

Curriculum Vitae

John Williams Spink		CONTACT INFORMATION SpinkJ@msu.edu, 517-381-4491, www.FoodFraud.msu.edu	
		<ul style="list-style-type: none"> • ResearcherID (Thomas Reuters): J-5535-2015 • SciVal: John Williams Spink • ORCID: 0000-0003-4142-3352 • Scopus Author ID: 366.0340.4600 	
ORGANIZATION Department of Supply Chain Management Eli Broad College of Business		POSITION TITLE Director, Food Fraud Initiative, Michigan State University Assistant Professor (Fixed-Term)	
INSTITUTION	Degree	YEAR	FIELD OF STUDY
Michigan State University	B.S.	1988	Packaging
Michigan State University	M.S.	1991	Packaging, Thin Film Polymer Science
Michigan State University	Ph.D.	2009	Packaging, Anti-Counterfeit Strategy (#34/57 Worldwide)

Top Food Related Entries are **HIGHLIGHTED**; 2019 are noted in **RED**

Narrative: Dr. John W. Spink is an Assistant Professor in the Department of Supply Chain Management in the Eli Broad Business College at Michigan State University (USA) where he redeveloped and teaches all sections of “Introduction to Supply Chain Management” and a section “Procurement and Supply Chain Management.” His 2009 Packaging PhD work, within the College of Agriculture and Natural Resources at MSU, was on Anti-Counterfeit Strategy and his broad research expands from Food Fraud to product fraud related business risks (including Enterprise Risk Management ERM and COSO), and a range of outreach activities that cover policy and trade issues. Previously he was an Assistant Professor in the School of Criminal Justice in the College of Social Science at MSU. He teaches graduate courses of: Packaging for Food Safety, Anti-Counterfeiting and Product Protection (Food Fraud), and Quantifying Food Risk. He is widely published in leading academic journals including “Defining the Public Health Threat of Food Fraud,” “Defining the Types of Counterfeiters, Counterfeiting, and Offender Organizations,” and “Introduction of the Food Fraud Initial Screening Method (FFIS).” His leadership positions include product fraud related activities with “ISO 22000 Food Safety” and “TC292 Security Management/ Fraud Countermeasure,” GFSI Food Fraud Think Tank, and U.S. Pharmacopeia (USP). Global activities include engagements with the European Commission, INTERPOL and Operation Opson, New Zealand MPI, Codex Alimentarius, WHO/FAO, and served as an Advisor on Food Fraud to the Chinese National Center for Food Safety Risk Assessment (CFSA). Before returning to MSU to start his PHD in 2006 he spend 11 years at Chevron Corporation, 2 years at a \$100 million start-up company, and then as an independent consultant. The Chevron experiences included package plant manager with 30 direct report employees at \$7 million budget, sales manager leading 600% growth while achieving the highest margin, technical representative creating 8% growth in a shrinking market, new business development, consulting, and as a business manager of a \$100 million joint venture.

Impact Rankings: (5 years, as of 2/2020)

<u>H-Index</u> (5 years, # of articles with at least that many citations)	<u>Altmetrics Score</u> (Influence and dissemination score, 2/2017)	<u>Total Citations</u> (In journals per GoogleScholar)
GoogleScholar-2020= 18	Two Food Fraud articles are in the 99th and 97th Percentile for All Academia – #1 and #2 for ‘articles of a similar age’ for the Journal of Food Science.	2020 = 57+, 2019 = 440
Google Scholar-2012= 3		2018 = 285, 2017 = 303, 2016 = 246, 2015 = 138, 2014 = 89, 2012 = 19
Scopus/ SciVal 2019= 13		
Scopus/ SciVal 2009= 4		

Positions and Employment

2019-Present	Assistant Professor (Fixed-Term), Department of Supply Chain Management (Procurement, Operations Management, & Logistics), Eli Broad Business College, Michigan State University
2013-2019	Assistant Professor (Fixed-Term), Department of Large Animal and Clinical Sciences Department, College of Veterinary Medicine, MSU – Proposed and founded the position [from 2014-2019 this was a 5-year, research appointment funded 80% by the Provost]
2016-present	Adjunct Assistant Professor, School of Packaging, College of Agriculture and Natural Resources, MSU
2009-present	Adjunct Assistant Professor, Program in Public Health, College of Human Medicine MSU
2006-2011	Adjunct Professor, Packaging Science Program, Rochester Institute of Technology (RIT)
2009-2012	Associate Director, Anti-Counterfeit and Product Protection Program (A-CAPP), School of Criminal Justice, College of Social Science, MSU -- Participated on the Founding team
2009-2012	Assistant Professor (Fixed Term), School of Criminal Justice, College of Social Science, MSU – Proposed and founded the position under Chair Edmond McGarrell
2007-2009	Director, Anti-Counterfeit and Product Protection Initiative/ Packaging for Food and Product Protection Initiative, Master of Science in Food Safety Program, MSU – Founder
2003-2009	Adjunct Instructor and Researcher, Master of Science in Food Safety Program (National Food Safety & Toxicology Center), MSU
2003-present	President, York Partners LLC
2002-2003	Category Manager & took over VP Sales, Gaiam Incorporated
1990-2002	Chevron Corporation; including VP-Regional Sales, Business Manager (\$100 million), Business Development Consultant, National Account Manager, Territory Sales Manager, Plant Manager (30 direct report employees), and Package Development Engineer

Research Areas

- Supply Chain Management focused on Supply Chain Disruptions and Risk Management
- Traceability and Supply Chain Optimization
- Food Fraud, Economically Motivated Adulteration, and Food Counterfeiting
- Food Fraud Public Policy Development and Regulatory Compliance
- Procurement Practices to Reduce the Product Fraud Opportunity
- Food Safety and Food Defense
- Business Risk, Enterprise Risk Management (ERM), COSO, Sarbanes-Oxley
- Risk Assessment and Modeling
- General Anti-Counterfeit Strategy and Deterrence
- Criminal Justice and Behavioral Sciences approach to Consumer Product Fraud
- IPR Related Trade Policy, Public Policy, and Standards Development

Education

Ph.D. in Packaging Science, College of Agriculture and Natural Resources, Michigan State University, 2005-2009, Dissertation Title: Analysis of Counterfeit Risks and Development of a Counterfeit Product Risk Model, Advisor: Dr. Bruce Harte

M.S. in Packaging Science, College of Agriculture and Natural Resources, Michigan State University, 1989-1991, Thesis: A Study of the Variables Affecting the Heat Seal Strength and Hot Tack of Ethylene-Vinyl Acetate Heat Sealant Copolymers,, Advisor: Dr. Bruce Harte

B.S in Packaging College of Agriculture and Natural Resources, Michigan State University, 1984-1988.

Administration Developed

Curriculum Developed (Selected)

Lead Instructor – Current Courses

- Introduction to Supply Chain Management (SCM 303), Department of Supply Chain Management, Eli Broad Business College, MSU – conducted a curriculum re-design, including for all sections taught in 2019-2020 academic year, for the Undergraduate course that included 1,000+ students per year, Fall 2019, Spring 2020
- Procurement and Supply Chain Management (SCM 371) – conducted a curriculum re-design for one section, for the Undergraduate course that included 45+ students, Spring 2020.
- **Module Development and Instructor, Food Fraud In China**, Course: Food Safety in China, MSU International Food Law Institute, 2019/06/01
- **<In Development> Organic Product Fraud Prevention MOOC** (Massive Open Online Course – free, open, and online), Co-develop with the Organic Trade Association with support from a USDA grant, 10/20/2019+
- **Food Fraud Vulnerability Assessment and Food Fraud Prevention Strategy MOOC** (Massive Open Online Course – free, open, and online), initiated and teach on Coursera: Created in 2018 and presented live 07/2018, and ongoing.
- **Food DEFENSE Audit Guide MOOC** (Massive Open Online Course – free, open, and online), initiated and teach on Coursera: Created in 2017 and presented live 01/2018, 02/2018 and ongoing.
- **Food Fraud Overview MOOC** (Massive Open Online Course – free, open, and online), initiated and teach live on Moodle 5/2013, 10/2013, 4/2014, 8/2014, on EdCast, 11/2014 (with Mandarin Language), 05/2015, 10/2015, 11/2015, on Coursera 07/2016, 11/2016, 05/2017, 11/2017 and ongoing. (Over 2,000 students from over 50 countries)

- **Food Fraud Audit Guide MOOC** (Massive Open Online Course – free, open, and online), initiated and teach on Coursera live 4/2017, 6/2017, 10/2017, 12/2017, 1/2018 and ongoing. This has become the most widely used training program for internal and external auditors.
- **Executive Education** (Non-Credit, Short-Course) – Initiated, lead and teach a range of courses including:
 - <NEW> Food Fraud Annual Update Review and Workshop: 10/2019+
 - Food Fraud Prevention Overview: 9/2012, 10/2013, 5/2014, 9/2014, 9/2015, 3/2016, 9/2016, 2/2017, 6/2017+
 - Food Fraud Initial Screening Vulnerability Assessment Workshop: 2/2017, 6/2017+
 - Quantifying Food Risk (expands on VM825): 9/2014, 9/2015, 3/2016, 9/2016, +
 - Anti-Counterfeiting and Product Protection (expands on VM/PKG/CJ 840): 2/2009, 10/2009, 8/2010, 9/2010, 3/2011, 10/2011, 2/2012 (shifted to food focus).

Lead Instructor – Previous Courses

- **Quantifying Food Risk** (VM 825, Fall) (including Food Fraud and Food Defense), initiated and teach (co-developed with Gary Ades), MSU Master of Science in Food Safety Program (MSFS), 2011-2019.
- **Anti-Counterfeit and Product Protection** (VM/PKG/CJ 840, Summer), initiated and teach MSFS, 2008-2019. (Note: Administered by the Food Safety Program but listed as home course in the MSU School of Packaging and MSU School of Criminal Justice.)
- **Packaging for Food Safety** (VM/PKG 814, Summer), initiated/teach, MSFS, 2003-2019. (Note: Administered by the Food Safety Program but listed as home course in the MSU School of Packaging.)

