

Dr. Judith M. Whipple

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Supply Chain Management
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EDUCATION

Michigan State University - Ph.D., Business Administration, 1994
Major: Marketing Minor: Logistics
Dissertation: "Design and Evaluation of a General Alliance Model: An Examination of Logistical Alliances between Manufacturers and Material Suppliers"

General Motors Engineering and Management Institute – B.S., Management Systems, 1990
Major: Materials Logistics Management
Thesis: "Developing and Analyzing the Supplier Manager Philosophy"

EMPLOYMENT HISTORY

<i>Michigan State University – Broad College of Business Interim Dean</i>	2022 - present
<i>Michigan State University - Department of Supply Chain Management Bowersox-Thull Endowed Professor of Logistics/Supply Chain Management Professor</i>	2020 - present 2014 - present
<i>Faculty Director, Master of Science in Supply Chain Management Program Associate Professor</i>	2018 - 2022 2006 - 2014
<i>Michigan State University - Department of Agricultural Economics Associate Professor and Director, Food Industry Management</i>	1998 - 2006
<i>Western Michigan University - Department of Marketing Assistant Professor</i>	1994 - 1998
<i>Michigan State University - Department of Marketing and Logistics Research Assistant</i>	1992 - 1994
<i>Michigan State University - Department of Management Teaching Assistant</i>	1991 - 1992
<i>General Motors Corporation - BOC Lansing Automotive Division</i>	1985 - 1990

PUBLICATIONS

Refereed Academic Journal Articles

Wiedmer, Robert and Judith M. Whipple (forthcoming), "Perceptions of Resource Scarcity in Factor Markets: The Effect on Managerial Attention and Collaboration," *Journal of Business Logistics*.

Jones, Angela, Jason Miller, Stanley E. Griffis, Judith M. Whipple, and Clay Voorhees (2022), "An Examination of the Effects of Omni-Channel Service Offerings on Retailer Performance," *International Journal of Physical Distribution and Logistics Management* 52(2): 150-169.

Wiedmer, Robert, Judith M. Whipple, Stanley E. Griffis, and Clay Voorhees (2020), "Resource Scarcity Perceptions in Supply Chains: The Effect of Buyer Altruism on the Propensity for Collaboration," *Journal of Supply Chain Management* 56(4): 45-64.

Muir, William A., Stanley E. Griffis, and Judith M. Whipple (2019), "A Simulation Model of Multi-Echelon Retail Inventory with Cross-Channel Product Returns," *Journal of Business Logistics* 66(3): 312-324. **Finalist Bernard J. La Londe Best Paper Award - 2020**

Rosales, Claudia, Judith M. Whipple, and Jennifer Blackhurst (2019) "The Impact of Distribution Channel Decisions and Repeated Stockouts on Manufacturer and Retailer Performance" *IEEE Transactions on Engineering Management* 66(3): 312-324.

Rosales, Claudia, Judith M. Whipple, and Jennifer Blackhurst (2018), "The Impact of Out of Stocks and Supply Chain Design on Manufacturers: Insights from an Agent-Based Model," *Transportation Journal* 57(2): 137-162. **Winner 2017-2018 Best Paper of the Year Award.**

Turkulainen, Virpi, Joseph Roh, Judith M. Whipple, and Morgan Swink (2017), "Managing Internal Supply Chain Integration: Integration Mechanisms and Requirements" *Journal of Business Logistics* 38(4): 290-309.

Calantone, Roger, Judith M. Whipple, Joyce (Feng) Wang, Hanieh Sardashti, and Jason W. Miller (2017), "A Primer on Moderated Mediation Analysis: Exploring Logistics Involvement in New Product Development," *Journal of Business Logistics* 38(3): 151-169.

Roh, Joseph, Virpi Turkulainen, Judith M. Whipple, and Morgan Swink (2017), "Organizational Design Change in Multinational Supply Chain Management Organizations," *International Journal of Logistics Management* 28(4): 1078-1098. **Highly Commended Award: Emerald Literati Network Awards for Excellence – 2018.**

Whipple, Judith M., Robert Wiedmer, and Kenneth K. Boyer (2015), "A Dyadic Investigation of Collaborative Competence, Social Capital, and Performance in Buyer-Supplier Relationships," *Journal of Supply Chain Management* 51(2): 3-21.

Whipple, Judith M., Stanley Griffis, and Patricia J. Daugherty (2013), "Conceptualizations of Trust: Can We Trust Them?" *Journal of Business Logistics* 34:2, 117-130.

Roh, Joseph, Judith M. Whipple, Kenneth K. Boyer (2013), "The Effect of Single Rater Bias in Multi-Stakeholder Research: A Methodological Evaluation of Buyer-Supplier Relationships," *Production and Operations Management Journal* 22:3, 711-725.

Griffis, Stanley and Judith M. Whipple (2012), "A Comprehensive Risk Assessment and Evaluation Model: Proposing a Risk Priority Continuum," *Transportation Journal* 51:4, 428-451.

Nyaga, Gilbert and Judith M. Whipple (2011), "Relationship Quality and Performance Outcomes: Achieving a Competitive Advantage," *Journal of Business Logistics*, 32:4, 345-360.

Speier, Cheri, Judith M. Whipple, David J. Closs and M. Douglas Voss (2011), "Global Supply Chain Design Considerations: Mitigating Product Safety and Security Risks," *Journal of Operations*

Management, 29:7-8, 721-736. **Winner JOM Jack Meredith Best Paper of the Year Award and Stan Hardy Award.**

Allaway, Arthur W., Patricia Huddleston, Judith M. Whipple, and Alexander E. Ellinger (2011), "Customer-Based Brand Equity, Equity Drivers, and Customer Loyalty in the Supermarket Industry," *The Journal of Product and Brand Management*, 20:3, 190-204. **Highly Commended Award: Emerald Literati Network Awards for Excellence – 2012.**

Whipple, Judith M. and Joseph Roh (2010), "Quality Fade and Agency Theory in Buyer-Supplier Relationships," *The International Journal of Logistics Management*, 21:3, 338-352. **Highly Commended Award: Emerald Literati Network Awards for Excellence – 2011.**

Richey, R. Glenn, Anthony S. Roath, Judith M. Whipple, and Stanley E. Fawcett (2010), "Exploring a Governance Theory of Supply Chain Management: Barriers and Facilitators to Integration," *Journal of Business Logistics*, 31:1, 237-256. **Bernard J. La Londe Best Paper Award in the Journal - 2010.**

Nyaga, Gilbert N., Judith M. Whipple, and Daniel F. Lynch (2010), "Examining Supply Chain Relationships: Do Buyer and Supplier Perspectives on Collaborative Relationships Differ?" *Journal of Operations Management*, 28:2, 101-114. **Runner-Up JOM Jack Meredith Best Paper of the Year Award based on 5-year impact.**

Whipple, Judith M., Daniel F. Lynch, and Gilbert N. Nyaga (2010), "A Buyer's Perspective on Collaborative Versus Transactional Relationships," *Industrial Marketing Management*, 39:3, 507-518.

Voss, M. Douglas, Judith M. Whipple, and David J. Closs (2009), "The Role of Strategic Security: Internal and External Security Measures with Security Performance Implications," *Transportation Journal*, 48:2, 5-23.

Whipple, Judith M., M. Douglas Voss, and David J. Closs (2009), "Supply Chain Security Practices in the Food Industry: Do Firms Operating Domestically and Globally Differ?" *International Journal of Physical Distribution and Logistics Management*, 39:7, 574-594.

Huddleston, Patricia, Judith M. Whipple, Rachel Nye Mattick, and So Jung Lee (2009), "Customer Satisfaction in Food Retailing: Comparing Specialty and Conventional Grocery Stores," *International Journal of Retail and Distribution Management*, 37:1, 63-80.

Jones, Kraig, Kellie Curry Raper, Judith M. Whipple, Diane Mollenkopf, and H. Christopher Peterson (2007), "Commodity-Procurement Strategies of Food Companies: A Case Study," *Journal of Food Distribution Research*, XXXVIII:3, 37-53.

Whipple, Judith M. and Dawn Russell (2007) "Building Supply Chain Collaboration: A Typology of Collaborative Relationship Strategies," *The International Journal of Logistics Management*, 18:2, 174-196.

Sabath, Robert and Judith M. Whipple (2004), "Using the Customer/Product Action Matrix," *Journal of Business Logistics*, 25:2, 1-19. **Bernard J. La Londe Best Paper Award in the Journal - 2005.**

Huddleston, Patricia, Judith Whipple, and Amy VanAuken (2004), "Food Store Loyalty: Application of a Consumer Loyalty Framework," *Journal of Targeting, Measurement and Analysis for Marketing*, 12:3, 213-230.

Whipple, Judith M., Robert Frankel, and Patricia J. Daugherty (2002), "Information Support for Alliances: Performance Implications," *Journal of Business Logistics*, 23:2, 67-82.

Frankel, Robert, Thomas J. Goldsby, and Judith M. Whipple (2002), "Grocery Industry Collaboration in the Wake of ECR," *International Journal of Logistics Management*, 13:1, 57-72. **Accenture Award for Best Paper in the Journal - 2002.**

Anselmi, Kenneth, Robert Frankel, and Judith Schmitz Whipple (2002), "Performance in Product Versus Service Supplier Relationships," *Journal of Business-to-Business Marketing*, 9:1, 27-43.

