|  |
| --- |
| Curriculum Vitae |
| **Jieyu (Jade) Shi, Ph.D.** |
| The School of Hospitality Business  |
| Broad College of Business |
| Michigan State University |
| 667 N Shaw Ln, East Lansing, MI, 48824 |
| Email: shijiey1@msu.edu |

|  |
| --- |
| **CURRENT POSITION** |
| **Assistant Professor** |  Aug. 2024 – Present |
| The School of Hospitality BusinessBroad College of BusinessMichigan State University, East Lansing, MI, USA |
| **EDUCATION** |
| **Ph.D.** | Doctor of Philosophy in Hospitality and Tourism ManagementWhite Lodging – J. W. Marriott, Jr. School of Hospitality and Tourism ManagementPurdue University, West Lafayette, IN, USA |
|  |  |
| **M.S** | Master of Science in Hospitality and Tourism ManagementWhite Lodging – J. W. Marriott, Jr. School of Hospitality and Tourism ManagementPurdue University, West Lafayette, IN, USA |
|  |  |
| **B.S.** | Bachelor of Science in Tourism ManagementSchool of Tourism ManagementBeijing International Studies University, Beijing, China |
| **ACADEMIC EXPERIENCE** |
| **Assistant Professor** | Aug. 2024 – Present |
| The School of Hospitality BusinessBroad College of BusinessMichigan State University, East Lansing, MI, USA |
| **Assistant Professor** | Sep. 2022 – Aug. 2024 |
| Hospitality BusinessBusiness, Communication and Design ClusterSingapore Institute of Technology, Singapore |
|  |
| **Graduate Instructor and Teaching Assistant** | 2017 – 2022 |
| White Lodging – J. W. Marriott, Jr. School of Hospitality and Tourism ManagementCollege of Health and Human SciencesPurdue University, West Lafayette, IN, USA |
|  |
| **Research Assistant** | 2017 – 2022 |
| Purdue Tourism and Hospitality Research Center Purdue University, West Lafayette, IN, USA |

|  |
| --- |
| **PUBLICATIONS** |
| ***REFEREED JOURNAL ARTICLES (\*CORRESPONDING AUTHOR)*** |
| * Kim, S., Kwon, H., & **Shi, J.** (2024). The Moderating Roles of Multidimensional Novelty-Seeking Behaviors on Destination Images and Revisit Intentions. *Tourism Review International*, *28*(4), 293-309.
* Fan, A., Shin, H. W., **Shi, J.**, & Wu, L. (2023). Young people share, but do so differently: An empirical comparison of peer-to-peer accommodation consumption between millennials and generation Z. *Cornell Hospitality Quarterly, 64*(3), 322-337.
 |
| * **Shi, J.\***, Cai, L. A., & Wolfe, K. (2022). Advancing hospitality and tourism education and research through global crises. *Journal of Teaching in Travel & Tourism, 22*(3), 199-204.
 |
| * Shi, X. & **Shi, J.** (2022). Who cares about single childless employees in the hotel industry? —Creating a workplace culture beyond family-friendly. *Tourism Management. 90*.
 |
| * Singh, S., **Shi, J.\***, Lee, J. Z., & Cai, L. A. (2021). Image of India as a destination—Perceptions of mobile-savvy seniors from China. *Journal of China Tourism Research, 17*(4), 484-511.
 |
| * **Shi, J.\***, Zhang, J., & Cai, L. A. (2021). Active learning for an introductory tourism course—A case study. *Journal of Teaching in Travel & Tourism, 21*(1), 1-18.
 |
| * **Shi, J.\***, Fan, A., & Cai, L. A. (2020). Leisure mobility of Chinese Millennials. *Journal of China Tourism Research, 16*(4), 527-546.
 |
|  |
| ***MANUSCRIPTS UNDER REVIEW (\*CORRESPONDING AUTHOR)*** |
| * **Shi, J.\*** &Kruesi, M. When feedback resonates: Dual perspectives on eco-feedback technology in wildlife attractions. *Current Issues in Tourism. (Under review – 2nd round)*
* Shi, X., **Shi, J.\***, Li, M., & Guo, Z. Enhancing student learning experience in wine tasting: Live virtual wine tours as a pedagogical approach. *Journal of Hospitality and Tourism Education. (Under review – 3rd round)*
* Liu, C., **Shi, J.\***, Zhang, Y., & Yang J. Fostering Sustainable Rural Communities: Multi-layered Polycentric Governance in Pro-poor Tourism. *Journal of Hospitality and Tourism Management.* (*Under review – 1st round)*
* Zheng, X., Miao, M., Zhang, L., & **Shi, J.** Guilt by association? The adverse effect of virtual influencer's perceived autonomy on consumers' reactions of endorsed brands. *International Journal of Contemporary Hospitality Management. (Under review – 1st round)*
 |
|  |
| ***WORKING PAPERS***  |
| * **Shi, J.** & Ma, C. Leveraging communication strategies to promote hotel guests’ sustainable behaviors
 |
| * **Shi, J.**, Gordon, S., Cai, L., & Wu, D. Seniors’ quality of life through rural tourism in China.
 |
| * Kim, S., **Shi, J.**, & Chan, B. Investigating people with disabilities (PWDs)’ hotel experiences — PWDs vs. hotel management perspective.
 |
| * **Shi, J.**, Yung, S., Chen, H., & Cai, L. Cultivating global citizenship of hospitality and tourism students through international internship programs.
 |
| * **Shi, J.** & Gordon, S. Does intercultural competence influence hospitality employees’ subjective well-being.
 |
| * **Shi, J.**, Cai, L., & Gordon, S. Investigating student learning experience in different teaching modalities.
 |

