

JENN (MADDEN) PUCCIA, CPA

Accounting and Information Systems

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Michigan State University - Eli Broad College of Business

632 Bogue St., N203, East Lansing, MI 48824

EDUCATION AND CERTIFICATION

Michigan State University

East Lansing, Michigan

Doctor of Philosophy, Accounting

May 2024 (Expected)

Texas A&M University

College Station, Texas

Master of Science in Management Information Systems

May 2015

Texas A&M University

College Station, Texas

Bachelor of Business Administration in Accounting, *Magna Cum Laude*

May 2015

Certified Public Accountant

October 2016 - Present

RESEARCH INTERESTS

Audit, Internal Controls, Audit Regulation, Cybersecurity, Internal Audit, Goodwill

WORKING PAPERS (* denotes presentation by co-author)

“Does the PCAOB’s Emphasis on Management Review Controls Improve Financial Reporting Decisions: Evidence from Goodwill Impairments” with K. Bills and C.E. Hogan

- **Status:** *Revising for resubmission at The Accounting Review*
- 2022 International Symposium on Audit Research (ISAR) (*Presenter*)
- 2022 Deloitte/University of Kansas Auditing Symposium (*Presenter*)
- 2021 Michigan State University (*Presenter*)
- *Developed from second year paper*

“Should Accountants Upskill? Evidence from Demand for Auditors with Cybersecurity Expertise” with M. Ashraf

- **Status:** *Under review at Journal of Accounting and Economics*
- 2023 Virginia Tech Accounting Research Conference*
- 2023 Concordia University*

“Are Expanded Audit Reports Informative of Future Goodwill Impairment Beyond Observable Market Signals?” with K. Bills and C.E. Hogan

- **Status:** *Revising*
- 2023 Florida State University*
- 2023 University at Buffalo*

WORK IN PROGRESS

Bills, K., A. Fritz, and J. Puccia. 2022. Critical Audit Matters and Substitution.
Data analysis in progress

PRESENTATIONS

2023 AAA Annual Meeting, Denver, Colorado (*discussant*)
2023 AAA/Deloitte/J. Michael Cook Doctoral Consortium (*presenter*)
2023 AAA Auditing Section Midyear Meeting, Austin, Texas (*discussant*)
2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas (*presenter*)
2022 International Symposium on Audit Research (ISAR) (*presenter*)
2022 AAA Auditing Section Midyear Meeting, Las Vegas, Nevada (*discussant*)

ACADEMIC SERVICE

2023 Ad Hoc Reviewer, *The Accounting Review*
2023 Discussant, Reviewer, Moderator, AAA Annual Meeting
2023 Discussant, Reviewer, Moderator, AAA Auditing Section Midyear Meeting
2022 Discussant, Reviewer, AAA Auditing Section Midyear Meeting
2022 Reviewer, AAA Annual Meeting
2021 Reviewer, AAA Annual Meeting

CONFERENCE PARTICIPATION

2023 AAA Annual Meeting, Denver, Colorado
2023 AAA Auditing Section Midyear Meeting, Austin, Texas
2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas
2022 International Symposium on Audit Research (ISAR)
2022 AAA Auditing Section Midyear Meeting & Doctorial Consortium, Las Vegas, Nevada
2022 Midwest Accounting Research Conference, Iowa City, Iowa
2022 University of Illinois Symposium on Audit Research & Doctorial Consortium,
Champaign, Illinois
2021 AAA Auditing Section Midyear Meeting & Doctorial Consortium, Virtual
2021 Midwest Accounting Research Conference
2020 AAA Auditing Section Midyear Meeting & Doctorial Consortium, Houston, Texas
2020 University of Illinois Symposium on Audit Research & Doctorial Consortium

TEACHING EXPERIENCE

Michigan State University, Department of Accounting and Information Systems
ACC 300 Intermediate Financial Accounting I, Instructor
Instructor rating 4.8/5.0 (Spring 2023)

August 2023

PIM 811 Financial Accounting Concepts for Executive MBA, Teaching Assistant
Summer 2021 (No ratings given)
Summer 2022 (No ratings given)

ACC 201 Principles of Financial Accounting, Teaching Assistant
Instructor rating 4.2/5.0 (Fall 2020); 4.5/5.0 (Spring 2021)

ACADEMIC AND PROFESSIONAL EXPERIENCE

Michigan State University East Lansing, Michigan
Teaching and Research Assistant 2019 - Present

Protiviti Chicago, Illinois
Senior Consultant, Internal Audit and Financial Advisory July 2017 – June 2019
Experienced Consultant, Internal Audit and Financial Advisory July 2016 – June 2017

EY, Ernst & Young Dallas, Texas
Risk Assurance Staff, Advisory July 2015 – June 2016

HONORS AND AWARDS

AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow 2023
Michigan State University Accounting Doctoral Program Scholarship 2019-2023

PROFESSIONAL AFFILIATIONS

Member, American Accounting Association
Member, AAA Audit Section