

## Vita

### Michael C. Thibideau, DBA, CPSM

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### CURRENT STATUS

**Assistant Professor** – Broad College of Business, Michigan State University

**Independent Management Consultant** - Prosolutions Consulting LLC

### EDUCATION

**DBA: Lawrence Technological University (AACSB)** 2019

**MSCIS: University of Phoenix** – Emphasis in Computer Information Systems Management 2005

**BSBA: Central Michigan University** - Marketing Major, Business Administration Minor 1984

### TEACHING EXPERIENCE

| University (all AACSB) | No. Sections Taught | Year(s)   | Course Title                                      | Class Level | Learning Environments | Role         | Avg Student Teaching Evaluation (1-5, 5=high) |
|------------------------|---------------------|-----------|---|-------------|-----------------------|--------------|---|
| MSU                    | 6                   | 2018-2019 | SCM 371 Procurement <sup>5</sup>                  | UG          | Classroom             | Asst Prof    | 4.63  |
| MSU                    | 4                   | 2018-2019 | SCM 479 Supply Chain Cost Analysis <sup>4,5</sup> | UG          | Classroom             | Asst Prof    | 4.45  |
| MSU <sup>1</sup>       | 1                   | F2019     | SCM 874 Lean Operations                           | Grad        | Blended               | Asst Prof    | 4.52  |
| WSU                    | 1                   | 2018      | GSC 7960 Lean Six Sigma                           | Grad        | Classroom             | Sr. Lecturer | 4.90  |
| WSU <sup>2</sup>       | 12                  | 2016-2018 | GSC 3600 Intro to Supply Mgmt                     | UG          | Class & Online        | Sr. Lecturer | 4.55  |
| MSU                    | 3                   | 2016      | SCM 372 Operations Mgmt                           | UG          | Classroom             | Instructor   | 4.50  |
| LTU <sup>3</sup>       | 3                   | 2013      | MGT 6063 Strategic Mgmt <sup>6</sup>              | Grad        | Online                | Adjunct      | 4.60  |
| LTU                    | 1                   | 2012      | GLM 6113 Operations Mgmt                          | Grad        | Class & Blended       | Adjunct      | 4.80  |
| LTU                    | 1                   | 2012      | MGT 6013 Mgmt Control Systems                     | Grad        | Blended               | Adjunct      | 4.80  |

<sup>1</sup> Michigan State University, Eli Broad College of Business, Dept. of Supply Chain Management

<sup>2</sup> Wayne State University, Mike Ilitch School of Business, Dept. of Marketing & Supply Chain Management

<sup>3</sup> Lawrence Technological University, College of Business and Information Technology

<sup>4</sup> First Place Winner: 2019 Michigan State University AT&T Award for Instructional Technology

<sup>5</sup> MSU Broad College of Business Excellence in Teaching Award

<sup>6</sup> Blackboard Catalyst National Exemplary Course Award Winner

### RESEARCH INTERESTS

**Exchange Relationships:** Power, trust and power asymmetry in the supply chain, global strategic sourcing, supplier resources, buyer-supplier collaboration, supplier integration in new product development, knowledge transfer, and customer attractiveness.

### HONORS AND AWARDS

**Michigan State University AT&T Instructional Technology Award:** First Place Winner 2019

**MSU Broad College of Business:** Excellence in Teaching Award (3 awards) 2018-2019

**Delta Mu Delta:** International Honor Society in Business (Doctoral Studies) 2016

**Blackboard Catalyst:** Exemplary Course Award (MBA Strategic Management online course) 2014

### SERVICE AND ACADEMIC COMMITTEE WORK

**Reviewer:** Applications for MSU SCM Dept credit from outside studies Fall 2019 - Present

**Founder and Coordinator:** MSU Team Based Learning Instructor Community Fall 2019

**Instructional Advisor:** Zhenzhen Yan, Bill Milne, SCM 371 Fall 2019

**Faculty Advisor:** Alpha Kappa Psi, Michigan State University Gamma Mu Chapter 2018-Present

**Faculty Advisor:** MSU Team, ISM Indirect student presentation team Fall 2018

**Faculty Advisor:** MSU Team – GM/WSU 2018, 2019 Case Competition 2018-Present

**Faculty Advisor:** MSU Team – Univ Minnesota SCM Case Competition Winter 2020

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| <b>Faculty Advisor:</b> MSU Team – Katz School of Mgmt MBA Case Competition            | Winter 2020  |
| <b>Case Coordinator:</b> Annual MSU SCMA Retreat Case Competition                      | 2019-Present |
| <b>UG Teaching Committee:</b> MSU Broad College of Business, Dept of Supply Chain Mgmt | 2018-2019    |
| <b>MSU Broad College Strategic Planning Committee:</b> SCM Department Representative   | 2018-Present |
| <b>Teaching Committee:</b> Wayne State University, Mike Ilitch School of Business      | 2017-2018    |
| <b>Faculty Coordinator:</b> MILB Supply Chain Mgmt. Advisory Board                     | 2017-2018    |
| <b>Faculty Advisor:</b> Alpha Kappa Psi, Wayne State University Beta Omicron Chapter   | 2017-2018    |
| <b>Judge:</b> Mike Ilitch School of Business Elevator Pitch Competition                | 2016-2017    |
| <b>Judge:</b> Alpha Kappa Psi Public Speaking Competition                              | 2017         |
| <b>eLearning Advisory Council:</b> Lawrence Technological University                   | 2012-2013    |
| <b>Master Course Development Committee:</b> Lawrence Technological University          | 2013         |
| <b>Alliance for Excellence in Online Education:</b> Board Member                       | 2013-present |