Supporting Instructor – Current Courses

- **Module Development and Instructor, Food Fraud In China**, Course: Food Safety in China, MSU International Food Law Institute, 2019/06/01

Supporting Instructor – Previous Courses

- **Food Safety Toxicology** (VM 812), created/ co-teach the Packaging Module, 2014-2019
- **Food Safety Management** (VM 810), created/ co-teach the Packaging & Food Fraud Module, MSFS, 2013-2010
- **Global Food Safety** (VM 824), created/ co-teach the Food Fraud Module, MSFS, 2012-2019
- **Food and Protection and Defense** (VM/CJ 821), created/ co-teach the Packaging Module, 2004-2019
- **Counterfeit Medicines and Public Health Introduction** (HM 833), Co-developed with Drs. Rip and Moyer, MSU Program in Public Health, 2010+
- **Counterfeit Medicines and Public Health Advanced** (HM 834), Co-developed with Drs. Rip and Moyer, MSU Program in Public Health, 2010+
- **Packaging for Food Safety** (RIT-PKG 597), Rochester Institute of Technology (RIT), initiated/taught, 2006

Graduate Certificates

- **Certificate in Food Fraud Prevention**, created and managed, VM840, VM814, and VM 825 are required courses, MSFS, 2011+
- **Certificate in Counterfeit Medicines**, supported development, VM840 is required, 2010+
- **Certificate in Anti-Counterfeiting Criminology**, Co-created with School of Criminal Justice, VM840 is a core course, 2011-2013.

Committee Membership-Current

1. Advisory Board, NSF International, 7/2015+
2. Advisory Council, Global Food Traceability Center, IFT Institute of Food Technologists, 2016+
3. Contributor: AOAC Presidential Task Force on Food Authenticity, 2018+
4. Contributor: ISLI food fraud and food authentication special project, 2018+
5. Founding Chair and Delegate, United States Technical Advisory Group (US TAG) for the Technical Committee 292 (TC 292) Security Management, Workgroup continuing Technical-Committee 247 (SC 247) Fraud Countermeasures and Controls, 9/2015+.
6. Founding Member, Expert Panel, Food Ingredient Intentional Adulteration, USP/Food Chemicals Codex (USP), 8/2010-2018
7. Visiting Researcher: Queen's University Belfast, with Professor Christopher Elliott the lead researcher for the UK Defra Elliott Review of Food Crime, 2016+
8. Founding member, Product Development Group (PDG) on Food Fraud, IAFP, 7/2017+
9. Member, Food Defense "Share Group," Grocery Manufacturers Association (GMA), 2016-2018.
10. Member: Canadian Food Fraud Work Group (FFWG), 2018+
11. Member: ISO Technical Committee 292 Security Management including new product fraud standards 22380 (mentions and cites our MSU publications), 12931, etc.
12. Member: US Codex Delegation for CCFICS, regarding support of the Codex Electronic Working Group that is defining food fraud, 2017+
13. Observer, International Standards Organization (ISO) Technical Committee 34 (TC34) Food Products, Sub-Committee 17 (SC17) Management Systems for Food Safety (manages ISO 22000 Food Safety Management), 2017+
14. Partner & Researcher: INFOSAN (Food Safety Information Sharing Network), WHO and FAO/UN. In process for the Food Fraud Initiative to become a WHO Partner Organization. 11/2016+.

Committee Membership-Past

1. Founding Member, Expert Panel, Dietary Supplement Adulteration with Drugs, U.S. Pharmacopeia/ Food Chemicals Codex (USP), 2013-2016.
2. Founding Member, Expert Panel, Povidones Adulteration, US Pharmacopeia/Food Chemicals Codex (USP), 2012-2016.
3. Member, Food Defense Committee, Grocery Manufacturers Association (GMA), 2012-16.
4. Advisory Board, Food Integrity Project, European Commission, 2016-2017+
5. Advisor, Brand Protection Working Group, Grocery Manufacturer's Association (GMA) & Food Marketing Institute (FMI), 2013-2015.
6. Advisor: Foreign Subject Matter Expert Fellow, Chinese National Center for Food Safety Risk Assessment (CFSA), Beijing, China, 2015, <http://www.chinafoodsafety.net/index.aspx>,
7. Steering Committee, Member, State of Michigan's Food and Agriculture Protection and Defense Team, 2004-2010
8. Founding Chair, Product Protection and Anti-Counterfeiting Working Group, International Association for Packaging Research Institutes (IAPRI), 2008-2012.
9. Anti-Counterfeit Medical Products Task Force, Department of Commerce, International Trade Administration, Health and Consumer Products, 2010.
10. Advisor, Food Safety Big Data Application Project, MSU Data Analytics Program, Broad Business School, MSU, 2015.
11. Steering Committee, GMA Economic Adulteration Workgroup, Economically Motivated Adulteration Vulnerability Assessment Tool development, 11/2015-4/2016.
12. Member, Planning Committee, National Science Foundation, 2014 Food Safety Funding Conference, 2014.
13. Advisor, Economic Adulteration/ Food Fraud Working Group, Grocery Manufacturer's Association (GMA), 2012-2015.
14. Founding Member, Food Fraud Think Tank, Global Food Safety Initiative (GFSI), one of the first four members that expanded to six, the Corporate sponsors were Danone (Yves Rey) and Walmart (Frank Yiannas), 2012-14.
15. Expert Panel, Counterfeit Medicines Initiative, Purdue University, School of Pharmacy, 2008-2010.
16. Committee Member, Import Food Vulnerability Assessment Team, US Food and Drug Administration (FDA) project led by the National Center for Food Protection and Defense (NCFPD), 2/2008-5/2009.
17. Member, Wal-Mart Packaging Sustainable Value Network (PKG-SVN), attended meeting 2 to 15 from approximately 2006 to 2011, represented the MSU School of Packaging and was the only academic who attended more than 10 events. For a presentation see URL: <https://www.youtube.com/watch?v=H8d3dZt7nO4&t=519s>
18. Founding Chair and Delegate, United States Technical Advisory Group (US TAG) for the TC 247 Fraud Countermeasures and Controls, Co-Chair of Working Group 2 on

Terminology and Member of Working Group 3 Serialization, International Standards Organization (ISO), 8/2009 to 9/2015.

19. Member, GS1 Healthcare Users Group (a non-profit to manage and implement global product identification standards and interoperability), 2012-2013.
20. First Waste Minimization Team, Chevron USA Downstream (Marketing), ~1995-1997

Committee Membership (and other service) – for MSU

1. Grievance Committee, LCS Representative for CVM:
 - a. Student Grievance1, Winter 2017, Events/ meetings= 7
 - b. Student Grievance2, Winter 2017

Publications

Books

1. Spink, John W (2019). **Food Fraud Prevention – Introduction, Implementation, and Management**, Food Microbiology and Food Safety series, Springer Publishing, New York, eBook ISBN 978-1-4939-9621-6, DOI 10.1007/978-1-4939-9621-6, Hardcover ISBN 978-1-4939-9619-3, Edition Number 1, Number of Pages XIX, 591 [Online version available October 18, 2019]

Journal Articles

(Selected, in chronological order, with hyperlinks)

(Note: ISI = ISI Impact Factor; SJR = Scopus journal Ranking)

1. Spink, John, Bedard, Brian, Bruner, Leon, Keogh, John, Scimeca, Joseph, Goodridge, Lawrence, Moyer, Douglas C, & Vasan, Akila (2019). International Survey of Food Fraud and related Terminology: Preliminary Results and Discussion, *Journal of Food Science*, 00(00), 00-00. (SJR 0.87, ISI #; 72% & 70/255 in Food Science) [Revision January 25, 2019]; Co-author Affiliation: Bedard, Bruner & Vasan – Grocery Manufacturer’s Association (GMA); Keogh – University of Reading (UK); Scimeca – Cargill Incorporated; Goodridge – University of McGill (Canada); Moyer – MSU CHM/ Public Health.
2. Spink, John; Embarek Peter Ben; Joseph Savelli, Carmen; & Bradshaw, Adam (2019). Global perspectives on food fraud: results from a WHO survey of members of the International Food Safety Authorities Network (INFOSAN), *Science of Food Journal (NPJ, Nature)*, 00(00), Pages 00-00 (SJR pending; ISI pending; rank & position in food science) [Accepted 12/05/2018]; Co-author Affiliation: Embarek, Savelli, & Bradshaw – World Health Organization/ INFOSAN.
3. Spink, John (2019). The Current State of Food Fraud Prevention: Overview and Requirements to Address “How to Start?” and “How Much is Enough?”, *Current Opinions*

in Food Science (COFS), 00(00), 00-00 [Available online June 15, 2019, In Press; Submitted January 22, 2019] (SJR 1.166, ISI: #; rank: 90% & 26/255)

