

Elizabeth Connors

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Education

Michigan State University: Ph.D. Accounting, 2004.
University of Massachusetts, Amherst: M.S. Accounting, 1989.
Mount Holyoke College: B. A. Politics, 1981.

Academic and Professional Employment

2012-	Assistant Professor – Fixed Term, Michigan State University
2010-2012	Visiting Assistant Professor, Northeastern University
2005-2010	Assistant Professor, University of Massachusetts, Boston
2003-2005	Adjunct Professor, Northeastern University
2001-2003	Assistant Professor, Suffolk University
1990-1992	Tax Accountant, Price Waterhouse, Boston

Honors and Awards

University of Massachusetts Boston, CM Faculty Scholarship Award, 2008
Lean Accounting Summit Faculty-Student Scholarship, 2008
Michigan State University Doctoral Fellowship, 1993-1998.
Big Ten Doctoral Consortium Representative, 1996.
Michigan State University Department of Accounting Doctoral Teaching Award, 1996.
University of Massachusetts M.S. in Accounting Award, 1988.

Publications

Melnyk, S. A., Speier-Pero, C. and E. Connors. 2019. Blockchain is Vastly Overrated; Supply Chain Cyber Security is Vastly Underrated. *Supply Chain Management Review* May/June.

Connors, E. 2015. Coal-ash Management by U.S. Electric Utilities: Overview and recent developments. *Utility Policy* 34: 30-33.

Connors, E., Johnston, H. H. and L. S. Gao. 2013. The Information Value of the Toxics Release Inventory Performance. *Sustainability Accounting, Management and Policy Journal* 4 (1): 32-55.

Connors, E. and L. S. Gao. 2011. Corporate Environmental Performance, Disclosure and Leverage: An Integrated Approach. *International Review of Accounting, Banking and Finance* 1 (3).

Connors, E. and L. S. Gao, 2010. The Impact of Environmental Performance on the Capital Structure of Firms. *Proceedings of the Northeast Business and Economics Association, 2010*.

Working Papers

Voluntary Environmental Disclosures in 10-Ks and Environmental Reports: Determinants and Relationship to Firm Risk Premium. 2016. (with Holly H. Johnston). Target: *Accounting, Organizations and Society*.

Activity-Based Costing at *Ben & Jerry's Homemade, Inc.* 2012. (with Holly H. Johnston). Target: *Journal of Accounting Education*.

Research in Progress

Cybersecurity in the Supply Chain, 2019 (with S. A. Melnyk)

Socially Responsible Investing Funds and Corporate Environmental Performance, 2018

Corporate Water Use and Disclosure, 2018 (with Sriram Narayanan and Dustin Cole)

Market Responses to Coal-Ash Events: By-Products as Liabilities, 2018

Grants Received

MSU Center for Business and Social Analytics, \$10,000, 2017.

Conference Presentations

“Voluntary Environmental Disclosures in 10-Ks and Environmental Reports: Determinants and Relationship to Firm Risk Premium” *Alliance for Research on Corporate Responsibility (ARCS) Conference*, University of California at Berkeley, April 2013. (Presenter)

“The Information Value of the Toxics Release Inventory Performance” *2012 National TRI Training Conference*, Washington D.C., April 2012 and *Alliance for Research on Corporate Responsibility (ARCS) Conference*, Yale University, May 2012. (Presenter for each)

“Corporate Environmental Performance, Disclosure and Leverage: An Integrated Approach” *Alliance for Research on Corporate Responsibility (ARCS) Conference*, Wharton School, University of Pennsylvania, May 2011 and *AAA Northeast Regional Meeting*, October 2011. (Presenter for each)

“The Market Value and Disclosure of Corporate Environmental Risk”, *Eastern Finance Association Meeting*, April 2011. (Co-author).

“The Value of the Toxic Release Inventory as a Measure of Corporate Environmental Performance”, *American Accounting Association Northeast Regional Meeting*, October 2010 (Presenter).

“The Impact of Environmental Performance on the Capital Structure of Firms”, *Northeast Business and Economics Association*, September 2010 (Co-author).

“Environmental Performance, Undisclosed Environmental Liabilities and the Capital Structure of Firms” *Eastern Finance Association Meeting*, April 2010 (Co-author).

“The Impact of Environmental Risk on The Cost of Equity Capital: Evidence from the Toxics Release Inventory”, *Financial Management Association Annual Meeting*, October 2009 (Co-author).

“Corporate Environmental Performance and the Cost of Capital”, *MBAA International/Academy of Finance Annual Meeting*, March 2009 (Co-author).

Corporate Presentations

“Environmental Performance Disclosure by U.S. Electric Utilities”, Consumers Energy, 2013.

Regulatory Presentations

“Financial Reporting and Disclosure”, MSU Advanced Regulatory Studies Program, 2014 – 2017.

Ad Hoc Reviewer

Journal of Cleaner Production, 2018

Alliance for Research on Corporate Sustainability Conference, 2014 - 2017

Utility Policy, 2016 – 2017

International Conference on Information Systems, 2017

Sustainability Accounting, Management and Policy Journal, 2014 - 2017

Journal of Accounting Information Systems, 2007 - 2008

American Accounting Association Northeast Regional Meeting, 2004 – 2008, 2010-2011

Cross-disciplinary Associations

Faculty Associate, MSU Institute of Public Utilities, 2017-

Professional Service

Sustainability Accounting Standards Board, standard setting working groups for electric utility and chemical sectors, 2014 and 2015

AAA Distinguished contribution to Accounting Literature Award Selection Committee, 2009-2010

Discussant, REA-25 Accounting Information Systems Conference, 2006

Discussant, American Accounting Association Northeast Regional Meeting, 2010

Connors 3/1/2020

Community Service

Treasurer, Mid-Michigan Land Conservancy, 2017-2019