**JENN (MADDEN) PUCCIA, CPA**

Accounting and Information Systems Email: madden13@msu.edu  
Michigan State University - Eli Broad College of Business  
632 Bogue St., N203  
East Lansing, MI 48824

**EDUCATION AND CERTIFICATION**

**Michigan State University** East Lansing, MichiganDoctor of Philosophy, Accounting May 2024 (Expected)  
  
**Texas A&M University** College Station, TexasMaster of Science in Management Information Systems May 2015  
  
**Texas A&M University** College Station, TexasBachelor of Business Administration in Accounting, *Magna Cum Laude* May 2015  
  
**Certified Public Accountant** October 2016 - Present

**RESEARCH INTERESTS**

Audit, Internal Controls, Audit Regulation, Cybersecurity, Internal Audit, Goodwill

**WORKING PAPERS**

“Does the PCAOB’s Emphasis on Management Review Controls Improve Financial Reporting Decisions: Evidence from Goodwill Impairments” with K. Bills and C.E. Hogan

* *Revising for resubmission at The Accounting Review*
* 2022 International Symposium on Audit Research (ISAR) (*Presenter*)
* 2022 Deloitte/University of Kansas Auditing Symposium (*Presenter*)
* 2021 Michigan State University (*Presenter*)
* *Developed from second year paper*

“Should Accountants Upskill? Evidence from Demand for Auditors with Cybersecurity Expertise” with M. Ashraf (\* denotes presentation by coauthor)

* 2023 Virginia Tech Accounting Research Conference\* *(planned)*

“Are Expanded Audit Reports Informative of Future Goodwill Impairment Beyond Observable Market Signals?” with K. Bills and C.E. Hogan (\* denotes presentation by coauthor)

* 2023 Florida State University\*
* 2023 University at Buffalo\*

**WORK IN PROGRESS**

Bills, K., A. Fritz, and J. Puccia. 2022. Critical Audit Matters and Firm Complexity.

Data analysis in progress

**PRESENTATIONS**

2023 AAA Auditing Section Midyear Meeting, Austin, Texas (*discussant*)  
2022 AAA Auditing Section Midyear Meeting, Las Vegas, Nevada (*discussant*)  
2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas (*presenter*)  
2022 International Symposium on Audit Research (ISAR) (*presenter*)

**CONFERENCE PARTICIPATION**

2023 AAA Auditing Section Midyear Meeting, Austin, Texas   
2022 AAA Auditing Doctorial Consortium, Las Vegas, Nevada   
2022 AAA Auditing Section Midyear Meeting, Las Vegas, Nevada   
2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas  
2022 International Symposium on Audit Research (ISAR)  
2022 Midwest Accounting Research Conference, Iowa City, Iowa  
2022 University of Illinois Symposium on Audit Research Doctorial Consortium  
2022 University of Illinois Symposium on Audit Research, Champagne, Illinois  
2021 AAA Auditing Doctorial Consortium  
2021 AAA Auditing Section Midyear Meeting

2021 Midwest Accounting Research Conference  
2020 AAA Auditing Doctorial Consortium, Houston, Texas  
2020 AAA Auditing Section Midyear Meeting, Houston, Texas  
2020 University of Illinois Symposium on Audit Research Doctorial Consortium  
2020 University of Illinois Symposium on Audit Research  
 **ACADEMIC SERVICE**

2023 Reviewer, AAA Annual Meeting

2023 Reviewer, AAA Auditing Section Midyear Meeting   
2023 Discussant, AAA Auditing Section Midyear Meeting   
2023 Moderator, AAA Auditing Section Midyear Meeting   
2022 Reviewer, AAA Auditing Section Midyear Meeting  
2022 Discussant, AAA Auditing Section Midyear Meeting  
2022 Reviewer, AAA Annual Meeting

2021 Reviewer, AAA Annual Meeting

**TEACHING EXPERIENCE**

**Michigan State University**, Department of Accounting and Information Systems  
ACC 300 Intermediate Financial Accounting I, Instructor  
 Spring 2023 (*In-progress*)   
   
PIM 811 Financial Accounting Concepts for Executive MBA, Teaching Assistant  
 Summer 2021 (No ratings given)   
 Summer 2022 (No ratings given)

ACC 201 Principles of Financial Accounting, Teaching Assistant   
 Instructor rating 4.2/5.0 (Fall 2020); 4.5/5.0 (Spring 2021)  
 **ACADEMIC AND PROFESSIONAL EXPERIENCE**

**Michigan State University** East Lansing, MichiganTeaching and Research Assistant 2019 - Present  
  
**Protiviti** Chicago, IllinoisSenior Consultant, Internal Audit and Financial Advisory July 2017 – June 2019  
Experienced Consultant, Internal Audit and Financial Advisory July 2016 – June 2017  
  
**EY, Ernst & Young** Dallas, TexasRisk Assurance Staff, Advisory July 2015 – June 2016

**HONORS AND AWARDS**

AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow 2023

Michigan State University Accounting Doctoral Program Scholarship 2019-2023

**PROFESSIONAL AFFILIATIONS**

Member, American Accounting Association   
Member, AAA Audit Section