4. Spink, John; Zhang, Guangtao; & Chen, Weina; (2019). Introducing the Food Fraud Prevention Cycle (FFPC): A Dynamic Information Management and Strategic Roadmap, *Food Control*, **105**(November 2019), 233-241 [Available online June 3, 2019]. Co-author Affiliation: Zhang & Chen – Mars Incorporated (China); Speier-Pero – MSU School of Business. Supply Chain Management
5. Cadieux, B, Goodridge, LD, & Spink, J (2019). Gap analysis of the Canadian food fraud regulatory oversight and recommendations for improvement, *Food Control Journal*, 00(00), pages 00-00 Food Control (SJR 1.502, ISI #; Percentile 95% & 13/255 in food science) [Submitted October 25, 2018, Accepted January 25, 2019]; Co-author Affiliation: Cadieux & Goodridge – McGill University (Canada).
6. Spink, John, Elliott, Christopher, Dean, Moira, Speier-Pero, Cheri, (2019). Fraud Data Collection Needs Survey, *NPJ Science of Food*, 3(1), Pages 1-8 [Available on-line May 16, 2019] (SJR is pending, ISI pending; rank & position in food science pending); Co-author Affiliation: Elliott & Dean – Queen’s University Belfast (NI, UK), Speier Pero – MSU Supply Chain Department/ Business.
7. Spink, John, Hegarty, P. Vincent, Fortin, N.D., Elliott, Christopher T., & Moyer, D.C. (2019). The Application of Public Policy Theory to the Emerging Food Fraud Risk: Next Steps, *Trends in Food Science & Technology (TIFS)*, 85 (March 2019), 116-128. (SJR 2.334, ISI #; 99% & 3/255 in food science), Co-author Affiliation: Hegarty & Fortin – MSU Agriculture & Law, Elliott – Queen’s University Belfast (NI, UK), Moyer – MSU Department of Public Health
8. Spink, John, Ortega, David, Chen, Chen, and Wu, Felicia (2017). Food Fraud Prevention Shifts Food Risk Focus to Vulnerability, *Trends in Food Science and Technology Journal*, Volume 62, Number 2, Pages 215-220. (SJR 2.334, ISI #; 99% & 3/255 in food science), Co-author Affiliation: Ortega – MSU Ag Econ, Chen & Wu – MSU Food Science.
9. Moyer, Douglas C, Spink, John. & Devries, Jonathon. (2017). The Economics of a Food Fraud Incident Case Studies and Examples Including Melamine in Wheat Gluten, *Food Control*, Volume 71, Pages 358-364 (ISI: 3.388; SCJ: 1.156; ranking 16/123 in Food Science and Technology)(Originally published online 2016)
10. Spink, J. (2017). Product Fraud and Product Counterfeiting as a Source of Terrorist Funding, *Security Journal*, Volume 30, Number 2, Page 640-645. (ISI 0.455; SJR 0.293) [considered a "Tier 1" Journal by the MSU School of Criminal Justice] (Originally published online 2015)
11. Heinonen, J., Spink, J., & Wilson, JM, (2017). When Crime Defies Classification: The Case of Product Counterfeiting as White Collar Crime, *Security Journal*, Volume 30, Number 2, pp. 621-639. (ISI 0.455; SJR 0.293) [considered a "Tier 1" Journal by the MSU School of Criminal Justice] (Originally published online 2014)

12. Spink, John, Moyer, Douglas. C., & Whelan, Peter. (2016). The role of the public private partnership in Food Fraud prevention—includes implementing the strategy. *Current Opinion in Food Science*, Volume 10, Pages 68-75 (ISI: NA, SJR: 1.166)
13. Spink, John, Fortin, Neal D, Moyer, Douglas C, Miao, Hong and Wu, Yongning. (2017) Food Fraud Prevention: Policy, Strategy, and Decision-Making—Implementation Steps for a Government Agency or Industry. CHIMIA *International Journal for Chemistry*, Volume 70, Number 5, Pages 320-328. (ISI: 3.259, SJR 1.620) (Originally published online 2016)
14. Spink, John, Moyer, Douglas C, & Speier-Pero, Cheri (2016). Introducing the Food Fraud Initial Screening Model (FFIS), *Food Control*, Volume 69, November 2016, Pages 306-314. (ISI Impact Factor = 3.388; Scopus SJR = 1.516; ranking 16/123 in Food Science and Technology) (Originally published online 2016)
15. Spink, John, Rip, Michael, and Moyer, Douglas C, (2016). New Perspective for Addressing Public Health Threat of Counterfeit Medicines: A Review of the Nigerian Combating Counterfeiting and Sub-Standard Medicines Initiatives, *Journal of Forensic Science & Criminology*, Volume 4, Number 2, Page 1-13. (ISI NA; SCJ NA)
16. Spink, J., Moyer, DC., Forsht, V., Park, HH., Wu, Y., Shao, B., Hong, M., Yeop Paek, C., and Edelev, D. (2015), Introducing Food Fraud including Translation and Interpretation to Russian, Korean, and Chinese Languages, *Food Chemistry*, Volume 189, Page 102-107. (ISI 3.259; SJR 1.559)
17. Spink, J., Moyer, DC, Park, H., and Heinonen, J. (2014). Development of a Product Counterfeiting Clustering Tool (PCICT), *Crime Science Journal*, Volume 3, Number 3, pp. 1-8. (SJR: 1.323; ISI <new>)
18. Spink, J., Moyer, DC, Park, H., and Heinonen, J. (2013/2017) Defining the Types of Counterfeiters, Counterfeiting, Offender Organizations, *Crime Science Journal*, Volume 2, Number 8, pp. 1-10. (SJR: 1.323; ISI <new>)
19. Spink, J, Elliott, CT, Swoffer, KP, (2013). Defining food fraud prevention to align food science and technology resources, *Food Science & Technology*, the Journal of the Institute of Food Science and Technology, Volume 27 (Number 4), December, pp 39-42. (ISI NA; SJR 0.104)
20. Wheatley, V. and Spink, J. (2013). Defining the Public Health Threat of Dietary Supplement Fraud, *Comprehensive Reviews in Food Science and Food Safety*, Volume 12, Number 6, pp. 599-613. (Note: ISI ranked 1 of 161 academic Food Science Journals) (ISI 3.540; SJR 2.302)
21. Everstine, K., Spink, J. and Kennedy, S. (2013). Analysis of Food Fraud and Economically Motivated Adulteration Incidents, *Journal of Food Protection*, Number 4, April 2013, pp. 560-735. (ISI 1.797; SJR 0.934)
22. Spink, J. and Moyer, DC. (2013) Understanding and Combating Food Fraud [Cover Story], *Food Technology* magazine, Volume 67, Number 1, pp. 30-36. (ISI 0.289; SJR 0.15)

23. Spink, J. & Fejes, Z, (2012) Review of Reports Quantifying the Economic Impact of Counterfeiting and Piracy, *International Journal of Comparative and Applied Criminal Justice*, Volume 36, Number 4, p. 1-23. Note: [not considered a "Tier 1" Journal by the MSU School of Criminal Justice in 2013] (ISI none; SJR none)
24. Moore, J, Spink, J, and Lipp, M. (2012). Development and Application of a Database of Food Ingredient Fraud and Economically Motivated Adulteration from 1980 to 2010, *Journal of Food Science*, Volume 77 (Number 4), pp. R118-R126. (ISI 1.791; SJR 0.378)
25. Spink, J, and Moyer, DC, (2011) Defining the Public Health Threat of Food Fraud, *Journal of Food Science*, Volume 75 (Number 9), p. 57-63. (ISI 1.791; SJR 0.378)
26. Spink, J., Singh, J. and Singh, S. (2011). Review of Package Warning Labels and Their Effect on Consumer Behavior with Insights to Future Anti-counterfeit Strategy of Label and Communication Systems. *Packaging Technology and Science*, Volume 24, Issue 8, p: 469–484. (ISI 1.584; SJR 0.72) (Note: Tier 1 journal for MSU School of Packaging)
27. Spink, J (2011). The Challenge of Intellectual Property Enforcement for Agriculture Technology Transfers, Additives, Raw Materials, and Finished Goods against Product Fraud and Counterfeiters, *Journal of Intellectual Property Rights*, Volume 16, March 2011, pp 183-193. (ISI 0.304; SJR 0.245)
28. Spink, J, and Moyer, DC, (2010). Defining Food Fraud and the Chemistry of the Crime: An Overview, *Food Engineering and Ingredients*, October (ISI NA; SJR 0.101)
29. Spink, J, Helferich, O K, and Griggs, J, (2010). Combating the Impact of Product Counterfeiting: Defining the Growing Risk to Supply Chain Cost and Service Performance [Refereed Article], *Journal of Distribution Business Management*. (ISI NA; SJR NA)

Scholarly Articles, Chapters, and Proceedings (Selected)

1. Spink, J. (2019). Course Pack for SCM 303 Introduction to Supply Chain Management, First Edition, Fall 2019, Section 001 and 002, Department of Supply Chain Management, Eli Broad Business College, Michigan State University, McGraw-Hill Education Publishers, ISBN Number: 9781264093977
2. Spink, John (2019). Chapter: Food Fraud Prevention – Selecting the Right Test, Method, and Sampling Plan, In DNA Techniques to Verify Food Authenticity: Applications in Food Fraud, Food Chemistry, Function and Analysis Series, Editors Malcolm Burns, Lucy Foster, Michael Walker, Publisher Royal Society of Chemistry, 2019, ISBN 1788011783, 9781788011785 [To publish hardcopy September 2019]
3. Spink, J (2018). Title: “Chapter - Food fraud and adulteration: where we stand today,” in “Encyclopedia of Food Chemistry,” Section 6: Food Adulteration and Contamination, New York, Section Editor: Richard Stadler, Book ISBN: 9780128140260, [Published: 16th November 2018]

