

John Xuefeng Jiang (姜雪峰)

November 22, 2023

EDUCATION

Ph.D., Accounting, University of Georgia, 2001-2005

M.A., Public Finance, Renmin University of China, 1999

B.A., International Finance, Renmin University of China, 1996, *summa cum laude*

Passed the Uniform CPA Exam in U.S., 2001; Passed the Chinese CPA Exam, 1997

EMPLOYMENT

Michigan State University, since 2005

- Eli Broad Endowed Professor (since 2022)
- Plante Moran Faculty Fellow (2017-2022)
- Professor of Finance (courtesy appointment since 2019)
- Law School Faculty Affiliate (since 2021)
- Full Professor of Accounting and Information Systems (since 2019)
- Associate Professor of Accounting and Information Systems (2011-2019)
- Assistant Professor of Accounting and Information Systems (2005-2011)

RESEARCH OUTPUTArticles in [UTD 24 Business Journals](#): 9Articles in [FT 50 Business Journals](#): 14[Google Scholar Citations](#): 4500+

Altmetric Attention Score: 2100+

SERVICE HIGHLIGHT

Associate Editor, Management Science (2021-

President-Elect, Financial Accounting and Reporting Section of AAA (2023-2024)

PUBLICATIONS

In my publications across various journals, author listing norms differ. When co-authors are listed alphabetically, it signifies equal contribution from all. Conversely, a non-alphabetical listing implies a greater contribution from the first authors.

1. Jiang, J.X., Qi, K., Bai, G., and Schulman, K., 2023. [Pre-Pandemic Assessment: A Decade of Progress in Electronic Health Record Adoption among U.S. Hospitals](#). *Health Affairs Scholar*. Available at: <https://doi.org/10.1093/haschl/qxad056>.
2. Jiang, J.X. and Shen, M., 2023. [Traditional Media, Twitter, and Four Business Scandals](#). *Journal of Quantitative Description: Digital Media*, 3. Available at: <https://doi.org/10.51685/jqd.2023.016>.
3. Huang, X., Ivkovich, Z., Jiang, J.X., and Wang, I.Y., 2023. [Angel Investment and First Impressions](#). *Journal of Financial Economics*, 149(2), pp.161-178. Available at: <https://doi.org/10.1016/j.jfineco.2023.05.001>.
4. Jiang, J.X. and Kong, J., 2023. [Green Dies in Darkness? Environmental Externalities of Newspaper Closures](#). *Review of Accounting Studies*. Available at: <https://doi.org/10.1007/s11142-023-09786-5>.

