# CHRIS E. HOGAN, PHD

Russell E. Palmer Endowed Professor of Accounting

The Eli Broad College of Business

Department of Accounting and Information Systems

Michigan State University

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### **EDUCATION**

1990-1994	Ph.D. in Business Administration, The Ohio State University
1989-1990	Master of Business Administration, Ohio University
1983-1986	<b>Bachelor of Business Administration, Ohio University</b> Major in Accounting

#### ACADEMIC APPOINTMENTS

2022-present	Michigan State University, Interim Associate Dean for Faculty and Doctoral Programs
2017-2022	Michigan State University, Department Chair
2014-present	Michigan State University, Professor of Accounting
2006-2014	Michigan State University, Associate Professor of Accounting
2000-2006	Southern Methodist University, Assistant Professor of Accounting
1994-2000	Vanderbilt University, Assistant Professor of Accounting

### PROFESSIONAL EXPERIENCE

1988-1989	Price Waterhouse, Chicago, Illinois, Senior Accountant
1986-1988	Price Waterhouse, Columbus, Ohio, Staff Accountant

### **RESEARCH INTERESTS**

The impact of regulation on the audit market; the value of auditing in the financial reporting process; the market for audit services, including auditor-client realignment and auditor industry specialization; the impact of internal controls on earnings quality

#### **RESEARCH PUBLICATIONS**

- Hogan, C.E., L.A. Myers, and M.S. Wilkins. 2024. Writing Introductions: A Framework and Commentary. *Issues in Accounting Education*, forthcoming.
- Beck, M.J., M. Glendening, and C.E. Hogan. 2022. Financial Statement Disaggregation and Auditor Effort. *Auditing: A Journal of Practice and Theory* 41(2): 27-55.
- Stuber, S.B. and C. E. Hogan. 2021. Do PCAOB Inspections Improve the Accuracy of Accounting Estimates? *Journal of Accounting Research* 59 (1): 331-370.
- Boland, C., C.E. Hogan and M.F. Johnson. 2018. Motivating Compliance: Firm Response to Mandatory Existence Disclosure Policies. *Accounting Horizons* (June): 103-119.
- Acito, A., C.E. Hogan and R. Mergenthaler. 2018. The Effects of PCAOB Inspections on Auditor-Client Relationships. *The Accounting Review* 93 (March): 1-35.
- Bronson, S.N., A. Ghosh, and C.E. Hogan. 2017. Audit Fee Differential, Audit Effort and Litigation Risk: An Examination of ADR Firms. *Contemporary Accounting Research* 34 (Spring): 83-117.
- Boland, C.M., S.N. Bronson and C.E. Hogan. 2015. Accelerated Filing Deadlines, Internal Controls and Financial Statement Quality: The Case of Originating Misstatements. *Accounting Horizons* 29 (September): 551-575. Received *Accounting Horizons* Best Paper Award for 2015.
- Schroeder, J.H. and C.E. Hogan. 2013. The Impact of PCAOB AS5 and the Economic Recession on Client Portfolio Characteristics of the Big 4 Audit Firms. *Auditing: A Journal of Practice and Theory* 32 (November): 95-127.
- Choi, J.-H., S. Choi, C.E. Hogan and J. Lee. 2013. The Effect of Human Resource Investment in Internal Control on the Disclosure of Internal Control Weaknesses. *Auditing: A Journal of Practice and Theory* 32 (November): 169-199.
- Dhaliwal, D., C. Hogan, R. Trezevant, and M. Wilkins. 2011. Internal Control Disclosures, Monitoring, and the Cost of Debt. *The Accounting Review* 86 (July):1131-1156.
- Bronson, S.N., C.E. Hogan, M.F. Johnson, and K. Ramesh. 2011. The Unintended Consequences of PCAOB Auditing Standards Nos. 2 and 3 on the Reliability of Preliminary Earnings Releases. *Journal of Accounting and Economics* 51 (February): 95-114.
- Moehrle, S., K. Anderson, F. Ayres, C. Bolt-Lee, R. Debreceny, M. Dugan, C. Hogan, M. Maher, E. Plummer. 2009. The Impact of Academic Accounting Research on Professional Practice: An Analysis by the AAA Research Impact Task Force. *Accounting Horizons* 23 (December): 411-456.
- Hogan, C.E. and R.D. Martin. 2009. Risk Shifts in the Market for Audits: An Examination of Changes in Risk for "Second-Tier" Audit Firms. *Auditing: A Journal of Practice and Theory* 28 (November): 93-118.