Whipple, Judith M. and Robert Frankel (2000), "Strategic Alliance Success Factors: Do Both Parties Agree?" *Journal of Supply Chain Management*, 36:3 (Summer), 21-28.

Whipple, Judith Schmitz and Julie J. Gentry (2000), "A Network Comparison of Alliance Motives and Achievements," *Journal of Business and Industrial Marketing*, 15:4/5, 301-322.

Whipple, Judith Schmitz, Robert Frankel, and Ken Anselmi (1999), "The Effect of Governance Structure on Performance: A Case Study on Efficient Consumer Response," *Journal of Business Logistics*, 20:2, 43-62.

Whipple, Judith M. and Robert Frankel (1998), "The Alliance Formation Process," *International Food and Agribusiness Management Review*, 1:3, 335-357.

Frankel, Robert and Judith Schmitz Whipple (1996), "Alliance Formation Motives: A Comparison of International Perspectives," *International Journal of Logistics Management*, 7:2, 19-32.

Whipple, Judith Schmitz, Robert Frankel and David J. Frayer (1996), "Logistical Alliance Formation Motives: Similarities and Differences Within the Channel," *Journal of Marketing Theory and Practice*, (Spring), 27-37.

Frankel, Robert, Judith Schmitz Whipple and David J. Frayer (1996), "Formal Versus Informal Contracts: Keys to Alliance Success," *International Journal of Physical Distribution and Logistics Management*, 26:3, 47-63. **Awarded an Anbar Citation of Excellence for Research Implications and Originality**

Schmitz, Judith M., Robert Frankel and David J. Frayer (1995), "Vertical Integration Without Ownership: Strategic Alliances Offer a Managerial Alternative," *Journal of Marketing Theory and Practice*, (Summer), 91-98.

Schmitz, Judith M. (1995), "Understanding the Persuasion Process Between Industrial Buyers and Sellers," *Industrial Marketing Management*, 24:2 (March), 83-90.

Gassenheimer, Jule B., Roger J. Calantone, Judith M. Schmitz and Robert A. Robicheaux (1994), "Models of Channel Maintenance: What is the Weaker Party to Do?," *Journal of Business Research*, 30:3 (July), 225-236.

Refereed Conference Proceedings

Muir, William, Stanley Griffis, and Judith M. Whipple (2016), "A Simulation Model of Multi-Echelon Retail Inventory with Cross-Channel Product Returns," abstract accepted and presented, *Western Decision Sciences Institute Annual Meeting*

Wiedmer, Robert and Judith M. Whipple (2015), "Understanding Resource Scarcity in Supply Chain Management: Implications for Purchasing Managers," abstract accepted and presented, *CSCMP Educators Conference*

Wiedmer, Robert, Yemisi A. Bolumole, and Judith M. Whipple (2014), "Client-3PL Relationships: How Expectations and Asymmetry Affect Mutual Satisfaction," abstract accepted and presented, *Decision Sciences Institute Annual Conference*

Wiedmer, Robert, Yemisi A. Bolumole, and Judith M. Whipple (2014), "Client-3PL Relationships: How Expectations and Asymmetry Affect Mutual Satisfaction," abstract accepted and presented, *CSCMP Educators Conference*

Dalsin, Cheryl and Judith M. Whipple (2013), "Supply Chain Management Outreach Program: Reaching the Next Generation of Supply Chain Leaders," *Conference Proceedings of the CSCMP Educators Conference – Selected for the Teaching Innovation Award.*

Whipple, Judith M., Kenneth K. Boyer and Evelyne Vanpoucke (2010), "Social Capital and Buyer-Supplier Degree Symmetry: Impact on Relationship Satisfaction," *4th International Conference on Operations and Supply Chain Management and 15th Annual Meeting of the Asia Pacific DSI – Selected for Best Paper Award for the Conference*

Huddleston, Patricia, Jie Li, and Judith M. Whipple (2010), "Beyond Repeat Purchases: The Attitudinal Component of Customer Loyalty," *Conference Proceedings of the American Collegiate Retailing Association (ACRA).*

Huddleston, Patricia, Siyan Chen, and Judith M. Whipple (2010), "Comparison of Hedonic Shopping Value and Utilitarian Shopping Value on Food Shopping Outcomes," *Conference Proceedings of the American Collegiate Retailing Association (ACRA).*

Huddleston, Patricia, Suzanna Hill, and Judith M. Whipple (2009), "Conventional and Specialty Food Stores: Do Differences in Store Format Influence Shopper Behavior and Experiences?" *Conference Proceedings of the American Collegiate Retailing Association (ACRA).*

Huddleston, Patricia, Judith M. Whipple, Rachel Nye Mattick, and So Jung Lee (2006), "Value Differences: Comparing Causes of Satisfaction for Specialty and Conventional Grocery Store Customers," *Conference Proceedings of the American Collegiate Retailing Association (ACRA).*

Dutta, Payal, Patricia Huddleston and Judith M. Whipple (2005), "Is the Specialty Food Store Shopper Ultimately Loyal?" *Conference Proceedings of the European Association of Education and Research in Commercial Distribution (EAERCD).*

Huddleston, Patricia, Judith Whipple, and Amy VanAuken (2004), "Perceived Design and Ambient Irritants of Food Store Shopping: A Qualitative Approach," *Conference Proceedings of the Academy of World Business Marketing and Management Development (AWBMAMD).*

Huddleston, Patricia, Judith Whipple, and Amy VanAuken (2003), "A Moving Target: Can Food Store Loyalty Be Defined?" *Conference Proceedings of the European Association of Education and Research in Commercial Distribution (EAERCD).*

Judith M. Whipple, H. Christopher Peterson, George Young, and David Schweikhardt (2000), "Meal Solutions: The Saving Grace for Supermarkets?" *Conference Proceedings of the World Food and Agribusiness Conference of the International Food and Agribusiness Management Association.*

Gentry, Julie J. and Judith Whipple (1998), "Teaching International Logistics" *Conference Proceedings of the Ohio State University Transportation and Logistics Educators Conference.*

Whipple, Judith Schmitz and Robert Frankel (1996), "Long Term Alliance Success," *Conference Proceedings of the Relationship Marketing Annual Conference at Emory University*.

Frankel, Robert, Judith M. Schmitz, Steven R. Clinton and David J. Frayer (1994), "Generating Student Interest in Logistics Through an Alternative Teaching Approach," *Conference Proceedings of the Ohio State University Transportation and Logistics Educators Conference*.

Schmitz, Judith M. (1994), "Central Versus Peripheral Routes of Persuasion in the Industrial Buying Center," *Conference Proceedings of the American Marketing Association*, (Summer).

Schmitz, Judith M., Robert Frankel and David J. Frayer (1994), "Vertical Integration Without Ownership: The Alliance Alternative," *Conference Proceedings of the Association of Marketing Theory and Practice* (Spring). ***Awarded Best Paper***.

Ghosh, Laura, Greg Magnan and Judith Schmitz (1991), "The Integrated Product Life Cycle (PLC) Strategic Model: A Purchasing Perspective," *Conference Proceedings of the Midwest Decision Science Institute*, (May).

Research Monographs

Whipple, Judith M., Bahar Aliakbarian, Vedat Verter, Satwik Beernelly, and Katie Zinkel (2022), "RFID Uses, Benefits, and Costs: Literature Review and Key Informant Interviews," *Research Report for MSU's Axia Institute*.

Griffis, Stanley, Sriram Narayanan, Vedat Verter, Judith Whipple, Brent Ross, Trey Malone, and Aleks Schaefer (2020), "Supply Chain Resiliency: Post Pandemic Outlook for the Agri-Food Industry," *Research Report for MSU's Colleges of Business and Natural Resources*

Whipple, Judith M., Yemisi A. Bolumole, Cheri L. Speier-Pero, and Micah Ward (2020), "The U.S. Pharmaceutical Supply Chain: Overcoming Current Challenges and Identifying Future Opportunities," *Research Report for MSU's Axia Institute*

Whipple, Judith M., Yemisi A. Bolumole, and Cheri L. Speier-Pero (2019), "The U.S. Pharmaceutical Supply Chain: Understanding the Landscape, Trends and Opportunities" *Research Report for MSU's Axia Institute*

Daugherty, Patricia J. and Judith M. Whipple (2017), "Supply Chain Ripple Effect," *APICS Infographics*

Frayer, David, Judith M. Whipple, and Patricia J. Daugherty (2016), "Creating Value Through Procurement and Sourcing Efforts in Integrated Supply Chains," *APICS White Paper*

Swink, Morgan, Joseph Roh, Judith M. Whipple, and Virpi Turkulainen (2014), "Designing the 'Right' Supply Chain Management Organizational Structure," *CSCMP Research Series Monograph*.

Roh, Joseph, Morgan Swink, Judith M. Whipple and Virpi Turkulainen (2013), "Flexibility in Structuring Global Supply Chain Operations," *Explores - CSCMP Research Report Series*.

Richey, R. Glenn, Judith M. Whipple, and Stanley Fawcett (2012), "Relationship Governance: Understanding the Dynamics of Supply Chain Integration," *Explores - CSCMP Research Report Series*.

Whipple, Judith M., Morgan Swink, Joseph Roh and Virpi Turkulainen (2011), "Designing Global Supply Chain Organizations: Strategy, Structure and Alignment," *Explores - CSCMP Research Report Series*.