4. Spink, J (2018). Title: “Chapter - Food counterfeiting: a growing concern,” in “Encyclopedia of Food Chemistry,” Section 6: Food Adulteration and Contamination, New York, Section Editor: Richard Stadler, Book ISBN: 9780128140260, [Published: 16th November 2018]
5. Fenoff, Roy, & Spink, John. (2017). Chapter 22: Food Fraud and Food Fraud Detection Technology Crime, Section 3: Technology and Criminal Behavior – Other Technologies, Book: The Handbook of Technology, Crime and Justice, Page 215, Editors: Holt, T., & McGuire, M., PUBLISHER, CITY, ISBN
6. Wu, Yongning; Miao, Hong; Shao, Bing; Zhang, Jing; Spink, John & Moyer, Douglas C (2017). Chapter 15: Food Fraud, In: ***Food Safety in China – Past, Present, and Future (English)***:, Science, Technology, Management and Regulation, Editors Jen, Joseph Jwu-shan and Chen, Junshi, Wiley & Sons, New York City, ISBN: 978-1-119-23796-9
7. Spink, John (2016). Food Fraud Prevention, Scientific Information Bulletin, International Union Food of Science and Technology IUFOST
8. Wu, Yongning, Bing, Shao, Hong, Miao, Jing, Zhang, & Spink, John. (2016). Chapter: Food Fraud, In ***Food Safety in China: Past, Present, and Future (Chinese)***, Editors: Chen, J, and Jen, JJ., CSP Books, Beijing, ISBN 978-7-5046-7061-8
9. Fenoff, R. and Spink, J. (2014). Counterfeiting. ***The Encyclopedia of Criminology and Criminal Justice***. 1–3.
10. Spink, J. (2014). Conference Proceedings: NSF-Type Research Needs to Address the Public Health Threat of Food Fraud and Economically Motivated Adulteration, Food Safety Global Supply Chain Needs – Proceedings, ***National Science Foundation Workshop***, Alexandria, Virginia, October 29-30, 2014
11. Spink, J (2014). Chapter: Risks of Food Adulteration, Section: Safety of Food and Beverages, in: ***Encyclopedia of Food Safety***, pp.413-416,, DOI: 10.1016/B978-0-12-378612-8.00300-0,
12. Fenoff, R. and Spink, J. (2014) Chapter: Currency, Products, and Documents, ***Encyclopedia of Criminology and Criminal Justice***, Editors: Bruinsma, G, Weisburd, D, Springer, ISBN 978-1-4614-5689-6
13. Spink, J. (2013) Chapter: Food Adulteration, ***Encyclopedia of Food Safety***, Volume 1, pp. 00-00), New York, Academic Press, Elsevier Publishing. ISBN 0123786126
14. Spink, J. (2013) Chapter: Adulteration, Economically Motivated, ***Encyclopedia of White Collar and Corporate Crime*** (2nd Edition), Editors: Salinger, LM, Sage Publications, ISBN: 9781452225302
15. Spink, J. (2013) Chapter: Food Fraud, ***Encyclopedia of White Collar and Corporate Crime Encyclopedia*** (2nd Edition), Editor: Salinger, LM, Sage Publications, ISBN: 9781452225302

16. Fenoff, R. and Spink, J. (2013) Chapter: Product Counterfeiting, **Encyclopedia of Criminology and Criminal Justice**, Editors Bruinsma, G, Weisburd, D, Springer, ISBN 978-1-4614-5689-6
17. Spink, J. (2013) Conference Proceedings: Defining Food Fraud and the Chemistry of the Crime, **Problems of Food Safety Conference**, funded by the Institute of International Education with Fulbright Foundation and the US Embassy Russia, Moscow State University for Food Production, Moscow, Russia, September
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Scholarly Reports

1. **Public Comments, Submitted to Global Food Safety Initiative (GFSI) request for comments on Benchmarking Requirements Draft Version 8, 2019/05/31**
2. **Public Comments, Review – Codex and Food Fraud: MSU Public Comments and for Electronic Working Group, new update and overview, February 2019, submitted directly to the US Codex Delegation**
3. Public Comments, Food Authenticity CEN (European Commission for Standardization) 2018/01/05
4. Primer on Food Fraud Prevention (2018); English version – URL: <http://foodfraud.msu.edu/wp-content/uploads/2018/09/YP-Primer-for-Food-Fraud-v10-Primerx-FFEng.pdf>;
 - Chinese/ Mandarin version, translated by co-author Michael Yang – URL: <http://foodfraud.msu.edu/wp-content/uploads/2018/09/YP-Primer-for-Food-Fraud-v10-Chinese-v3-FFChin.pdf>;
 - Portuguese version, translated by co-author Fernando Antunes Lopes – URL: <http://foodfraud.msu.edu/wp-content/uploads/2018/09/YP-Primer-for-Food-Fraud-v9-Portuguese-Primerx-FFPort.pdf>
5. Primer on Food Fraud Compliance (2018); English version – URL: <http://foodfraud.msu.edu/wp-content/uploads/2018/09/Primer-on-Food-Fraud-Compliance-FFC-v4-Primerx-English.pdf>
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12. Review – Codex and Food Fraud: MSU Public Comments and for Electronic Working Group Third Draft by John Spink • September 27, 2018 • Blog; Attached you will find our MSU-FFI public comments submitted to the U.S. Codex Delegation for consideration in the formal U.S. comments to the Codex EWG that is creating definitions for Food Fraud, Food Integrity, and Food Authenticity. Our MSU-FFI team is an active member of the U.S. Codex Delegation.; New Public Comments – Link: <http://foodfraud.msu.edu/wp-content/uploads/2018/09/Codex-public-comments-to-CCFICS-FIFA-MSU-FFI-v8.pdf>
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management-to-food-fraud-prevention-with-a-case-study-example-of-a-food-fraud-management-system/; URL to full report: <http://foodfraud.msu.edu/wp-content/uploads/2017/09/BKGFF17-FFI-Backgrounder-ERM-ERM2-v46.pdf>

32. Applying Enterprise Risk Management to Food Fraud Prevention – Workings of ROI vs. Vulnerability, Risk to Vulnerability, and then a case study example of a complex Food Fraud management (2017); Blog post link: <http://foodfraud.msu.edu/2017/09/16/report-applying-enterprise-risk-management-to-food-fraud-prevention-with-a-case-study-example-of-a-food-fraud-management-system/>; URL to full report: <http://foodfraud.msu.edu/wp-content/uploads/2017/09/BKGFF17-FFI-Backgrounder-ERM-ERM2-v46.pdf>
33. The Role of Enterprise Risk Management in Food Fraud Prevention, Food Fraud Initiative Report (FFIR), Published March 23, 2017, Authors Food Fraud Initiative, Michigan State University, FFI, MSU Food Fraud Initiative (2017); Blog post link: <http://foodfraud.msu.edu/2017/03/28/publication-the-role-of-enterprise-risk-management-erm-in-food-fraud-prevention-with-webinar-link/>; URL to full report: <http://foodfraud.msu.edu/wp-content/uploads/2017/03/FFI-Backgrounder-the-role-of-ERM-in-Food-Fraud-prevention-v50.pdf>
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14. Food Protection Strategies Including Food Safety, Food Defence, and Food Fraud – Review and Insights from the MPI New Zealand’s Food Protection Forum, Authors: Spink, J, Keogh, J & Evans, BC, Food Fraud Initiative Report (FFIR) series, Food Fraud Initiative, Michigan State University, (2016); Blog post link: <http://foodfraud.msu.edu/2016/10/07/new-publication-food-protection-strategies-review-of-new-zealand-mpi-food-protection-forum/>; URL to full report: <http://foodfraud.msu.edu/wp-content/uploads/2016/10/Article-NZBackgrounder-Keogh-Spink-Evans-v31-blog.pdf>
15. Review – Food Fraud Aspects of the Food Safety Modernization Act Intentional Adulteration Final Review (FSMA-IA), Food Fraud Initiative Report (FFIR), Authors Spink, J, Moyer, DC, Huff AG, and Evans, BG, Food Fraud Initiative Report (FFIR) series, Food Fraud Initiative, Michigan State University, (2016); Blog post link: <http://foodfraud.msu.edu/2016/06/22/review-final-rule-for-fsma-intentional-adulteration-food-defense-regarding-food-fraud-and-ema/>; URL to full report: <http://foodfraud.msu.edu/wp-content/uploads/2016/06/FFIR-FSMA-IA-FSMAIA-v22.pdf>
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20. Review: Final Rule for FSMA Preventative Controls Regarding Food Fraud and EMA (FSMA-PC), Food Fraud Initiative Report (FFIR), Authors Spink, J and Moyer, DC, Food Fraud Initiative Report (FFIR) series, Food Fraud Initiative, Michigan State University, (2015); Blog post link: <http://foodfraud.msu.edu/2015/10/08/review-final-rule-for-fsma-preventative-controls-regarding-food-fraud-and-ema-see-15-page-preliminary-report/>; URL to full report: <http://foodfraud.msu.edu/wp-content/uploads/2015/09/FDA-FSMA-ERM-FRN-draft-rulemaking-2015-v12-formatted.pdf>
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26. Spink, J. and Heinonen, J. (2012), Product Counterfeiting in Michigan and the Expectations and Priorities for State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem, Anti-Counterfeiting and Product Protection Program Backgrounder Series, a deliverable for the 2011 Michigan Applied Public Policy Research Report, Internal Publication, A-CAPP, MSU
27. Spink, J. and Li, G., (2012), Chinese Anti-Counterfeit Efforts in China, Anti-Counterfeiting and Product Protection Program Backgrounder, Internal Publication, A-CAPP, MSU

28. Spink, J (2010). Product Counterfeiting in Australia, Spink, MSU A-CAPPP Paper Series Backgrounder, Internal Publication, A-CAPP, MSU