|  |
| --- |
| **REFEREED CONFERENCE PRESENTATIONS** |
| * **Shi, J.** & Ma, C. (2024, November). *Leveraging Communication Strategies to Promote Hotel Guests’ Sustainable Behaviors.* Paper presented at the 2024 Central CHRIE Virtual Conference, Online.
* **Shi, J.**, Kruesi, M., & Remy, D. (2024, May). *Pawprints Plus: Summing Up Visitor Perceptions on Carbon Calculations.* Paper presented at the 2024 APacCHRIE Conference, Seoul, South Korea.
 |
| * **Shi, J.**, Kim, S., & Ho, Y. (2024, May). *The Impact of Visitors’ Attitudes toward Interactive Digital Technologies on Overall Satisfaction and Museum Loyalty.* Poster presented at the APacCHRIE 2024 Conference, Seoul, South Korea.
 |
| * Kim, S., **Shi, J**., Chan, B. & Ho, Y. (2024, May). *Assessing PWDs’ Hotel Experience ——PWD vs. Hotel Management Perspectives.* Poster presented at the APacCHRIE 2024 Conference, Seoul, South Korea.
 |
| * Shi, X., Shi, H., & **Shi, J.** *The Role of Change in the Relationship between Leader-member Exchange and Newcomer-deviance: A Latent Growth Modeling Approach.* Paper presented at the APacCHRIE 2024 Conference, Seoul, South Korea.
 |
| * Shi, X., **Shi, J.**, Li, M., & Guo, Z. (2023, October). *Enhancing Student Learning Experience in Wine Tasting: The Role of Virtual Wine Tours as a Pedagogical Approach.* Paper presented at the 42nd International Society of Travel & Tourism Educators (ISTTE) Annual Conference, Toronto, Canada. [Best Paper Award].
 |
| * Chua, P.\*, Muhammad Alif, H.\*, Phang, W.\*, Tan, X.\*, Yeo, K.\*, & **Shi, J.** (2023, October). *Perceived Values and Purchase Intention in Green Hotels: A Cross-generational Study.* Paper presented at the 42nd International Society of Travel & Tourism Educators (ISTTE) Annual Conference, Toronto, Canada. [\*Undergraduate Students]. [Honorable Mention Award].
 |
| * Kruesi, M., Remy, D., & **Shi, J.** (2023, May). *Green Arithmetic: Carbon Footprint Calculators for Tourist Attractions.* Paper presented at the APacCHRIE 2023 Conference, Clark, The Philippines.
 |
| * **Shi, J.**, Cai, L., Gordon, S., & Fan, A. (2021, October). *Enhancing Intercultural Competence in Hospitality and Tourism Curriculum.* Paper presented at the 40th Annual International Society of Travel and Tourism Educators Conference, Virtual.
 |
| * Lee, J., **Shi, J.**, Davis-Espinosa, A., & Cai, L. (2021, October). *First-time Graduate Instructor: The Good and the Bad (in Pandemic).* Workshop presented at the 40th Annual International Society of Travel and Tourism Educators Conference, Virtual.
 |
| * Cai, L., Lee, J., & **Shi, J.** (2021, October). *Hospitality: Western Principles vs. Chinese Characteristics.* Paper presented at the 40th Annual International Society of Travel and Tourism Educators Conference, Virtual.
 |
| * **Shi, J.** & Gordon, S. (2021, July). *Does Intercultural Competence Influence Hotel Employees’ Subjective Well-being?.* Poster presented at the 2021 Annual International CHRIE Summer Conference, Virtual.
 |
| * **Shi, J.**, Cai, L., Gordon, S., & Fan, A. (2020, October). *Investigating Intercultural Learning in Curriculum Design of Hospitality and Tourism Programs—A Case Study.* Paper presented at the 39th Annual International Society of Travel and Tourism Educators Conference, Virtual.
 |
| * **Shi, J.**, Yung, S., Chen, H., & Cai, L. (2020, January). *Cultivating Global Citizenship of Hospitality and Tourism Students through International Internship Programs.* Paper presented at the 25th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, USA.
 |
| * **Shi, J.**, Gordon, S., & Cai, L. (2019, December). *Improving Seniors’ Quality of Life through Rural Tourism: A Case Study in China.* Paper presented at the 4th Caribbean-International Tourism Conference (CITC), The University of the West Indies, Cave Hill Campus, Barbados.
 |
| * **Shi, J.**, Zhang, J., & Cai, L. (2019, September). *Teaching without Textbook: Transformative Case Study of Introduction to Tourism Management.* Paper presented at 38th Annual International Society of Travel and Tourism Educators Conference, Vancouver, Canada – Sailing to Alaska, USA.
 |
| * Singh, S., **Shi, J.**, Zhang, J., & Cai, L. (2019, September). *Mobile Savvy Seniors: A Unique Segment from China.* Paper presented at the 38th Annual International Society of Travel and Tourism Educators Conference, Vancouver, Canada—Sailing to Alaska, USA.
 |
| * Shin, H., **Shi, J.**, & Fan, A. (2019, July). *A Generation Effect or an Age Effect? —An Empirical Study of Sharing Economy among Young Travelers.* Poster presented at the 2019 Annual ICHRIE Conference, New Orleans, USA.
 |
| * **Shi, J.**, Liu, C., Cai, L., & Li, J. (2019, May). *Alleviating Poverty through Rural Tourism: A Case Study of Yanwoyuan Village in China.* Paper presented at the 2019 APacCHRIE & EuroCHRIE Joint Conference *cum* 4th Global Tourism and Hospitality Conference, Hong Kong, China.
 |
| * **Shi, J.**, Shin, H., & Fan, A. (2019, March). *Why Young Generations Choose Airbnb?.* Poster presented at the 2019 Central CHRIE Conference, Indianapolis, USA.
 |
| * **Shi, J.**, & Cai, L. (2019, January). *The Role of Educational Travel in Global Learning.* Paper presented at the 24th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, USA.
 |
| * Singh, S., **Shi, J.**, Zhang, J., & Cai, L. (2019, January). *Senior Tourists and Mobile Social Media—Evidence from China.* Paper presented at the 24th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, USA.
 |
| * **Shi, J.**, Fan, A., & Cai, L. (2018, October). *Functionality of Mobile Technology and Quality of Leisure Travel for the Chinese Millennials.* Paper presented at the 37th Annual International Society of Travel and Tourism Educators Conference, Niagara Falls, USA.
 |
| * **Shi, J.**, Yung, S., Chen, H., & Cai, L. (2018, October). *Cultivating Global Citizenship of Hospitality and Tourism Students through International Internship Programs.* Poster presented at the 37th Annual International Society of Travel and Tourism Educators Conference, Niagara Falls, USA.
 |
| * **Shi, J.**, Lu, Y., Liu, C., & Cai, L. (2018, May). *Revitalizing China’s Countryside through Shared Rural Tourism.* Paper presented at the 16th APacCHRIE Conference, Guangzhou, China.
 |
| * **Shi, J.**, Wu, D., Gordon, S., Dou, X., & Cai, L. (2018, January). *A Quality of Life Framework for Rural Tourists and Locals.* Paper presented at the 23rd Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Fort Worth, USA.
 |
| * **Shi, J.**, Singh, S., & Cai, L. (2018, January). *China’s OBOR Initiative: A Disruption of Global Tourism System?.* Poster presented at the 23rd Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Fort Worth, USA.
 |
| * Singh, S., **Shi, J.**, & Cai, L. (2017, January). *Mediated Guest and Host Relations: A Social Media Framework.* Poster presented at the 23rd Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Fort Worth, USA.
 |
| * **Shi, J.**, Cai, L., Gordon, S., & Wu, D. (2017, October). *An Examination of Seniors’ Quality of Life for Tourists and Locals in Rural Tourism—Evidence from China.* Paper presented at the 36th Annual International Society of Travel and Tourism Educators Conference, Charleston, USA.
 |
| * **Shi, J.**, Wu, D., Gordon, S., Dou, X., & Cai, L. (2017, January). *Atmospheric Community and Tourists’ Experience—Rural Tourism and Quality of Life.* Poster presented at the 22nd Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, USA.
 |
| * Dou, X., **Shi, J.**, Roberts, T., & Cai, L. (2017, January). *Destination Brand Personality on Social Media: Case of Inner Mongolia.* Paper presented at the 22nd Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, USA.
 |

