

**Dr. Judith M. Whipple**

***Curriculum Vita***

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## **ACADEMIC LEADERSHIP PROFILE**

Collaborative, engaged, and forward-thinking leader with a passion for student success and lifelong learning. Strong track record of thought leadership, publishing in top quality and high impact journals as well as securing external grants, including a recent \$10m USDA-NIFA grant with cross-college/cross-university colleagues. Engaged in creative and innovative development of curricular/co-curricular programs and initiatives, including extensive experience in executive education programs. Demonstrated success in strategic planning and building partnerships with external constituents and stakeholders, including engagement and fundraising opportunities. Consensus builder who seeks input and insights from others, evaluates applicable information, and breaks down silos to solve problems and integrate and advance ideas through to implementation and success. Committed to mentoring others and building a positive community culture where everyone has a sense of belonging.

## **SUMMARY OF RECENT LEADERSHIP RESPONSIBILITIES AND ACCOMPLISHMENTS**

### **Interim Dean, Broad College of Business (August 2022-July 2024)**

Trusted to lead the college during a leadership transition and develop stability at a time of uncertainty with additional transitions and a campus tragedy. Through transparency, greater communication, and enhanced engagement opportunities, strengthened and enhanced community culture and worked to reengage faculty, staff and students in a post covid environment. Reassessed financial constraints affecting academic units and programs providing greater financial support for initiatives and resources and securing additional financial support for college initiatives. Built relationships with students, alumni, donors, and other external stakeholders providing confidence in the ability for the college to continue on its foundation of excellence and ensure an exceptional educational experience for our student population.

- Chief Academic Officer of the Broad College of Business, overseeing a budget of over \$52.7m, over 330 full-time faculty and staff, 3,800 undergraduate (majors) and 1,000 graduate students
- Strengthened relationships with alumni/donors during a turbulent and challenging environment
- Enhanced marketing/communication efforts to build positive brand awareness for the college
- Partnered with college development and stakeholders to secure philanthropic support to fund innovative new student success program, launched in spring 2024
- Standardized processes and ensured compliance with key college/university policies
- Engaged in building cross-campus relationships and partnerships, developing opportunities for collaboration and improving operations
- University Service: Administrative Spend Efficiency Analysis Advisory Committee, Axia Institute Executive Advisory Board, Burgess Institute for Entrepreneurship and Innovation Internal Advisory Board, Deans Council, Engineering Digital Innovation Center Executive Committee, Enrollment Management Strategy Committee, Ethics Institute Executive Leadership Committee, Ethics Institute Dean Committee, President Council, Provost Council

## EDUCATION

**Ph.D., Business Administration, 1994**  
Major: Marketing Minor: Logistics

**Michigan State University**

**B.S., Management Systems, 1990**  
Major: Materials Logistics Management

**General Motors Engineering and Management Institute**

## EMPLOYMENT HISTORY

**Michigan State University – Broad College of Business**  
*Interim Dean (following short appointment as Interim Associate Dean)* 2022 - present

**Michigan State University - Department of Supply Chain Management**  
*Bowersox-Thull Endowed Professor of Logistics/Supply Chain Management* 2020 - present  
*Professor* 2014 - present  
*Faculty Director, Master of Science in Supply Chain Management Program* 2018 - 2022  
*Associate Professor* 2006 - 2014

**Michigan State University - Department of Agricultural Economics**  
*Associate Professor and Director, Food Industry Management Program* 1998 - 2006

**Western Michigan University - Department of Marketing**  
*Assistant Professor* 1994 - 1998

**Michigan State University - Department of Marketing and Logistics**  
*Research Assistant* 1991 - 1994

**Michigan State University - Department of Management**  
*Teaching Assistant* 1990 - 1991

**General Motors Corporation**  
*BOC Lansing Automotive Division* 1985 - 1990

## PUBLICATIONS

### *Refereed Academic Journal Articles*

Jones, Angela, Jason Miller, Judith M. Whipple, Stanley E. Griffis, and Clay Voorhees (2024), “The Effect of Perceptions of Justice in Returns on Satisfaction and Attitudes Toward the Retailer” *International Journal of Physical Distribution and Logistics Management*, 54(1): 40-60.

Wiedmer, Robert and Judith M. Whipple (2022), “Perceptions of Resource Scarcity in Factor Markets: The Effect on Managerial Attention and Collaboration,” *Journal of Business Logistics* 44(4): 421-447.

Jones, Angela, Jason Miller, Stanley E. Griffis, Judith M. Whipple, and Clay Voorhees (2022), “An Examination of the Effects of Omni-Channel Service Offerings on Retailer Performance,” *International Journal of Physical Distribution and Logistics Management* 52(2): 150-169.

Wiedmer, Robert, Judith M. Whipple, Stanley E. Griffis, and Clay Voorhees (2020), “Resource Scarcity Perceptions in Supply Chains: The Effect of Buyer Altruism on the Propensity for Collaboration,” *Journal of Supply Chain Management* 56(4): 45-64.

Muir, William A., Stanley E. Griffis, and Judith M. Whipple (2019), "A Simulation Model of Multi-Echelon Retail Inventory with Cross-Channel Product Returns," *Journal of Business Logistics* 66(3): 312-324. **Finalist Bernard J. La Londe Best Paper Award - 2020**

Rosales, Claudia, Judith M. Whipple, and Jennifer Blackhurst (2019) "The Impact of Distribution Channel Decisions and Repeated Stockouts on Manufacturer and Retailer Performance" *IEEE Transactions on Engineering Management* 66(3): 312-324.

