Scott Miller

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**Professional Summary**

An experienced global executive committed to inspiring the world's next generation of leaders and organizations with insight, experiences and investment that will help them positively impact the volatile, uncertain, complex and ambiguous world in which they live.

**Skills**

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| --- | --- |
| Strategic Planning, Global Business Leadership and Operations, Public Speaking, Board Advisory, Staff Recruiting and Development, Private Financing |  |

**Work History**

Adjunct professor | 09/2019 to Present

**Michigan State University Broad School – East Lansing, MI**

Developing and leading graduate level courses in the disciplines of market research, insights, data management and analytics.

CEO | 09/2012 to 12/2/2019

**Vision Critical – Vancouver, BC**

Led the strategic and operational transformation of a research services business into a leading SaaS solution for customer engagement, insight and experience management. Progress between 2012 and 2014 earned recognition as Innovator of the Year in the Canadian technology industry.  Led two international divestitures, two acquisitions and generated more than $100M in liquidity for early shareholders.

President international operations | 04/2012 to 09/2012

**Vision Critical – London, UK**

Developed and led Vision Critical’s sales, customer success and research consulting operations in Europe and Asia.

CEO North America | 04/2010 to 12/2011

**Synovate - Chicago, IL**

Led the turnaround from declining annual sales into North America's fastest growing major market research company.  Focused the business on customer-centric decision-making, cross-team collaboration and measurable ROI.  As a member of the executive team, co-led the sale of the business to Ipsos in 2011.

CEO Research Reinvented | 04/2009 to 04/2010

**Synovate - New York, NY**

Led the execution of several innovation strategies across the business.

Senior Vice President / CEO Motoresearch | 01/2000 to 04/2009

**Synovate - Detroit, MI**

From the acquisition of Motoresearch by Aegis in 2000, led the growth of the business from a regional $15M business to a $100M global leader, as SVP until 2003 and then as CEO.

Vice President And Partner | 11/1988 to 01/2000

**Motoresearch - Detroit, MI**

Co-developed advanced methodologies for automotive product research and advertising testing.  Led the international growth of the business by launching businesses in Latin America and Europe.

Market Survey Analyst & Facility Design Analyst | 06/1986 to 11/1988

**Saturn Corporation - Detroit, MI**

Member of a new team that helped develop methodologies for dealership location selection and dealership design in collaboration with Saturn's pre-launch dealer advisory group.

**Board positions**

Member, Board Of Directors

**Vision Critical – Vancouver, BC**

Member, Board Of Directors

**BERA Brand Management - New York, NY**

Member, Board Of Directors

**United Exports Limited - Johannesburg, South Africa**

Member, Board Of Directors

**Veraglif – Provo, UT**

Member, ADVISORY BOARD

**Elementary-ai – Troy, MI**

Member, Board Of Directors

**Dataspeaks – Troy, MI**

**Education**

**Albion Coll | Bachelor of Arts**

Political Science

Honors:  Phi Beta Kappa, Mortar Board, Pi Sigma Alpha

**Foundations**

**Founder and principal financier, The Arthur J. Miller Fund for Michigan’s Future Leaders**

Founded and principally financed through the University of Michigan, a fund with a current value of approx $100,000 that awards annual scholarships to students with demonstrated need.