#### INVITED PRESENTATIONS

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|--|-----------|
| <b>Personal Branding:</b> WBC Mentoring Program, Cisco, Southfield, MI                   | June 2017 |
| <b>The Strategic Role of the CIO:</b> MSCIS program, Oakland University, MI              | June 2014 |
| <b>Creating a Balanced Scorecard:</b> MBA program, Lawrence Technological University, MI | Nov 2013  |
| <b>The Strategic Role of the CIO:</b> MSCIS program, Oakland University, MI              | June 2013 |

#### INDUSTRY EXPERIENCE

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|--|--------------|
| <b>PROSOLUTIONS CONSULTING, LLC, West Bloomfield, MI</b> | 2012-Present |
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##### Management Consultant

**Project dimensions:** Supply chain assessment, organization assessment, approaches to global strategic sourcing, supplier segmentation and strategic supplier relationships, supplier performance management, supplier development, supplier integration in new product development, supply chain risk management. Roles include advisor, analyst, strategist, and facilitator.

**Expert witness:** Litigation related to B2B serial supply disruption.

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|---|-----------|
| <b>WEBASTO ROOF SYSTEMS INC, Rochester Hills MI</b> | 1985-2011 |
|---|-----------|

##### Vice President Purchasing and Logistics (2007-2011)

**Responsibilities:** Managing \$280M direct and \$60M indirect annual spend, strategic global sourcing, supplier performance management, annual cost reductions, supplier risk management, logistics management, team talent development, instituting best practices.

**Accomplishments:** *Built an inclusive cross-functional strategic approach to managing the supply base. Implemented strategic sourcing, cost models, supplier performance management systems, supplier integration in new product development processes, supplier risk management framework, and supplier advisory council. Created a total lifetime cost sourcing basis which optimized direct material, quality and logistics costs. Drove adoption of EDI and Web-EDI internally and through suppliers to improve information accuracy and reduce inventory safety stock requirements.*

##### Chief Information Officer (2000-2007)

**Responsibilities:** All aspects of information systems management at \$450M revenue 7 site NAFTA group of Webasto AG. Comprehensive management of network, application portfolio and IS infrastructure for production, R&D, human resources, quality, purchasing, logistics, sales, program management, and general office.

**Accomplishments:** *Implemented standard physical infrastructure and software application portfolio. Instituted ITIL based change and service practices. Integrated IS in functional departments to*

*improve business value creation through IS adoption/leverage. Reorganized IS to reflect a distributed shared service model.*

### **General Manager-Aftermarket Operations (1985–2000)**

Responsibilities: Growth and profitability of the business unit including full P&L responsibility, manufacturing/operations, purchasing, quality, product design/engineering and lifecycle management, sales, marketing and distribution. Implemented a multi-channel distribution strategy allowing growth in traditional wholesale VAR channels while pioneering OEM accessory, warehouse distributor and national retail chain distribution channels.

Accomplishments: *Grew dealer network points from 25 to 350 and led revenue growth of 7000% from 1985 to 2000 to achieve market leader position in NAFTA and excellent financial performance.*

### **SCHOLARLY AND PROFESSIONAL MEMBERSHIPS/LEADERSHIP**

|  |           |
|--|-----------|
| <b>Society for Information Management Detroit:</b> Board Member            | 2002-2014 |
| <b>Institute for Supply Management Southeastern Michigan:</b> Board Member | 2012-2014 |
| <b>OESA Chief Purchasing Officers Council:</b> Board of Governors          | 2007-2011 |

### **CERTIFICATIONS AND SKILLS TRAINING**

|   |   |
|---|---|
| <b>ISM CPSM</b> – Registration #4795              | <b>Lean Production</b> - Magna GM Training          |
| <b>Team-Based Learning</b> - Fundamentals         | <b>Poke-Yoke</b> - Simon and White                  |
| <b>APQP Fundamentals</b> - Simon and White        | <b>Project Management</b> - 100/200 level training- |
| <b>Design for Manufacturing</b> - Simon and White | <b>Six Sigma</b> - Yellow Belt                      |
| <b>ITIL Foundation</b> - Logicalis                |   |

### **COMMUNITY SERVICE**

**WBC Executive Mentoring Program:** Mentor of young professionals  
**Karmanos Cancer Institute Partners Organization:** Board Member  
**Boy Scouts of America:** Troop 326 treasurer, Eagle merit badge counselor  
**Coach:** USSA ski racing, WSSL soccer, Marian and Brother Rice High School ski racing

### **REFERENCES**

**Dr. Cheri Speier-Pero, Ph. D.,** Associate Dean for Undergraduate Programs, Michigan State University - Broad College of Business.  
*Contact information:* Phone +1(517)355-8377; Email [cspero@msu.edu](mailto:cspero@msu.edu)

**Dr. John Taylor, Ph. D.,** Chair, Department of Marketing & Supply Chain Management, Mike Ilitch School of Business, Wayne State University.  
*Contact information:* Phone +1(517) 719-0275; Email [taylorjohn@wayne.edu](mailto:taylorjohn@wayne.edu)

**Dr. David Closs, Ph. D.,** *Dept Chair Emeritus*, Department of Supply Chain Management, The Eli Broad School of Business, Michigan State University.  
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