Rosales, Claudia, Judith M. Whipple, and Jennifer Blackhurst (2018), "The Impact of Out of Stocks and Supply Chain Design on Manufacturers: Insights from an Agent-Based Model," *Transportation Journal* 57(2): 137-162. **Winner 2017-2018 Best Paper of the Year Award.**

Turkulainen, Virpi, Joseph Roh, Judith M. Whipple, and Morgan Swink (2017), "Managing Internal Supply Chain Integration: Integration Mechanisms and Requirements" *Journal of Business Logistics* 38(4): 290-309.

Calantone, Roger, Judith M. Whipple, Joyce (Feng) Wang, Hanieh Sardashti, and Jason W. Miller (2017), "A Primer on Moderated Mediation Analysis: Exploring Logistics Involvement in New Product Development," *Journal of Business Logistics* 38(3): 151-169.

Roh, Joseph, Virpi Turkulainen, Judith M. Whipple, and Morgan Swink (2017), "Organizational Design Change in Multinational Supply Chain Management Organizations," *International Journal of Logistics Management* 28(4): 1078-1098. **Highly Commended Award: Emerald Literati Network Awards for Excellence – 2018.**

Whipple, Judith M., Robert Wiedmer, and Kenneth K. Boyer (2015), "A Dyadic Investigation of Collaborative Competence, Social Capital, and Performance in Buyer-Supplier Relationships," *Journal of Supply Chain Management* 51(2): 3-21.

Whipple, Judith M., Stanley Griffis, and Patricia J. Daugherty (2013), "Conceptualizations of Trust: Can We Trust Them?" *Journal of Business Logistics* 34:2, 117-130.

Roh, Joseph, Judith M. Whipple, Kenneth K. Boyer (2013), "The Effect of Single Rater Bias in Multi-Stakeholder Research: A Methodological Evaluation of Buyer-Supplier Relationships," *Production and Operations Management Journal* 22:3, 711-725.

Griffis, Stanley and Judith M. Whipple (2012), "A Comprehensive Risk Assessment and Evaluation Model: Proposing a Risk Priority Continuum," *Transportation Journal* 51:4, 428-451.

Nyaga, Gilbert and Judith M. Whipple (2011), "Relationship Quality and Performance Outcomes: Achieving a Competitive Advantage," *Journal of Business Logistics*, 32:4, 345-360.

Speier, Cheri, Judith M. Whipple, David J. Closs and M. Douglas Voss (2011), "Global Supply Chain Design Considerations: Mitigating Product Safety and Security Risks," *Journal of Operations Management*, 29:7-8, 721-736. **Winner JOM Jack Meredith Best Paper of the Year Award and Stan Hardy Award.**

Allaway, Arthur W., Patricia Huddleston, Judith M. Whipple, and Alexander E. Ellinger (2011), "Customer-Based Brand Equity, Equity Drivers, and Customer Loyalty in the Supermarket Industry," *The Journal of Product and Brand Management*, 20:3, 190-204. **Highly Commended Award: Emerald Literati Network Awards for Excellence – 2012.**

Whipple, Judith M. and Joseph Roh (2010), "Quality Fade and Agency Theory in Buyer-Supplier Relationships," *The International Journal of Logistics Management*, 21:3, 338-352. **Highly Commended Award: Emerald Literati Network Awards for Excellence – 2011.**

Richey, R. Glenn, Anthony S. Roath, Judith M. Whipple, and Stanley E. Fawcett (2010), "Exploring a Governance Theory of Supply Chain Management: Barriers and Facilitators to Integration," *Journal of Business Logistics*, 31:1, 237-256. **Bernard J. La Londe Best Paper Award in the Journal - 2010.**

Nyaga, Gilbert N., Judith M. Whipple, and Daniel F. Lynch (2010), "Examining Supply Chain Relationships: Do Buyer and Supplier Perspectives on Collaborative Relationships Differ?" *Journal of Operations Management*, 28:2, 101-114. **Runner-Up JOM Jack Meredith Best Paper of the Year Award based on 5-year impact.**

Whipple, Judith M., Daniel F. Lynch, and Gilbert N. Nyaga (2010), "A Buyer's Perspective on Collaborative Versus Transactional Relationships," *Industrial Marketing Management*, 39:3, 507-518.

Voss, M. Douglas, Judith M. Whipple, and David J. Closs (2009), "The Role of Strategic Security: Internal and External Security Measures with Security Performance Implications," *Transportation Journal*, 48:2, 5-23.

Whipple, Judith M., M. Douglas Voss, and David J. Closs (2009), "Supply Chain Security Practices in the Food Industry: Do Firms Operating Domestically and Globally Differ?" *International Journal of Physical Distribution and Logistics Management*, 39:7, 574-594.

Huddleston, Patricia, Judith M. Whipple, Rachel Nye Mattick, and So Jung Lee (2009), "Customer Satisfaction in Food Retailing: Comparing Specialty and Conventional Grocery Stores," *International Journal of Retail and Distribution Management*, 37:1, 63-80.

Jones, Kraig, Kellie Curry Raper, Judith M. Whipple, Diane Mollenkopf, and H. Christopher Peterson (2007), "Commodity-Procurement Strategies of Food Companies: A Case Study," *Journal of Food Distribution Research*, XXXVIII:3, 37-53.

Whipple, Judith M. and Dawn Russell (2007) "Building Supply Chain Collaboration: A Typology of Collaborative Relationship Strategies," *The International Journal of Logistics Management*, 18:2, 174-196.