5. Jiang, J.X., Malhotra, A., and Bai, G., 2023. [Factors Associated with Hospital Commercial Negotiated Price for Magnetic Resonance Imaging of Brain](#). *JAMA Network Open*, 6(3):e233875. Available at: <https://doi.org/10.1001/jamanetworkopen.2023.3875>.
6. Jiang, J.X., Gupta, S., Anderson, G., and Bai, G., 2023. [Commercial COVID-19 PCR Test Price in US Hospitals](#). *Journal of General Internal Medicine*. Available at: <https://doi.org/10.1007/s11606-022-08013-2>. Covered by MSU Today.
7. Jiang, J.X., Krishnan, R., and Bai, G., 2023. [Price Transparency in Hospitals: Current Research and Future Directions](#). *JAMA Network Open*, 6(1): e2249588. Available at: <https://doi.org/10.1001/jamanetworkopen.2022.49588>.
8. Jiang, J.X., Forman, H., Gupta, S., and Bai, G. 2022. [Price Variability for Common Radiology Services within U.S. Hospitals](#). *Radiology* (Impact Factor 29.15). Available at: <https://doi.org/10.1148/radiol.221815>. Covered by *MSU Today*, *Market Watch*..
9. Ashrafi, M., Jiang, J.X., and Wang, I.Y., 2022. [Are There Trade-Offs with Mandating Timely Disclosure of Cybersecurity Incidents? Evidence from State-Level Data Breach Disclosure Laws](#). *The Journal of Finance and Data Science*, 8, pp.202-213. Available at: <https://doi.org/10.1016/j.jfds.2022.08.001>. Cited by SEC Commissioner Hester Peirce in [her statement on SEC's cybersecurity disclosure](#).
10. Jiang, J.X., Qi, K., and Bai, G., 2022. [Land, Buildings, and Equipment Acquisitions in U.S. Hospitals: A Fifteen-year Perspective](#). *PLoS One* (Impact Factor 3.75), 17(8):e0272370. Available at: <https://doi.org/10.1371/journal.pone.0272370>.
11. Jiang, J.X., Culbertson, N., and Bai, G., 2022. [Effectiveness of Email Warning on Reducing Hospital Employees' Unauthorized Access to Protected Health Information: A Nonrandomized Controlled Trial](#). *JAMA Network Open* (Impact Factor 8.48), 5(4):e227247. Available at: <https://doi.org/10.1001/jamanetworkopen.2022.7247>. Covered by *Forbes*, *Yahoo!*, and *National Law Review*
12. Jiang, J.X. and Wang, M., 2022. [Local Public Health Officials and COVID-19: Evidence from China](#). *China Accounting and Finance Review*, 24(3), pp.416-424. Available at: <https://doi.org/10.1108/CAFR-02-2022-0011>.
13. Jiang, J.X., Makary, M.A. and Bai, G., 2022. [Commercial Negotiated Prices for CMS-Specified Shoppable Radiology Services in U.S. Hospitals](#). *Radiology* (Impact Factor 29.15), 302(3), pp.622-624. Available at: <https://doi.org/10.1148/radiol.2021211948>. Covered by *the Wall Street Journal*, and *Consumer Affairs*
14. Jiang, J.X., Makary, M.A. and Bai, G., 2021. [Comparison of Cash Prices to Commercial Negotiated Prices for 70 Hospital Services](#). *JAMA Network Open* (Impact Factor 8.48), 4(12):e2140526. Covered by *NPR*, *Modern Healthcare*, and *Broad News*
15. Jiang, J.X., Polsky, D., Littlejohn, J., Wang, Y., Zare, H. and Bai, G., 2021. [Factors Associated with Compliance to the Hospital Price Transparency Final Rule: a National Landscape Study](#). *Journal of General Internal Medicine* (Impact Factor 5.13), Dec 13:1–8.
16. Jiang, J.X., Makary, M.A. and Bai, G., 2021. [Commercial Negotiated Prices for CMS-Specified Shoppable Surgery Services in U.S. Hospitals](#). *International Journal of Surgery* (Impact Factor 6.07), 95:106107. Available at: <https://doi.org/10.1016/j.ijssu.2021.106107>.
17. Jiang, J.X., and Bai, G., 2020. [Type of Information Compromised in Breaches of Protected Health Information](#). *Annals of Internal Medicine* (Impact Factor 25.4), 172(2):159-160. Covered by [over 30 news outlets](#), including *Forbes*, *New York Times*, *CBS News (syndicated nationally)*, *U.S. News & World Report*, *Reuters*, *United Press International*, *Market Watch*