Swink, Morgan, Judith M. Whipple, Joseph Roh and Virpi Turkulainen (2010), "Organizing Supply Chains in a Time of Change," *CSCMP Research Series Monograph*.

Sabath, Robert and Judith M. Whipple (2007), "Integrating Marketing and Supply Chain Management to Improve Profitability," *Explores - CSCMP Research Report Series*.

Closs, David, O. Keith Helferich, Daniel Lynch, Robyn Mace, Ed McGarrell, Cheri Speier, Judith Whipple, Doug Voss, and Dan French (2006), "Defending the Food Supply Chain" Department of Homeland Security Status Report and Participant Report.

Whipple, Judith M. (2004), "Creating a Typology of Collaborative Strategies," NSF Status Report.

Whipple, Judith M. and Robert Frankel (2000), "Strategic Alliances: Long Term Success Factors," *APICS Research Paper Series*.

Schmitz, Judith M., Robert Frankel and David J. Frayer (1995), "ECR Alliances: A Best Practices Model," a research monograph for *Best Practices Operating Committee -- Joint Industry Project on Efficient Consumer Response*.

Scholarly Books

Bowersox, Donald J. and The Global Logistics Research Team at Michigan State University (1995), *World Class Logistics: The Challenge of Managing Continuous Change*. Oak Brook, IL: Council of Logistics Management. (Note: I was one of the various researchers on the Global Logistics Research Team)

Refereed Poster Sessions

Miller, Jason, Judith M. Whipple and Jason Shin (2020), "Examining the Impact of Demand Shocks on Global Supply Chains: Using the Purchasing Managers' Index" *CSCMP Academic Research Symposium*

Whipple, Judith and Tom Kalchik (2003), "How Does Your Grocer Decide What to Put on the Store Shelves: Efficient Store Assortment Using Category Management," *MSU Fall Extension Conference*.

Whipple, Judith, Chris Peterson, and David Schweikhardt (1999), "ECR Reality: Integration Through Trust in the Agri-Food Supply Chain," *International Food and Agribusiness Management Association - Building Trust in the Agro-Food System Conference*.

Non-Refereed Academic/Trade Journal Articles and Reprints

Stanley Griffis, David Closs, and Judith M. Whipple (2017) "Talent Development and Management at Kelly Outsourcing and Contracting Group" *APICS Case Series*

Closs, David, David Frayer, and Judith M. Whipple (2017) "Omni-Channel Supply Chain Management: VF Corporation" *APICS Case Series*

Patricia J. Daugherty and Judith M. Whipple (2016), "Supply Chain Ripple Effect" *APICS Magazine (November/December)*

Frayer, David, Judith M. Whipple, and Patricia J. Daugherty (2016), "Creating Value in Integrated Supply Chains," *APICS Magazine (March/April)*

Swink, Morgan, Judith M. Whipple, Joseph Roh, and Virpi Turkulainen (2012), "Designing Supply Chain Organizational Structures," *CSCMP Hot Topics Series*.

Closs, David J., Cheri Speier, Judith M. Whipple, and M. Douglas Voss (2008), "Supply Chain Security: A Framework for Protecting Your Supply Chain," *Logistics Management*, 47(9), p. 45-46.

Closs, David J., Cheri Speier, Judith M. Whipple, and M. Douglas Voss (2008), "A Framework for Protecting Your Supply Chain," *Supply Chain Management Review*, March, p. 38-45.

"Firms Look to Enhance Their Supply Chain Security and Defense Competencies," *Broad Supply Chain Management Executive Briefing*, February 2008.

Whipple, Judith M. (2007), "Still Wondering if Collaboration is Right for You? Need Another Reason to Collaborate?" *Contract Manufacturing and Packaging*, September, p. 50, 52.

Whipple, Judith M. and Larry Zink (2005), "Undergraduate Education in the Food Industry at Michigan State University," *Collaborative INSIGHTS*, an on-line newsletter for the food industry in Alaska.

Whipple, Judith M. and Larry Zink (2003), "Make MSU's Food Industry Management Program your Source for New Employees," *Michigan Food News*, March.

Huddleston, Patricia, Judith M. Whipple, Amy VanAuken, and Theresa Monterosso (2003), "Who Moved my Cheese... and Milk, Cereal, Bread...? The Ever-Changing Layouts of Grocery Stores and How Customers Feel About It," *Michigan Retailer*.

Whipple, Judith M. (2002), "Collaboration in Today's CPFR Environment" *Supply Chain Alert* (April 2002), an on-line written interview.

Stank, Theodore P., Robert Frankel, David J. Frayer, Thomas J. Goldsby, Scott B. Keller, and Judith M. Whipple (2001), "Supply Chain Integration: Tales from the Trenches," *Supply Chain Management Review*, (May/June), p. 62-69.

Whipple, Judith M., H. Christopher Peterson, and Sandra S. Batie (2000), "Bridging the Upstream GAP," *Food Logistics*, September 15, 65.

Frankel, Robert and Judith M. Schmitz Whipple (1999), "Testing a Model of Long-Term Alliance Success," *Hospital Materiel Management Quarterly*, 20:4 (May), pp. 55-59 - Reprinted (APICS).

Schmitz, Judith M., Robert Frankel and David J. Frayer (1995), "A Best Practices Model," *Canadian Association of Logistics Management - Logistics Canada*, (September).

Frankel, Robert, David J. Frayer and Judith M. Schmitz (1994), "Research on Logistics Alliances," *SCOPE*, Eindhoven University of Technology, The Netherlands.

Fawcett, Stanley and Judith M. Schmitz (1994), "Logistical Excellence: A Swedish Perspective," *Inköpano Logistik*, published by the Swedish National Association of Purchasing and Logistics.

Non-Refereed Staff Papers

Jones, Kraig, Judith M. Whipple, Kellie Raper, Diane Mollenkopf (2004), "Evaluating Food Commodity Procurement Strategies," *MSU Staff Paper 04-26*.

Stank, Theodore P., Robert Frankel, David J. Frayer, Thomas J. Goldsby, Scott B. Keller, and Judith M. Whipple (2000), "Supply Chain Integration in the Food and Consumer Goods Industry," *MSU Staff Paper 00-46*.

Whipple, Judith and Robert Frankel (1999), "Strategic Alliances: Creating Long Term Success" *MSU Staff Paper 99-16*.

Non-Refereed Conference Proceedings and Journal Abstracts

Twede, Diana, Robb Clarke, Tom Sanders, and Judith M. Whipple (2015), "Unsaleables are Unsustainable: Developing an Appetite for Reducing Unsaleables," FMI Supply Chain Conference.

Dalsin, Cheryl, and Judith M. Whipple (2014), "Making a Difference: STEM and Supply Chain Outreach" Annual Conference for Women Engineers – Society for Women Engineers.

Raper, Kellie Curry, Kraig M. Jones, and Judith M. Whipple (2006), "Food Industry Perspectives on Commodity Procurement," *Journal of Food Distribution Research*, 13:1 (March), published abstract.

Frankel, Robert and Judith Schmitz Whipple (1997), "Testing a Model of Long-Term Alliance Success," *Conference Proceedings of the American Production and Inventory Control Society*.

Frankel, Robert and Judith Schmitz Whipple (1997), "The Truth About Partnering: New Knowledge on Strategic Alliances," *Conference Proceedings of the Council of Logistics Management*.

Landeros, Robert, Robert Reck, and Judith Whipple (1997), "Effective Alliance Relationships without Formal Alliances," *Conference Proceedings of the National Association of Purchasing Management*.

Robert Frankel and Judith Schmitz Whipple (1996), "Understanding Successful Alliances," *Conference Proceedings of American Production and Inventory Control Society Summer Academic Workshop on Applying Research to Improve Productivity*.

Gentry, Julie J. and Judith Schmitz Whipple (1996), "Examining Relationships Between Formation Motives, Organizational Factors, and Alliance Success," *Conference Proceedings of the National Association of Purchasing Management*.

Clinton, Steve, Robert Frankel and Judith M. Schmitz (1995), "Benchmarking Global Logistics - Best Practice," *Conference Proceedings of Decision Sciences Institute*, (Fall).

Schmitz, Judith M., Robert Frankel and David J. Frayer (1994), "Logistical Alliances: Understanding the Process is Key," *Conference Proceedings of the Council of Logistics Management*.

Book Chapters/Cases

"The Home Depot, Inc.: Digital Transformation for Customer Experience" Broad College Case Series as part of the Broad Integrative Fellows Program (served in advisory position as BIF Co-Director), Ivey Publishing (2020)

"Amazon Marketplace: Sustaining Strategic Innovation" Broad College Case Series as part of the Broad Integrative Fellows Program (served in advisory position as BIF Co-Director Elect), Ivey Publishing (2019)

"Spares and Repairs at American Heat & Air" written for classroom/executive education purposes (2018)

"To Outsource or Not: Got to Get Going Gets Thinking about Innovation" written for classroom/executive education purposes (2018)

Voss, M. Douglas and Judith M. Whipple (2008), "Food Supply Chain Security: Issues and Implications," Chapter 18, *Supply Chain Risk: A Handbook of Assessment, Management and Performance*, George A. Zsidisin and Bob Ritchie, editors, Springer Science + Business Media: Part of the International Series in Operations Research and Management Science.

Whipple, Judith M. (2003), "Woodmere Products: Integrated Supply Chain Management" redesigned case for use in MSC 876 course.