Sabath, Robert and Judith M. Whipple (2004), "Using the Customer/Product Action Matrix," *Journal of Business Logistics*, 25:2, 1-19. **Bernard J. La Londe Best Paper Award in the Journal - 2005.**

Huddleston, Patricia, Judith Whipple, and Amy VanAuken (2004), "Food Store Loyalty: Application of a Consumer Loyalty Framework," *Journal of Targeting, Measurement and Analysis for Marketing*, 12:3, 213-230.

Whipple, Judith M., Robert Frankel, and Patricia J. Daugherty (2002), "Information Support for Alliances: Performance Implications," *Journal of Business Logistics*, 23:2, 67-82.

Frankel, Robert, Thomas J. Goldsby, and Judith M. Whipple (2002), "Grocery Industry Collaboration in the Wake of ECR," *International Journal of Logistics Management*, 13:1, 57-72. **Accenture Award for Best Paper in the Journal - 2002.**

Anselmi, Kenneth, Robert Frankel, and Judith Schmitz Whipple (2002), "Performance in Product Versus Service Supplier Relationships," *Journal of Business-to-Business Marketing*, 9:1, 27-43.

Whipple, Judith M. and Robert Frankel (2000), "Strategic Alliance Success Factors: Do Both Parties Agree?" *Journal of Supply Chain Management*, 36:3 (Summer), 21-28.

Whipple, Judith Schmitz and Julie J. Gentry (2000), "A Network Comparison of Alliance Motives and Achievements," *Journal of Business and Industrial Marketing*, 15:4/5, 301-322.

Whipple, Judith Schmitz, Robert Frankel, and Ken Anselmi (1999), "The Effect of Governance Structure on Performance: A Case Study on Efficient Consumer Response," *Journal of Business Logistics*, 20:2, 43-62.

Whipple, Judith M. and Robert Frankel (1998), "The Alliance Formation Process," *International Food and Agribusiness Management Review*, 1:3, 335-357.

Frankel, Robert and Judith Schmitz Whipple (1996), "Alliance Formation Motives: A Comparison of International Perspectives," *International Journal of Logistics Management*, 7:2, 19-32.

Whipple, Judith Schmitz, Robert Frankel and David J. Frayer (1996), "Logistical Alliance Formation Motives: Similarities and Differences Within the Channel," *Journal of Marketing Theory and Practice*, (Spring), 27-37.

Frankel, Robert, Judith Schmitz Whipple and David J. Frayer (1996), "Formal Versus Informal Contracts: Keys to Alliance Success," *International Journal of Physical Distribution and Logistics Management*, 26:3, 47-63. ***Awarded an Anbar Citation of Excellence for Research Implications and Originality***

Schmitz, Judith M., Robert Frankel and David J. Frayer (1995), "Vertical Integration Without Ownership: Strategic Alliances Offer a Managerial Alternative," *Journal of Marketing Theory and Practice*, (Summer), 91-98.

Schmitz, Judith M. (1995), "Understanding the Persuasion Process Between Industrial Buyers and Sellers," *Industrial Marketing Management*, 24:2 (March), 83-90.

Gassenheimer, Jule B., Roger J. Calantone, Judith M. Schmitz and Robert A. Robicheaux (1994), "Models of Channel Maintenance: What is the Weaker Party to Do?," *Journal of Business Research*, 30:3 (July), 225-236.

***Select Refereed Conference Proceedings (\* denotes co-presented)***

Muir, William, Stanley Griffis, and Judith M. Whipple (2016), "A Simulation Model of Multi-Echelon Retail Inventory with Cross-Channel Product Returns," abstract accepted and presented, *Western Decision Sciences Institute Annual Meeting*

Wiedmer, Robert and Judith M. Whipple (2015), "Understanding Resource Scarcity in Supply Chain Management: Implications for Purchasing Managers," abstract accepted and presented, *CSCMP Educators Conference*

Wiedmer, Robert, Yemisi A. Bolumole, and Judith M. Whipple (2014), "Client-3PL Relationships: How Expectations and Asymmetry Affect Mutual Satisfaction," abstract accepted and presented, *Decision Sciences Institute Annual Conference*

Wiedmer, Robert, Yemisi A. Bolumole, and Judith M. Whipple\* (2014), "Client-3PL Relationships: How Expectations and Asymmetry Affect Mutual Satisfaction," abstract accepted and presented, *CSCMP Educators Conference*

Dalsin, Cheryl and Judith M. Whipple\* (2013), “Supply Chain Management Outreach Program: Reaching the Next Generation of Supply Chain Leaders,” *Conference Proceedings of the CSCMP Educators Conference – Selected for the Teaching Innovation Award*

Whipple, Judith M., Kenneth K. Boyer and Evelyne Vanpoucke (2010), “Social Capital and Buyer-Supplier Degree Symmetry: Impact on Relationship Satisfaction,” *4<sup>th</sup> International Conference on Operations and Supply Chain Management and 15<sup>th</sup> Annual Meeting of the Asia Pacific DSI – Selected for Best Paper Award for the Conference*

### ***Research Monographs***

Whipple, Judith M., Bahar Aliakbarian, Vedat Verter, Satwik Beernelly, and Katie Zinkel (2022), “RFID Uses, Benefits, and Costs: Literature Review and Key Informant Interviews,” *Research Report for MSU’s Axia Institute*

Griffis, Stanley, Sriram Narayanan, Vedat Verter, Judith Whipple, Brent Ross, Trey Malone, and Aleks Schaefer (2020), “Supply Chain Resiliency: Post Pandemic Outlook for the Agri-Food Industry,” *Research Report for MSU’s Colleges of Business and Agriculture and Natural Resources*