|  |
| --- |
| **GRANTS** |
| * **Shi, J. (PI).** (2024). *Leveraging Communication Strategies to Promote Hotel Guests’ Sustainable Behaviors.* Start-up Fund. The School of Hospitality Business. Michigan State University. $2500. [Funded].
 |
| * Kruesi, M. (PI), **Shi, J.** (Co-PI), & Remy, D. (2023). *Design an Interactive Carbon Footprint Calculator Prototype for Visitors’ Journey to Mandai Wildlife Reserve (MWR) Parks.* Community Leadership and Social Innovation Centre (CLASIC) Grant. $15,000 SGD (around $11,200 USD). [Funded].
 |
| * Liu, Z. (PI), Lim, S., Mitchell, R., & **Shi, J.** (Co-PI). (2023). *Explore Holistic Recognition of Prior Learning (RPL): A Multi-stakeholder Approach at Singapore Institute of Technology (SIT).* The Workforce Development Applied Research Fund (WDARF). $260,552.5 SGD (around $194,578 USD). [Not funded].
 |
| * **Shi, J.** (PI) & Cai, L. (2020). *Enhance intercultural learning in hospitality and tourism students through internationalizing the curriculum.* Purdue Intercultural Learning Seed Grant, Center for Intercultural Learning, Mentorship, Assessment, and Research (CILMAR), Purdue University. $1,000. [Funded].
 |
| * Gordon, S. (PI) & **Shi, J.** (Investigator). (2020). *Impacts of Intercultural Competence on Employees’ Wellbeing: Perspectives of Hospitality and Tourism Curriculum and Professions.* Purdue Research Foundation (PRF) Research Grants. $31,119. [Funded].
 |
| * Cai, L., Gordon, S., & **Shi, J.**, & Shi, X. (2017). *A Comparative Study of Event Management and Hospitality Training Programs.* Hilton Head Island Campus, University of South Carolina Beaufort. [Not funded].
 |