"Undergraduate Education: Challenge in a Changing Economy" prepared in November 2004 by the Undergraduate Policy Committee for the book, *Pursuing What's Best for the World - 150 Years of CANR*.

Whipple, Judith M. (2004), "Sugar Sweets, Inc. Looks for New Markets," case for use in FIM 220 course.

Whipple, Judith M. (2003), "Woodmere Products: Integrated Supply Chain Management" redesigned case for use in FIM 335 course.

Schweikhardt, David and Judith Whipple (2001), "Drivers of Change," *The 2002 Farm Bill: Policy Options and Consequences*, Joe L. Outlaw and Edward G. Smith, editors, The Farm Foundation, pp. 3-6.

Bowersox, Donald J., David J. Frayer and Judith M. Schmitz (1994), "Organizing for Effective Logistics Management," *The Logistics Handbook*, William C. Copacino and James F. Robeson, editors, New York: The Free Press.

Whipple, Judith M. (2000), "Woodmere Products: Integrated Supply Management" case for customized UPS executive training program.

Schmitz, Judith (1996), "Time Based Logistics at Work," *Logistical Management*, 4th ed. (Reprinted in *Supply Chain Logistics Management* - all editions)

Schmitz, Judith (1996), "Alternative Distribution Channels," *Logistical Management*, 4th ed. (Reprinted in *Supply Chain Logistics Management* - all editions)

Schmitz, Judith (1994), "FreezeCo.'s New Business Venture," case for executive training program.

PRESENTATIONS

International/National Meetings

"Buyer-Supplier Relationships SIG" panelist *CSCMP Academic Research Symposium*, 2021.

"Writing a Publishable Dissertation" panelist *CSCMP Donald J. Bowersox Doctoral Symposium*, 2021.

"Inflationary and Leadtime Pressures" with Jason Miller for the ISM CPO Conversation, October, 2021.

"What is Impactful Research?" panelist at the 2021 *Annual Logistics Doctoral Consortium*.

"Innovative Curriculum, Certification and Industry Application" panelist at the 2021 SCM Directors Conference.

"Buyer-Supplier Relationships SIG" Panelist *CSCMP Academic Research Symposium*, 2020.

"Writing a Publishable Dissertation" Panelist *CSCMP Donald J. Bowersox Doctoral Symposium*, 2020.

"Supply Chain Disruption Amid COVID-19" Webinar for MSU, April 2020

“MS-SCM Prospective Student” Webinar, November 2019, December 2019

“Research Inspired by Practitioner Insights” Panelist *CSCMP Donald J. Bowersox Doctoral Symposium*, 2019.

“MS-SCM SCM 882” Webinar, July 2019, August 2019

“Demand Planning” Peer Group Facilitator at the *Supply Chain Leaders in Action Conference*, 2019.

“Dissertation Review” panel discussant at the 2019 *Annual Logistics Doctoral Consortium* hosted by Ohio State University.

“Pharmaceutical Supply Chain of the Future” Pharma Forum hosted by the Axia Institute, Sarasota, FL.

“Educate and Develop: Has Google Let you Down?” Panelist *CSCMP Edge Conference*, 2018.

“Research Inspired by Practitioner Insights” Panelist *CSCMP Donald J. Bowersox Doctoral Symposium*, 2018.

“Research Strategy Committee Chair Annual Report” *CSCMP Academic Research Symposium*, 2018.

“Customer Relationship Management” Peer Group Facilitator at the *Supply Chain Leaders in Action Conference* 2018.

“Conducting a Successful Job Search” panel discussant at the 2018 *Annual Logistics Doctoral Consortium* hosted by Texas Christian University.

“Research Strategy Committee Chair Annual Report” *CSCMP Educators Conference*, 2017.

“Career Perspectives Panel” *Future Leaders of CSCMP*, 2017.

“Qualitative Research Methods” panel discussant at the 2017 *Annual Logistics Doctoral Consortium* hosted by Auburn University.

“Risks to Brand Protection in the Supply Chain” Co-hosted two discussion sessions at the *A-CAPP Brand Protection Strategy Summit*, 2016.

“Beyond the Horizons: Choosing the Right Capabilities” APICS Webinar (September) 2016.

“Strategic Supply Chain Imperatives for Future Supply Chain Professionals” APICS Webinar (May) 2016.

“Talent Management and Leadership” Peer Group Facilitator at the *Supply Chain Leaders in Action Conference* 2016.

“Building an Integrated Supply Chain” at the 2016 *MODEX Conference* in Atlanta, GA.

“Empirical Research Methods” panel discussant at the 2016 *Annual Logistics Doctoral Consortium* hosted by Michigan State University.

“Looking Back and Looking Forward” panel discussant at the 2015 *Annual Logistics Doctoral Consortium* hosted by Arizona State University.

“AE Panel: Opportunities to Position JBL for the Future” panel discussant at the 2014 *Journal of Business Logistics Board Meeting*.

“What is Theory,” panel discussant at the 2014 *Annual Logistics Doctoral Consortium* hosted by Iowa State University.

“Academic Career Search Success Strategies,” panel discussant at the 2014 *Annual Logistics Doctoral Consortium* hosted by Iowa State University.

“Attracting Young Women to the Profession,” panel discussant at the 2014 *SCM World Live 2014 Conference* in Miami, FL.

“Reflections from the First Attendees,” presentation and panel discussant at the 2012 *CSCMP Logistics Doctoral Symposium* in Atlanta, GA.

“The Performance Effects of Supply Chain Organizational Structure” at the 2012 *CSCMP Conference* in Atlanta, GA.

“Global Supply Chain Design Considerations: Mitigating Product Safety and Security Risks,” assisted in the presentation creation with M. Douglas Voss at the 2012 *Academy of Management Conference*.

“Qualitative Research Methodology,” presentation and panel discussant at the 2012 *Annual Logistics Doctoral Symposium* hosted by the Ohio State University.

“Organizing Global Supply Chains: Strategies for Success” presented in October 2011 at the *Council of Supply Chain Management Professionals* in Philadelphia, PA.

“Order Fulfillment and Distribution” Peer Group Facilitator in 2011 at the *Supply Chain Leaders in Action Conference*, Orlando, FL.

“Organizing Supply Chains in a Time of Change” presented in September 2010 at the *Council of Supply Chain Management Professionals* in San Diego, CA.

“Supply Chain Security” panel discussant in September 2010 at the *Supply Chain Management Educators’ Conference* hosted by the *Council of Supply Chain Management Professionals* in San Diego CA.

“Working with Co-Authors” discussant in September 2009 at the *Logistics Doctoral Symposium* hosted by the *Council of Supply Chain Management Professionals* in Chicago, IL.

“What is a Good Dissertation and How to Ensure It Leads to a Good Research Stream,” presented in March 2009 at the *5th Annual Logistics Doctoral Symposium* hosted by Michigan State University.

“Supply Chain Collaboration: A Dyadic Analysis” assisted in the development of this presentation given by Kenneth Boyer in November 2008 at the *Decision Science Institute’s Annual Meeting*.

“Perspectives of Faculty Life and Career Success,” presented in April 2008 at the *4th Annual Logistics Doctoral Symposium* hosted by the University of Alabama.

“Benchmarking Your Firm’s Supply Chain Security,” presented in October 2007 at the *Council of Supply Chain Management Professionals* in Philadelphia, PA.

“Collaboration: When, Why and How,” presented on August 1, 2007 at the *Foundation for Strategic Sourcing Summer Meeting* in East Lansing, MI.

“Enhancing Supply Chain Security,” presented on July 31, 2007 at the *Foundation for Strategic Sourcing Summer Meeting* in East Lansing, MI.

“The Future of Supply Chain Management and Logistics Research,” presented on March 10, 2007 at the *3rd Annual Logistics Doctoral Symposium* hosted by the University of Maryland.

“Enhancing Supply Chain Security,” presented on October 17, 2006 at the *Council of Supply Chain Management Professionals Conference* in San Antonio, TX.

“Packaging and the Supply Chain,” presented on October 21, 2005 at the *MSU Packaging Management Conference*, East Lansing, MI.

“Collaborative Opportunities: Putting Theory into Practice,” presented on October 3, 2004 at the *Council of Logistics Management Educators’ Conference* in Philadelphia, PA.

“Best Practices in College Recruiting,” presented on September 12, 2004 at the *National Grocers Association Executive Management Conference* in Albuquerque, NM.

“Use of Non-Tenured Track Personnel in Undergraduate Programs: The Michigan State Experience,” assisted in the presentation creation with David Schweikhardt at 2004 AAEA pre-conference workshops

“Creating a Culture of Collaboration,” presented as part of an on-line chat room for RetailSystems.com as part of the Collaborative Commerce Community Center on September 10, 2002

“Leveraging Effective Alliances in the New Supply Chain Framework,” presented on May 16, 2000 to the *Efficient Consumer Response 2000 Conference* in Atlanta, GA.

“World Class Logistics: Creating Value in the Food Supply Chain,” presented on October 19 and 20, 1999 to the *Council of Logistics Management National Conference* in Toronto, Canada.

“Teaching in a Small Logistics Program,” presented on October 10, 1998 to the *Council of Logistics Management Doctoral Consortium* in Anaheim, CA.

“Working on Large Scale Research Projects,” presented on October 18, 1996 to the *Council of Logistics Management Doctoral Consortium* in Orlando, FL.