Whipple, Judith M., Yemisi A. Bolumole, Cheri L. Speier-Pero, and Micah Ward (2020), “The U.S. Pharmaceutical Supply Chain: Overcoming Current Challenges and Identifying Future Opportunities,” *Research Report for MSU’s Axia Institute*

Whipple, Judith M., Yemisi A. Bolumole, and Cheri L. Speier-Pero (2019), “The U.S. Pharmaceutical Supply Chain: Understanding the Landscape, Trends and Opportunities” *Research Report for MSU’s Axia Institute*

Daugherty, Patricia J. and Judith M. Whipple (2017), “Supply Chain Ripple Effect,” *APICS Infographics*

Fraye, David, Judith M. Whipple, and Patricia J. Daugherty (2016), “Creating Value Through Procurement and Sourcing Efforts in Integrated Supply Chains,” *APICS White Paper*

Swink, Morgan, Joseph Roh, Judith M. Whipple, and Virpi Turkulainen (2014), “Designing the ‘Right’ Supply Chain Management Organizational Structure,” *CSCMP Research Series Monograph*

Roh, Joseph, Morgan Swink, Judith M. Whipple and Virpi Turkulainen (2013), “Flexibility in Structuring Global Supply Chain Operations,” *Explores - CSCMP Research Report Series*

Richey, R. Glenn, Judith M. Whipple, and Stanley Fawcett (2012), “Relationship Governance: Understanding the Dynamics of Supply Chain Integration,” *Explores - CSCMP Research Report Series*

Whipple, Judith M., Morgan Swink, Joseph Roh and Virpi Turkulainen (2011), “Designing Global Supply Chain Organizations: Strategy, Structure and Alignment,” *Explores - CSCMP Research Report Series*

Swink, Morgan, Judith M. Whipple, Joseph Roh and Virpi Turkulainen (2010), “Organizing Supply Chains in a Time of Change,” *CSCMP Research Series Monograph*

Sabath, Robert and Judith M. Whipple (2007), “Integrating Marketing and Supply Chain Management to Improve Profitability,” *Explores - CSCMP Research Report Series*

Closs, David, O. Keith Helferich, Daniel Lynch, Robyn Mace, Ed McGarrell, Cheri Speier, Judith Whipple, Doug Voss, and Dan French (2006), “Defending the Food Supply Chain” Department of Homeland Security Status Report and Participant Report

Whipple, Judith M. (2004), "Creating a Typology of Collaborative Strategies," NSF Status Report

Whipple, Judith M. and Robert Frankel (2000), "Strategic Alliances: Long Term Success Factors," *APICS Research Paper Series*

Schmitz, Judith M., Robert Frankel and David J. Frayer (1995), "ECR Alliances: A Best Practices Model," a research monograph for *Best Practices Operating Committee -- Joint Industry Project on Efficient Consumer Response*

#### ***Scholarly Books***

Bowersox, Donald J. and The Global Logistics Research Team at Michigan State University (1995), *World Class Logistics: The Challenge of Managing Continuous Change*. Oak Brook, IL: Council of Logistics Management. (Note: I was one of the various researchers on the Global Logistics Research Team)

#### ***Select Non-Refereed Academic/Trade Journal Articles and Reprints***

Stanley Griffis, David Closs, and Judith M. Whipple (2017) "Talent Development and Management at Kelly Outsourcing and Contracting Group" *APICS Case Series*

Closs, David, David Frayer, and Judith M. Whipple (2017) "Omni-Channel Supply Chain Management: VF Corporation" *APICS Case Series*

Patricia J. Daugherty and Judith M. Whipple (2016), "Supply Chain Ripple Effect" *APICS Magazine (November/December)*

Frayer, David, Judith M. Whipple, and Patricia J. Daugherty (2016), "Creating Value in Integrated Supply Chains," *APICS Magazine (March/April)*

Swink, Morgan, Judith M. Whipple, Joseph Roh, and Virpi Turkulainen (2012), "Designing Supply Chain Organizational Structures," *CSCMP Hot Topics Series*

Closs, David J., Cheri Speier, Judith M. Whipple, and M. Douglas Voss (2008), "Supply Chain Security: A Framework for Protecting Your Supply Chain," *Logistics Management*, 47(9), p. 45-46.

Closs, David J., Cheri Speier, Judith M. Whipple, and M. Douglas Voss (2008), "A Framework for Protecting Your Supply Chain," *Supply Chain Management Review*, March, p. 38-45.

Whipple, Judith M. (2007), "Still Wondering if Collaboration is Right for You? Need Another Reason to Collaborate?" *Contract Manufacturing and Packaging*, September, p. 50, 52.

Whipple, Judith M. and Larry Zink (2005), "Undergraduate Education in the Food Industry at Michigan State University," *Collaborative INSIGHTS*, an on-line newsletter for the food industry in Alaska

Whipple, Judith M. and Larry Zink (2003), "Make MSU's Food Industry Management Program your Source for New Employees," *Michigan Food News*, March.

Huddleston, Patricia, Judith M. Whipple, Amy VanAuken, and Theresa Monterosso (2003), "Who Moved my Cheese... and Milk, Cereal, Bread...? The Ever-Changing Layouts of Grocery Stores and How Customers Feel About It," *Michigan Retailer*.

Stank, Theodore P., Robert Frankel, David J. Frayer, Thomas J. Goldsby, Scott B. Keller, and Judith M. Whipple (2001), "Supply Chain Integration: Tales from the Trenches," *Supply Chain Management Review*, (May/June), p. 62-69.

