

Adam Roy, MS , CEC, CCE, CHE

Languages Spoken: English, German, Thai, Spanish,
Mandarin-Chinese
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Employment History

University-Higher Education Michigan State University East Lansing, MI, USA https://broad.msu.edu/hospitality-business/	Position <i>Dr. Lewis J. & Mrs. Ruth E. Minor Chef/Professor of Culinary Management</i> August '23 - Present	Responsibilities This endowed faculty position entails curricula development, advising students through the student and industry resource center, teaching, and public outreach. Member of the advisory board to the Lansing Technical High School. Courses taught: Foodservice Systems II, Hospitality Beverages, Event Management and Planning. Faculty advisor for student clubs such as Les Gourmet, Meeting and Event Club, Spartan Beverage Society, and Society for Hospitality and Foodservice Management
University-Higher Education University of Wisconsin - Stout Menomonie, WI, USA https://www.uwstout.edu/academics/colleges-schools/school-of-hospitality-leadership	Position <i>Hospitality Lecturer</i> August 2021 - May 2023	Responsibilities Teaching courses in hospitality management through the hotel/restaurant/tourism management department Principles of Food Production, Restaurant Operations, Security and Risk Management, Beverage Management Hospitality Employee Relations, Hospitality Law, Food and Beverage Finance Controls, Wine, Spirits and Beverage Management, Institutional Food Purchasing, and Food Service Administration. Classes taught in person, hybrid, and fully online.
Contracted Employment Various Operations USA and CHINA	Position <i>Freelance Hospitality Consultant</i> July 2019 - present	Responsibilities Project feasibility, hygiene and sanitation auditing, menu consultation, market survey and analysis food tastings, beverage operations advisor, corporate structure development, SOPs and job descriptions restaurant operations auditing, customer experience consultant
Training Center CieCAS F+B Training Center Shanghai, CHINA	Position <i>Culinary Consultant</i> Feb '19 - July '19	Responsibilities Leading the culinary program developing curriculum, hosting workshops, development and planning http://www.ciecas.cn
Culinary/Hospitality School Woosong University - SICA Daejeon, SOUTH KOREA www.sisschool.wsu.ac.kr/SICA	Position <i>Assistant Professor</i> Mar '17 - Feb '19	Responsibilities One of the international instructors on the culinary/hospitality faculty team. Conduct classes based on school curriculum. Prepare presentations of daily subjects and developed curriculum. Grading students based on performance and preparing them for their internships abroad.
5 Star Hotel Company Shangri-la Hotels and Resorts OMAN, MALAYSIA, CHINA www.shangri-la.com	Position <i>Executive Chef</i> Jul '07 - Oct '16	Responsibilities Fully responsible for all culinary division activities including HR management, finance, purchasing, cost control, annual CAPEX, yearly budgets, hygiene management, menu development, sales and marketing, revenue management, equal member of the executive committee team reporting directly to the general manager. Managing large teams in existing and pre-opening hotels of over 100 culinary members.
5 Star Beach Resort Aisawan Resort and Spa Pattaya, THAILAND www.pullmanpattayahotelg.com	Position <i>Executive Chef</i> Oct '06 - Mar '07	Responsibilities Responsible for 4 F+B outlets. Seafood barbeque restaurant, casual dining, poolside café, fine dining modern European cuisine. Kitchen staff of 55. Banquets up to 400 guests and special events up to 830 guests.