#### RESEARCH PUBLICATIONS Continued

- Hogan, C.E., Z. Rezaee, R. Riley, and U. Velury. 2008. Financial Fraud: Insights from the Academic Literature. *Auditing: A Journal of Practice and Theory* 27 (November): 231-252.
- Hogan, C.E. and M.S. Wilkins. 2008. Evidence on the Audit Risk Model: Do Auditors Increase Audit Fees in the Presence of Internal Control Deficiencies? *Contemporary Accounting Research* 25 (Spring): 219-242.
- Desai, H., C.E. Hogan and M.S. Wilkins. 2006. The Reputational Penalty for Aggressive Accounting: Earnings Restatements and Management Turnover. *The Accounting Review* 19 (January): 83-112.
- Hogan, C.E. and C.M. Lewis. 2005. Long-Run Investment Decisions, Operating Performance and Shareholder Value Creation of Firms Adopting Compensation Plans Based on Economic Profits. *Journal of Financial and Quantitative Analysis* 40 (December): 721-745.
- Hackenbrack, K.E. and C.E. Hogan. 2005. Client Retention and Engagement-Level Pricing. *Auditing: A Journal of Practice and Theory* 24 (May): 7-20.
- Hackenbrack, K.E. and C.E. Hogan. 2002. Market Response to Earnings Surprises Conditional on Reasons for an Auditor Change. *Contemporary Accounting Research* 19 (Summer): 195-224.
- Chaney, P.K., C.E. Hogan and D.C. Jeter. 1999. The Effect of Reporting Restructuring Charges on Analysts' Forecast Revisions and Errors. *Journal of Accounting and Economics* 27 (June): 261-284.
- Hogan, C.E. and D.C. Jeter. 1999. Industry Specialization by Auditors. *Auditing: A Journal of Practice and Theory* 18 (Spring): 1-17.
- Hogan, C.E. 1997. Costs and Benefits of Audit Quality in the IPO Market: A Self-Selection Analysis. *The Accounting Review* 72 (January): 67-86.

## **RESEARCH – WORKING PAPERS**

- Bills, K.L., C.E. Hogan, and J. Madden. 2024. Does the PCAOB's Emphasis on Management Review Controls Improve Financial Reporting Decisions? Evidence from Goodwill Impairments.
- Hogan, C.E., S.E. Stein, and S.B. Stuber. 2024. Moving Towards Consensus: Trends in Investment Fair Values.
- Hogan, C.E., M.L. Nessa, and J.H. Schroeder. 2023. Non-Audit Services and the Timeliness and Reliability of Earnings Announcements.

### RESEARCH AWARDS & FELLOWSHIPS

John D. and Dortha J. Withrow Endowed Teacher Scholar Award	2017
Accounting Horizons Best Paper Award (for Boland, Bronson and Hogan)	2016
Department of Accounting and Information Systems Outstanding Research Award	2013
Accounting Horizons Best Paper Award (for Moehrle et al. 2009)	2010
David and Holli Winclecther Faculty Excellence Research Grant	2011

### RESEARCH AWARDS & FELLOWSHIPS Continued

Ernst & Young Faculty Research Fellowship	2005
Cal-Fullerton Center for Corporate Reporting and Governance Conference Best Paper Award	2005
Leo F. Corrigan, Jr. Junior Faculty Research Fellowship	2003
KPMG Research Opportunities in Auditing Grant	1994

#### SAMPLE PRESS & PRACTITIONER MENTIONS OF RESEARCH

My research on economic profit plans was cited in the *Wall Street Journal* (EVA Management-Pay Plans Fail to Give Stocks a Kick, May 3, 2000).