### ***Select Book Chapters/Cases***

“Solution Thinking: Industrial Products and Supply Considers its Value Proposition” written for classroom/executive education purposes (2022)

“The Cool Clothing Company: Aligning Supply and Demand” written with Jason Shin for classroom/executive education purposes (2022)

“The Home Depot, Inc.: Digital Transformation for Customer Experience” Broad College Case Series as part of the Broad Integrative Fellows Program (served in co-advisory position as BIF Co-Director; *not co-author of case*), Ivey Publishing (2020)

“Amazon Marketplace: Sustaining Strategic Innovation” Broad College Case Series as part of the Broad Integrative Fellows Program (served in co-advisory position as BIF Co-Director Elect; *not co-author of case*), Ivey Publishing (2019)

“Spares and Repairs at American Heat & Air” written for classroom/executive education purposes (2018)

“To Outsource or Not: Got to Get Going Gets Thinking about Innovation” written for classroom/executive education purposes (2018)

Voss, M. Douglas and Judith M. Whipple (2008), “Food Supply Chain Security: Issues and Implications,” Chapter 18, *Supply Chain Risk: A Handbook of Assessment, Management and Performance*, George A. Zsidisin and Bob Ritchie, editors, Springer Science + Business Media: Part of the International Series in Operations Research and Management Science

Whipple, Judith M. (2004), “Sugar Sweets, Inc. Looks for New Markets,” case for use in FIM 220 course.

Schweikhardt, David and Judith Whipple (2001), “Drivers of Change,” *The 2002 Farm Bill: Policy Options and Consequences*, Joe L. Outlaw and Edward G. Smith, editors, The Farm Foundation, pp. 3-6.

Whipple, Judith M. (2000), “Woodmere Products: Integrated Supply Management” case for customized UPS executive training program.

Schmitz, Judith (1996), "Time Based Logistics at Work," *Logistical Management*, 4th ed. (Reprinted in *Supply Chain Logistics Management* - all editions)

Schmitz, Judith (1996), "Alternative Distribution Channels," *Logistical Management*, 4th ed. (Reprinted in *Supply Chain Logistics Management* - all editions)

Bowersox, Donald J., David J. Frayer and Judith M. Schmitz (1994), "Organizing for Effective Logistics Management," *The Logistics Handbook*, William C. Copacino and James F. Robeson, editors, New York: The Free Press.

Schmitz, Judith (1994), "FreezeCo.'s New Business Venture," case for executive education purposes.

### **PRESENTATIONS**

#### ***Select International/National Meetings***

“Managing the Dissertation Process” panel discussant at the 2022 *Annual Logistics Doctoral Consortium* hosted by Iowa State University



“Buyer-Supplier Relationships SIG” panelist 2021 *CSCMP Academic Research Symposium*

“Writing a Publishable Dissertation” panelist 2021 *CSCMP Donald J. Bowersox Doctoral Symposium*

“Inflationary and Leadtime Pressures” with Jason Miller for the 2021 ISM CPO Conversation (October)

“What is Impactful Research?” panelist at the 2021 *Annual Logistics Doctoral Consortium* (online)

“Innovative Curriculum, Certification and Industry Application” panelist at the 2021 SCM Directors Conference

“Buyer-Supplier Relationships SIG” Panelist 2020 *CSCMP Academic Research Symposium*

“Writing a Publishable Dissertation” Panelist 2020 *CSCMP Donald J. Bowersox Doctoral Symposium*

“Supply Chain Disruption Amid COVID-19” Webinar for MSU, April 2020

“MS-SCM Prospective Student” Webinar, November 2019, December 2019

“Research Inspired by Practitioner Insights” Panelist 2019 *CSCMP Donald J. Bowersox Doctoral Symposium*

“MS-SCM SCM 882” Webinar, July 2019, August 2019

“Demand Planning” Peer Group Facilitator at the 2019 *Supply Chain Leaders in Action Conference*

“Dissertation Review” panel discussant at the 2019 *Annual Logistics Doctoral Consortium* hosted by Ohio State University

“Pharmaceutical Supply Chain of the Future” Pharma Forum hosted by the Axia Institute, Sarasota, FL.

“Educate and Develop: Has Google Let you Down?” Panelist 2018 *CSCMP Edge Conference*

“Research Inspired by Practitioner Insights” Panelist 2018 *CSCMP Donald J. Bowersox Doctoral Symposium*

“Research Strategy Committee Chair Annual Report” 2018 *CSCMP Academic Research Symposium*

“Customer Relationship Management” Peer Group Facilitator at the 2018 *Supply Chain Leaders in Action Conference*

“Conducting a Successful Job Search” panel discussant at the 2018 *Annual Logistics Doctoral Consortium* hosted by Texas Christian University

“Research Strategy Committee Chair Annual Report” 2017 *CSCMP Educators Conference*

“Career Perspectives Panel” 2017 *Future Leaders of CSCMP*

“Qualitative Research Methods” panel discussant at the 2017 *Annual Logistics Doctoral Consortium* hosted by Auburn University

“Risks to Brand Protection in the Supply Chain” Co-hosted two discussion sessions at the 2016 *A-CAPP Brand Protection Strategy Summit*

“Beyond the Horizons: Choosing the Right Capabilities” 2016 APICS Webinar

“Strategic Supply Chain Imperatives for Future Supply Chain Professionals” 2016 APICS Webinar

“Talent Management and Leadership” Peer Group Facilitator at the 2016 *Supply Chain Leaders in Action Conference*

“Building an Integrated Supply Chain” at the 2016 *MODEX Conference*

“Empirical Research Methods” panel discussant at the 2016 *Annual Logistics Doctoral Consortium* hosted by Michigan State University

