

**Dylan Boynton**  
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## **ACADEMIC APPOINTMENTS**

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2023 - Present      Eli Broad College of Business, Michigan State University  
Assistant Professor, Department of Management

2021 - 2023      Gies College of Business, University of Illinois at Urbana-Champaign  
Post-Doctoral Research Associate, Illinois Strategic Organizations Initiative  
Department of Business Administration

## **EDUCATION**

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2015 – 2021      Kellogg School of Management, Northwestern University  
MA, Ph.D., Management & Organizations  
Northwestern University

2006 – 2010      University of Pennsylvania  
B.A., History, English (minor in Anthropology)  
Magna Cum Laude

## **RESEARCH INTERESTS**

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Managerial attention, technology and knowledge; organizational design; innovation; organizational growth; behavioral strategy; experts and expertise

## **PUBLISHED MANUSCRIPTS**

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Boynton, Dylan. "Temporal attention, knowledge breadth, and firm growth." *Strategic Organization*, 22(1), 91-117 (2024)

Ocasio, William, Basak Yakis-Douglas, Dylan Boynton, Tomi Laamanen, Claus Rerup, Eero Vaara, and Richard Whittington. "It's a Different World: A Dialog on the Attention-Based View in a Post-Chandlerian World." *Journal of Management Inquiry* (2022): 10564926221103484.

Ocasio, William; Rhee, Luke; Boynton, Dylan "March and the Pursuit of Organizational Intelligence: The interplay between Bounded Rationality and Sensible Foolishness" *Industrial and Corporate Change*, Vol29(1): 225-239 (2020)

## **WORKING PAPERS AND WORKS IN PROGRESS**

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Boynton, Dylan; Ocasio, William "Managerial Attention, Technological Resources, and Firm Performance in Capital Markets" (Revising for submission)

Boynton, Dylan; Joseph, John “Joint Attention, Opportunities, and Organizational Growth in The Multi-Divisional Firm” (Data analysis and writing)

Ocasio, William; Boynton, Dylan\*; Takeda, Yusaku\*; Watkins, Ron “Cascading Attentional Control of Business Model Adaptation in Social Enterprises” (Writing)

Boynton, Dylan\*; Moshe, Farjoun\* “Firm Strategy and Market Co-Evolution” (Working title, data analysis stage)

Boynton, Dylan; Lee, Nathan; Adair, Benedicte “Legislative Attention Towards Expertise: Witness Testimonies in Congressional Hearings” (Preparing for submission)

\*Denotes equal authorship

## CONFERENCES AND WORKSHOPS

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Academy of Management (AOM) Annual Meeting, Boston, August 2023

- Symposium: Entrepreneurial Cognition (Participant)

Academy of Management (AOM) Annual Meeting, Seattle, August 2022

- Symposium: *The What, Why, and How of Organizational Intelligence: Beyond Individuals, Networks, and Technology* (Organizer)
- *Attentional Focus, Technological Exploration, and Investor Valuation of a Firm’s New Technological Resources* (with William Ocasio)

Strategic Management Society, Virtual, October 2021

- *‘Talk’ the ‘walk’: Managerial Attention, Technological Search, and the Value of Innovation* (with William Ocasio)
- SRF Dissertation Scholar Workshop

Academy of Management (AOM) Annual Meeting, Virtual, August 2021

- *Understanding the Use of New Practices Within Professional Specialties: The Role of Jurisdictional Dominance, Concentration, and Alignment* (with Jillian Chown)

University of Michigan Ross School of Business Brown Bag, Virtual, January 2021

- *Firm Growth and the Interplay Between a Firm’s Knowledge Capabilities and Managerial Temporal Attention*

Strategic Management Society, Virtual, October 2020

- *Managerial Attention, Knowledge Re-Combination, and Firm Growth*
- SRF Dissertation Scholar Workshop

Academy of Management (AOM) Annual Meeting, Virtual, August 2020

- *Jurisdictional dominance, specialization, and the diffusion of new practices within professional specialties* (with Jillian Chown)
- TIM Dissertation Consortium

Academy of Management (AOM) Annual Meeting, Boston, MA, August 2019

- *Business Models: Toolkits for Sensemaking in a Post-Chandlerian Economy* (with William Ocasio)
- STR Doctoral Workshop