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1. Publication, Food Fraud News (MSU FFI schedule, Quarterly Update), LinkedIn, Articles, 6/13/2019
2. Publication, Food Fraud News (MSU FFI schedule, Quarterly Update), LinkedIn, Articles, 2/28/2018
3. Spink, John & Moyer, Douglas C (2017). Food Fraud Prevention – how to start and how much is enough? New Food Magazine, Volume 0, Number 0, Pages 00-00, URL: TBD.
4. Spink, John & Moyer, Douglas C (2017). Food Fraud Vulnerability Assessment and Prefilter for FSMA, GFSI and SOX Requirements, Food Safety Magazine (Advance Online Edition), February/March 2017.
5. Spink, J (2017). Counterfeit food packages and food fraud prevention, Packaging World Magazine, Vol 00, Number 00, Pages 00-00. (ISI: NA, SJR: NA – Scopus “Trade journal”)
6. Spink, J, Moyer, DC, & Speier-Pero, C, (2016). Introducing the Food Fraud Initial Screening Model (FFIS), Assuring the Integrity of the Food Chain – Fighting Food Fraud Conference, Conference Proceedings, EC Food Integrity Project, Prague, April 6-7, 2016
7. Spink, J, (2016). Food Integrity and Food Defense, Food Processing Magazine, August 4, 2016.
8. Spink, J. & Moyer, DC. (2014). Food fraud prevention – beyond adulterants and to decision-making [Cover Story], *New Food Magazine*, Volume 17, Issue 5, November 2014 [Published online October 27, 2014], pp. 18-22.
9. Spink, J. (2014) Food Fraud Trends, *Food Safety Magazine*, August/ September 2014
10. Spink, J. (2014) Annual Survey Study of Product Counterfeiting by Michigan Residents Utilizing the State of the State Survey: Update 2011-2013 – A Survey of Attitudes toward Product Counterfeiting, Related Law Enforcement Priority Setting, and Internet Medicines Purchasing Behaviors, *Michigan Applied Public Policy Research Report*, MSU, (Co-PI JA Heinonen) Fall 2013
11. Spink, J. (2013) Annual Survey Study of Product Counterfeiting by Michigan Residents Utilizing the State of the State Survey: 2011-2012 – A Survey of Attitudes toward Product Counterfeiting, Related Law Enforcement Priority Setting, and Internet Medicines Purchasing Behaviors, *Michigan Applied Public Policy Research Report*, MSU, (Co-PI JA Heinonen) Summer 2013

12. Spink, J. (2013) Expanding the Umbrella of Food Defense to Economically Motivated Adulteration [Cover Story], *Food Safety Magazine*, October/ November, pp. 00-00.
13. Spink, J., Moyer, DC. and Heinonen, JA. (2012). Anti-Counterfeit Countermeasure – Tactics to Strategies, *Packaging World Magazine*, October 2012, pp. 00-00.
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16. Spink, J. and Li, G., (2012), Chinese Anti-Counterfeit Efforts in China, *Anti-Counterfeiting and Product Protection Program Backgrounder*, Internal Publication, A-CAPP, MSU
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18. Spink, J (2010). Product Counterfeiting in Australia, Spink, *MSU A-CAPP Paper Series Backgrounder*, Internal Publication, A-CAPP, MSU
19. Spink, J (2010). An Academic Perspective on The Nation’s First Intellectual Property Strategy, Blog, Coalition Against Counterfeiting and Piracy, US Chamber of Commerce, July 19.
20. Spink, J (2010). Michigan State Product Protection Program Crosses Boundaries to Attack Counterfeiting, *Packaging Digest*, July, p. 21.
21. Spink, J. (2010). Brand security in packaging. In *AccessScience*. McGraw-Hill Education. <https://doi.org/10.1036/1097-8542.YB100199>
22. Spink, J (2009). Global Packaging Research Collaboration, *Packaging World Magazine*, July, p. 21
23. Spink, J (2009). Brand Strategy and Packaging, in **McGraw-Hill Yearbook of Science & Technology**, McGraw Hill, New York City, July, ISBN: 978-007-163928-6, p.53-55.
24. Spink, J (2009). Anti-Counterfeit Strategy: An Interdisciplinary Approach, *Packaging World Magazine*, March, p. 21.
25. Spink, J (2009). Risk Management, *Packaging World Magazine*, January, p.21
26. Spink, J (2008). A strategy to combat economic food fraud, *Packaging World Magazine*, July, p. 29.

- Reviewer for: American Journal of Public Health (2011+), Analytical Methods (2015+), British Journal of Food Science (2018+), Comprehensive Reviews in Food Science (2018+), Critical Reviews in Food Science (2018+), European Journal on Criminal Policy and Research (2018+), Food Control (2015+), Food Policy (2013+), Global Crime Journal (2014+), Journal of Economic and International Finance (2011+), Journal of Food Science (2011+), Journal of International Food & Agribusiness Marketing (2018+), Journal of the Science of Food and Agriculture (2014+), Risk Analysis (Society for Risk Analysis (2013+), Science of Food Journal (2018), Security Journal (2012+), Theoretical Criminology (2012+), Trends in Food Safety Technology (2015+), and others. Reviewer for agencies or organizations including AAAS (2013), European Commission Food Integrity Project (2016+), European Union Horizon2020 Project (2016+), Wiley Book Publishing, and Dutch Government Funding Agency (2013), and others.

Working Papers Under Review

Removed

Invited, Not Yet Submitted

Removed

In Development – Final Edits

Removed

Research Concluded Manuscript Editing

Removed

Non-Refereed Including published videos (Selected)

1. GFSI Cooperation on Food Fraud Prevention [GFSI] – Overall introduction: a presentation to the GFSI China Local Group. This covers an introduction to the GFSI definition and scope and the specific GFSI audit requirements (“the 7 yes or no question”) (15 minutes): <https://www.youtube.com/watch?v=XcquW3B2PY0>
2. Food Fraud Prevention Strategy Development [SQF] – Intro to Vulnerability Assessment”: A presentation at the 2018 SQF Conference. This covers the basic audit requirements then the “how to start” and how to conduct the first stage of a Food Fraud Vulnerability Assessment (35-minutes): <https://www.youtube.com/watch?v=MU7dQ-xUUNE>
3. Specific direction for a company or country, July 2018 presentations to the government of Trinidad & Tobago:
4. Defining the Public Health Threat of Food Fraud – definition and scope [Trinidad]: a lecture at the Trinidad and Tobago Government led Food Fraud Conference, presented by John Spink, MSU-FFI (25 minutes): URL: <https://youtu.be/xZgEqNaoQLI>
5. Food Fraud Detection, Prevention and Management – what to do an how to start [Trinidad]: a lecture at the Trinidad and Tobago Government led Food Fraud Conference, presented by John Spink, MSU-FFI (25 minutes): URL: <https://youtu.be/0wAAxfjdQ2c>

Also

6. Preventive Controls Qualified Individual Training, Chapter 5, Section on Economically Motivated Hazards (FDA and FSMA) [FDA] – FDA/FDCA/FSMA requirement: This reviews the specific FSMA requirements. This is a lecture conducted in several of the QI sessions (18 minutes): <https://www.youtube.com/watch?v=ZqMHhfSbvek>
7. Global Consensus on Food Fraud Prevention [GFSI] – Overall GFSI requirements: a presentation at the GFSI International Workshop in Jilin, China. This covers the an overview of Food Fraud, the focus on prevention, and the specific GFSI compliance definition and scope (19 minutes): <https://www.youtube.com/watch?v=0LKFDOLfWmg>
8. Food Fraud Prevention Research [Interpol] – Method for a strategy: a presentation at the INTERPOL Operation Opson VI debriefing. This specifically focuses on the “Food Fraud Prevention Cycle” which “connects everything to everything” in a Food Fraud Prevention Strategy (27 minutes): <https://www.youtube.com/watch?v=vcltJy3LLMk>
9. Food Forensics: Scientific Investigation of Urgent Food Safety and Quality Issues [IFT] – the role of science and technology: a presentation at the 2017 IFT Annual Conference. This covers what you need to know before you start testing, the threat of physical violence to food inspectors, incident clustering to focus the program, and “how to investigate suspicious activity” (19 minutes): <https://www.youtube.com/watch?v=ovXJtITjok>
10. Food Fraud Prevention Challenges in E-Commerce [FSAI] – e-commerce and country-level assessment: a presentation at the Food Safety Authority of Ireland meeting for the EU Food

Integrity Project. This covers a Food Fraud Vulnerability Assessment (initial screen or pre-filter) for an entire country of a specific product problem. This is an example of a FFVA for an entire country (18 minutes): <https://www.youtube.com/watch?v=uhrkoUuOhEk>

11. Food Fraud Table Top Exercise (FFTTX) [FDA/MDARD] – crisis management: The FDA funded project to the State of Michigan and MSU is provided at this <LINK>. The resource includes situational manual, presentation, and video lectures on each part of the exercise. This covers a mock incident exercise. Summary (8 minutes): https://www.youtube.com/watch?v=1ziUS9_FX3k
12. Management to Food Fraud Prevention with Case Study [Kerry] – applying enterprise risk management: a project deliverable. This covers the application of Enterprise Risk Management/ COSO. This covers comparing a new food fraud incident to all other corporate-wide risks and includes how to assess “how much is enough” and (22 minutes): https://www.youtube.com/watch?v=DV1_k-7_NEw&t=89s
13. The Role of Enterprise Risk Management in Food Fraud Prevention [Accounting] – intro to ERM: a webinar reviewing the ERM concepts and the MSU-FFI report. This covers the basic concepts of food fraud and of ERM which is an entry point for either a top-down or bottom-up starting point (6 minutes): URL: <https://youtu.be/Cg8T9C8nURs>
14. Please consider these training and education opportunities. For more please see www.FoodFraud.msu.edu.