“Looking Back and Looking Forward” panel discussant at the 2015 *Annual Logistics Doctoral Consortium* hosted by Arizona State University

“AE Panel: Opportunities to Position JBL for the Future” panel discussant at the 2014 *Journal of Business Logistics Board Meeting*

“What is Theory,” panel discussant at the 2014 *Annual Logistics Doctoral Consortium* hosted by Iowa State University

“Academic Career Search Success Strategies,” panel discussant at the 2014 *Annual Logistics Doctoral Consortium* hosted by Iowa State University

“Attracting Young Women to the Profession,” panel discussant at the 2014 *SCM World Live 2014 Conference*

### ***Select College/Regional/State Meetings***

“Broad College Welcome and Update,” MSU Spartan Banker Day, February 2024

MSU Winter University, Engineering Digital Innovation Center Discussant, February 2024

MSU Dean’s Leadership Series: Inclusive, Equitable, and Ethical Leadership discussant, January 2024

“Broad College Welcome and Update,” MSU Means Business, West Michigan Spartans, November 2023

“Reflections on Leadership,” MSU WISE Chapter Inaugural Meeting, November 2023

Fireside Chat with Steve Huffman, Co-Founder and CEO, and Drew Voller, CFO of Reddit, Moderator, October 2023

Sylvan T. Warrington Visiting Lectureship in Ethics and Leadership Series, Broad College, Moderator, Linda Hubbard, President and COO, October 2023

“The Future of Supply Chain Management,” Supply Chain Management Inaugural Alumni Conference, Welcome and Panel Moderator, September 2023

Big 10 Business College Development Conference, hosted by Broad College, Dean Panelist, July 2023

“Broad College Update and Introduction of Interim President Teresa Woodruff,” Lansing Economic Club, June 2023

MSU Wharton Series, “Student Success from Acceptance to Graduation” Panelist, New York, May 2023

“Broad College Welcome and Update,” BroadX, Chicago, April 2022

MSU Women & Philanthropy Symposium, Dean Panelist, April 2023

“The Business of Supply Chain,” Detroit Executive Forum, Welcome and Co-Moderator, April 2023

“Broad College Welcome and Update,” Alumni Event, Half Moon Bay, March 2023

“Broad College Welcome and Update,” BroadX, East Lansing, November 2022

“Broad State of the College,” Alumni Webinars, November 2022

“Broad College Welcome and Update,” MSU Means Business West Michigan Spartans, November 2022

Sylvan T. Warrington Visiting Lectureship in Ethics and Leadership Series, Broad College, moderator,  
Todd Penegor, President and CEO, Wendy’s, October 2022

MSU Women & Philanthropy Symposium, Faculty Panelist, June 2022

“Supply Chain Disruptions Amid Covid” presentation with Mary Schug-Barnhardt for EMBA  
Recharging Alumni Event, November 2021

“Understanding the Implications of COVID on Supply Chains” Webinar, IPPSR Legislative Staff  
Training, October 2020

### ***Select Professional Seminars/Executive Training***

“Integrated Supply Chain Planning,” *General Dynamics Supply Chain Leadership Program* - May 2019,  
November 2021, May 2022-2023

“Introduction and Orientation” *Logistics in Supply Chain Management Executive Program* - May 2019,  
May 2021

“Strategic Frameworks,” *Logistics in Supply Chain Management Executive Program* - May 2018-2019,  
May 2021, May 2023

“Supply and Demand Integration” *Parker Hannifin Supply Chain Leadership Program* - May 2018,  
October 2018-2019, February 2019, March 2021, October 2022, February 2024

“Sales and Operations Planning,” *Midland Value Chain Certificate Series* – November 2015, April 2016-  
2017, October 2016-2019, May 2018-2019, April 2022-2023, September 2023

“Exploring Value and Innovation in Supply Chain Processes,” *SP Jain Program* – 2012-2019

“Supply Chain Management and Customer Value” *Logistics in Supply Chain Management Executive  
Program* - May 2012-2019

“Introduction to Supply Chain Management,” *Supply Chain Strategy and Operations (fka West Michigan)  
Certificate Series* – January 2011-2022

“Relationship Management and Outsourcing,” *Supply Chain Strategy and Operations (fka West Michigan) Certificate Series* – November 2008-2019, July 2020, October 2021-2023

“Forecasting and Order Management,” *Supply Chain Strategy and Operations (fka West Michigan) Certificate Series* – February 2008-2010, September 2011-2016, March 2017-2019, July 2020, March 2021-2023

“Balancing Supply and Demand,” *Logistics in Supply Chain Management Executive Program* - May 2006-2019, May 2021, May 2023

## **SELECTED HONORS AND AWARDS**

Instructor of Excellence Award (top 10% of EMBA Faculty), Fall 2022

Outstanding Senior Editor for *Journal of Business Logistics*, 2022

Instructor of Excellence Award (top 10% of MBA Faculty), Fall 2020

MSU 2020 AT&T Instructional Technology Award, Honorable Mention

Bernard J. La Londe Best Paper Finalist for *Journal of Business Logistics*, 2020

Best Paper Award for *Transportation Journal*, 2017-2018

10-Year Service Award, Weekend MBA, 2016

Jack Meredith Best Paper Award Runner-Up based on 5-year impact for *Journal of Operations Management*, 2015

Richard J. Lewis Quality of Excellence Award, Michigan State University, 2015

Teaching Innovation Award for *CSCMP Educators Conference*, 2013

DC Velocity Rainmaker, 2013

Stan Hardy Award, 2013

Jack Meredith Best Paper Award Winner for *Journal of Operations Management*, 2011