18. Jiang, J.X., and Bai, G., 2019. [Evaluation of Causes of Protected Health Information Breaches](#). *JAMA Internal Medicine* (Impact Factor 20.8), 179(2):265-267. Available at: <https://doi.org/10.1001/jamainternmed.2018.5295>. Covered by [over 20 news outlets](#), including *Yahoo!*, *New York Post*, *The Verge*, *ScienceDaily*, and *Consumer Reports*.
19. Jiang, J.X., Wang, I.Y., and Wang, P., 2019. [Big N Auditor and Audit Quality: New Evidence from Quasi-experiments](#). *The Accounting Review*, 94, pp.205-227. Available at: <https://doi.org/10.2308/accr-52106>.
20. Jiang, J.X., Wang, I.Y., and Wang, P., 2018. [Revolving Rating Analysts and Ratings of Mortgage-backed and Asset-backed Securities: Evidence from LinkedIn](#). *Management Science*, 64(12), pp.5832-5854. Available at: <https://doi.org/10.1287/mnsc.2017.2921>.
21. Jiang, J.X., Wang, I.Y., and Wangerin, D., 2018. [How Does the FASB Make Decisions? A Descriptive Study of Agenda Setting and the Role of Individual Board Members](#). *Accounting, Organizations and Society*, 71, pp.30-46. Available at: <https://doi.org/10.1016/j.aos.2018.05.002>.
22. Bai, G., Jiang, J.X., and Flasher, R., 2017. [The Need For Better Data Breach Statistics—Reply](#). *JAMA Internal Medicine*, 177(11), pp.1696-1697.
23. Bai, G., Jiang, J.X., and Flasher, R., 2017. [Hospital Risk of Data Breaches](#). *JAMA Internal Medicine* (Impact Factor 20), 177 (6), pp.878-880. Available at: <https://doi.org/10.1001/jamainternmed.2017.0336>. Covered by over 60 news outlets, including *Forbes*, *Huffington Post*, *CBS News, U.S.*, *News & World Report*, *New York Post* and *Yahoo! Finance*.
24. Jiang, J.X., Petroni, K., and Wang, I.Y., 2016. [Private Intermediary Innovation and Market Liquidity: Evidence from the Pink Sheets Market](#). *Contemporary Accounting Research*, 33, pp.920-948. Presented at the 2013 CAR conference.
25. Jiang, J.X., Wang, I.Y., and Xie, Y., 2015. [Does It Matter Who Serves on the Financial Accounting Standards Board? Bob Herz's Resignation and Fair Value Accounting for Loans](#). *Review of Accounting Studies*, 20, pp.371-394.
26. Jiang, J.X., Stanford, M., and Xie, Y., 2012. [Does It Matter Who Pays for Bond Ratings? Historical Evidence](#). *Journal of Financial Economics*, 105, pp.607-621. Covered by *Financial News*, Cited by the [PCAOB Chairman James Doty in April 2013](#).
27. Jiang, J.X., Petroni, K., and Wang, I.Y., 2010. [CFOs and CEOs: Who Have the Most Influence on Earnings Management?](#) *Journal of Financial Economics*, 96, pp.513-526.
28. Bamber, L., Jiang, J.X., and Wang, I.Y., 2010. [What's My Style? The Influence of Top Managers on Voluntary Corporate Financial Disclosure](#). *The Accounting Review*, 85, pp.1131-1162.
29. Bamber, L., Jiang, J.X., Petroni, K., and Wang, I.Y., 2010. [Comprehensive Income: Who's Afraid of Performance Statement Reporting?](#) *The Accounting Review*, 85, pp.97-126.
30. Ayers, B., Jiang, J.X., and Laplante, S., 2009. [Taxable Income as a Performance Measure: The Effects of Tax Planning and Earnings Quality](#). *Contemporary Accounting Research*, 26, pp.1-44. Presented at the 2007 CAR Conference.
31. Jiang, J.X., 2008. [Beating Earnings Benchmarks and the Cost of Debt](#). *The Accounting Review*, 83, pp.377-416.
32. Ayers, B., Jiang, J.X., and Yeung, E., 2006. [Discretionary Accruals and Earnings Management: An Analysis of Pseudo Earnings Targets](#). *The Accounting Review*, 81, pp.617-652.

OPINIONS AND POLICY BRIEFS

1. [“How To Prevent Medical Records From Being Hacked”](#) With Ge Bai. *Wall Street Journal*, June 22, 2020
2. [“Saving Lives Comes First For Drug Companies”](#) With Joe Grogan. *Washington Times*, December 26, 2021
3. [“A Year Of Hospital Price Transparency Offers Hope For Affordable Care”](#) With Ge Bai. *The Hill*, January 4, 2022.
4. [“Is the Hospital Price Transparency Rule Actually Lowering Costs?”](#) With Ge Bai and Marty Makary. *Medpage Today*, August 12, 2021
5. [“Where Are The High-Price Hospitals? With The Transparency Rule In Effect, Colonoscopy Prices Suggest They’re All Over The Place”](#) With Ge Bai and Marty Makary. *Health Affairs Blog*. August 11, 2021
6. [“Why Are Drugs Expensive? An Analysis Of U.S. Drugmakers’ Sales And Expenses From 1979 To 2018.”](#) with Jing Kong and Joe Grogan. 2021. *USC Schaeffer Center Evidence Based Blog*
7. [“Canary In A Coal Mine? A Look At Initial Data On COVID-19’s Impact On U.S. Hospitals”](#) With Ge Bai, Lovisa Gustafsson, and Gerard Anderson. 2020. *Commonwealth Fund Issue Brief*