My research on restructuring charges was cited in the *Wall Street Journal* (Analysts Note: More Negativity May be Needed on Restructuring Charges, October 21, 1999).

My research synthesis study on fraud detection is cited on the PCAOB website in a Standing Advisory Group meeting discussion paper from their June 12-13, 2006 meeting.

My research on the reliability of preliminary earnings releases was cited in *Houston Business Journal* (November 16, 2010) and *WG&L Accounting & Compliance Alert* (December 1, 2010).

### PEER-REVIEWED PAPER PRESENTATIONS

International Symposium on Auditing Research	2014
AAA Auditing Section Mid-Year Meeting	2013
Joint AJPT/JCAE Symposium in Hong Kong	2008
ANCAAR forum at Australian National University	2007
American Accounting Association Annual Meeting	2005
Canadian Academic Accounting Association Annual Meeting	2005
Cal-Fullerton Center for Corporate Reporting and Governance Conference	2005
University of Minnesota Empirical Conference	2003
AAA Auditing Section Mid-Year Meeting	2003
University of Texas – Dallas Accounting Symposium	2002
University of Illinois Auditing Symposium	2002
AAA Auditing Section Mid-Year Meeting	2002
Hong Kong University of Science and Technology Summer Symposium	2000
AAA Auditing Section Mid-Year Meeting	2000
American Accounting Association Annual Meeting	1997
AAA Auditing Section Mid-Year Meeting	1997
University of Illinois Eleventh Symposium on Auditing Research	1994

## **OTHER PRESENTATIONS**

Invited Talk at University of Illinois Auditing Doctoral Symposium	2020
Invited presentation to Public Company Accounting Oversight Board and Economists	2016
Public Company Accounting Oversight Board Symposium	2007

### **INVITED WORKSHOP PRESENTATIONS**

University at Buffalo	2023	University of Connecticut	2018
Florida State University	2023	University of Nebraska	2017
University of Arkansas	2019	Georgia State University	2016
University of Illinois	2019	Arizona State University	2016
Oklahoma State University	2019	Natl ChengChi University	2016

#### INVITED WORKSHOP PRESENTATIONS Continued

University of Pittsburgh	2017	Case Western Reserve	1994, 2009
Syracuse University	2016	Northeastern University	2015
Virginia Tech University	2015	University of Tennessee	2008
Ohio State University	2006, 2015	Texas A&M University	2005, 2008
University of Alabama	2007, 2014	University of Wisconsin	2007
Brigham Young University	2012	Indiana University	2006
George Mason University	2012	Michigan State University	2006
University of Texas	2011	University of Houston	2005
University of Arkansas	2011	Texas Tech University	2005
Baylor University	2011	University of Arizona	1999
University of Kentucky	2010	University of Florida	1994
Louisiana State University	2010	Florida State University	1994
University of Illinois	2009	Vanderbilt University	1994

## INVITED DOCTORAL COLLOQUIUM/ NEW FACULTY CONSORTIUM PRESENTATIONS

Presented Audit Research Exemplar Talk at 2022 AAA/Deloitte Foundation Doctoral Consortium

Participated on the Job Market and Networking Panel at 2022 AAA/Deloitte Foundation Doctoral Consortium

Participated on "Dissertation Advisor and Student" Panel at 2022 Auditing Section Doctoral Consortium

Participated on "Editorial Perspectives and Research Ethics" Panel at 2020 and 2021 AAA/Deloitte Doctoral Consortia

Participated on "Scholarship, Practice and Research" Panel at 2014 AAA New Faculty Consortium