Bernard J. La Londe Best Paper for *Journal of Business Logistics*, 2010

Best Paper Award, *Asia Pacific Decision Science Institute Conference*, 2010

Teacher of the Year, *Supply Chain Management Association*, 2007

Bernard J. La Londe Best Paper for *Journal of Business Logistics*, 2005

Howard and Lilli Ann Camden Endowed Teacher/Scholar Award Recipient, 2005

AAEA Distinguished Teaching Award for Ten or More Years of Undergraduate Teaching Nominee, 2005

Teacher-Scholar Award Recipient, *Michigan State University*, 2004-2005

Richard J. Lewis Quality of Excellence Award, Michigan State University, 1996

## **SELECTED GRANTS AND FUNDING RECEIVED**

- \$10m USDA’s National Institute for Food and Agriculture, “Building Resilience to Multiple Shocks: Creating Sustainable Agri-Food Systems in the US Midwest Region and Beyond” (2023-2028)
- \$50,400 Axia Institute Research Award, A Holistic Review of Benefits of RFID Implementation in the Healthcare Supply Chain (2021-2022)
- \$145,000 Axia Institute Research Award, Future of the Pharmaceutical Supply Chain (2019-2020 includes support for doctoral assistantship)
- \$990,000 APICS Beyond the Horizon Project (with 7 co-investigators)
- \$90,000 FANUC Robotics (with 3 co-investigators)
- \$50,000 Center for Packaging Innovation and Sustainability (with 2 co-investigators)
- \$25,000 Food Marketing Institute (with 2 co-investigators)
- \$9,000 Institute for Supply Management
- \$14,000 Broad College Summer Research Award (2012)
- \$10,200 Broad College Summer Research Award (2011)
- \$18,000 Council of Supply Chain Management Research Award (with 3 co-investigators, 2010)
- \$14,500 Council of Supply Chain Management Research Award (with 3 co-investigators, 2009)
- \$75,000 Grant from IBM for “DNA of Supply Chains” (Co-investigator, 2007-2008)

- \$699,654 Grant (\$58,110 sub-contracted to MSU) from the National Science Foundation for examining “Emergent Organizational Structures in Multi-Agent Societies: Phase II” (Co-Principal Investigator, 2001-2005)
- \$15,000 Seed Grant from ROIP Research Seed Grants, College of Human Ecology, for “What Motivates Consumers’ Food Store Shopping Behavior - Loyalty or Inertia?” (Co-Investigator, 2002)
- \$100,000 Grant (\$17,700 sub-contracted to MSU) from the National Science Foundation for examining “Emergent Organizational Structures in Multi-Agent Societies: How to Achieve a Scalable Enterprise” (Co-Principal Investigator, 2000)

### **SELECT FIM PROGRAM FUNDING RECEIVED**

- *The Dr. Jack Allen and Dr. Tom Pierson Scholarship Endowment Fund* - developed and coordinated the funding raising effort - \$79,000 was raised (2000)
- Facilitated raising over \$115,000 from companies, alumni, and organizations for student scholarships, student travel, and co-curricular activities, including Business Etiquette dinners (1998-2006)

### **SELECT COMMITTEE SERVICE/OTHER UNIVERSITY SERVICE - MSU**

#### ***University***

- Academy of Global Engagement Fellows Program Mentor - 2017
- Administrative Spend Efficiency Analysis Advisory Committee - 2023
- All University Awards - 2013
- Axia Institute Executive Advisory Board - 2022-2024
- Burgess Institute for Entrepreneurship and Innovation Internal Advisory Board - 2022-2024
- Deans Council - 2022-2024
- Engineering Digital Innovation Center Executive Committee - 2023-2024
- Enrollment Management Strategy Committee - 2022-2024
- Ethics Institute Deans Committee - 2022-2024
- Ethics Institute Executive Leadership Committee - 2022-2024
- Jurisdiction Appeal Panel - 2015
- President Council - 2022-2024
- Provost Council - 2022-2024

#### ***College - Eli Broad***

- Broad College Advisory Board - 2022-2024
- Broad Integrative Fellows Co-Director - 2017-2018
- Broad Integrative Fellows Co-Director Elect - 2016
- Broad Women MBA Association Advisor - 2017-2018, 2021-2022
- Business Concepts Strategic Planning Committee - 2012-2013
- College Advisory Committee - 2021-2022
- Doctoral Program Committee - 2009-2012
- Faculty Mentor - Broad Scholar Professional Assistant Program - 2006-2008
- Graduate Supply Chain Management Association (GSCMA) Faculty Advisor – 2011-2022
- Instructor of Excellence Award Committee - 2018-2022
- MBA Core Faculty Committee - 2010-2022
- MBA Career Services Director Search Committee - 2015
- MBA Communications Position Search Committee - 2016-2017
- MBA Task Force Committee - 2016
- Masters Programming Committee - 2008-2009
- MS-SCM Faculty Director - 2018 - 2022
- Reappointment, Promotion, Tenure (RPT) Committee - Chair 2020-2021, member 2017-2021
- Strategic Planning Faculty Development Committee - Chair 2017-2018, member 2015-2017
- Strategic Planning Graduate Programs - member 2020-2022
- Weekend MBA Task Force - 2007, 2012

### ***Departmental – SCM/MS***

- Alumni Conference Committee - 2020-2023
- Bowersox Competition Faculty Advisor (MBA) - 2011-2015
- DEI Committee - 2020-2022
- Doctoral Program Curriculum Redesign Committee (Chair Logistics) - 2016
- Faculty Evaluation Process Committee - 2008-2009 (co-chair)
- Logistics Doctoral Program Committee - 2007-2022, Director - 2009-2012
- Masters New Program Development Committee - 2020-2021
- Numerous Reading Committees and Faculty/Staff Hiring Committees
- Review Committee Chair Evaluation - 2010
- SCM SWOT Committee (Co-Chair) - 2012-2013
- Teaching Advisory Committee - 2007-2012
- Tenure and Retention Committee - 2021-2022