|  |
| --- |
| **TEACHING AND ADVISING** |
| **Michigan State University** |
| Courses: |
| * HB 280 Introduction to Event Management
 |
| * HB 291 Hospitality Current Topics and Trends (Sustainability)
 |
| **Singapore Institute of Technology** |
| Courses: |
| * BHB 1101 Introduction to Hospitality and Tourism
 |
| * BHB 2101 Hotel and Integrated Resort Management
 |
| * BHB 2201 Event Management
 |
| * BHB 3621 Event Management (Harmonized Curriculum)
 |
| * BHB 3631 Destination and Attraction Management
 |
| * BHB 2995 Integrated Work Study Program
 |
| * BHB 3995 Capstone Project
 |
| Students Advised: |
| * An average of 15 undergraduate students every batch
 |
| * Undergraduate student research assistants
 |
| * Mapletree Challenge Student EXCO Committee
 |
|  |
| **Purdue University** |
| Graduate Instructor |
| * HTM 173 Introduction to Tourism Management (in-person) (Spring 2018 – Fall 2019)
 |
| * HTM 173 Introduction to Tourism Management (hybrid) (Spring2020)
 |
| * HTM 173 Introduction to Tourism Management (online) (Fall 2020)
 |
| * HTM 390 Undergraduate Teaching in Introduction to Tourism Management (hybrid) (Fall 2020)
 |
| * Sponsored Internship and Study Abroad in China (2017 – 2019 Class)
	+ HTM 181 Lodging Management (in-person & online)
	+ HTM 202-302 Internship – China (in-person & online)
	+ HTM 390 Sponsor Hotel Project (in-person & online)
 |
| Teaching Assistant |
| * CSR 331 Consumer Behavior (online) (Fall 2021)
 |
| * HTM 181 Lodging Management (Fall 2017, Spring 2019)
 |
| * HTM 390 & HTM 590 Hospitality and Tourism Undergraduate Research (Topic: Global Learning in HTM) (Fall 2018; Spring, Fall 2019)
 |
| * Intercultural Learning in Health and Human Sciences: Lived Experience in Greece (2019 Class)
 |