“Logistics in Education: Structural Issues,” presented on May 17, 1996 at the *Logistics Educators Conference* at the University of Arkansas.

"World Class Logistics Practices: Developing and Maintaining Interorganizational Alliances," presented twice in October 1995 to the *Council of Logistics Management National Conference* in San Diego, CA.

"Integrating the Supply Chain with Logistics-Based Strategies," presented June 4, 1995 at the *Canadian Association of Logistics Management Logistics Research Forum* in Toronto, Canada.

"ECR Best Practice Alliances," presented May 2, 1995 at the *Grocery Manufacturers of America, Reengineering to Packaging and Raw Material Suppliers* in San Francisco, CA.

"Global Logistics Best Practice Overview," presented April 24, 1995 for the *World Trade Institute Seventh Annual Conference on International Logistics* in New York, NY.

"Best Practice Model for ECR Alliances," presented April 5, 1995 at the *Grocery Manufacturers of America*, Information Systems and Logistics Distribution Conference in St. Petersburg, FL.

"Managing External Organizational Change," presented January 19, 1995 at the *Efficient Consumer Response Joint Industry Seminar* in Dallas, TX.

Regional/State Meetings

"A Holistic Review of the Benefits of RFID Implementation in Healthcare Supply Chains" presentation for the Axia Technical Advisory Board, January 2021

"Supply Chain Disruptions Amid Covid" presentation with Mary Schug-Barnhardt for EMBA Recharging Alumni Event, November 2021.

"The Dubbawalla Experience" presentation for EMBA program, March 2021.

"Understanding the Implications of COVID on Supply Chains" Webinar, IPPSR Legislative Staff Training, October 2020

"What's on the Supply Chain Horizon" Webinar for the Ford Emerging Leaders Program, October 2020

"What's on the Supply Chain Horizon: Future Trends for an Integrated Supply Chain" Webinar for the APICS/ASCM Greater Detroit Chapter, May 2020

"MS-SCM Program Strategic Consideration" presentation for the SCM Department Retreat, December 2019.

"Pharmaceutical Supply Chain of the Future" presentation for the Axia Board Meeting, April 2019 and Technical Advisory Board updates October 2019 and April 2020

"Engaging in Research" Panelist, presentation for the MSU Supply Chain Council, January 2018.

"Supply Chain Match-Making: Optimizing Talent Supply to Meet Industry Demand," presentation for the MSU Supply Chain Council, January 2017.

"EMBA Update: Building an Integrated Supply Chain" presentation for EMBA Recharging Alumni Event, November 2016.

"Building an Integrated Supply Chain" presentation to the 2016 Midwest Supply Chain Management Conference, March 2016.

"Beyond the Horizons: Roundtable Forum" facilitator, March 2016.

"Beyond the Horizons: Initial Research Results," presentation to the 2014 Midwest Supply Chain Management Conference, March 2014.

"Supply and Demand Alignment" panel discussant for the Business Leaders of Michigan URC Accelerating Supply Chain and Logistics Innovation Symposium, March 2014.

"WMBA Faculty Panel: Understanding Risks" presentation for Alumni Event, 2012.

"Supply Chain Organizational Design: Focus Group Workshop" presentation and focus group at A.T. Kearney and CSCMP in Chicago, February 2010.

“Developing Research Streams” and “Developing Interesting Research: Creating Synergy between Relevancy and Rigor” presentation at the University of Alabama for the Marketing and Supply Chain Department and doctoral seminar, February 2010.

“Supply Chain Security: A Benchmarking Tool,” presentation for the MSU Supply Chain Council, January 2009.

“Collaboration: When, Why and How,” presentation for Procter & Gamble MBA Student Tour, September 2008.

“Collaboration: When, Why and How,” presentation for the Michigan Purchasing Conference at Higgins Lake, October 2007.

“Enhancing Supply Chain Security,” presentation for the Midwest Supply Chain Management Conference, March 2007.

“Collaboration: When, Why and How,” presentation for the NAPM-ISM Roundtable, February 2007.

“Enhancing Supply Chain Security,” presentation for the MSU Supply Chain Council, January 2007.

“Creating Your Own Marketing Plan,” presentation for the Young Farmers Conference sponsored by Michigan Farm Bureau (2 sessions), March 2003.

“Professional Skills Enhancement: Linking the Boardroom to the Classroom,” presented per submitted proposal on September 23, 2002 for MSU’s 10th Student Success Conference with Larry Zink.

“Consumer Demand Trends” presented on April 17, 2000 for the *Understanding How Consumer Demand and Technology are Changing the Food System MSU Extension Satellite Conference*.

“Agri-Food Integration: Impact on Meal Solutions for the Consumer,” presented on March 8, 2000 for the *2000 Annual Food and Nutrition Conference* at MSU.

“Food Systems Technology and Changing Consumer Habits,” presented September 23, 1999 for *Food Safety in the News: The Science Behind the Headlines* at MSU.

“New Economic Realities: Industry Trends Affecting Michigan Farmers,” presented January 8, 1999 for *Michigan State University Extension Satellite Conference* at MSU.

“Managing Strategic Alliances Between Manufacturers and Material Suppliers,” presented March 17, 1995 at the *College of Business Research Forum* at Western Michigan University.

“Central Versus Peripheral Routes of Persuasion in the Industrial Buying Center,” presented March 26, 1994 at *Albert Haring Symposium*, Indiana University.

Local Professional or Civic Organizations

“MS-SCM Orientation” with Nancy Taylor/Lizzie Fisher May 2013-2014; August 2013-2022; January 2015-2019, 2022

“Navigating Graduate Programs: Insights and Insider Perspectives” with Lizzie Fisher and Ayalla Ruvio, Women in Business Association presentation, February 2022

“Navigating Graduate Programs: Insights and Insider Perspectives” with Lizzie Fisher, Supply Chain Management Association presentation, November 2021

“Evening with a Professor” Broad Women MBA Association, September 2020

“RPT Panel Discussant” Broad College Orientation Workshop, January 2020, April 2021

Guest review of SCM 932 Project Presentations, December 2019

Guest Lecturer, EMBA PIM 870, “Inventory Simulation”, (two sessions) August 2018

“So, You’re Tenured? What’s Next? Sharing your Aspirations and Looking to the Future” Panelist for the Associate Professor: Path to Leadership” Broad College Orientation Workshop, January 2018

“MSU Prospective MBA Student: Supply Chain Management Special Topics” Webinar, 2014-2017

“Dining Out with a Broad Faculty Member” Residential Business Community, November 2017

“Meet the Faculty” Panel Graduation Supply Chain Management Association meeting, September 2017

Guest Lecturer, EMBA PIM 870, “Inventory Simulation”, (two sessions) August 2017

Guest Lecturer, ANS 401 Ethical Issues in Animal Agriculture, “Supply Chain Sustainability,” February 2017

“Teaching Tips and Strategies” panelist for SCM Doctoral students, April 2016

“RPT Process” panelist for Broad College New Faculty Orientation, April 2016

“Introduction to Supply Chain Management” MBA Orientation, August 2015-2017

“Supply Chain Management and STEM” presentation and SCM Outreach program to 5th grade students at Lansing Christian Schools, March 2014, March 2015, May 2016; 1st and 3rd grade students at Dewitt Elementary Schools, April/May 2014.

“Highlighting SCM Opportunities,” presentation to the MBA SCM Boot Camp, September 2012

“MS-SCM Orientation” with Nancy Taylor/Lizzie Fisher May 2013-2014; August 2013-2018; January 2015-2019

“Supply Chain Outreach Opportunities” presentation with Intel to the Supply Chain Management Association Membership Meeting, March 2013.

“SCM Business Acumen” for the MS in Analytics Students, February 2013.

Guest Lecturer, SCM 855, *Supply Chain Technology*, April 2012

“Authorship and Data Management,” *Research Conduct Seminar for Doctoral Students*, MSU, April 2010, October 2011, February 2012.

“Supply Chain Management at Broad,” *Admitted Student Seminar*, MSU, April 2010.

Guest Lecturer, SCM 827, *Supply Chain Logistics* at MSU, April 2010, April 2012 (2).

“Teaching Tips and Strategies” panelist for *MSU SCM Monthly Doctoral Colloquium*, April 2010.

Guest Lecturer, SCM 854, *Integrated Logistics Systems* at MSU, October 7 and October 19, 2009.

“Just In Time: Supply Chain Management,” presentation for *Grandparents University*, July 2009, 2010, 2011 (2), 2012 (2); 2013 (2); 2014 (2); 2015 (2).

“Supply Chain Security,” guest lecturer in EGR 291 in November 2008.

Panel discussant for the Logistics Doctoral Student Orientation in September 2008.

“Team Building,” presentation for the Supply Chain Management Association’s Leadership Retreat at Higgins Lake in February 2007.

Guest Lecturer, MSC 303, *Introduction to Supply Chain Management* at MSU in February 2007.

“Opportunities in Supply Chain Management” discussion with prospective high school students competing for scholarships to MSU - 4 sessions in February 2007

“Career Search Strategies and Career Fair Etiquette,” presentation for the Supply Chain Management Association’s General Membership Meeting in January 2007 and January 2008.

“Becoming a Marrow Donor,” discussion with the Marketing Association, Supply Chain Management Association, and Food Marketing Association during January 2007.

