

JENN PUCCIA, CPA

Accounting and Information Systems
Michigan State University - Eli Broad College of Business

Email: madden13@msu.edu
Phone: 214-551-8604

EDUCATION AND CERTIFICATION

Michigan State University East Lansing, Michigan
Doctor of Philosophy, Accounting May 2024 (Expected)

Texas A&M University College Station, Texas
Master of Science in Management Information Systems May 2015

Texas A&M University College Station, Texas
Bachelor of Business Administration in Accounting, *Magna Cum Laude* May 2015

Certified Public Accountant October 2016 - Present

RESEARCH INTERESTS

Audit, Internal Controls, Audit Regulation, Cybersecurity, Internal Audit, Goodwill

WORKING PAPERS (* denotes presentation by co-author)

“The Effect of Audit Committee Internal Audit Expertise on Financial Reporting and Operating Performance” (Dissertation)

- Winner of the *Michael J. Barrett Doctoral Dissertation Award*
- Committee: Chris Hogan (chair), Ken Bills, Musaib Ashraf, Leslie Papke (Professor, Department of Economics)
- Presented at Michigan State University, 2023 AAA/Deloitte/J. Michael Cook Doctoral Consortium, 2023 AAA Accounting PhD Rookie Recruiting and Research Camp

“Does the PCAOB’s Emphasis on Management Review Controls Improve Financial Reporting Decisions: Evidence from Goodwill Impairments” with K. Bills and C.E. Hogan

- *Under 2nd round review at The Accounting Review*
- Presented at the 2022 International Symposium on Audit Research (ISAR) (*Presenter*), 2022 Deloitte/University of Kansas Auditing Symposium (*Presenter*), 2021 Michigan State University (*Presenter*)

“Do Clients Value Non-GAAP Expertise in Auditors? Evidence from Demand for Audit Offices with Cybersecurity Expertise” with M. Ashraf

- *Under review at The Accounting Review*
- Winner of the 2024 *Best Midyear Meeting Doctoral Student Paper Award* (Audit Midyear)
- Presented at the 2024 Audit Midyear Meeting (*Presenter*), 2023 Virginia Tech Accounting Research Conference*, 2023 Concordia University*

“Are Expanded Audit Reports Informative of Future Goodwill Impairment Beyond Observable Market Signals?” with K. Bills and C.E. Hogan

- Presented at 2023 Florida State University*, 2023 University at Buffalo*, 2023 University of Kansas*, 2023 Florida International University*

PRESENTATIONS

2024 AAA Auditing Section Midyear Meeting, New Orleans, Louisiana (*presenter*)
2023 AAA Accounting PhD Rookie Recruiting and Research Camp (*presenter*)
2023 AAA/Deloitte/J. Michael Cook Doctoral Consortium (*presenter*)
2023 AAA Annual Meeting, Denver, Colorado (*discussant*)
2023 AAA Auditing Section Midyear Meeting, Austin, Texas (*discussant*)
2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas (*presenter*)
2022 International Symposium on Audit Research (ISAR) (*presenter*)
2022 AAA Auditing Section Midyear Meeting, Las Vegas, Nevada (*discussant*)

ACADEMIC SERVICE

External Service:

2024 Reviewer, Moderator, AAA Auditing Section Midyear Meeting
2023 Ad Hoc Reviewer, *The Accounting Review*
2023 Discussant, Reviewer, Moderator, AAA Annual Meeting
2023 Discussant, Reviewer, Moderator, AAA Auditing Section Midyear Meeting
2022 Discussant, Reviewer, AAA Auditing Section Midyear Meeting
2022 Reviewer, AAA Annual Meeting
2021 Reviewer, AAA Annual Meeting

Broad College of Business, Michigan State University:

2023 Broad College of Business Doctoral Student Representative for the Dean of Eli Broad College of Business Search Committee

CONFERENCE PARTICIPATION

2024 AAA Auditing Section Midyear Meeting, New Orleans, Louisiana
2023 AAA Accounting PhD Rookie Recruiting and Research Camp, Dallas, Texas
2023 Texas Audit Research Symposium, Austin, Texas
2023 AAA Annual Meeting, Denver, Colorado
2023 AAA Auditing Section Midyear Meeting, Austin, Texas
2022 University of Illinois Symposium on Audit Research & Doctorial Consortium, Champagne, Illinois
2022 International Symposium on Audit Research (ISAR)
2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas
2022 AAA Auditing Section Midyear Meeting & Doctorial Consortium, Las Vegas, Nevada
2022 Midwest Accounting Research Conference, Iowa City, Iowa
2021 AAA Auditing Section Midyear Meeting & Doctorial Consortium, Virtual

January 2024

2021 Midwest Accounting Research Conference, Virtual
2020 University of Illinois Symposium on Audit Research & Doctorial Consortium, Virtual
2020 AAA Auditing Section Midyear Meeting & Doctorial Consortium, Houston, Texas

TEACHING EXPERIENCE

Michigan State University, Department of Accounting and Information Systems

ACC 300 Intermediate Financial Accounting I, Instructor
Instructor rating 4.8/5.0 (Spring 2023)

PIM 811 Financial Accounting Concepts for Executive MBA, Teaching Assistant
Summer 2021 (No ratings given)
Summer 2022 (No ratings given)

ACC 201 Principles of Financial Accounting, Teaching Assistant
Instructor rating 4.2/5.0 (Fall 2020); 4.5/5.0 (Spring 2021)

HONORS AND AWARDS

Best Midyear Meeting Doctoral Student Paper Award (Audit Midyear)	2024
Michael J. Barrett Doctoral Dissertation Award, Internal Audit Foundation	2023
AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow	2023
PhD Student Excellence Award in Teaching, Michigan State University	2023
Dissertation Completion Fellowship, Michigan State University	2023

ACADEMIC AND PROFESSIONAL EXPERIENCE

Michigan State University	East Lansing, Michigan
Teaching and Research Assistant	2019 - Present

Protiviti	Chicago, Illinois
Senior Consultant, Internal Audit and Financial Advisory	July 2017 – June 2019
Experienced Consultant, Internal Audit and Financial Advisory	July 2016 – June 2017

EY, Ernst & Young	Dallas, Texas
Risk Assurance Staff, Advisory	July 2015 – June 2016

PROFESSIONAL AFFILIATIONS

Member, American Accounting Association
Member, AAA Audit Section