Participated on "Planning Your Academic Career" Panel at 2011 AAA New Faculty Consortium

Presentation on "Archival Auditing Research" at 2009 Auditing Section Doctoral Consortium

#### PROFESSIONAL SERVICE AND AFFILIATIONS

## **Editorial Activities:**

Ad Hoc Editor of *Contemporary Accounting Research* (2016-present), Ad Hoc Editor of *European Accounting Review* (2017-2021), Ad Hoc Editor of *Auditing: A Journal of Practice and Theory* (2021-present)

Associate Editor of Auditing: A Journal of Practice and Theory (2008-2011)

Editorial Board Member of *The Accounting Review* (2000-2003, and 2008-present), *Contemporary Accounting Research* (2014-present), *Auditing: A Journal of Practice and Theory* (2000-2008, and 2011-present), and *International Journal of Auditing* (2009-present)

Reviewer for Journal of Accounting and Economics; Journal of Accounting Research; The Accounting Review; Accounting, Organizations and Society; Auditing: A Journal of Practice and Theory; Contemporary Accounting Research; Review of Accounting Studies; Journal of Accounting and

# **Editorial Activities continued:**

Public Policy; International Journal of Auditing; Financial Management; Accounting Horizons

AAA Leadership Roles:	
Chair of Auditing Section Nominating Committee	2017
Auditing Section Past President	2016-2017
Auditing Section President	2015-2016
Auditing Section Vice President-Academic (Incoming President	
American Accounting Association Audit Committee Member (	*
Chair of Selection Committee for Outstanding Auditing Educat	· •
Chair of Nomination and Selection Committee for <i>Current Issu</i>	
Chair of Selection Committee for Notable Contributions to Aud	8
Member of Auditing Section Strategic Planning Team	2010-2012
Auditing Section Executive Committee (Treasurer)	2009-2011
AAA Research Impact Task Force Member	2007-2009
Co-Coordinator for Auditing Section Midyear Meeting	2008-2009
Auditing Section liaison for American Accounting Association	
Council Member-at-Large for the American Accounting Association	
Council Welliber-at-Large for the American Accounting Assoc	2000-2000
AAA Committee Membership and Other Professional Activ	vities:
Member of Deloitte/AAA Doctoral Consortium Committee	2020-2022
Member of Selection Committee for Outstanding Auditing Edu	icator Award 2020-2021
Member of Notable Contributions to Auditing Literature Award	
Member of Center for Audit Quality Academic Sounding Board	
Member of Program Committee for PCAOB-JAR Conference	2016-2017
Reviewer, PCAOB Center for Economic Analysis Fellowship	
Co-Director of 2014 Annual Meeting Planning Committee for A	
Member of AAA New Faculty Consortium Planning Committee	
Member, Planning Committee for Auditing Section Midyear M	
Member of Deloitte Trueblood Seminar Planning Committee	2008-2009
External Reviewer for the Panel of Review for the School of A	
Systems in the College of Business and Economics at A	
Member of Selection Committee for Best Ph.D. Student Paper	
Auditing Section Midyear Meeting	2009
Project Leader for the PCAOB Financial Fraud Research Group	
Member of Selection Committee for the Outstanding Auditing	•
Member of Selection Committee for the Innovation in Auditing	
Member of Selection Committees for the Notable Contribution	
Literature Award and Notable Contribution to Account	
Member of Selection Committee for Outstanding Auditing Disc	$\mathcal{E}$
Member of SEC Liaison Committee of the AAA	2000
Member of Screening Committee for the Notable Contributions	
Literature Awards	1997, 1998
	-577,
Conference Participation:	
AAA Auditing Section Midyear Meeting discussant	1998-2005, 2007, 2010, 2012, 2013, 2017
American Accounting Association Annual Meeting discussant	2005-2011
AAA Auditing Section Midyear Meeting reviewer	1996-2008, 2010-2018
American Accounting Association Annual Meeting reviewer	1999-2016
Contemporary Accounting Research Conference reviewer	1999-2002, 2008, 2012-2013, 2017-2018