“Alliances, Partnerships and Collaborations,” guest lecturer in MSC 932 Logistics and Public Policy Seminar in November 2006 and October 2008.

Guest Lecturer, FSC 470, *Food Product Development* at MSU in September 2005.

Led a small group discussion over an eight-week period on *The Purpose Driven Life*, written by Rick Warren, summer 2004.

Guest Lecturer, HED 371, *Merchandising Planning and Buying* course at MSU in Spring 2003, 2004.

Guest Lecturer, ABM/FIM 100, *Decision-Making in the Agri-Food System* course in 2003 and 2004.

Guest Lecturer for FIM 210, *Professional Seminar* course at MSU on February 2003.

“Alliances,” presentation as guest lecturer October 1999, November 2000, September 2001, January 2002, February 2003, and November 2003 for ABM/FIM 422 *Vertical Coordination in Agri-Food* course.

“Coordinating the Agri-Food Supply Chain,” presentation as guest lecturer for AEC 841, Analysis of Food Systems Organization in January 2005, January 2004, and April 2002.

Guest Lecturer for FIM 220, *Food Products Marketing* course at MSU on September 11 and 13, and October 25 and 30, 2001.

“Creating Value in the Food Supply Chain,” presentation for the Supply Chain Management Research Group in AEC, October 2001.

“College Success Strategies,” presentation on August 13, 2001 at First United Methodist Church.

“Efficient Consumer Response,” presentation as guest lecturer in March 2001 for AEC 841, *Analysis of Food System: Organization and Performance* course at MSU.

“Reshaping the Food System: Seed to Supermarket,” video presentation July 2000 for MSU Agricultural Economics Faculty and Graduate Student Seminar.

“How to Create Effectively Organized Research Articles: Improving Journal Acceptance Rate,” presentation June, 2000 for MSU Agricultural Economics Graduate Student Research Seminar.

“Women and Work Issues” panel presentation on April 3, 2000 at the *Promising Young Women’s Conference*, Sigma Alpha Professional Sorority at MSU.

“Resume Workshop,” presentation September 1999 and 2001 to the *Food Marketing Association* at MSU.

“Graduate Student Orientation,” presentation on August 1998 and 1999 at MSU.

“Career Opportunities in the Food Industry” presentation in 1999 to *AIMS* and *MAP Programs* at MSU.

“Integrated Supply Management at Western Michigan University,” presentation on January 12, 1995 at a local chapter meeting for *Delta Nu Alpha*, a professional transportation fraternity.

Professional Seminars/Executive Training

“Integrated Supply Chain Planning,” *General Dynamics Supply Chain Leadership Program* - May 2019, November 2021.

“Introduction and Orientation” *Logistics in Supply Chain Management Executive Program* - May 2019, May 2021.

“Strategic Frameworks,” *Logistics in Supply Chain Management Executive Program* - May 2018-2019, May 2021.

“Supply and Demand Integration” *Parker Hannifin Supply Chain Leadership Program* - May 2018, October 2018, February 2019, October 2019, March 2021.

“Sales and Operations Planning,” *Midland Value Chain Certificate Series* – November 2015, April 2016, October 2016, April 2017, October 2017, May 2018, October 2018, May 2019, October 2019

“Exploring Value and Innovation in Supply Chain Processes,” *SP Jain Program* – 2012-2019

“Supply Chain Management and Customer Value” *Logistics in Supply Chain Management Executive Program* - May 2012-2019.

“Introduction to Supply Chain Management,” *West Michigan Supply Chain Management Certificate Series* – January 2011-2022.

“Relationship Management and Outsourcing,” *West Michigan Supply Chain Management Certificate Series*– November 2008-2019, July 2020, October 2021.

“Forecasting and Order Management,” *West Michigan Supply Chain Management Certificate Series* – February 2008- 2010, September 2011- 2016, March 2017-2019, July 2020, March 2021.

“Balancing Supply and Demand,” *Logistics in Supply Chain Management Executive Program* - May 2006-2019, May 2021.

“Fundamentals of SCM” Railway Management Certificate Program – August 2017

“Future SCM Trends and Innovations” Kroger Professional Development Program – August 2017

“Building an Integrated Supply Chain: Implications for the Future” Plastipak Global Leadership Meeting, December 2016.

“Exploring Technology at UPS,” *SP Jain Program* – September 2012- 2014

“21st Century Supply Chains,” *NAMA Executive Development Program* – October 2013-2016.

“Relationship Management” *Steelcase LeanSupplier Network Conference* – May 2011

“Supply Chain Planning,” *Logistics in Supply Chain Management Executive Program* at the Henry Center at MSU - May 2010.

“Relationship Management,” *MASCO Executive Development Program* – February 2010, June 2011, 2012.

“Integration: Internal and External,” *West Michigan Supply Chain Management Certificate Series* at Steelcase University – October 2008.

“An Introduction to Supply Chain Management,” *Kellogg’s Operations-Strategic Management Program* at the Henry Center at MSU - August 2008.

“Supply Chain Integration: Understanding the Impact of Forecasting and Information Sharing,” *Bell’s Brewery – Annual Sales Manager Meeting* – June 2008.

“Customer Service and Relationship Management” and “Sales and Operations Planning” *Yankee Candle Supply Chain Leadership Program* – January 2008.

“Customer Relationship Collaboration,” *IBM Integrated Supply Chain Management Program* at the Henry Center at MSU - July 2007.

“Logistics Case Study,” discussion *Kellogg’s IOM Program* at the Henry Center at MSU - October 2006, May 2007, August 2007, April 2008.

“Enhancing Supply Chain Security,” *West Michigan Supply Chain Management Certificate Series* at Steelcase University - August 2006 and September 2007.

“The Supply Chain Process Review - Deliver/Return,” *IBM Corporation: Supply Chain Education Program* at PSU - June 2006.

“Sales Forecasting and Production Planning” *Kellogg’s Operations-Strategic Management Program* at MSU - September 2006; June 2006; March 2007; August 2008.

“Distribution” *Kellogg’s Operations-Strategic Management Program* at the Henry Center at MSU - September 2006; June 2006; March 2007; August 2008.

“Lessons Learned from Successful Relationships,” *Alliances, Partnerships and Collaborative Arrangements* program at the Henry Center at MSU - April 2005.

“ECR and Beyond” and “Category Management,” *Cochran Fellowship* program, United States Department of Agriculture - Chinese delegation - April 2004.

“CPFR Status Report,” prepared presentation based on results and analysis of CPFR survey I have administered (but did not present) for the VICS/CPFR Meeting in February 2003.

“Collaborative Planning, Forecasting and Replenishment,” *Broad Executive Seminar* at MSU - September 2002.

“Logistics Executive Education” *United Air Cargo* - March 30, 2000.

“International Sales Training Acumen,” *United Parcel Service*. Developed and administered eleven programs from December 1998 through June 2001 in Louisville, KY.

“Food Retail Management” *Cochran Fellowship*, United States Department of Agriculture - April 1999.

“Long Term Alliance Success,” *WMU Executive-in-Residence Program* (David P. Hodgeson, Chrysler Executive Director of Supply) - April 1998.

"Inventory and Transportation Issues," *Purchasing: The Fundamentals and Modern Techniques Seminar* at Western Michigan University - Dates: April 1998; 1997; March 1997; October 1996; April 1996; October 1995; April 1995.

"Strategic Alliances," presented June 8 and June 15, 1995 to *United Parcel Service* executives at Michigan State University customized logistics seminars (four presentations in total were made).

"Global Logistics Research on Alliances," presented May 18 and May 19, 1995 to *Michigan State University Special Research Conclave on Global Logistics* in East Lansing, Michigan.

HONORS AND AWARDS

Outstanding Senior Editor for *Journal of Business Logistics*, 2022

Instructor of Excellence Award (top 10% of MBA Faculty), Fall 2020

MSU 2020 AT&T Instructional Technology Award, Honorable Mention

Bernard J. La Londe Best Paper Finalist for *Journal of Business Logistics*, 2020

Best Paper Award for *Transportation Journal*, 2017-2018

10-Year Service Award, Weekend MBA, 2016

Jack Meredith Best Paper Award Runner-Up based on 5-year impact for *Journal of Operations Management*, 2015

Richard J. Lewis Quality of Excellence Award, Michigan State University, 2015

Teaching Innovation Award for *CSCMP Educators Conference*, 2013

DC Velocity Rainmaker, 2013

Stan Hardy Award, 2013

Jack Meredith Best Paper Award Winner for *Journal of Operations Management*, 2011

Highly Commended Literati Network Award for Excellence, 2011, 2012, 2018

5-Year Service Award, Weekend MBA, 2011

Bernard J. La Londe Best Paper for *Journal of Business Logistics*, 2010

Best Paper Award, *Asia Pacific Decision Science Institute Conference*, 2010

Teacher of the Year, *Supply Chain Management Association*, 2007

Bernard J. La Londe Best Paper for *Journal of Business Logistics*, 2005

Howard and Lilli Ann Camden Endowed Teacher/Scholar Award Recipient, 2005
 AAEA Distinguished Teaching Award for Ten or More Years of Undergraduate Teaching Nominee, 2005
 Teacher-Scholar Award Recipient, *Michigan State University*, 2004-2005
 Department of Agricultural Economics Teaching Award Recipient, *Michigan State University*, 2004-2005
 Accenture Award for Best Paper Published in 2002 in the *International Journal of Logistics Management*
 Senior Class Council Outstanding Faculty Award Nominee, 2002
 Anbar Citation of Excellence Award for Research Implications and Originality, 1998
 Richard J. Lewis Quality of Excellence Award, Michigan State University, 1996
 Beta Gamma Sigma - Elected to Membership
 Top Paper in Track Award - 1994 Association of Marketing Theory and Practice Conference
 Albert Haring Symposium Presenter - 1994
 Award of Distinguished Pass on Marketing Doctoral Comprehensive Exam - 1993
 Albert Haring Symposium Discussant - 1993
 Council of Logistics Management Doctoral Symposium - 1991 and 1992
 Department of Management Fellowship - 1990-1991 school year
 Dr. John Hoagland Scholarship, NAPM Central Michigan Chapter - May and October 1991
 Award of High Distinction for thesis at G.M.I.