WORKING PAPERS

1. Labor market outcomes of restatements for corporate accountants. with Michael Shen
2. Inferring quality of U.S. audit partners through their houses. with Henry He and Philip Wang
3. Sleeping with the enemy: taxes and former IRS employees. with John Robinson and Maobin Wang.
4. When mandatory private disclosure meets voluntary public disclosure: the effect of private country-by-country reporting on management effective tax rate forecasts with Sabrina Chi, Jing Huang and Anh Persson

GRANT APPLICATIONS

A finalist for the 2023 National Institute for Health Care Management Investigator-Initiated Research Grant (top 22 out of 220 submissions).

A finalist for the 2022 National Institute for Health Care Management Investigator-Initiated Research Grant (top 25 out of 160 submissions).

A Grand Challenge proposal to the Association of American Railroads to develop a risk-management system for key railroads as a co-PI. Phase I funded (\$20,000)

HONORS & AWARDS

- *MSU Broad College Instructors of Excellence Award*, based on students’ teaching evaluations, 2022
- The American Accounting Association (AAA) *Distinguished Contribution to Accounting Literature Award*, 2017, the award “recognizes accounting research of exceptional merit that has significantly impacted the discipline over a period of at least five years”.
- *Outstanding Teacher Award*, voted by the graduating class of undergraduate students, 2014, 2017
- *Faculty Excellence in Research Award*, Department of Accounting & Information Systems, 2009, 2016, 2022

- *John D. & Dortha J. Withrow Endowed Emerging Scholar Award*, College of Business, 2015, for making “substantial contributions to the college in the area of research, teaching and service.”
- *Spirit of Ability Award*, Michigan State University Resource Center for Persons with Disabilities, 2015, “for creating vibrant environments that welcome, fortify, and compassionately challenge students with disabilities to reach their fullest ability”.
- Inaugural Broad Integrative Fellow, College of Business, 2013
- AAA Doctoral Consortium Fellow, 2003
- Beijing Outstanding College Graduate of 1996

PH.D. STUDENTS SUPERVISION

Shuting Wu (Accounting, expected 2024): Dissertation Committee member

Alex Hopkins (Environmental Economics, 2023): Dissertation Committee member

Jing Kong (Accounting, 2022): Dissertation Chair, placed at University of Michigan Dearborn

Xinyu Wang (Finance, 2021): Dissertation Committee member

Michael Shen (Accounting 2018): Dissertation Chair, placed at National University of Singapore

Philip Kailong Wang (Accounting 2016): Dissertation Chair, placed at University of Florida

Yu Sun (Economics, 2015): Dissertation Committee member

Dara Marshall (Accounting 2012): Dissertation Chair, placed at Miami University, Ohio

Supervising students’ first and second-year research papers since 2011

PROFESSIONAL ACTIVITIES

Outreach and Engagement Activities

Sharing the data breach research among healthcare providers with officials of the Office for Civil Rights (OCR) at the U.S. Department of Health and Human Services on January 23, 2020.

