MELISSA A. BANKROFF

E-mail: bankroff@msu.edu

EDUCATION

Michigan State University, East Lansing, Michigan

Master of Arts: Anthropology

December 2008

May 1994

Michigan State University, East Lansing, Michigan

Bachelor of Arts: Anthropology

Certificate: Asian Studies Specialization

PROFESSIONAL EXPERIENCE

MICHIGAN STATE UNIVERSITY, EAST LANSING, MICHIGAN

THE SCHOOL OF HOSPITALITY BUSINESS

Faculty – Instructor (Fixed-Term)

August 2009 - Present

Teaching

Instructor (2010 – Present)

- HB 201: Hospitality Business Professional Development I (1 cr.), Fall and Spring semesters
- HB 307: Introduction to Human Resource Management (3 cr.), Fall and Spring semesters
- HB 489: Hospitality Business Strategy Human Resource Strategy (3 cr.), Fall and Spring semesters
- HB 491: Hospitality Current Topics and Trends Diversity, Equity, and Inclusion In Hospitality (1 cr.),
 Fall and Spring semesters

Former Instructor (2010 – 2017)

• HB 401: Hospitality Business Professional Development II (1 cr.); three sections each Fall semester; two sections each Spring

Service

- University Committee for Faculty Affairs (UCAF) (2020 Present)
- University Committee for Faculty Affairs (UCAF) Budget Subcommittee (2021 Present)
- University Committee for Faculty Affairs (UCAF) Office of Institutional Equity (OIE) Investigations Subcommittee, Chair (2021 – Present)
- Broad College of Business' Master's Program Directors Committee (2009 2018)
- The School of Hospitality Business' Awards Committee (2021 Present)
- The School of Hospitality Business' Bylaws Review Committee (2018 Present)
- The School of Hospitality Business' Scholarship Committee (2018 Present)
- The School of Hospitality Business' School Advisory Council (2018 2020)
- The School of Hospitality Business' Graduate Program Committee (2009 2018)
- The School of Hospitality Business' Undergraduate Admission Committee (2010 2014)

Memberships and Conference Attendance

- Society for Human Resource Management (SHRM) (Current Member)
- SHRM21 Annual Conference (attendee) (2018; 2019; 2021)
- Cornell University's Human Resources in Hospitality Conference (attendee) (2019)

Research

 Foodways (the essential yet evolving relationship between traditional food, history, and culture) for course development (Summer 2020)

Academic Advising

Graduate Student Advisor (2009 – 2018)

• Course selection and progress plan

- Approval of elective courses and course substitutions; independent study applications; field study applications
- Review of mid-program student progress reports and final evaluations
- Graduation certifications

Undergraduate Student Advisor (2010 – 2014)

- Course selection and progress plan
- Approval of elective courses and course substitutions; independent study applications; course overrides
- Admission process and decisions (upper-level admission requirement)
- Monitoring student progress; academic performance; implementing probationary and disciplinary policies as necessary
- Graduation certifications
- Promoting Office for Education Abroad programs; program selection; application approvals; evaluation and approval of course selections

Administration

Coordinator, Graduate Programs (2009 – 2018)

- Graduate program curriculum review, revision, and development
- Student recruitment and retention
- Admission application review and decision
- Scholarship application review and award recommendation
- New graduate student orientation
- Planning and organizing The School's annual Graduate Student Research Forum

Outreach

Mentor: MSU's Women's Network Association (WNA)
 September 2014 – May 2015
 Mentor Match Program, a WNA program intended to develop mentoring relationships among women at MSU

Invited Presenter: Jackson County Chamber of Commerce
 The Brand Called YOU: Creating, Marketing, Managing Brand YOU for Effective Leadership

Invited Presenter: Women's Initiative for Leadership Development
 Reinventing the Rules: From Shame Game to Name Fame

VISITING INTERNATIONAL PROFESSIONALS PROGRAM (VIPP)

July 2021

Faculty - Instructor (Fixed-Term)

German Fulbright Summer Institute at Michigan State University

• Intercultural Communication and Leadership, 1-week intensive course, Summer Semesters

INTERNATIONAL STUDIES AND PROGRAMS (ISP), DEAN'S OFFICE

December 2007 – August 2009

Assistant for International Program Initiatives and Special Projects

- Assisted ISP associate dean with academic and research projects and manuscripts
- Conducted research for and development of funding proposals and reports
- Completed special projects as assigned

CENTER FOR INTEGRATIVE STUDIES – SOCIAL SCIENCE

November 2001 – December 2007

Coordinator, Study Away Programs

- Advised prospective and current program participants concerning program admission, academic requirements and course enrollment, internship placements, and scholarship applications; completed grade reports
- Planned and conducted on-campus recruitment sessions; program orientations (Washington, DC and Hawaii programs) and on-site program orientation (Washington, DC program)
- Planned and conducted on-campus internship workshops (Washington, DC program) and program- related special events and outreach efforts (Washington, DC and Hawaii programs)

PROFESSIONAL CERTIFICATIONS

 Michigan State University, East Lansing, Michigan Intercultural Communications October 2015

 Dale Carnegie Training, East Lansing, Michigan Effective Communication and Human Relations June 2012