Other video links:

15. Food Fraud and the Security of the Global Food Supply (2013, The Current with Mike Finnerty, Canadian Broadcast Corporation, February 22, 2013. Interview of John Spink, [24:00 total]
16. Improving Food Safety in the US (2013), Inside Story program, Al Jazeera Americas, Al Jazeera Global News Network, January 10, 2013. Interview of John Spink (broadcast to 269 million homes in over 100 countries). [Food Fraud is on at 14:45/25:00]
17. Combating Food Fraud (2012), U.S. Pharmacopeia. Interview of John Spink [Video, 4:18 total]
18. Spink, J. (2012) Food Fraud Outreach – MOOC Madness, FoxFire 2012, MSU Global, Michigan State University, November 6, 2012. Presentation by John Spink [Video, 4:22 total]
19. Counterfeit Products: Bad for the Economy, Bad for Michigan. DSE-TV presents the IPPSR (Institute for Public Policy & Social Research) meeting that took place on January 16, 2013 at the Michigan State University. This segment includes John Spink focusing on the IPPSR Spring Policy Forum. [Video, 9:40 total]

20. Food Defense Management: Prevention Strategy, Decision-Making, Practices and Standards including GFSI Benchmarking, MSU FFI Video Encyclopedia, Publications, November 1, 2016, URL: <https://youtu.be/ym2RNqa4KHA>

Non-Refereed Including Digital Content of Blog Posts (Selected)

- (Note: MSU Food Fraud Initiative website blog started February 2013)
 - (Note: Substantive posts noted here, e.g. not announcements or marketing)
 - Blogposts for 2018 (from 2013 to 2017, 156 total and averaged 26 per year)
1. SURVEY UPDATE – Food Fraud Annual Update Compliance Confidence, by John Spink, August 15, 2019
 2. NEW Food Fraud Annual Update 2019 Conference, August 13-14, 2019 & October 15-16, by John Spink, July 22, 2019, blog
 3. Request for Comments on the GFSI Benchmarking Requirement Version 8 Draft Including Food Fraud, by John Spink, June 26, 2019, blog
 4. “Share the Puck” – Valued Partner Award Given to Ray Bowe for Musgrave Group and Seamus O’Reilly for University College Cork (UCC), by John Spink, May 31, 2019, Blog, Reference: Past “Share the Puck” Value Partner Award Winners
 - a. Berengere Dreno, IP Crime Specialist, Europol/ INTERPOL Operation Opson, October 2017
 - b. Peter Whelan, Director, Food Fraud Prevention, FSAI, Food Safety Authority of Ireland, September 2017
 - c. Andy Morling, Director, UK National Food Crime Unit, UK Food Standards Agency, October 2016
 - d. Guangtao Zhang, Director of Food Safety Testing, MARS Incorporated, Global Food Safety Center (Beijing), February 2016
 - e. Bob Baker & Team, Director, Center for Food Safety, MARS Incorporated, November 2015[J8]
 - f. Yongning WU & Team, Chief Science Officer, Chinese National Center for Food Safety Risk Assessment (CFSA), February 2015
 - g. Zhong Qiding, VP and Chief Science Officer, Chinese National Standardization Center for Food & Fermentation (SCFF), February 2015
 - h. Chris Elliott & QUB IGFS Team, Vice Chancellor and Director, Queen’s University Belfast (UK), April 2014
 - i. Paul Gallemore, Chief Compliance Officer for Walmart China, Global Food Safety Team, Walmart (China), August 2014
 - j. Frederic Rene & Team, Chief Food Safety Officer/ Chief Quality Officer, Global Food Safety team, Danone S.A., June 2013
 5. SSAFE/ MSU-FFI Food Fraud Vulnerability Assessment Training Modules – New Videos, by John Spink, May 24, 2019, Blog
 6. The Ecosystem for Organized Crime (and how to disrupt Food Fraud vulnerabilities) by John Spink • December 14, 2018 • Blog
 7. Presentation – Food Fraud Prevention Research Strategy at the National Academy of Sciences by John Spink • December 6, 2018 • Blog

8. Food Fraud Education Schedule – Quarterly Update + MOOCs Now On-Demand by John Spink • November 5, 2018 • Blog
9. Review – Adulteration, Adulterated, and Adulterant, with Insight from Accum’s 1820 Treatise on Adulteration of Food by John Spink • October 2, 2018 • Blog
10. Review – Codex and Food Fraud: MSU Public Comments and for Electronic Working Group Third Draft, by John Spink • September 27, 2018
11. FOR COMMENT – Glossary of Food Fraud-Related Terms (09/2018) = now over 800 entries, Please Participate, by John Spink • September 24, 2018
12. Review – FAO’s Overview of Food Fraud in the Fisheries Sector Report, by John Spink • May 28, 2018
13. Review of GFSI Food Fraud Technical Document, May 2018, by John Spink • May 17, 2018
14. Food Fraud Education Schedule – Quarterly Update + FF Audit Guide MOOC Open, by John Spink • May 9, 2018
FOR COMMENT – Glossary of Food Fraud-Related Terms (03/2018), Please Participate, by John Spink • March 20, 2018
15. Japan – When is “Fake Food” NOT “Food Fraud? The “Shokuhin Sample”, by John Spink • March 14, 2018
16. GFSI Conference 2018 (Tokyo) – The Global Changing Role of the Regulator, by John Spink • March 7, 2018
17. Food Fraud Tabletop Exercise: “Something’s Fishy” – Grant Deliverable for FDA’s Innovative Food Defense Program (IFDP), by John Spink • March 1, 2018
18. Report – A Review of ISO Standards Terminology Regarding Product Integrity and Authenticity, by John Spink • January 12, 2018
19. Food Fraud Education Schedule – Are You GFSI Compliant with the January 1, 2018 Food Fraud Requirements?, by John Spink • December 9, 2017
20. Article Review – Create Investigation Networks that Mirror the Criminal Network, by John Spink • November 13, 2017
21. Updated Comments from FDA Presentation on Food Fraud and Economically Motivated Adulteration – FDA Deputy Commissioner for Foods Dr. Stephen Ostroff, by John Spink • November 6, 2017
22. Food Fraud Education Schedule – Quarterly Update + FF Audit Guide MOOC Open, by John Spink • October 20, 2017
23. Announcement – MSU & GMA/GMA-SEF Global Online Survey on Terminology Related to Food Fraud, Food Integrity, Food Authenticity, and Others, by John Spink • October 11, 2017
24. Presentation Schedule – INTERPOL Operation Opson (Dublin), FSAI Food Authenticity and Integrity (Dublin), and Food Fraud Prevention China (Beijing), by John Spink • September 24, 2017
25. Report – Applying Enterprise Risk Management to Food Fraud Prevention with a Case Study Example of a Food Fraud Management System, by John Spink • September 16, 2017
26. “Share the Puck” – Valued Partner Award Given to Peter Whelan and the Food Safety Authority of Ireland (FSAI), by John Spink • September 8, 2017
27. Presentation – Food Fraud Prevention Strategy for 24th HACCP Australia Conference, Sydney, by John Spink • August 31, 2017
28. Food Fraud Prevention Compliance – What is Really Required?, by John Spink • August 2, 2017

29. Update: Current Food Fraud Audit Guide MOOC Closing Date Extended to Aug 6, 2017, by *John Spink • July 27, 2017*
30. Registration Opened: Food Fraud Audit Guide MOOC, lectures July 6 & 13, 2017, by *John Spink • July 2, 2017*
31. Review of FDA Presentation on Food Fraud and Economically Motivated Adulteration – FDA Deputy Commissioner for Foods Dr. Stephen Ostroff, by *John Spink • May 31, 2017*
32. Review – CODEX CCFICS23 Meeting Summary – Action to Define Food Fraud and Related Terms, by *John Spink • May 5, 2017*
33. Publication – English version of “Food Safety in China: Past, Present, and Future”, by *John Spink • May 3, 2017*
34. Review – GFSI Guidance Document Version 7.1, by *John Spink • April 28, 2017*
35. Food Fraud Education Schedule – Quarterly Update, by *John Spink • April 27, 2017*
36. NEW FREE Food Fraud Audit Guide MOOC (Massive Open Online Course), April 11 & 18, 2017 = Course Open, by *John Spink • April 9, 2017*
37. Announcement – New MSU Food Fraud Think Tank – Members include: Danone, Mars, Cargill, Wegmans, Mondelez and Hershey, by *John Spink • March 31, 2017*
38. Michigan State University Announces its NEW Food Fraud Audit Guide MOOC (free Massive Open Online Course), April 11 & 18, 2017, by *John Spink • March 31, 2017*
39. Publication – The Role of Enterprise Risk Management (ERM) in Food Fraud Prevention – with Webinar Link, by *John Spink • March 28, 2017*
40. Review – GFSI 2017 Conference: Meeting Summary and new GFSI Issue 7 Published, by *John Spink • March 7, 2017*
41. Review – Trade Journal Articles on Food Fraud Compliance Requirements for GFSI, FSMA, and Sarbanes-Oxley, by *John Spink • February 23, 2017*
42. Announcement – Executive Education Guest Keynote Instructor Dr. Jinjing ZHANG, Deputy Director-General, Department of Food Safety Inspection, China Food and Drug Administration (CFDA), by *John Spink • January 23, 2017*
43. Publication – The Economics of a Food Fraud Incident – Case Studies and Examples, Including Melamine in Wheat Gluten, by *John Spink • January 18, 2017*
44. Review – New FSSC 22000 Version 4 Regarding Food Fraud and Food Defense, by *John Spink • December 23, 2016*
45. 2017 MSU Food Fraud Education Programs Announcement, by *John Spink • December 22, 2016*
46. FSMA Qualified Individual Training Video Regarding Food Fraud – Free Link, by *John Spink • December 7, 2016*
47. Survey Results – FDA “Request for Comment” on FSMA Hazard Disclosure (or Not) – Regarding Food Fraud and EMA, by *John Spink • November 29, 2016*
48. “Food Fraud 20 Questions”: Document Fraud – Concerns and Countermeasures, by *John Spink • November 10, 2016*
49. FDA “Request for Comment” on FSMA Hazard Disclosure (or Not) – Regarding Food Fraud and EMA, by *John Spink • November 2, 2016*
50. Review – Codex and Food Fraud: MSU Public Comments and Codex 2017 Direction Setting, by *John Spink • October 13,*
51. New Publication: Food Protection Strategies – Review of New Zealand MPI Food Protection Forum, by *John Spink • October 7, 2016*