Accounting Profession

- At-large Member, Steering Board of the Financial Accounting and Reporting Section (FARS), 2018-2022
- The organizer of the 2019 Midwest Accounting Research Conference
- A track chair of the FARS Midyear Meeting, 2015, 2016
- Organizing committee of the Chinese Accounting Professors’ Association of North America (CAPANA) Annual Conference, 2018, 2019, 2020, 2021
- FARS program liaison, AAA annual meeting, 2012
- External promotion and tenure evaluator for ten universities
- Grant reviewer for Hong Kong Research Grants Council, 2011-

Ad Hoc Referee

- The Accounting Review; Journal of Accounting and Economics; Management Science; Contemporary Accounting Research; Review of Accounting Studies; Accounting, Organization and Society; Accounting Horizons; Auditing: A Journal of Practice & Theory; European Accounting Review; Financial Management; Journal of Accounting, Auditing and Finance;

Journal of Accounting and Public Policy; Journal of Banking and Finance; Journal of Business, Finance and Accounting; Journal of Corporate Finance; Journal of Financial Reporting; Journal of Management Accounting Research; Journal of the American Taxation Association; The American Journal of Managed Care, JAMA Network Open, Health Affairs

Invited Presentations

- 2023: Baruch, Chinese University of Hong Kong, Xiamen University, Renmin University, UIBE
- 2022: Virginia Tech, Purdue, Renmin University, Dongbei University of Finance & Economics
- 2021: Rutgers, Drexel, Northwestern
- 2020: AAA FARS Midyear Meeting
- 2019: AAA FARS Midyear Meeting, Texas A&M, Lehigh, Carnegie Mellon
- 2018: Journal of Accounting, Auditing, and Finance Conference
- 2017: AAA Annual Meeting, FARS Midyear Meeting, UIBE at Beijing, Central Univ. of Finance and Economics, CEIBS Accounting and Finance Conference in Shanghai, Midwest Accounting Research Conference at University of Wisconsin, University of Illinois at Chicago
- 2016: University of Arizona, Rutgers University, George Mason University, Fordham University
- 2015: McGill University, Florida State University, McMaster University, University of Kentucky
- 2014: University of Houston, University of Toronto, Ohio State University, UIUC, Syracuse University, FARS Midyear Meeting
- 2013: University of Southern California, Washington University in St. Louis, University of Georgia
- 2012: Conference on Financial Economics and Accounting, Penn State University, FARS Midyear Meeting
- 2011: MSU Finance Department Workshop, Cheung Kong Graduate School of Business, University of International Business and Economics, Renmin University of China, Dongbei University of Finance & Economics, Dalian University of Technology
- 2010: Conference on Financial Economics and Accounting at University of Maryland, George Mason University, University of Wisconsin, FARS Midyear Meeting
- 2009: Penn State University, University of Minnesota, University of Connecticut, Central University of Finance and Economics, FARS Midyear Meeting
- 2005- 2008: AAA Annual Meeting, FARS Midyear Meeting, Arizona State University, Michigan State University, Southern Methodist University, Texas Christian University, Tulane University, University of Kansas, University of Melbourne, University of Oklahoma, The Chinese University of Hong Kong, Hong Kong University of Science and Technology, University of Hong Kong

SERVICE

Department

- Workshop Co-Coordinator (2013-)
- Faculty Recruiting Committee Chair (2019-2020)
- Faculty Coordinator for Intermediate Accounting Courses (2015-2019)
- Department Advisory Committee (2012-2014, 2016-2018)
- Accounting Ph.D. Program Committee (2011-)

Accounting Scholarship Committee (2016-2020)
Curriculum Innovation Task Force (2016-2018)
Undergraduate Curriculum Committee (Chair, 2014-2015; 2016-2019)

College & University

Faculty Senate and University Council (2019-2021)
College DEI Committee (2020-)
College Research Committee (2012-2016)
College Undergraduate Program Committee (2014-2017)
College Strategic Planning Committee (2014)
College International Student Task Force (2013)
Faculty advisor for the Broad China Business Society, a student organization (2014-2019)
Panelist in MSU's *Networking Conversation for International Faculty and Academic Staff* (2017)
Panelist in MSU's *Changing Classroom: Challenges and Best Practices for the Academic Success of International Students* (2014)
Panelist in MSU's Spring Institute program on *Maximizing Learning: Focus on Chinese Students at MSU* (2012)
Working with the Office of Faculty and Organizational Development, and the Office for International Students and Scholars on how to better integrate Chinese students into MSU