

May 2023

JENN (MADDEN) PUCCIA, CPA

Accounting and Information Systems
Michigan State University - Eli Broad College of Business
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East Lansing, MI 48824

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EDUCATION AND CERTIFICATION

Michigan State University	East Lansing, Michigan
Doctor of Philosophy, Accounting	May 2024 (Expected)

Texas A&M University	College Station, Texas
Master of Science in Management Information Systems	May 2015

Texas A&M University	College Station, Texas
Bachelor of Business Administration in Accounting, <i>Magna Cum Laude</i>	May 2015

Certified Public Accountant	October 2016 - Present
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RESEARCH INTERESTS

Audit, Internal Controls, Audit Regulation, Cybersecurity, Internal Audit, Goodwill

WORKING PAPERS (* denotes presentation by coauthor)

“Does the PCAOB’s Emphasis on Management Review Controls Improve Financial Reporting Decisions: Evidence from Goodwill Impairments” with K. Bills and C.E. Hogan

- *Revising for resubmission at The Accounting Review*
- 2022 International Symposium on Audit Research (ISAR) (*Presenter*)
- 2022 Deloitte/University of Kansas Auditing Symposium (*Presenter*)
- 2021 Michigan State University (*Presenter*)
- *Developed from second year paper*

“Should Accountants Upskill? Evidence from Demand for Auditors with Cybersecurity Expertise” with M. Ashraf

- 2023 Virginia Tech Accounting Research Conference* (*Planned*)
- 2023 Concordia University*

“Are Expanded Audit Reports Informative of Future Goodwill Impairment Beyond Observable Market Signals?” with K. Bills and C.E. Hogan

- 2023 Florida State University*
- 2023 University at Buffalo*

WORK IN PROGRESS

Bills, K., A. Fritz, and J. Puccia. 2022. Critical Audit Matters and Firm Complexity.
Data analysis in progress

PRESENTATIONS

2023 AAA Auditing Section Midyear Meeting, Austin, Texas (*discussant*)
2022 AAA Auditing Section Midyear Meeting, Las Vegas, Nevada (*discussant*)
2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas (*presenter*)
2022 International Symposium on Audit Research (ISAR) (*presenter*)

CONFERENCE PARTICIPATION

2023 AAA Auditing Section Midyear Meeting, Austin, Texas
2022 AAA Auditing Doctorial Consortium, Las Vegas, Nevada
2022 AAA Auditing Section Midyear Meeting, Las Vegas, Nevada
2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas
2022 International Symposium on Audit Research (ISAR)
2022 Midwest Accounting Research Conference, Iowa City, Iowa
2022 University of Illinois Symposium on Audit Research Doctorial Consortium
2022 University of Illinois Symposium on Audit Research, Champagne, Illinois
2021 AAA Auditing Doctorial Consortium
2021 AAA Auditing Section Midyear Meeting
2021 Midwest Accounting Research Conference
2020 AAA Auditing Doctorial Consortium, Houston, Texas
2020 AAA Auditing Section Midyear Meeting, Houston, Texas
2020 University of Illinois Symposium on Audit Research Doctorial Consortium
2020 University of Illinois Symposium on Audit Research

ACADEMIC SERVICE

2023 Reviewer, AAA Annual Meeting
2023 Reviewer, AAA Auditing Section Midyear Meeting
2023 Discussant, AAA Auditing Section Midyear Meeting
2023 Moderator, AAA Auditing Section Midyear Meeting
2022 Reviewer, AAA Auditing Section Midyear Meeting
2022 Discussant, AAA Auditing Section Midyear Meeting
2022 Reviewer, AAA Annual Meeting
2021 Reviewer, AAA Annual Meeting

TEACHING EXPERIENCE

Michigan State University, Department of Accounting and Information Systems
ACC 300 Intermediate Financial Accounting I, Instructor
Instructor rating 4.8/5.0 (Spring 2023)

May 2023

PIM 811 Financial Accounting Concepts for Executive MBA, Teaching Assistant
Summer 2021 (No ratings given)
Summer 2022 (No ratings given)

ACC 201 Principles of Financial Accounting, Teaching Assistant
Instructor rating 4.2/5.0 (Fall 2020); 4.5/5.0 (Spring 2021)

ACADEMIC AND PROFESSIONAL EXPERIENCE

Michigan State University	East Lansing, Michigan
Teaching and Research Assistant	2019 - Present

Protiviti	Chicago, Illinois
Senior Consultant, Internal Audit and Financial Advisory	July 2017 – June 2019
Experienced Consultant, Internal Audit and Financial Advisory	July 2016 – June 2017

EY, Ernst & Young	Dallas, Texas
Risk Assurance Staff, Advisory	July 2015 – June 2016

HONORS AND AWARDS

AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow	2023
Michigan State University Accounting Doctoral Program Scholarship	2019-2023

PROFESSIONAL AFFILIATIONS

Member, American Accounting Association
Member, AAA Audit Section