52. “Share the Puck” – Valued Partner Award to Andy Morling, UK National Food Crime Unit (NFCU), by John Spink • October 4, 2016
53. Guest Instructor for Executive Education: Andy Morling, Head of the UK Food Crime Unit, Sept 27 & 28, by John Spink • September 19, 2016
54. Food Fraud 20 Questions: Data Needs and Collection – Survey Open, by John Spink • September 14,
55. Michigan State University Announces its Seventh Free Food Fraud MOOC (Massive Open Online Course), September 22 & 29, by John Spink • August 25, 2016
56. Open Registration: September MSU Food Fraud Programs: Food Fraud Business Sep 27-28-29, and Food Fraud Initial Screening (FFIS) Vulnerability Workshop Sep 29-30, by John Spink • August 21, 2016
57. Review – Final Rule for FSMA Intentional Adulteration (Food Defense) Regarding Food Fraud and EMA, by John Spink • June 22, 2016
58. Review – US IPR Center Senate Testimony on “Counterfeits and Their Impact on Consumer Health and Safety” – Application to Food Fraud Prevention?, by John Spink • May 11, 2016
59. Publication – Book on Food Safety in China: Past, Present, and Future – Chapter on Food Fraud [published in China in Chinese], by John Spink • April 17, 2016
60. UPDATES: MSU Food Fraud Programs March 21-22/23-24: Food Fraud and Quantifying Food Risk, by John Spink • February 22, 2016
61. Request for Comments on the GFSI Guidance Document Issue 7 including Food Fraud (due 2/19/2016), by John Spink • February 11, 2016
62. Registration Open: MSU 2016 Food Fraud Programs – March and September Food Fraud Management and Quantifying Food Risk, by John Spink • February 10, 2016
63. Review: Final Rules for FSMA ‘Third-Party Certification,’ ‘Foreign Supplier Verification,’ and ‘Produce Rule’ Regarding Food Fraud and EMA, by John Spink • January 28, 2016
64. Survey Preliminary Results – What is a ‘Reasonably Foreseeable Hazard’? What is a “Pattern”?, by John Spink • January 25, 2016
65. Counterfeit Wine Food Fraud Part I: The Challenge of Enforcement and Prosecution with a Review of the Wine Spectator Article, by John Spink • December 2, 2015
66. Announcement – Spink Returns to China as Food Fraud Advisor for the Chinese National Center for Food Safety Risk Assessment (CFSA) – Conference Schedule Attached, by John Spink • November 2, 2015
67. REGISTER NOW – Next Food Fraud MOOC Live on Monday, November 2 at 9-11 pm US Eastern Time/ 9-11am Beijing Time, by John Spink • October 29, 2015
68. Presentations – MPI Food Protection Conference: “Food Fraud – What It Is, Why It Is Important, Why Now” and “Food Fraud – Global Trends and Prevention Strategies” (MPI, Auckland, New Zealand), by John Spink • October 10, 2015
69. Review: Final Rule for FSMA Preventative Controls Regarding Food Fraud and EMA – See 15-page Preliminary Report, by John Spink • October 8, 2015
70. Review: Final Rule for FSMA Preventative Controls Regarding Food Fraud and EMA – Preliminary MSU FFI Report, by John Spink • September 18, 2015
71. Presentation: The Role of Packaging in Food Fraud Prevention, by John Spink • September 16, 2015
72. Announcement – Spink Awarded the 2015-2016 Foreign Expert Fellowship for the Chinese National Center for Food Safety Risk Assessment (CFSA) – to spend August in China, by John Spink • July 31, 2015

73. Updates: MSU Food Fraud Programs, Sept 21-22/23-24: Food Fraud Basics and Quantifying Food Risk, + 2016 Dates, by *John Spink* • July 24, 2015
74. Registration Now Open: MSU Food Fraud Programs, July 20-21/22-23 and Sept 21-22/23-24: Food Fraud Basics and Quantifying Food Risk (Invitation Only), by *John Spink* • June 19, 2015
75. The Incredible Value of the Peer Review Process: Peer Correction, by *John Spink* • June 17, 2015
76. Presentation: Food Fraud Trends, Food Defense Strategy Exchange, Chicago, by *John Spink* • May 20, 2015
77. Survey – Food Fraud Prevention Survey at the Food Safety Summit 2015, by *John Spink* • April 28, 2015
78. MSU Food Fraud Programs, July 20-21/22-23 and Sept 21-22/23-24: Food Fraud Basics and Quantifying Food Risk (Invitation Only), by *John Spink* • April 28, 2015
79. Publication – Selection of Strategic Authentication and Tracing Programs, by *John Spink* • February 13, 2015
80. FFI Presentations at Shenzhen International Innovation Auditorium Conference and Chinese National Center for Food Safety Risk Assessment, by *John Spink* • January 14, 2015
81. Review: Food Fraud Application of GAO Report on Intellectual Property-Related Customs Exclusion Orders (19 US Code 1337), by *John Spink* • January 5, 2015
82. Final “Preventative Controls” Rulemaking-Related Questions for Economically Motivated Adulteration Questions – MSU FFI Public Submission for the “Request for Comments”, by *John Spink* • December 26, 2014
83. New Article: Food Fraud Prevention – Beyond Adulterants and to Decision-Making, by *John Spink* • November 24, 2014
84. Presentations: Food and Drug Law Institute (Oct 20, DC), and European Commission (Oct 23-24, Rome), by *John Spink* • October 19, 2014
85. New Publication –An Introduction to Food Fraud, Including Translation and Interpretation to Russian, Korean, and Chinese Languages, by *John Spink* • September 30, 2014
86. Review of EMA Aspects of New FDA FSMA Preventative Controls Rule, by *John Spink* • September 19, 2014
87. Review – Food Fraud Topics from the 3rd GFSI China Focus Day, Beijing, by *John Spink* • September 18, 2014
88. Publication – Annual Survey Study of Product Counterfeiting by Michigan Residents Utilizing the MSU State of the State Survey: Implications for Food Fraud, by *John Spink* • September 5, 2014
89. Presidential Task Force on Seafood Fraud – MSU FFI Public Comments for the “Request for Comments”, by *John Spink* • August 27, 2014
90. Presentation: Food Fraud Vulnerability Assessment Foundation at the GFSI China Focus Day, Beijing & Korean Society for Food Science and Technology, Gwangju Korea, by *John Spink* • August 24, 2014
91. Introducing the Food Fraud Reference Sheet, by *John Spink* • August 20, 2014
92. Announcement – £500,000 EU Food Fraud Grant for Queen’s University Belfast and MSU’s Food Fraud Initiative, by *John Spink* • August 15, 2014 •
93. If ‘Disgruntled Employee’ Actions Are ‘Economically Motivated’ Is It Food Fraud and Does It Meet the FDA’s Definition of ‘Economically Motivated Adulteration’? No and No., by *John Spink* • August 11, 2014

94. Announcing New Education Courses: Food Fraud Basics (9/22-23) & Quantifying Food Risk (9/24-25), by John Spink • August 3, 2014
95. MSU FFI Public Comment on FDA’s “Proposed Rule” for FSMA “Intentional Adulteration”, by John Spink • July 27, 2014
96. GFSI Releases Food Fraud Position Paper — Time to Act!, by John Spink • July 15, 2014
97. Michigan State University Announces a Mandarin Language Translation of the Food Fraud MOOC, Plus a 4th Regular Food Fraud MOOC (Massive Open Online Course), by John Spink • July 8, 2014
98. Update: European Parliament Activity – Food Fraud Defined, Blog, by John Spink • June 27, 2014
99. Food Fraud Prevention Insights for Technology Innovation – Presentation at UK/FERA and EU/DG-SANCO Meetings, York, UK, by John Spink • June 7, 2014
100. USP’s Comments to FDA on ‘Intentional Adulteration’ and ‘Economically Motivated Adulteration’, by John Spink • June 4, 2014
101. Future Innovations in Food Fraud Prevention? – Review of the McKinsey Disruptive Technologies Report for 2013 to 2025, by John Spink • May 29, 2014
102. Review of QUB Food Integrity ASSET 2014 Conference, by John Spink • May 14, 2014
103. GFSI Direction on Food Fraud and Vulnerability Assessment (VACCP), by John Spink • May 8, 2014
104. New Publications – ‘Defining the Types of Fraudsters’ and ‘Development of an Incident Clustering Tool’, by John Spink • April 30, 2014
105. MSU Food Fraud Executive Education May 12-13: Addressing VACCP, FSMA, and the EU Food Integrity Project, by John Spink • April 22, 2014
106. “Share the Puck” – Valued Partner Award Given to Professor Christopher Elliott and the Queen’s University Belfast Team, by John Spink • April 5, 2014
107. Audio – Food Fraud Interview on PBS Current State, by John Spink • April 2, 2014
108. Michigan State University Announces its 3rd Food Fraud MOOC (Massive Open Online Course), by John Spink • March 26, 2014
109. GMA Brand Protection and Supply Chain Integrity Report, by John Spink • March 13, 2014
110. Is EMA a “catastrophic event”? A Review of the Food Fraud Aspects of the FDA Public Meeting on FSMA Intentional Adulteration, by John Spink • March 6, 2014
111. Presentation: Food Fraud – An International Perspective, UK DEFRA Food Fraud Conference, York, United Kingdom, by John Spink • February 26, 2014
112. The Importance of Clear Definitions: The Four Definitions of “Food Quality”, by John Spink • February 24, 2014
113. Food as a Weapon – Re-Examining a Past Presentation at MSU by Col. Gary Vroegindewey, by John Spink • February 12, 2014
114. Review of the UK Elliott Interim Report on Food Fraud, by John Spink • January 30, 2014
115. CRS Report on Food Fraud and Economically Motivated Adulteration of Food, by John Spink • January 19, 2014
116. Review: GAO Report on FDA and Economically Motivated Adulteration, by John Spink • January 11, 2014
117. Is Food Fraud Under Food Defense, Food Safety, or Neither? A Review of the New FSMA Draft Rulemaking, by John Spink • December 26, 2013 •