### **ACADEMIC REVIEWS**

#### ***Select Editorial Advisory Board/Associate-Area Editor***

*Industrial Marketing Management*, 1998 - 2010

*International Journal of Logistics Management*, 2006 - 2022

*International Journal of Physical Distribution & Logistics Management*, 2011-2021

*Journal of Business Logistics*, 2005 – 2010, Area Editor – 2011-2020, Senior Editor – 2020-present

*Journal of Supply Chain Management*, Associate Editor, 2017-2023

*Supply Chain Management: An International Journal*, 1996 – 2005

#### ***Ad Hoc Reviewer for Select Journals***

*CSCMP Dissertation Award Committee* – 2014, 2016, 2018

*Decision Sciences Journal*

*Industrial Marketing Management*

*International Journal of Logistics Management*

*International Journal of Physical Distribution & Logistics Management*

*International Journal of Production Research*

*Journal of the Academy of Marketing Science*

*Journal of Business Logistics*

*Journal of Operations Management*

*Journal of Supply Chain Management*

*Production and Operations Management Journal*

*Supply Chain Management: An International Journal*

*Transportation Journal*

### **COURSES TAUGHT**

#### ***Broad College of Business (2006-2022)***

- Foundations in Logistics Research (SCM 930 - Graduate Level)
- Integrated Logistics Systems (SCM 854 - Graduate Level)
- Logistics Operations Methods and Systems (SCM 876 - Graduate level)
- Project Management Research Paper (SCM 882 - Graduate level)
- Supply Chain Logistics (SCM 827 - Graduate level)
- Supply Chain Management (SCM 870 – Graduate level)
- Supply Chain Management – online format (SCM 870 – Graduate level) redesigned (2017)
- Supply Chain Management I (PIM 870 - Graduate level)
- Supply Chain Management II (PIM 873C - Graduate level)
- Supply Chain Management Applications (MBA 831 – Graduate Level)
- Supply Chain Management Concepts (MBA 821 – Graduate Level)
- Transportation and Logistics Management (SCM 373)

## **DOCTORAL DISSERTATION COMMITTEES**

Jason Shin – completed 2022 (placed at Mississippi State University)  
Wenyi Kuang – completed 2020 (currently at Fairleigh Dickinson)  
Angela Jones – completed 2017 (placed at Howard University)  
Jason Snyder (Agricultural Economics, MSU) – completed 2018 (currently at Appalachian State University)  
Robert Wiedmer (Chair) – completed 2016 (placed Arizona State University)  
Tyler Morgan (University of Alabama) – completed 2015 (currently at Auburn University)  
Joe Roh (Co-Chair) – completed 2011 (placed at Texas Christian University)  
Alek Shanoyan (Agricultural Economics, MSU) – completed 2012 (placed at Kansas State University)  
Scott Webb – completed 2011 (currently at Brigham Young University)

## **MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS**

Council of Supply Chain Management Professionals (CSCMP) - 1994-present  
*Board of Directors Member* – 2017-2018  
*Distinguished Service Award Selection Committee* – 2020, 2021, 2022  
*Doctoral Dissertation Award Selection Committee* – 2014, 2016, 2018  
*Emerging Leader Award Selection Committee* – 2022  
*Journal of Business Logistics Liaison* – 2010 – 2015  
*Marketing and Finance Chair - Annual Conference Committee* – 2008  
*Research Strategies Committee, Member* – 2010 – 2016, *Chair* – 2017-2018  
*Supply Chain Innovation Award Track Co-Chair* – 2011-2016  
Global Future Council on Advanced Manufacturing and Value Chain, World Economic Forum  
*Invited Advisor* – 2023-present  
Institute of Supply Management (ISM) - 1990-present  
*Board of Directors Member* – 2021-present  
*Finance Committee* - 2021-present  
*Hoagland Scholarship Committee (local roundtable)* – 2014  
The Association for Operations Management (APICS) - 2013-2019  
*SCM-STEM Advisory Committee* - 2016  
SCM Talent Group/Supply Chain Careers Advisory Board - 2020-present

## **SELECT MEDIA INTERVIEWS**

- *Innovative Aspirations in Broad*, MSUWMA Podcast (October, 2023)
- *How can Companies work with Universities*, Inside Supply Management Magazine “Perspectives” (May 2022)
- *University Partnerships can Aid in Talent Quest*, Inside Supply Management Magazine (March 2022)
- *How Amazon is Skirting Supply Chain Chaos*, CNBC interview (December 2021)
- *Supply Chain Careers Podcast* MSU’s Supply Chain Program (November 2021)
- *Broad Matters A Look Inside MSU’s #1 Supply Chain Programs* Podcast (March 2021)
- *Industrial Advisors* What is Supply Chain Real Estate (December 2019)
- *Inbound Logistics* Hire Power: 11 Smart Recruiting Strategies (December 2019)
- *Connected World* interview (December 2019)
- *MBA Broad Blog* interview (Fall 2019)
- *Spartan Bizcast* Tariffs and Trade Treaties Podcast (May 2019)
- *Inbound Logistics* Supply Chain Curriculum (January 2019)
- CSCMP “Meet a Member” Feature (July 2017)
- CSCMP Interview on Careers in SCM (January 2015)