GRANTS AND FUNDING RECEIVED

- \$50,400 Axia Institute Research Award, A Holistic Review of Benefits of RFID Implementation in the Healthcare Supply Chain (2021-2022)
- \$145,000 Axia Institute Research Award, Future of the Pharmaceutical Supply Chain (2019-2020 includes support for doctoral assistantship)
- \$1,500 Research Award from CIBER
- \$990,000 APICS Beyond the Horizon Project (with 7 co-investigators)
- \$90,000 FANUC Robotics (with 3 co-investigators)
- \$1,000 Academy of Global Engagement Fellows Program
- \$50,000 Center for Packaging Innovation and Sustainability (with 2 co-investigators)
- \$25,000 Food Marketing Institute (with 2 co-investigators)
- \$9,000 Institute for Supply Management
- \$14,000 Broad College Summer Research Award (2012)
- \$10,200 Broad College Summer Research Award (2011)
- \$18,000 Council of Supply Chain Management Research Award (with 3 co-investigators, 2010)
- \$9,000 Research Award from CIBER (with 3 co-investigators, 2010)
- \$14,500 Council of Supply Chain Management Research Award (with 3 co-investigators, 2009)
- \$75,000 Grant from IBM for “DNA of Supply Chains” (Co-investigator, 2007-2008)
- \$699,654 Grant (\$58,110 sub-contracted to MSU) from the National Science Foundation for examining “Emergent Organizational Structures in Multi-Agent Societies: Phase II” (Co-Principal Investigator, 2001-2005)
- \$15,000 Seed Grant from ROIP Research Seed Grants, College of Human Ecology, for “What Motivates Consumers’ Food Store Shopping Behavior - Loyalty or Inertia?” (Co-Investigator, 2002)
- \$100,000 Grant (\$17,700 sub-contracted to MSU) from the National Science Foundation for examining “Emergent Organizational Structures in Multi-Agent Societies: How to Achieve a Scalable Enterprise” (Co-Principal Investigator, 2000)
- \$12,000 from GATI Funding for Tom Reardon, Manuel Chavez, and Judith Whipple, “Changes in Retail and Processing Sectors and their Effects on Agrifood Systems in a Globalization Context: Initial Focus on Latin America (Co-Principal Investigator, 2000)
- \$53,000 from Animal Industry Coalition for “Optimizing Tenderness of Beef Products” (Co-investigator, 2000)
- \$375,000 Grant from GREEN for “Strategic Positioning of Michigan Plant Agriculture in the Emerging Agri-Food System” (Co-Investigator, 2000)
- \$1,414 Grant from the National Highway Institute through the Dwight David Eisenhower

- Transportation Fellowship Program (1995)
- \$500 Grant from CIBER at University of South Carolina to attend the Faculty Development in International Business Seminar (1995)
- \$1,500 International Curriculum Development Grant (Western Michigan University) to attend the Faculty Development in International Business Seminar (1995)
- \$8,100 Grant given to Schmitz, Judith M. and Robert Frankel, "Testing a Model of Long Term Alliance Success," *Marketing Science Institute Research Competition* (1995) (Co-Principal Investigator)
- \$30,000 Grant from Mercer Management Consulting for Supply Chain Integration and Alliance Research (co-Principal Investigator, 1994)
- CIBER Funding for travel in Europe in 1991 for International Operations course

FIM PROGRAM FUNDING RECEIVED

- \$90,000 through MSU to support an Academic Improvement Program for Advancing Recruitment and Retention in AEC
- \$10,000 from companies and alumni for 2005 scholarships and FMI Convention.
- \$400 in 2005 from CANR to cover the expenses of tours in FIM 335.
- \$18,000 from companies and alumni for 2004 scholarships and FMI Convention
- \$16,000 from companies for 2003 scholarships, FMI Convention, and Business Etiquette dinner
- \$2,100 Grant from ASMSU for student travel to the FMI Convention in Chicago (2003)
- \$2000 from companies for sponsoring the 2002 Professional and Business Etiquette dinner
- \$2,500 from Michigan Department of Agriculture (\$3,500 additional provided by CANR) for MDA/MSU Reception, 2002
- \$12,000 from companies for 2002 scholarships
- \$14,000 from companies for 2001 scholarships
- *The Dr. Jack Allen and Dr. Tom Pierson Scholarship Endowment Fund* - developed and coordinated the funding raising effort - \$79,000 was raised (2000)
- \$16,000 from companies for 2000 scholarships
- \$6,000 from Department of Agricultural Economics for MSU Reception, 2000
- \$3,000 Grant from ASMSU for student travel to the FMI Convention in Chicago (2000)
- \$12,500 from companies for 1999 scholarships
- \$3,000 Grant from ASMSU for student travel to the FMI Convention in Chicago (1999)
- \$7,000 from companies for 1998 scholarships

ACADEMIC REVIEWS

Editorial Advisory Board/Associate-Area Editor

Choices, 2000 - 2002

Council of Supply Chain Management Professionals - Connective Technology Review Board - 2007

Industrial Marketing Management, 1998 - 2010

International Journal of Logistics Management - 2006 - present

International Journal of Physical Distribution & Logistics Management – 2011-2021

Journal of Business Logistics – 2005 – 2010, Area Editor – 2011-2020, Senior Editor – 2020-present

Journal of Supply Chain Management – Associate Editor 2017-present

Supply Chain Management: An International Journal, 1996 – 2005

Co-Editor – Special Issues

International Journal of Physical Distribution & Logistics Management – “Logistics and Supply Chain Solutions for a Changing Competitive Landscape: Impact of Sustainability and Resource Scarcity” (2013)

Ad Hoc Reviewer for

American Journal of Agricultural Economics

CSCMP Dissertation Award Committee – 2014, 2016, 2018

Decision Sciences Journal

Development Policy Review, Special Issue - 2001

Industrial Marketing Management
International Food and Agribusiness Management Review
International Journal of Logistics Management
International Journal of Operations and Production Management
International Journal of Physical Distribution & Logistics Management
International Journal of Production Research
Journal of the Academy of Marketing Science
Journal of Asia Pacific Business
Journal of Business Logistics
Journal of International Marketing
Journal of Marketing Theory and Practice, Special Issue-Strategic Logistics (1995)/Supply Chain (1998)
Journal of Operations Management
Journal of Supply Chain Management
Production and Operations Management Journal
Psychology and Marketing
Supply Chain Management: An International Journal
Transportation Journal

COURSES TAUGHT

Current Position

- Foundations in Logistics Research (SCM 930 - Graduate Level)
- Integrated Logistics Systems (SCM 854 - Graduate Level)
- Logistics Operations Methods and Systems (SCM 876 - Graduate level)
- Project Management Research Paper (SCM 882 - Graduate level)
- Supply Chain Logistics (SCM 827 - Graduate level)
- Supply Chain Management (SCM 870 – Graduate level)
- Supply Chain Management – online format (SCM 870 – Graduate level) redesigned (2017)
- Supply Chain Management I (PIM 870 - Graduate level)
- Supply Chain Management II (PIM 873C - Graduate level)
- Supply Chain Management Applications (MBA 831 – Graduate Level)
- Supply Chain Management Concepts (MBA 821 – Graduate Level)
- Theory of Logistics Systems (SCM 930 – Graduate level)
- Transportation and Logistics Management (SCM 373)

Previous Positions

- Business Logistics (WMU)
- Distribution Strategy (WMU - Graduate level - *Re-Designed Course*)
- Food Business Analysis and Strategic Planning (MSU - *Re-Designed Course*)
- Food Marketing Management (MSU - *Re-Designed Course*)
- Food Products Marketing (MSU - *Developed Course*)
- Global Sourcing and Logistics (WMU - Graduate level - *Developed Course*)
- Independent Study in Food Industry Management (MSU - *Developed Course*)
- Industrial Marketing (WMU)
- Introduction to Food Systems Management (MSU)
- Introduction to Materials Logistics Management (MSU)
- Professional Internship in Food Industry Management (MSU - *Co-Developed Course*)
- Professional Seminar in Food Industry Management - ABM/FIM 210 (MSU - *Co-Developed Course*)
- Professional Seminar in Food Industry Management - ABM/FIM 410 (MSU)
- Logistics Management (MSU)

COMMITTEE SERVICE/OTHER UNIVERSITY SERVICE - MSU

University

- Academy of Global Engagement Fellows Program Mentor – 2017
- Academic Council – 2005

- All University Awards - 2013
- BioEconomy Task Force - 2006-2007
- Faculty Council – 2005
- Jurisdiction Appeal Panel – 2015

