



AMY R. BROGLIN-PETERSON
Principal, Win^x Global Advisory
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END-END SUPPLY CHAIN EXPERT
Global Supply Chain Expert Specializing in Purchasing, Logistics,
Transportation and Warehousing Strategy and Operations

EXPERIENTIAL AREAS OF FOCUS

Purchasing:

Total Landed Cost Analysis • Purchasing Bid Requirements Mapping, Bid Support and Analysis • Cost Reduction/Avoidance • Cost-Modeling • Strategic Sourcing/Resourcing • Supplier Audit • Critical Supply • Supplier Development • Supply Risk/Contingency • Competitive Benchmark • Change Management

Logistics and Transportation:

Production, Service, Aftermarket Supply Chain Solutions • Distribution • Warehouse Operations Inventory Management • International Transportation/Freight-Forwarding • Transportation Operations • Reverse Logistics • Network Design/Optimization • Control Tower/3PL/4PL • TMS Integration

Process Improvement:

Value Chain Mapping/Process Flow • Supply Chain Operations • AIAG Standards (APQP/MMOG) • TMS/WMS/Systems Implementation • Global Teambuilding • Material Planning • Lean Principles • Greenfield/Start-up Supply Chain Strategy and Design

Marketing, Sales, Human Resources, Administrative:

Marketing and Sales Strategy • Global Key Account Management • New Business Development • Recruiting and Talent Development • Fractional Executive • Guest Lecture • Keynote Speaker

ACADEMIC EXPERIENCE

Adjunct Professor- Michigan State University, Department of Supply Chain Management

- *Management Consulting Academy (MCA) Faculty Ambassador*
- *SCMA Leadership Academy Faculty Advisor*
- *Faculty Advisor- Multiple Supply Chain Case Competitions*

Undergraduate (Bachelor of Arts) Assignments:

- **SCM 373- Logistics and Transportation Management:** Fall '19, Fall '21
- **SCM 470- Supply Chain Application and Policy:** Summer '20, '21, '22, '23
- **SCM 490- Independent Study:** Spring '22, Spring '23
- **BUS 491- Special Topics in Business:** Spring '22, Spring '23
- **SCM 476- Transportation Management:** Fall '22, Spring '23

Graduate (Masters of Science- Supply Chain Management) Assignments:

- **SCM 882- Field Study Research Project:** Spring '21, Fall '21, Fall '22

Graduate (Full-Time MBA) Assignments:

- **SCM 827- Supply Chain Logistics:** Spring '23
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PROFESSIONAL EXPERIENCE

MICHIGAN STATE UNIVERSITY: Adjunct Faculty, Department of Supply Chain Management

WIN* GLOBAL ADVISORY: Principal, Supply Chain and Logistics Consulting

BROGLIN DISTRIBUTION: Warehouse and Distribution Strategy and Operations

ROBERT BOSCH NA: Senior Manager, NA International Logistics Strategy & Operations (All BUs)

CEVA LOGISTICS: Director, Global Business Development- Automotive

PANALPINA, INC.: Global Manager, Strategic Key Accounts- Automotive

TERNES PROCUREMENT LOGISTICS: Strategic Sourcing Consultant, Ford Service Division

AMERICAN AXLE & MANUFACTURING: Global Commodity Manager

FORD MOTOR COMPANY:

Driveline Systems Global Commodity Manager: Manufacturing Procurement Operations

Global Purchasing Resourcing and Supply Risk Analyst: Purchasing Program Management

Global Purchasing Supply Operations Auditor: Supplier Performance, Material Planning & Logistics

EDUCATION

Executive Leadership for Women – 2015

Michigan State University, Broad College of Business, Executive Programs

Master of Business Administration, Marketing – 2008

University of Michigan- Dearborn, Graduated with Distinction

Bachelor of Arts, Supply Chain Management – 2002

Michigan State University, Pre-Medical Tracking

ADDITIONAL EXPERIENCE

Strategic Advisory Board, Verifai

Faculty Advisor, MSU, Rutgers and SCMA Case Supply Chain Case Competitions

Corporate Advisory Board, Michigan State University Supply Chain Council
Guest Lecturer, University of Michigan-Dearborn and Michigan State University
Keynote Speaker, Automotive Logistics Global Conference
General Manager, Broglin Distribution, LLC
Campus Recruiting Teams- Ford Motor Company, Robert Bosch

AFFILIATIONS

Detroit Economic Club
Council of Supply Chain Management Professionals (CSCMP)
Beta Gamma Sigma International Honor Society
University of Michigan Alumni Association – Life Member
Michigan State University Alumni Association – Life Member

TRAINING

Multiple formal Leadership Development programs (Ford, Panalpina, Bosch)
Karrass Effective Negotiation
Real-World Negotiation, Part I and II
Engine-Building for Executives
Campus Recruiting
Gender Diversity
Consultative Selling

CAUSES

American Red Cross
Vista Maria
Operation Good Cheer

INTERESTS

Painting and Art
Interior Design
Photography
Gardening
World Travel
Cooking and Wine
Continuing Education
Entrepreneurial Investment
Youth Softball Coach
Girl Scout Leadership