|  |
| --- |
| **SELECTED INDUSTRY EXPERIENCE** |
| **Bilingual Academic Coordinator**Sponsored Internship and Study Abroad in China Program, Purdue University, West Lafayette, IN, USA. | 2017 – 2022 |
| * Coordinated between students and partner hotels in China.
 |
| * Collaborated with Human Resources, Front Office, Food & Beverage, and Housekeeping Departments of partner hotels to develop internship learning packages.
 |
| * Provided guidance and support for students’ academic learning and internship experiences.
 |
|  |
| **Event Operations**Catering & Event, Purdue Memorial Union, West Lafayette, IN, USA. | 2015 – 2017 |
| * Assisted the Event Manager with logistical aspects of events such as setup and breakdown the venues.
 |
| * Supervised and coordinated student employees to ensure the event execution and customer satisfaction.
 |
| * Provided customer service to clients and collaborated with F&B department during the events.
 |
|  |
| **Tour Guide**Gansu Zhonghui International Travel Service Co., LTD, Lanzhou, Gansu Province, China. | 2014 – 2015 |
| * Guided tour groups in different destinations in Gansu Province.
 |
| * Communicated with partner hotels and transportation services.
 |
| * Assisted the manager with new tour package design and development.
 |
|  |
| **Front Office Intern**Xilan International Hotel, Lanzhou, Gansu Province, China. | 2013 – 2013 |
| * Responsible for check-in and check-out for customers.
 |
| * Communicated with Housekeeping department to update the room status in the OPERA system.
 |

|  |
| --- |
| **PROFESSIONAL DEVELOPMENT** |
| **Professional Membership** |
| * International Society of Travel & Tourism Educators (ISTTE)
 | 2017 – Present |
| * International Council of Hotel, Restaurant, and Institutional Education (ICHRIE)
 | 2022 – Present |
| * Purdue Hospitality and Tourism Management Graduate Student Association
 | 2017 – 2022 |
|  |  |
| **Certifications** |
| * AI for Industry® Literacy in AI, AI Innovation Singapore
 | 2023 |
| * LEGO® Six Bricks Level 1 Program Certificate, Care for Education
 | 2023 |
| * Teaching Induction Program Certificate, Singapore Institute of Technology
 | 2022 |
| * Research Integrity Certificate, Singapore Institute of Technology
 | 2022 |
| * Graduate Teaching Certificate, Purdue University
 | 2017 |