Member of American Accounting Association and Auditing Section of the AAA	1994-present
DEPARTMENT, COLLEGE AND UNIVERSITY SERVICE	
<u>.</u>	2017-2022 2010-2017 2013 1, 2012-2016 2009-2011 2008-2013 0, 2014-2015 0, 2012-2014 2007-2010
Michigan State University Broad College of Business: Interim Senior Associate Dean of Faculty and Doctoral Programs Member of Research Strategic Planning Committee Chair of Doctoral Programs Committee Member of Doctoral Programs Committee Member of Strategic Planning Initiatives Committee Member of College of Business Research Committee	2022-2024 2019-2021 2014-2017 2010-2014 3, 2015-2018 2006-2008
Michigan State University Co-Coordinator, Lunch for Women Chairs and Directors series Chair, University Committee on Graduate Studies Member, Steering Committee, Faculty Senate, and University Council Member of the University Committee on Graduate Studies Chair of UCGS Sub-Committee on Graduate Instruction, Employment, Mentoring	2019-2020 2016-2018 2016-2018 3-2016, 2018 2015-2016
TEACHING INTERESTS Auditing, advanced auditing, and financial accounting	
TEXTBOOK PUBLICATIONS  Author: Arens, Elder, Beasley and Hogan "Auditing & Assurance Services" 18 <sup>th</sup> Edition Author: Arens, Elder, Beasley and Hogan "Auditing & Assurance Services" 17 <sup>th</sup> Edition Author: Arens, Elder, Beasley and Hogan "Auditing & Assurance Services" 16 <sup>th</sup> Edition Contributing author: Arens, Elder and Beasley "Auditing & Assurance Services" 15 <sup>th</sup> Edition	2023 2019 2016 2013
TEACHING AWARDS	
Master's Program Teaching Award, voted by students Department of Accounting and Information Systems Salmonson Teaching Award, MSU Outstanding MBA Teaching Award, Southern Methodist University	2017 2015 2005
TEACHING ASSIGNMENTS	
Michigan State University:  Advanced Auditing, MS Accounting Program  Speaker Series – Topics at the Forefront of the Profession Ph.D. Seminar	2006-2024 2018, 2020 2016, 2018

# TEACHING ASSIGNMENTS continued

Core Financial Accounting, Full-time MBA Program	2005-2006
Core Financial Accounting, Professional MBA Program	2001-2006
Auditing, MS Accounting Program	2001-2003
Honors Undergraduate Managerial Accounting	2006

# Vanderbilt University:

Core Financial Accounting, Full-time MBA Program	1994-2000
Auditing, Full-time MBA Program	1994-1999
Intermediate Financial Accounting, Full-time MBA Program	2000

# DOCTORAL STUDENT SUPERVISION

# Michigan State University:

Jennifer Puccia, Dissertation Chair (initial placement: Texas A&M University)	2022-2024
Aaron Fritz, Dissertation Chair (initial placement: Salisbury University)	
James Anderson, Dissertation Chair (initial placement: Saginaw Valley St Univ)	2019-2021
Sarah Stuber, Dissertation Chair (initial placement: Texas A&M University)	
Kwangjin Lee, Dissertation Co-Chair (initial placement: Pepperdine University)	2015-2018
Andrew Imdieke, Dissertation Chair (initial placement: University of Notre Dame)	2014-2016
Colleen Boland, Dissertation Chair (initial placement: University of	
Wisconsin-Milwaukee)	2011-2014
Joseph Schroeder, Dissertation Chair (initial placement: Indiana University)	2010-2013
Shawn Xu, Dissertation Committee Member	2007-2008
Grace Kim, Dissertation Committee Member (Vanderbilt University)	