College - Eli Broad

- Breakthrough to Broad Case Competition Judge – 2010, 2011
- Broad Academic Disciplinary Hearing Board – Ad Hoc – 2009
- Broad Integrative Fellows Co-Director – 2017-2018
 - Broad Integrative Fellows Co-Director Elect – 2016
 - Co-developed web page for the program
 - Co-hosted two university wide speaker series sessions in spring 2017
- Broad versus Broad (make up) Case Competition Judge - 2020
- Broad Women MBA Association Advisor - 2017-2018, 2021-present
- Business Concepts Strategic Planning Committee – Ad Hoc – 2012-2013
- College Advisor Committee - 2021-present
- Design Day Participant - February 2018
- Doctoral Program Committee – 2009-2012
- Faculty Mentor - Broad Scholar Professional Assistant Program - 2006-2008
- Graduate Supply Chain Management Association (GSCMA) Faculty Advisor – 2011-present
 - MBA Supply Chain Case Competition Judge - 2018
- Instructor of Excellence Award Committee - Ad Hoc - 2018-present
- MBA Core Faculty Committee – 2010-present
- MBA Career Services Director Search Committee – 2015
- MBA Communications Position Search Committee – 2016-2017
- MBA Task Force Committee - 2016
- Masters Programming Committee – 2008-2009
- Mentoring Committee – Ad Hoc – 2011
- MS Directors Committee - 2018 - present
- MS-SCM Faculty Director - 2018 - present
- Reappointment MBA Staff Committee – 2016
- Reappointment Staff Committee – 2018
- Reappointment, Promotion, Tenure (RPT) Committee – Chair 2020-2021, member 2017-2021
- Spartan Consulting, Faculty Advisor – 2012-2015
- Strategic Planning Faculty Development Committee – Chair 2017-2018, member 2015-2017
- Strategic Planning Graduate Programs - 2020-present
- Weekend MBA Task Force – 2007, 2012
- EMBA/W MBA Case Competition Judge – 2012, 2013, 2014, 2015

Departmental – SCM/MS

- Alumni Conference Committee - 2020-present
- Bowersox Competition Faculty Advisor (MBA) – 2011-2015
- Case Competition Advisor, University of Arkansas - 2008-2009
- DEI Committee - 2020-present
- Doctoral Program Curriculum Redesign Committee (Chair Logistics) - Ad Hoc - 2016
- Faculty Evaluation Process Committee – Ad Hoc – 2008-2009 (co-chair)
- Gartner Survey Committee – Ad Hoc – 2020
- Governance Committee for SCM Department - Ad Hoc – 2007
- Logistics Doctoral Committee – 2007-present (Chair 2009-2012)
 - Includes co-developing the Doctoral Handbook (2008) and revision (2015)
- Logistics Doctoral Program Director – 2009-2012
- Masters New Program Development Committee - 2020-2021
- MBA Supply Chain Management-Logistics/Physical Distribution Advisor – 2007-present
- MS-SCM Best Project Award Selection Committee (Chair) - 2019-2021, member 2022
- Reading Committee - Ad Hoc – 2007, 2011, 2012, 2014, 2015 (3, Chaired 3), 2017 (chair), 2018 (2,

Chaired 1)

- Review Committee Chair Evaluation – Ad Hoc – 2010
- SCM SWOT Committee (Co-Chair) – Ad Hoc – 2012-2013
- Search Committee for Academic Unit Head position – 2018-2019
- Search Committee for Corporate/Student Relations position – 2018
- Search Committee for Corporate/Student Relations Director and MS-SCM Program Assistant - 2019-2020
- Search Committee for 3 faculty positions – 2007
- Search Committee for Logistics/SCM position (Co-Chair) – 2009
- Search Committee for Logistics position (Chair) – 2010, 2011, 2015
- Search Committee for Logistics position – 2014, 2021
- Search Committee for MS-SCM Director (Chair) – 2018-2019
- Search Committee for SCM Fixed Term position – 2017, 2018, 2020 (multiple positions), 2021
- Search Committee for Transportation Fixed Term position – 2018
- Search Committee for Logistics (part-time) Fixed Term position – 2019
- Search Committee for Railway Management Director Position – 2014
- Teaching Advisory Committee – 2007-2012
- Tenure and Retention Committee - 2021-present
- Undergraduate Supply Chain Management Advisor – 2007-2008

DOCTORAL DISSERTATION COMMITTEES

Jason Shin

Wenyi Kuang – completed 2020

Angela Jones – completed 2017

Jason Snyder (Agricultural Economics, MSU) - completed 2018

Robert Wiedmer (Chair) – completed 2016 (placed Arizona State University)

Tyler Morgan (University of Alabama) – completed 2015

Joe Roh (Co-Chair) – completed 2011 (placed Texas Christian University)

Alek Shanoyan (Agricultural Economics, MSU) – completed 2012

Scott Webb – completed 2011

MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS

Council of Supply Chain Management Professionals (CSCMP) - 1994 - Current

Board of Directors Member – 2017-2018

Distinguished Service Award Selection Committee – 2020, 2021

Doctoral Dissertation Award – 2014, 2016, 2018

Vice President/Education Chairperson (1994-1997) - Western Michigan Roundtable

Journal of Business Logistics Liaison – 2010 – 2015

Marketing and Finance Chair - Annual Conference Committee – 2008

Research Strategies Committee, member – 2010 – 2016

Research Strategies Committee, Chair – 2017 – 2018

Supply Chain Innovation Award Track Co-Chair – 2011-2016

Institute of Supply Management (ISM) - 1990 - Present

Board of Directors Member – 2021-Present

Finance Committee - 2021-present

Assistant Director of Professional Development (1990-1991) - Central Michigan District

Hoagland Scholarship Committee (local roundtable) – 2014

The Association for Operations Management (APICS) - 2013-2019

SCM-STEM Advisory Committee - 2016

Supply Chain Careers Advisory Board - 2020-2022

SCM Talent Group Advisory Board – 2022-present

MEDIA INTERVIEWS

- *How Amazon is Skirting Supply Chain Chaos*, CNBC interview (December 2021)
- *Supply Chain Careers Podcast* MSU's Supply Chain Program (November 2021)
- *Broad Matters* A Look Inside MSU's #1 Supply Chain Programs Podcast (March 2021)
- *Industrial Advisors* What is Supply Chain Real Estate (December 2019)
- *Inbound Logistics* Hire Power: 11 Smart Recruiting Strategies (December 2019)
- *Connected World* interview (December 2019)
- *MBA Broad Blog* interview (Fall 2019)
- *Spartan Bizcast* Tariffs and Trade Treaties Podcast (May 2019)
- *Inbound Logistics* Supply Chain Curriculum (January 2019)
- CSCMP "Meet a Member" Feature (July 2017)
- CSCMP Interview on Careers in SCM (January 2015)
- TopMBA.com to discuss supply chain management (February 2014)
- MSU to discuss the Bowersox Graduate Supply Chain Challenge (2013)
- *Lansing State Journal* to discuss women in supply chain management/manufacturing (February 2013)
- *Bloomberg*, videotaped interview on the SCM Program at MSU (Fall 2012)
- *YouTube* interview – SCM program at MSU (Fall 2012)
- *MSU Today* with Andy Hendon to discuss quality fade and supply chain security (July 2010)
- *Organic Food Magazine* to discuss food supply chain security (July 2010)
- *CPFR Newsletter* with VICS to discuss collaboration (August 2007)
- *Impact 88.9 Radio Show* to discuss the campus Bone Marrow Registration Drive (January 30, 2007)
- *Lansing State Journal* with Jeremy W. Steele "Grocer Carter's Closes All 14 Stores" (July 14, 2006)
- *Supermarket News* with Jon Springer "When Supercenters Collide" (November 22, 2004)
- *Ann Arbor News* with Poornima Gupta "Cashing In on Low-Carb Craze" (April 25, 2004)
- *Detroit Free Press* with Mary Francis "How Independents Can Compete Against the Large Chains" (October 21, 2002)
- *Michigan Food News*-Lisa Reibsome, "MSU Food Industry Management Program" (October 2002)
- *Lansing State Journal* with Lori Hayes "Market Consolidation" (September 9, 2002)
- *McKinsey Company* regarding CPFR status with Nick Santhanam (July 2002)
- *DSN Retailing Today* with Mike Duff on trends in retailing and supermarkets (April 2002)
- *Supply Chain Alert and Retailsystems.com* with Greg Belkin on "Collaboration in Today's CPFR Environment" (April 2002)
- *Lansing State Journal* with Susan Stock
 - "Charlotte's Felpausch Closing June 1" (May 15, 2004)
 - "Grocers Use Deal of the Day to Win Battle for Customers" (June 25, 2003)
 - "Meijer Drops Deal to Match Rivals' Food Prices" (January 9, 2002)
 - "Meal Solutions/Prepared Holiday Meals" (November 8, 2001)
 - "Supermarket Competition" (October 16, 2001)
- *Family Circle* with freelance writer, Rosemary Black, on hidden costs in the supermarket (June 2001)
- *Sports Marketing*, a monthly trade publication, with Dan Migala (May 2001) on the growth of ready to eat foods with US consumers.
- Michigan Farm Bureau with Steve Paradiso (February 2001) for *Rural Spotlight* and *Ag Day* on consumer demand trends.
- *Deli Business Management* (May, 2000) on the MSU FIM program and future industry trends.