**Lori D. Jackson, CPA**

6098 East Longview Drive ❒ East Lansing, Michigan 48823 ❒ (517) 974-1182 ❒ jacks450@msu.edu

**Executive Summary**

**Educator | Leader | Advocate**

**An educator of university students who builds relationships between students, university, business entities, and the world while maintaining a solid focus of today’s business environment.**

**Areas of Expertise and Interest**

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| --- | --- | --- |
| * Auditing and Accounting * Educating * Relationship Building * Establishing Trust * Strategic Thinking | * Stakeholder Advocacy * Creating Vision * Ethics * Needs Assessment * International Enrichment | * Diversity, Equity, and Inclusion * Data Analytics * Risk Assessment * Corporate Governance * Environmental, Social, and Governance |

**Professional Experience**

Michigan State University – East Lansing, MI July 2000 - Present

**Instructor**

Instruct and advocate for students as they become the future business leaders of our world. Prepare them for success in the workforce after graduation. Encourage knowledge of classroom material and emphasize the importance of global knowledge, awareness, and education.

* Instruct Auditing, Intermediate Accounting for Finance Majors, and Principles of Accounting I.
* Instruct Education Abroad in Zurich, Switzerland. Created a relationship between Deloitte-Zurich, Deloitte- Detroit, and Eli Broad Accounting and Information System Department for education abroad.
* Instruct Special Topics in International Accounting and Finance for accounting and finance majors.
* Instruct Introduction to International Business for Eli Broad College of Business interns working abroad.
* Instructed Intermediate Accounting I, Intermediate Accounting II, Principles of Accounting II, Survey of Accounting Concepts (large lecture), and Cost Accounting.
* Foster strong relationships with accounting firms to help students and our college maintain connections with current business leaders.
* Work one-on-one with students on academic and career planning to ensure success upon graduation.
* Develop new curriculum for current courses as well as develop new courses.
* Cultivate a strong culture of ethics within the classroom setting.
* Promote learning of key global topics such as ESG, DEI, and Data Analytics.

Lansing Community College – Lansing, MI August 1998 – May 2005 I**nstructor** (Part Time)

Educated non-traditional college students and advocated for students, introducing them to highly advanced jobs from a community college level program. Taught both online and in person to facilitate learning for students who were managing busy careers and family life. Early adopter of online teaching strategies to best accommodate non-traditional college students.

* Instructed Auditing, Auditing Review Course, Accounting for Non-Business Majors, Accounting Principles I, and Intermediate Accounting I. Participated in syllabus review project for Auditing, Intermediate Accounting I, and Intermediate Accounting II.
* Facilitated job placement for students with local accounting firms and helped students receive scholarship funds.

Davenport University – Lansing, MI March 2002 – November 2005

**Instructor** (Part Time)

Educated non-traditional college students about key accounting and business concepts while helping them balance busy careers and family life. Promoted early DEI ideologies. Early adopter of delivering high-quality learning in an online environment.

* Instructed Auditing, Accounting Issues and Research, Cost and Managerial Accounting, and Advance Accounting.
* Developed new and improved existing course curriculum.

Burcham Hill Retirement Center II – East Lansing, MI March 1996 – June 1997

**Controller**

Performed all financial reporting responsibilities for Burcham Hills Retirement Center II while reporting directly to American Retirement Corporation(ARC), management company headquartered in Nashville, TN. Served as board liaison between audit committee and ARC. Lead regular audit committee meetings, facilitated financial discussion during monthly board meetings, and ensured that communications were clear and transparent.

* Prepared and reviewed monthly financial statements, coordinated and prepared the annual budget, supervised accounts payable, accounts receivable, and Medicare billing.
* Ensured that all departments followed proper corporate governance principles. Strengthened the existing internal control structure, coordinated year end budget process with all departments, participated in refinancing of bonds, lead audit committee meetings, worked monthly with the audit committee on special projects, and performed search for new audit firm.

Maner, Costerisan, & Ellis, P.C. – Lansing, MI August 1995 – March 1996

**Senior Auditor**

Lead audit teams and was responsible for the execution of engagement plans in a timely, efficient and professional manner while maintaining and developing a strong working relationship with the client. Clients primarily included not-for-profit entities.

* Performed all aspects of financial statement audits to include the documentation and testing of internal controls, auditing in accordance with generally accepted auditing standards, and reporting in accordance with generally accepted accounting principles.
* Evaluated systems, general controls, and the client’s control environment in an effort to support that the balance sheet, income statement and statement of cash flows were fair and reasonably presented.

Ernst & Young, LLP – St. louis, MO January 1993 – June 1995

**Senior Auditor**

Responsible for the execution of engagement plans in a timely, efficient and professional manner while maintaining and developing a strong working relationship with the client. Clients primarily included SEC client based industries such as financial institutions, telecommunications, and leasing technology.

* Performed all aspects of financial statement audits to include the documentation and testing of internal controls, auditing in accordance with generally accepted auditing standards, and reporting in accordance with generally accepted accounting principles.
* Evaluated systems, general controls, and the client’s control environment in an effort to support that the balance sheet, income statement and statement of cash flows were fair and reasonably presented.

**Leadership, Honors, and Governance**

**Certified Public Accountant – Registered Status Active**

* State of Michigan

**International Study Aboard Innovation Award Recipient 2021**

* Michigan State University Eli Broad College of Business

**CPA Evolution Academic Advocate 2021 to Present**

* American Institute of Certified Public Accountants and National Association of State Boards of Accountancy

**Deloitte Audit Innovation Case Competition Advisor**

* Nationals 2020-2021
* Regionals 2019-2020
* Nationals 2018-2019

**Author for Accounting Modules – Accounting for Finance Majors 2020**

* John Wiley & Sons, Inc.

**Spartan Honor – Student voted, Most Care for Students Eli Broad 2019**

* Michigan State University Eli Broad College of Business

**Outstanding Undergraduate Instructor of the Year 2018, 2010, and 2007**

* Michigan State University Eli Broad College of Business - Accounting and Information Systems Department

**Outstanding Faculty Senior Class Council First Runner Up 2009**

* Michigan State University

**Board of Directors Financial Liason and Audit Committee Coordinator 1996-1997**

* Burcham Hills Retirement Center II

**Beta Alpha Psi Honorary Accounting Fraternity – President 1992**

* Southern Illinois University

**Education**

**Masters of Science in Professional Accounting**

Michigan State University – East Lansing, MI

Ernst & Young / Brink Scholarship Recipient

Magna Cum Laude

**Bachelor of Science in Accounting**

Southern Illinois University – Carbondale, IL

Southern Illinois University College of Business Outstanding Senior

Magna Cum Laude