

## JENN PUCCIA, CPA

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Accounting and Information Systems  
Michigan State University - Eli Broad College of Business  
632 Bogue St., N203, East Lansing, MI 48824

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### EDUCATION AND CERTIFICATION

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**Michigan State University** East Lansing, Michigan  
Doctor of Philosophy, Accounting May 2024 (Expected)

**Texas A&M University** College Station, Texas  
Master of Science in Management Information Systems May 2015

**Texas A&M University** College Station, Texas  
Bachelor of Business Administration in Accounting, *Magna Cum Laude* May 2015

**Certified Public Accountant** October 2016 - Present

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### RESEARCH INTERESTS

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Audit, Internal Controls, Audit Regulation, Cybersecurity, Internal Audit, Goodwill

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### WORKING PAPERS (\* denotes presentation by co-author)

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“The Effect of Audit Committee Internal Audit Expertise on Financial Reporting and Operating Performance” (Dissertation)

- Committee: Chris Hogan (chair), Ken Bills, Musaib Ashraf, Leslie Papke (Professor, Department of Economics)
- Presented at Michigan State University and the 2023 AAA/Deloitte/J. Michael Cook Doctoral Consortium

“Does the PCAOB’s Emphasis on Management Review Controls Improve Financial Reporting Decisions: Evidence from Goodwill Impairments” with K. Bills and C.E. Hogan

- *Under 2<sup>nd</sup> round review at The Accounting Review*
- Presented at 2022 International Symposium on Audit Research (ISAR) (*Presenter*), 2022 Deloitte/University of Kansas Auditing Symposium (*Presenter*), 2021 Michigan State University (*Presenter*)

“Do Clients Value Non-GAAP Expertise in Auditors? Evidence from Demand for Audit Offices with Cybersecurity Expertise” with M. Ashraf

- *Under review*
- Presented at 2023 Virginia Tech Accounting Research Conference\*, 2023 Concordia University\*, 2024 Audit Midyear Meeting (*Presenter – Scheduled*)

November 2023

“Are Expanded Audit Reports Informative of Future Goodwill Impairment Beyond Observable Market Signals?” with K. Bills and C.E. Hogan

- Presented at 2023 Florida State University\*, 2023 University at Buffalo\*, 2023 University of Kansas\*

## **WORK IN PROGRESS**

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Bills, K., A. Fritz, and J. Puccia. 2022. Critical Audit Matters and Substitution.  
Data analysis in progress

## **PRESENTATIONS**

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- 2023 AAA Annual Meeting, Denver, Colorado (*discussant*)
- 2023 AAA/Deloitte/J. Michael Cook Doctoral Consortium (*presenter*)
- 2023 AAA Auditing Section Midyear Meeting, Austin, Texas (*discussant*)
- 2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas (*presenter*)
- 2022 International Symposium on Audit Research (ISAR) (*presenter*)
- 2022 AAA Auditing Section Midyear Meeting, Las Vegas, Nevada (*discussant*)

## **ACADEMIC SERVICE**

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- 2023 Ad Hoc Reviewer, *The Accounting Review*
- 2023 Broad College of Business Doctoral Student Representative for the Dean of Eli Broad College of Business Search Committee
- 2023 Discussant, Reviewer, Moderator, AAA Annual Meeting
- 2023 Discussant, Reviewer, Moderator, AAA Auditing Section Midyear Meeting
- 2022 Discussant, Reviewer, AAA Auditing Section Midyear Meeting
- 2022 Reviewer, AAA Annual Meeting
- 2021 Reviewer, AAA Annual Meeting

## **CONFERENCE PARTICIPATION**

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- 2023 Texas Audit Research Symposium, Austin, Texas
- 2023 AAA Annual Meeting, Denver, Colorado
- 2023 AAA Auditing Section Midyear Meeting, Austin, Texas
- 2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas
- 2022 International Symposium on Audit Research (ISAR)
- 2022 AAA Auditing Section Midyear Meeting & Doctorial Consortium, Las Vegas, Nevada
- 2022 Midwest Accounting Research Conference, Iowa City, Iowa
- 2022 University of Illinois Symposium on Audit Research & Doctorial Consortium, Champagne, Illinois
- 2021 AAA Auditing Section Midyear Meeting & Doctorial Consortium, Virtual
- 2021 Midwest Accounting Research Conference
- 2020 AAA Auditing Section Midyear Meeting & Doctorial Consortium, Houston, Texas
- 2020 University of Illinois Symposium on Audit Research & Doctorial Consortium

## TEACHING EXPERIENCE

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**Michigan State University**, Department of Accounting and Information Systems

ACC 300 Intermediate Financial Accounting I, Instructor  
Instructor rating 4.8/5.0 (Spring 2023)

PIM 811 Financial Accounting Concepts for Executive MBA, Teaching Assistant  
Summer 2021 (No ratings given)  
Summer 2022 (No ratings given)

ACC 201 Principles of Financial Accounting, Teaching Assistant  
Instructor rating 4.2/5.0 (Fall 2020); 4.5/5.0 (Spring 2021)

## ACADEMIC AND PROFESSIONAL EXPERIENCE

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**Michigan State University**  
Teaching and Research Assistant

East Lansing, Michigan  
2019 - Present

**Protiviti**  
Senior Consultant, Internal Audit and Financial Advisory  
Experienced Consultant, Internal Audit and Financial Advisory

Chicago, Illinois  
July 2017 – June 2019  
July 2016 – June 2017

**EY, Ernst & Young**  
Risk Assurance Staff, Advisory

Dallas, Texas  
July 2015 – June 2016

## HONORS AND AWARDS

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AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow	2023
PhD Student Excellence Award in Teaching	2023
Michigan State University Accounting Doctoral Program Scholarship	2019-2023

## PROFESSIONAL AFFILIATIONS

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Member, American Accounting Association  
Member, AAA Audit Section