|  |
| --- |
| **SERVICE** |
| ***EDITORIAL BOARD AND EDITORSHIP*** |
| **Editorial Board Member*** Journal of Teaching in Travel & Tourism
 | 2021 – Present |
|  |  |
| **Guest Editor*** Journal of Teaching in Travel and Tourism (Special Issue: Instructional Innovations & Impactful Discoveries)
 | 2021 |
|  |  |
| ***AD HOC REVIEWER*** |
| * International Journal of Hospitality & Tourism Administration
 | 2025 – Present |
| * Journal of Hospitality and Tourism Technology
 | 2024 – Present |
| * Journal of Teaching in Travel & Tourism
 | 2019 – Present |
| * Journal of China Tourism Research
 | 2021 – Present |
| * International Journal of Hospitality and Event Management
 | 2022 – Present |
| * The Asia Pacific Tourism Association (APTA) Annual Conference, Macau, China
 | 2024 |
| * The 30th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, USA
 | 2024 |
| * The 42nd International Society of Travel & Tourism Educators (ISTTE) Annual Conference, Toronto, Canada
 | 2023 |
| * The Asia Pacific Tourism Association (APTA) Annual Conference, Chiang Mai, Thailand
 | 2023 |
| * The 25th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, USA
 | 2020 |
|  |  |
| ***DEPARTMENT/COLLEGE/UNIVERSITY SERVICE***  |
| **Michigan State University** |
| * Research Committee Member
 | 2024 – Present |
| * Undergraduate Admissions Committee Member
 | 2024 – Present |
|  |
| **Singapore Institute of Technology** |
| * Employee Wellness Committee Member
 | 2023 – 2024 |
| * Faculty Representative at the University Open House
 | 2023 – 2024 |
| * Faculty Representative at the University Day Zero
 | Aug. 2023 |
| * Faculty Representative at the College Engagement Day
 | May 2023 |
| * College Applied Research Committee Member
 | 2022 – 2024 |
| * Hospitality Business Faculty Search Committee Member
 | 2022 – 2024 |
| * Hospitality Business Undergraduate Admission Committee Member
 | 2022 – 2024 |
| * Hospitality Business Student Advisor & Mentor
 | 2022 – 2024 |
| * Hospitality Business Knowledge Matrix Development Committee Member
 | 2022 |
|  |
| **Purdue University** |
| * Bilingual Graduate Coordinator
 |  |
| * Study Abroad and Intercultural Learning Fair, Purdue University
 | 2017 – 2022 |
| * Executive Development Program for South China University of Technology at Purdue University (SCUT Program)
 | 2017 – 2018 |
| * Hospitality and Tourism Management Research Colloquium on Tourism, Health, and Quality of Life, Purdue University
 | 2016 – 2018 |
| * White County, USA – Funing County Sister County Ceremony, China
 | 2016 |
| * Representative of Shangri-La Hotels & Resorts, China, at the Study Abroad Fair & Career Fair
 | 2017 – 2022 |
| * President of Hospitality and Tourism Management Graduate Student Association
 | 2016 – 2017 |
|  |  |
| ***PROFESSIONAL/DISCIPLINARY SERVICE***  |  |
| * Mapletree Challenge Organizing Committee Member
 | 2023 – 2024 |
| * Sustainable MICE – Guidelines for Carbon Emissions Management Committee Member
 | 2023 |
| * Assistant Chair of the Academic Committee, The 40th International Society of Travel & Tourism Educators (ISTTE) Annual Conference
 | 2021 |
|  |  |
| ***COMMUNITY SERVICE***  |
| * Volunteer, Midwest Graduate and Professional School Summit, Purdue University
 | 2017 |
| * Volunteer, Annual Community Christmas Dinner Delivery, West Lafayette, IN, USA
 | 2017 |

|  |
| --- |
| **SELECTED HONORS AND AWARDS** |
| * **Outstanding Doctoral Nomination**

White Lodging – J. W. Marriott, Jr. School of Hospitality and Tourism Management, Purdue University | 2021 |
| * **Midwestern Association of Graduate Schools (MAGS) Excellence in Teaching Award Nomination**
 | 2020 |
| * **Outstanding Graduate Instructor Nomination**

College of Health and Human Sciences, Purdue University | 2020 |
| * **Outstanding Graduate Instructor Award**

White Lodging – J. W. Marriott, Jr. School of Hospitality and Tourism Management, Purdue University | 2020 |
| * **Outstanding Graduate Instructor Nomination**

White Lodging – J. W. Marriott, Jr. School of Hospitality and Tourism Management, Purdue University | 2019 |
| * **Graduate Assistantship**

Purdue University | 2018 – 2022 |
| * **Ross Fellowship**

Purdue University | 2017 – 2018 |
| * **Outstanding Master’s Student Award**

White Lodging – J. W. Marriott, Jr. School of Hospitality and Tourism Management, Purdue University | 2017 |
| * **Beijing Outstanding Undergraduate Student Award (City-level)**

Beijing, China | 2014 |
| * **Outstanding Undergraduate Student Award (University-level),** Beijing International Studies University
 | 2014 |
| * **Academic Scholarship**

Beijing International Studies University | 2012, 2013 |
| * **Outstanding Leadership Award**

Beijing International Studies University | 2011 |

|  |
| --- |
| **LANGUAGES** |
| * Fluent in English
 |
| * Native in Chinese Mandarin
 |