

December 2022

## JENN (MADDEN) PUCCIA, CPA

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Accounting and Information Systems

Email: madden13@msu.edu

Michigan State University - Eli Broad College of Business

632 Bogue St., N203

East Lansing, MI 48824

### EDUCATION AND CERTIFICATION

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**Michigan State University**

Doctor of Philosophy, Accounting

East Lansing, Michigan

May 2024 (Expected)

**Texas A&M University**

Master of Science in Management Information Systems

College Station, Texas

May 2015

**Texas A&M University**

Bachelor of Business Administration in Accounting, *Magna Cum Laude*

College Station, Texas

May 2015

**Certified Public Accountant**

October 2016 - Present

### RESEARCH INTERESTS

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Audit, Internal Controls, Audit Regulation, Cybersecurity, Internal Audit

### WORKING PAPERS

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“Does the PCAOB’s Emphasis on Management Review Controls Improve Financial Reporting Decisions: Evidence from Goodwill Impairments” with K. Bills and C.E. Hogan

- *Revising for resubmission at The Accounting Review*
- 2022 International Symposium on Audit Research (ISAR) (*Presenter*)
- 2022 Deloitte/University of Kansas Auditing Symposium (*Presenter*)
- 2021 Michigan State University (*Presenter*)

### WORK IN PROGRESS

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Ashraf, M., and J.E. Puccia. 2022. Audit Offices and Non-GAAP Expertise.

Write-up in progress.

Bills, K.L., A. Fritz, and J.E. Puccia. 2022. Critical Audit Matters and Firm Complexity.

Data analysis in progress

Bills, K.L., C.E. Hogan, and J.E. Puccia. 2022. Real Effects of Critical Audit Matters.

Data analysis in progress.

December 2022

## **PRESENTATIONS**

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- 2023 AAA Auditing Section Midyear Meeting, Austin, Texas (*discussant - planned*)
- 2022 AAA Auditing Section Midyear Meeting, Las Vegas, Nevada (*discussant*)
- 2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas (*presenter*)
- 2022 International Symposium on Audit Research (ISAR) (*presenter*)

## **CONFERENCE PARTICIPATION**

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- 2023 AAA Auditing Section Midyear Meeting, Austin, Texas (*planned*)
- 2022 AAA Auditing Doctorial Consortium, Las Vegas, Nevada
- 2022 AAA Auditing Section Midyear Meeting, Las Vegas, Nevada
- 2022 Deloitte/University of Kansas Auditing Symposium, Lawrence, Kansas
- 2022 International Symposium on Audit Research (ISAR)
- 2022 Midwest Accounting Research Conference, Iowa City, Iowa
- 2022 University of Illinois Symposium on Audit Research Doctorial Consortium
- 2022 University of Illinois Symposium on Audit Research, Champagne, Illinois
- 2021 AAA Auditing Doctorial Consortium
- 2021 AAA Auditing Section Midyear Meeting
- 2021 Midwest Accounting Research Conference
- 2020 AAA Auditing Doctorial Consortium, Houston, Texas
- 2020 AAA Auditing Section Midyear Meeting, Houston, Texas
- 2020 University of Illinois Symposium on Audit Research Doctorial Consortium
- 2020 University of Illinois Symposium on Audit Research

## **ACADEMIC SERVICE**

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- 2023 Reviewer, AAA Auditing Section Midyear Meeting
- 2023 Discussant, AAA Auditing Section Midyear Meeting (*planned*)
- 2023 Moderator, AAA Auditing Section Midyear Meeting (*planned*)
- 2022 Reviewer, AAA Auditing Section Midyear Meeting
- 2022 Discussant, AAA Auditing Section Midyear Meeting
- 2022 Reviewer, AAA Annual Meeting
- 2021 Reviewer, AAA Annual Meeting

## **TEACHING EXPERIENCE**

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**Michigan State University**, Department of Accounting and Information Systems

ACC 300 Intermediate Accounting I, Instructor

Spring 2023 (*planned*)

PIM 811 Financial Accounting Concepts for Executive MBA, Teaching Assistant

Summer 2021 (No ratings given)

Summer 2022 (No ratings given)

December 2022

ACC 201 Principles of Financial Accounting, Teaching Assistant  
Instructor rating 4.2/5.0 (Fall 2020); 4.5/5.0 (Spring 2021)

## **ACADEMIC AND PROFESSIONAL EXPERIENCE**

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**Michigan State University**  
Teaching and Research Assistant

East Lansing, Michigan  
2019 - Present

**Protiviti**  
Senior Consultant, Internal Audit and Financial Advisory  
Experienced Consultant, Internal Audit and Financial Advisory

Chicago, Illinois  
July 2017 – June 2019  
July 2016 – June 2017

**EY, Ernst & Young**  
Risk Assurance Staff, Advisory

Dallas, Texas  
July 2015 – June 2016

## **PROFESSIONAL AFFILIATIONS**

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Member, American Accounting Association  
Member, AAA Audit Section