using Topic Modeling
 - Air Transport Research Society (ATRS) Conference, Antwerp, Belgium, Aug 2022
- 4. Lim, C., and Ha, H. K. A Two-Stage Methodology for Resources Reallocation of Air Transport Routes
 - Air Transport Research Society (ATRS) Conference, Virtual, Aug 2021

BOOK CHAPTERS

Ha, H. K., Park, M. Y., Nam, D, Lim, C., & Ryu, H. (2021). New Normal Era: Innovation and Evolution of Logistics Technology. *Jungseok Logistics Foundation*, 397-504.

TEACHING EXPERIENCE

Mishiana Cana I Ininancia

Michigan State University	
Teaching Assistant	
- Introduction to Supply Chain Management	Fall 2023
Inha University	
Instructor	
- Logistics Economics	Fall 2022
Teaching Assistant	
- Logistics Economics	Fall 2021

Fall 2021

SKILLS

Python, STATA, R, CPLEX, SPSS

Principle of Economics

ACADEMIC HONORS AND SCHOLARSHIPS

1.	Second Prize in Student Paper Competitions, Korea Airports Corporation	2022
2.	Best Paper Award, Korean Society of Transportation.	2021
3.	Jungseok Scholarships, Inha University.	2019-2022

- Awarded to qualified graduate students with full-tuition and stipend
- 4. Honor student, Inha University.

2014

5. Jungseok Scholarships, Inha University.

2014-2019

• Awarded to qualified undergraduate students with full-tuition and stipend

REFERENCES

Stanley E. Griffis

Bowersox-Thull Endowed Professor in Logistics and Supply Chain Management

Eli Broad College of Business

Michigan State University, East Lansing, MI, USA

Email: griffis@broad.msu.edu

Hun-Koo Ha Professor Graduate of School of Logistics Inha University, South Korea Email: hkha@inha.ac.kr