

Elizabeth Connors

N262 Broad Business Complex
Department of Accounting and Information Systems
Michigan State University
632 Bogue Street, East Lansing, MI 48824
connorse@msu.edu

Education

Michigan State University: Ph.D. Accounting, 2004.
University of Massachusetts, Amherst: M.S. Accounting, 1989.
Mount Holyoke College: B. A. Politics, 1981.

Certification

Certified Information Systems Auditor (CISA)

Academic and Professional Employment

2012-present	Assistant Professor – Fixed Term, Michigan State University Designation B (2022-present)
2010-2012	Visiting Assistant Professor, Northeastern University
2005-2010	Assistant Professor, University of Massachusetts, Boston
2003-2005	Adjunct Professor, Northeastern University
2001-2003	Assistant Professor, Suffolk University
1990-1992	Tax Accountant, Price Waterhouse, Boston

Publications

Cole, D.; Narayanan, S.; Connors, E., Tewari, Meenu, and K. Onda. 2023. Water Stress: Opportunities for Supply Chain Research. *Production and Operations Management* Special Issue: 1-18.

Melnyk, S. A., Speier-Pero, C. and E. Connors. 2019. Blockchain is Vastly Overrated; Supply Chain Cyber Security is Vastly Underrated. *Supply Chain Management Review* May/June.

Connors, E. 2015. Coal-ash Management by U.S. Electric Utilities: Overview and recent developments. *Utility Policy* 34: 30-33.

Connors, E., Johnston, H. H. and L. S. Gao. 2013. The Information Value of the Toxics Release Inventory Performance. *Sustainability Accounting, Management and Policy Journal* 4 (1): 32-55.

Connors, E. and L. S. Gao. 2011. Corporate Environmental Performance, Disclosure and Leverage: An Integrated Approach. *International Review of Accounting, Banking and Finance* 1 (3).

Connors, E. and L. S. Gao, 2010. The Impact of Environmental Performance on the Capital Structure of Firms. *Proceedings of the Northeast Business and Economics Association, 2010.*

Working Papers

The Influence of Firm Social Sustainability on Facility-Level Toxic Discharges to Water in Water-Stressed Communities. 2023. (with Dustin Cole and Sriram Narayanan)

Grants Received

The Center for Ethical and Socially Responsible Leadership Teaching/Curriculum Grant, \$2,000, 2023.

PwC INQUIRES Grant, \$10,000, 2021.

MSU Center for Business and Social Analytics, \$10,000, 2017.

Conference Presentations

“Voluntary Environmental Disclosures in 10-Ks and Environmental Reports: Determinants and Relationship to Firm Risk Premium” *Alliance for Research on Corporate Responsibility (ARCS) Conference*, University of California at Berkeley, April 2013. (Presenter)

“The Information Value of the Toxics Release Inventory Performance” *2012 National TRI Training Conference*, Washington D.C., April 2012 and *Alliance for Research on Corporate Responsibility (ARCS) Conference*, Yale University, May 2012. (Presenter for each)

“Corporate Environmental Performance, Disclosure and Leverage: An Integrated Approach” *Alliance for Research on Corporate Responsibility (ARCS) Conference*, Wharton School, University of Pennsylvania, May 2011 and *AAA Northeast Regional Meeting*, October 2011. (Presenter for each)

“The Market Value and Disclosure of Corporate Environmental Risk”, *Eastern Finance Association Meeting*, April 2011. (Co-author).

“The Value of the Toxic Release Inventory as a Measure of Corporate Environmental Performance”, *American Accounting Association Northeast Regional Meeting*, October 2010 (Presenter).

“The Impact of Environmental Performance on the Capital Structure of Firms”, *Northeast Business and Economics Association*, September 2010 (Co-author).

“Environmental Performance, Undisclosed Environmental Liabilities and the Capital Structure of Firms” *Eastern Finance Association Meeting*, April 2010 (Co-author).

“The Impact of Environmental Risk on The Cost of Equity Capital: Evidence from the Toxics Release Inventory”, *Financial Management Association Annual Meeting*, October 2009 (Co-author).

“Corporate Environmental Performance and the Cost of Capital”, *MBAA International/Academy of Finance Annual Meeting*, March 2009 (Co-author).

Corporate Presentations

“Environmental Performance Disclosure by U.S. Electric Utilities”, Consumers Energy, 2013.

Regulatory Presentations

“Financial Reporting and Disclosure”, MSU Advanced Regulatory Studies Program, 2014 – 2017, and 2021.

Ad Hoc Reviewer

Utility Policy, 2016 – 2021

Journal of Cleaner Production, 2018

Alliance for Research on Corporate Sustainability Conference, 2014 - 2017

International Conference on Information Systems, 2017

Sustainability Accounting, Management and Policy Journal, 2014 - 2017

Journal of Accounting Information Systems, 2007 - 2008

American Accounting Association Northeast Regional Meeting, 2004 – 2008, 2010-2011

College and Department Service

AIS Department Graduate Curriculum Committee, 2023 - present

AIS ESG Task Force, 2022 – 2023

AIS Department Undergraduate Curriculum Committee, 2017 – 2023

AIS Honors Student Advisor, 2015 – present

Broad College Advisory Committee, 2016 – 2019

AIS Department Advisory Committee 2016 – 2017, 2021 – 2023

Faculty Advisor, Beta Alpha Psi, 2014 – 2016

Cross-disciplinary Associations

Faculty Associate, MSU Institute of Public Utilities, 2017 – present

Center for Business and Social Analytics, Review Board member 2019 – 2020

Sustainable Water Collaborative, 2019 – 2021

Professional Service

Sustainability Accounting Standards Board, standard setting working groups for electric utility and chemical sectors, 2014 and 2015

AAA Distinguished contribution to Accounting Literature Award Selection Committee, 2009-2010

Discussant, REA-25 Accounting Information Systems Conference, 2006

Discussant, American Accounting Association Northeast Regional Meeting, 2010

Community Service

Treasurer, Mid-Michigan Land Conservancy, 2017-2019

Michigan State University Teaching

Undergraduate

ACC201	Introductory Financial Accounting
ACC300	Intermediate Accounting I
ACC321	Accounting Information Systems
ACC341	Accounting for Management Decision Making

Graduate

ACC802	Financial Analysis I (MBA)
ACC803	Financial Analysis II (MBA)
MBA812	Managerial Accounting (MBA)
ACC821	Enterprise Database Systems
ACC824	Governance and Control of Enterprise Systems
ACC841	Corporate Sustainability Strategy Development and Implementation
ACC843	Value Chain Accounting and Analytics
ACC845	Environmental, Social and Governance (ESG) Measurement and Disclosure