4 Star City Hotel Novotel Siam Square Bangkok, THAILAND www.novotelbkk.com	Position <i>Chef de Cuisine</i> Nov '04 - Oct '06	Responsibilities Second in charge of all kitchen operations. Assisting in 5 F+B outlets and banquets up to 500. Kitchen staff of 60. Designed new interactive dining concept and open kitchen with various stations. Special deli shop project in mall.
Restaurant Group Tung Lok Restaurant Group SINGAPORE www.tunglok.com	Position <i>Chef Trainee/Intern</i> May '04 - Oct '04	Responsibilities Complete orientation/training in traditional and modern Chinese BBQ, Dim Sum, Chinese vegetarian and traditional Thai cuisine in total of 4 restaurants of the group. Assisted in serving Chinese banquets up to 450 guests.
Cruise Line Company Holland America Line, Inc. Seattle, USA www.hollandamerica.com	Positions <i>Chef de Partie</i> Sep '02 - Nov '03	Responsibilities Second in control of fine dining steakhouse restaurant. Trained for new fine dining concept to be implemented on all ships called "Pinnacle Grill". Opening team and assisted in planning and working on 2 of the 16 ships.
Culinary Academy Joliet Renaissance Center Joliet, IL, USA www.rencen.info	Position <i>Chef de Cuisine/Consultant</i> Jan '02 - Aug '02	Responsibilities Temporary acting Executive Chef with 16 staff. Banquets up to 600 guests, casual a la carte restaurant and cooking school. Substitute instructor while working very close with culinary students.
5 Star City Hotel Dolder Grand Hotel Zurich, SWITZERLAND www.thedoldergrand.ch	Position <i>Commis de Cuisine</i> Feb '01 - Nov '01	Responsibilities Position on the banquet, special events and terrace café team. Many VIP and celebrity banquets. Members of the Leading World Hotel group and Swiss Deluxe Hotels.
Country Club Palos Country Club Palos Park, IL, USA www.paloscountryclub.com	Position <i>Sous Chef</i> Oct '00 - Jan '01	Responsibilities To assist Executive Chef in all banquets and special events. Overseeing 7 cooks and 10 stewards. Temporary contract for the busy season. Casual club bar and restaurant and Sunday brunches.
5 Star City Hotel Four Seasons Hotel Hamburg, GERMANY www.fvj.de	Position <i>Internship</i> Feb '00 - June '00	Responsibilities 3 Month internship in fine dining "Grill" restaurant with gault millau rating and 2 months in Banquets. One month bakery/pastry training in the gourmet bakeshop
Suburban Casino Hollywood Casino-Aurora Aurora, IL, USA www.hollywoodcasinourora.com	Position <i>Sous Chef</i> Oct '98 - Jul '99	Responsibilities One of 6 Sous Chefs overseeing a 5 outlet F+B operation. 70 cooks/20 stewards. Strong concentration on banquets up to 500 guests with very small team. Outside catering cocktail parties and high volume dining outlets.
Luxury Private Yacht Intercontinental Development International Yacht: Winged Glory	Position <i>Personal Chef</i> July '98 - Sep '98	Responsibilities Personal Chef for up to 10 guests on a private yacht that sailed the Mediterranean. Responsible for all menus, purchasing and guest interaction.
Hotel Restaurant Red Rock Grill Steakhouse Chicago, IL, USA	Position <i>Pastry Chef</i> July '97 - Mar '98	Responsibilities Started in afternoon prep shift. Making all preparation for a la carte kitchen. Breakfast, lunch, dinner with smokehouse/steakhouse themed food. Heavy influence on Mexican cuisine. Responsible for all pastries and specials.