Empirical Workshop on Technological Standards, Northwestern University, May 2019

- Discussant: “The Effect of Standardization on Innovation: A Machine Learning Approach”

Wharton People and Organizations Conference, Philadelphia, PA, September, 2018

- *The Diffusion of Work Through Expert Roles* (with Jillian Chown)

Strategic Management Society, Paris, France, September 2018

- *The Diffusion of Work Through Expert Roles* (with Jillian Chown)
- Doctoral Workshop

West Coast Research Symposium on Technology and Management, Seattle, WA, September 2018

- Doctoral Workshop

Academy of Management (AOM) Annual Meeting, Chicago, IL, August 2018

- *The Diffusion of Work Through Expert Roles* (with Jillian Chown)
- OMT Pre-Dissertation Workshop

European Group for Organization Studies, Tallinn, Estonia, July 2018

- *The Diffusion of Work Through Expert Roles* (with Jillian Chown)

Kellogg Booth Student Symposium, Northwestern University, April 2018

- *The Diffusion of Work Through Expert Roles* (with Jillian Chown)

Business History Conference, Baltimore, Maryland, April 2018

- *Business Models: Toolkits for Sensemaking in a Post-Chandlerian Economy* (with William Ocasio)

Strategic Management Society, Berlin, Germany, September 2017

- *Tight Coupling and Business Models for Decision Making: The Neo-Carnegie Perspective* (with William Ocasio)

## **HONORS & AWARDS**

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Faculty Associate, Illinois Strategic Organizations Initiative, 2021-2023

Teacher Ranked as Excellent at University of Illinois, 2021, 2022

Gies School of Business Research Grant – Business Models and Business Innovation (with Deepak Somaya and Jingya You)

CCC Visiting PhD Student, University of Michigan Ross School of Business Strategy Department, 2020-2021

SRF Dissertation Grant (\$10,000)

SRF Dissertation Scholar, 2020-2022

Department Nominee and Attendee, AOM TIM Dissertation Consortium, 2020

Department Nominee and Attendee, AOM STR Doctoral Student Consortium, 2019

Department Nominee and Attendee, SMS Doctoral Student Consortium, 2018

The Graduate School Conference Travel Grant (\$800)

Honors and Senior Thesis in History, University of Pennsylvania, 2010  
Magna Cum Laude, University of Pennsylvania, 2010

### **PROFESSIONAL SERVICE**

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PhD Admissions Committee – MSU Management Department	2024 – Present
Academy of Management Reviewer (MOC, OMT, STR division)	2017 – Present
SMS Annual Conference Reviewer (Behavioral Strategy, Knowledge and Innovation)	2018 – Present
International Conference on Computational Social Science Reviewer	2018
MORS Graduate Student Admissions Committee Member	2017, 2019
Organizer – Kellogg Booth Student Symposium	2015-2017
Ad-Hoc Reviewer: Administrative Science Quarterly, Organization Science, Strategic Organization, Journal of Organizational Design, Journal of Management Studies	2017-Present

### **TEACHING EXPERIENCE**

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#### **Eli Broad College of Business, Michigan State University, East Lansing, MI**

Lecturer (Master of Management): Managing the Learning Organization 2023

#### **Gies School of Business, University of Illinois Urbana-Champaign, Champaign, IL**

Lecturer (Master of Management): Leadership and Teams 2021-2023

#### **Kellogg School of Management, Evanston, IL**

Guest Lecturer (MBA): Power and Politics	2020
Guest Lecturer (Undergraduate): Organizations and Institutions	2019
Teaching Assistant (MBA): Leading Strategic Change (for Jillian Chown)	2018-2021
Teaching Assistant (MBA): Negotiations (for Victoria Medvec)	2019
Teaching Assistant (MBA): Designing Organizations for Growth (for William Ocasio)	2018-2019
Teaching Assistant (MBA): Social Dynamics and Network Analytics (for Dashun Wang)	2017

### **PROFESSIONAL EXPERIENCE**

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2014-2015	<b>Amazon.com</b> Seattle, Washington
2013-2014	<b>Analytics Division, Mullen-Lowe (Advertising)</b> Boston, Massachusetts
2010-2013	<b>Strategy and Operations, Deloitte Consulting</b> New York City, New York

### **RELEVANT EXPERIENCE**

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Updated January 2024

Proficient with STATA, Python; Intermediate R