

LAUREL F. OFSTEIN

Michigan State University, Eli Broad College of Business
Department of Management, North Business Building
632 Bogue St., East Lansing, Michigan 48824

Education

- Ph.D.** in Business Administration, Focus: Entrepreneurship 2013
University of Illinois at Chicago
Chicago, Illinois
Title of Dissertation: Boundary Spanning in the Entrepreneurial Firm: Effects on Innovation and Firm Performance
- M.B.A.** with Distinction 2005
DePaul University, Kellstadt Graduate School of Business
Chicago, Illinois
Concentrations: Entrepreneurship and Marketing Management
- B.A.** in Economics 1998
Kalamazoo College
Kalamazoo, Michigan

Academic Appointments

- Faculty Director, Burgess Institute for Entrepreneurship and Innovation, August 2022 – present
Associate Professor of Management-Fixed Term, August 2022 – present
Eli Broad College of Business, Michigan State University, East Lansing, MI
- Director, Center for Entrepreneurship and Innovation, August 2020 – August 2022
Director of Operations, Starting Gate, August 2020 – August 2022
Associate Professor of Management, August 2018 – August 2022
Assistant Professor of Management, August 2012 – August 2018
Haworth College of Business, Western Michigan University, Kalamazoo, MI
- Graduate Assistant, September 2008 – May 2012
Liautaud College of Business, University of Illinois at Chicago, Chicago, IL
- Adjunct Faculty, June 2005 – August 2009
Driehaus College of Business, DePaul University, Chicago, IL
- Assistant Director, The Center for Creativity and Innovation, June 2005 – August 2009
Driehaus College of Business, DePaul University, Chicago, IL

Book Reviews

Ofstein, L. F. (2015) Helen Fitzhugh and Nicky Stevenson, Inside Social Enterprise: Looking to the Future, Policy Press, Chicago, IL, 2015, 233 pp. *The International Journal of Entrepreneurship and Innovation*, 16(4), 312-313.

Books

Werhane, P., Posig, M., Gundry, L., **Ofstein, L.** & Powell, E. (2007). *Women in Business: The Changing Face of Leadership*, Portsmouth, NH: Greenwood.

Book Chapters

Werhane, P., Posig, M., Gundry, L., **Ofstein, L.** & Powell, E. (2006). Women Leaders in Corporate America: A Study of Leadership Values and Methods in Karsten, M. (ed). *Gender, Race, and Ethnicity in the Workplace* [3 volumes]. New York: Greenwood-Praeger.

Cases

Ofstein, L. (2007). Case 4.1 JetBlue in Gundry, L. K. & Kickul J. *Entrepreneurship Strategy: Changing Patterns in New Venture Creation, Growth, and Reinvention*, (pp. 113-118). Thousand Oaks, CA: Sage Publications, Inc.

Ofstein, L. (2007). Case 9.1 Netflix in Gundry, L. K. & Kickul J. *Entrepreneurship Strategy: Changing Patterns in New Venture Creation, Growth, and Reinvention*, (pp. 310-312). Thousand Oaks, CA: Sage Publications, Inc.

Ofstein, L. (2007). A Sample Feasibility Study: Pet Élan in Katz, J. A. & Green, R. *Entrepreneurial Small Business*, (pp. 98-112). New York, NY: McGraw-Hill/Irwin.

Edited Proceedings

Hills, G. E., Hultman, C., Monllor, J. & **Ofstein, L. F.**, eds. (2009). Research at the Marketing/Entrepreneurship Interface. *Proceedings of the 2008 Research Symposium on Marketing and Entrepreneurship*.

Journal Publications

Intindola, M. & **Ofstein, L. F.** (2021) Change Through Chaos: Using Bricolage in Cross-Sector Social Partnerships. *New England Journal of Entrepreneurship*, 24(2), 122-136.

Shrivastava, U., **Ofstein, L.**, Golhar, D. (2021) Direct and Indirect Effects of ICT Infrastructure, Skills, and Use on Entrepreneurship: A Cross-Country Empirical Investigation. *Journal of Global Information Management*, 29(6), 1-25.

Morgan, T., Anokhin, S., **Ofstein, L. F.**, Friske, W. (2020) SME Response to Major Exogenous Shocks: The Bright and Dark Sides of Business Model Pivoting. *International Small Business Journal*, 38(5), 369-379.

Flanagan, D., Lepisto, D. & **Ofstein, L. F.** (2018) Coopetition Among Nascent Craft Breweries: A Value Chain Analysis. *Journal of Small Business and Enterprise Development*, 25(1), 2-16.

Bacq, S., **Ofstein, L. F.**, Kickul, J. R. & Gundry, L. K. (2017) Perceived Entrepreneurial Munificence and Entrepreneurial Intentions: A Social Cognitive Perspective. *International Small Business Journal*. 35(5), 639-659.

Gundry, L. K., **Ofstein, L. F.** & Monllor, J. (2016) Entrepreneurial Team Creativity: Driving Innovation From Ideation to Implementation. *Journal of Enterprising Culture*. 24(1), 55-75.

Gundry, L. K., Muñoz-Fernandez, A., **Ofstein, L. F.** & Ortega Egea, M. T. (2016) Innovating in Organizations: A Model of Climate Components Facilitating the Creation of New Value. *Creativity and Innovation Management*. 25(2), 223-238.

Bacq, S., **Ofstein, L. F.**, Kickul, J. R. & Gundry, L. K. (2015) Bricolage in Social Entrepreneurship: How Creative Resource Mobilization Fosters Greater Social Impact. *The International Journal of Entrepreneurship and Innovation*. 16(4), 283-289.

Gundry, L. K., **Ofstein, L. F.** & Kickul, J. R. (2014). Seeing Around Corners: How Creativity Skills in Entrepreneurship Education Influence Innovation in Business. *International Journal of Management Education*. 12(3), 529-538.

White Papers

Balachandra, L. & **Ofstein, L. F.** (2019) "Beyond the bucks: Growth strategies of successful women entrepreneurs." Sponsored by the *Bank of America Small Business Team*.

Professional Awards and Recognition

- Recipient of Haworth College of Business' Dean's Mini-Grant in March, 2018.
- Certificate of Excellence in Faculty Service from the Haworth College of Business.
- Recipient of Western Michigan University's Office of the Vice President of Research Support for Faculty Scholars Award (SFSA).
- Recipient of a Family Owned Business Institute Research Scholar award for 2013-2014.
- Best Student Paper Award at 2010 Product Development Management Association Research Forum.

Teaching Experience

Graduate Level (MBA Program)

- Business Venturing, Western Michigan University (Taiwan MBA program)
- Business Venturing, Western Michigan University
- Corporate Ventures and Management, DePaul University
- Creativity in Business, DePaul University
- Seminar in Management, Western Michigan University, Topic: Family Business Management

Undergraduate Level

- Building the Entrepreneurial Business, Western Michigan University
- Creativity and Entrepreneurship, DePaul University
- Exploring Entrepreneurship, Western Michigan University
- Family Business Management, University of Illinois at Chicago
- Family Business Management, Western Michigan University
- New Venture Formation, University of Illinois at Chicago
- Seminar in Management, Western Michigan University, Topic: Family Business Management
- Small Business Management/Growing the Entrepreneurial Business, Western Michigan University
- Strategic Business Solutions, Western Michigan University

Professional Affiliations

Academy of Management

Global Consortium of Entrepreneurship Centers

United States Association for Small Business and Entrepreneurship