Core Education and Special Courses

2025-2026 - **Culinary Institute of America**

Hybrid

Certificate - Culinary Enrichment and Innovation Program

The Culinary Enrichment and Innovation Program (CEIP) is a rigorous program of study designed for proven culinary professionals. CEIP is the only professional development program to offer advanced culinary leadership training specifically created for commercial and non-commercial chefs. Launched in 2008, the program was developed and is presented by The Culinary Institute of America (CIA) and Hormel Foods.

<https://www.ceipinfo.com>

2022 - **University of Wisconsin - Stout**

Online

Doctoral Courses - Non-degree seeking student

Core classes for the Career and Technical Educational (CTE) doctoral degree. Successfully completed CTE905 - Theory and Practices in Curricula and Design

<https://www.uwstout.edu/programs/edd-career-and-technical-education-leadership>

2019 - 2020 - **Florida International University**

Online

Degree Earned: Executive Masters of Science in

Classes in feasibility studies, accounting and financial analysis, trends in hospitality, tourism and hospitality revenue management, global issues in hospitality, hospitality law, sales and marketing, organizational behavior, strategic management

<https://hospitality.fiu.edu/online/ms-executive/>

30 earned credits. GPA: 3.87 Magna Cum Laude

2017-2019 - **Florida International University**

Online

Degree Earned: Bachelors in Science of Hospitality Management (BA)

Attended classes online while overseas studying hospitality further in subjects such as tourism mng, hospitality marketing, HR management, management accounting, public speaking, commercial food production, microeconomics, hospitality information technology, operation controls, computer data analysis, purchasing/menu planning, human resources and training development hospitality law, sales and marketing, organizational behavior, strategic management

<https://hospitality.fiu.edu/undergraduate/hospitality-manager>

62 earned credits. GPA: 3.6 Cum Laude

2014-2016 - **E-Cornell Online Courses**

Online

Master Certificate in Revenue Management-Focus on Restaurant Revenue (6 out of 15 courses completed)

Overbooking Practices, Forecasting and Availability Controls, Price and Inventory Controls, Price Sensitivity and Pricing Decisions, Pricing Strategy and Distribution Channels in Hotel Revenue Management, Non-Traditional Applications of Hotel Revenue Management

www.ecornell.com/certificates/hospitality-and-foodservice-management/master-certificate-in-revenue-management/

2010-2011 - **E-Cornell Online Courses**

Online

Certificate earned: Foodservice Management

This is a program that covers Marketing, Revenue Management, Service, HR Systems and Control Systems, Challenges of the Industry, Menu Planning and Merchandising Strategies.

<https://www.ecornell.com/certificates/hospitality-and-foodservice-management/>

2004 - **At-Sunrice Culinary Academy**

SINGAPORE

Certificate earned: 3-Week Asian Culinary Arts Course

This was a 3 week program where one was immersed in the regional southeast Asian and Chinese kitchens. Main cuisines were Indian, Malaysian, Thai, Chinese and Singaporean kitchens. Practical and theory in herbs and spices from Asia. 6 month internship to further study the Asian kitchens.

www.at-sunrice.com

1999-2000 - **Gewerbeschule fuer Gastronomie**

Hamburg, GERMANY

4 month guest student in a German cooking school learning the German kitchen through theory and practice

<http://g-11.de>

1996-1999

Joliet Junior College

Joliet, IL, USA

Degree earned: Applied Associates in Science of the Culinary Arts (AAS)

Trained in all aspects of the kitchen for the duration of the diploma. High concentration in bakery, themed buffets and traditional cooking techniques.

www.jjc.edu/culinary-arts/Pages/default.aspx

67 earned credits. GPA 3.5

Special Certificates and Continuing Education

CCE® - Certified Culinary Educator - 2023 - American Culinary Federation

CEC® - Certified Executive Chef - 2023 - American Culinary Federation

CHE - Certified Hospitality Educator - 2021

Certificate in *ISO22001:2005 & HACCP in Practice -LRQA*

ICC *Zertificat Deutsch* – International German Language Certificate - TELC (B2 level)

Certified Beer Server - Part of the Certified *Cicerone™* program

ServSafe: **Food Protection Manager Certification** - 2020

Certified ServSafe® Instructor & Registered ServSafe® Examination Proctor

ServSafe® **Allergens** Certificate - 2025

ServSafe® **Alcohol** Advanced Certificate - 2022

ServSafe® **Alcohol** Registered *Instructor and Proctor* - 2022

Wine & Spirit Education Trust - **WSET Level 2 in Wines** - 2020

Wine & Spirit Education Trust - **WSET Level 1 in Spirits** - 2022

Wine & Spirit Education Trust - **WSET Level 1 in Sake** - 2022

ACF Member - American Culinary Federation

AHA Member - American Homebrewers Association

Illinois State Board of Education - **ELS (CTE) Teaching Certificate** in Cooking and Related Culinary Arts CIP: 12.0500 - Grade 7 through Grade 12