118. New Publication: Defining Food Fraud Prevention to Align Food Science and Technology Resources, by John Spink • December 16, 2013
119. Does a Good Food Defense Program Help Prevent EMA? Maybe., by John Spink • November 13, 2013
120. Notice: EU Draft Resolution to Adopt a Definition of Food Fraud – Quoting our Definition, by John Spink • November 8, 2013
121. New Publication: Defining the Public Health Threat of Dietary Supplement Fraud, by John Spink • October 23, 2013
122. The Impact of Prevention Defines the Value of Enforcement and Prosecution, by John Spink • October 17, 2013
123. New Article: EMA – Another Dimension of the “Expanding Umbrella of Food Defense” in Food Safety Magazine, by John Spink • October 14, 2013
124. Can’t We Just Detect and Arrest Fraudsters? Sorry, But No., by John Spink • October 3, 2013
125. Presentation Today at USP Workshop: EMA of Food and Dietary Supplements, by John Spink • September 27, 2013
126. Reflections on Food Fraud Prevention in Russia – Trip Summary, by John Spink • September 25, 2013
127. Presentation: Food Fraud Overview at the Food and Ag SCC/GCC, by John Spink • September 10, 2013
128. The Trophy Remains Elusive — A Review of the 2013 IFT Conference, by John Spink • August 22, 2013
129. Reminder: Please Contribute to the Food Fraud Risk Mindfulness Survey, by John Spink • August 16, 2013
130. Lead or be Led: Your Opportunity to Participate in Food Fraud Standards, by John Spink • August 14, 2013
131. Food Fraud Executive Education: Seminar Oct. 22-23, by John Spink • August 9, 2013
132. IAFP 2013 Presentation: The Criminology of Food Fraud (S33 8:30-10:30am, Room 217C), by John Spink • July 31, 2013
133. FDA and Public-Private Partnerships — A Review of the AFDO 2013 Conference, Part 2, by John Spink • July 24, 2013
134. “Arab Spring” in India for Food Fraud?, by John Spink • July 17, 2013
135. Bracing for and Embracing the Food Fraud Challenge: A Review of the AFDO 2013 Conference, by John Spink • July 10, 2013
136. Organized Retail Theft – Sometimes We Can’t Test Our Way to Safety, by John Spink • July 6, 2013
137. Food Supply Chain Interdependence – a Review of Sowing The Seeds Report, by John Spink • June 10, 2013
138. Does Traceability Really Help Fight Fraudsters?, by John Spink • May 29, 2013
139. Food Fraud Criminal Cases...Keep your Boss Out of Handcuffs!, by John Spink • May 22, 2013
140. Help Move Food Fraud Research Forward – Please Take This Important Survey, by John Spink • May 20, 2013
141. Beware the Black Swans of Food Fraud!, by John Spink • May 15, 2013
142. Food Fraud Prevention – Not Exciting or Urgent, but Critical, by John Spink • May 8, 2013

143. Rats! More Food Fraud. (No Really, Rat Meat!), by John Spink • May 5, 2013
144. What Fraudsters Will Learn at the Food Safety Summit, by John Spink • April 24, 2013
145. Online MSU Graduate Certificate in Food Fraud Prevention: Class starts May 13, 2013, by John Spink • April 17, 2013
146. Food Fraud Prevention is More Like Fighting Purse Counterfeiters than Controlling Microbes, by John Spink • April 14, 2013
147. So, How Big Is the Food Fraud Problem? NKNOWABLE!
148. by John Spink • April 3, 2013
149. How to Submit Your FSMA “Request for Comment” Response on Food Fraud/ Economically Motivated Adulteration, by John Spink • March 27, 2013
150. A Primer for Submitting Your FSMA “Request for Comments” on Food Fraud/ Economically Motivated Adulteration, by John Spink • March 20, 2013
151. GFSI Update #2 – Food Fraud a Hot Topic, by John Spink • March 13, 2013
152. GFSI Update #1 – Notes from Today’s Food Fraud Presentations at the GFSI/ Consumer Goods Forum, by John Spink • March 10, 2013
153. The Impact of the Horse Meat Scandal on the Food Industry, by John Spink • March 5, 2013
154. Introducing the Food Fraud Initiative and MOOC, by John Spink • February 20, 2013

Non-Refereed Including Digital Content of YouTube Lecture Videos (Selected)

(Note: YouTube filename used. The views are as of September 28, 2018 unless noted)

2019

Update Available

2018

1. Kwik2018 kwik food fraud ffva gfsi presentation spink msu v1, 62 views
2. MSU FFI RLPSA 2018 v2 FINAL SEND, 6 views
3. MSU FFI USAID Praedial v5 SEND, 28 views
4. Trinidad2018 MSU FFI v8 Part 2 of 2, 65 views
5. Trinidad2018 MSU FFI v8 Part 1 of 2, 59 views
6. MSU FF Workshop Lecture BRC v3 Evolution of Food Fraud Prevention 2018, 58 views
7. FFTTX3 11 of 10 marketing, 14 views
8. MSU Food Fraud Intro to Animal and Veterinary Product Fraud AVFP w/5 step survey, 20 views
9. MSFS 2016 pet food raw clip with captions edited v2, 4 views
10. PCHF FSMA 2016 Chapter 5B EMA Spink v3 short QR minimal, 8 views
11. MSU FFI FFIVideo ch16 articles 02 FFIS v6 part 1 c, 8 views
12. MSU FFI FFIVideo ch16 articles 02 FFIS v6 part 2 c, 8 views
13. MSU FFI Video Enterprise Risk Management 2015 v1 b, 13 views
14. MSU FFI Spink CFSA five year plan v02 (Mandarin Text), 7 views
15. Food Fraud Overview and History, Presented by John Spink, GFSI Conference, 2018, 159 views

16. MSU FFI at ASTA Meeting 2018 Food Fraud Prevention, 29 views
17. MSU GMA Workshop v10 DRAFT, 211 views
18. MSU SQF FF Workshop Lecture v7 16 by 9 DRAFT, 486 views
19. MSU GFFC 2017 Spink v5, 62 views
20. MSU GFSI China Intl Conf 10 27 2017 Spink v1, 32 views
21. MSU GFSI China Local Group 10 26 2017 Spink v2, 80 views
22. MSU FFI FFTT 2017 Food Fraud e commerce FSAI v5 full, 115 views
23. MSU FFI FFTT 2017 Food Fraud Prevention Interpol Opson v2, 120 views
24. BKGFF17 FFI Backgrounder 2016 ERM ERM2 v46 PPT, 133 views
25. MSU Spink Food Fraud IFT 2017 v1, 198 views
26. FSS global trends 2017 v2, 212 views
27. Food Fraud: Industry and National-Level Food Fraud Prevention Strategy, IVLP, March-17-2017, 154 views
28. IUFoST Scientific Information Bulletin (SIB) Food Fraud Prevention Spink MSU 2016, 65 views
29. Corporate Sustainability and Food Safety, MSU, Spink, 40 views (Posted 2013 video)
30. AWITC Australia Wine Food Fraud Prevention AUS 2016 v5, 155 views
31. IFT 2016 PPT1 global trends USP, 116 views
32. FSMA PCHF Chapter 5B Economically Motivated Food Safety Hazard (Food Fraud, EMA) = FULL version, 486 views
33. FSMA PCHF Chapter 5B Economically Motivated Food Safety Hazard (Food Fraud, EMA) = SHORT version, 260 views

Federal Register Notices and Formal Regulatory Submissions (selected)

1. 2018/05/01 – Public comments, Codex Alimentarius, EWG on Food Ingredient and Food Authenticity (FIFA), public comments, 2nd draft, 5/1/2018
2. 2018/04/30 – Public comments, European Standards Commission (CEN), food fraud terminology standard, 4/30/2018
3. 2018/02/21 – Public comments, European Standards Commission (CEN), food fraud terminology standard, 2/21/2018
4. 2017/05/01 Submitted Comments to the Chinese Food and Drug Administration, Request for Comments on new Food Safety Law as Applied to Food Fraud
5. 2016/06/09 Submitted Comments to the US Codex Alimentarius Office (USDA), Request for Comments Specifically on Agenda for the 39th Session of the CAC item “Food integrity/authenticity,” Meeting of the Codex Alimentarius Commission, Notice of public meeting and request for comments, [Docket No. FSIS-2016-0013]
6. 2016/02/11 Submitted Comments to the Global Food Safety Initiative (GFSI), Request for Comments on the GFSI Guidance Document Issue 7 including Food Fraud.
7. 2014/12 Submit Comments to the Federal Register request for comments, FDA FSMA Preventative Controls Section and specifically on Economically Motivated Adulteration.

8. 2014/12/15 Spink and Moyer submitted comments to the Public Record, Request for Comments from the FDA, Current Good Manufacturing Practice and Hazard Analysis and Risk-Based Preventive Controls for Human Food, specifically questions on Economically Motivated Adulteration and Food Fraud, the comments are not public yet but will be posted at www.Regulations.gov, [Docket No. FDA-2011-N-0920]
9. 2014/08/10 Spink and Moyer submitted **comments** to the Public Record, Request for Comments from the National Oceanic and Atmospheric Administration, Department of Commerce, Presidential Task Force on Combating Illegal, Unreported and Unregulated Fishing and Seafood Fraud; [Docket No. NOAA-NMFS-0214-0090]
10. 2014/06/30 Spink and Moyer submitted comments to the Public Record, Request for Comments from FDA on the Food Safety Modernization Act Section on Focused Strategies to Protect Food Against Intentional Adulteration, not posted yet but will be at www.Regulations.gov, [FR Doc No: 2013-30373] [Docket No. FDA-2013-N-1425]
11. 2014/02/15 Moyer and Spink submitted **comments** to Current Good Manufacturing Practice and Hazard Analysis and Risk-Based Preventative Controls for Food for Animals, [FR Doc No: 2013-25126] [Docket No: FDA-2011-N-0922] (Final Rule estimated August 2015)
12. 2013/11/16 – Moyer and Spink submitted **comments** to Current Good Manufacturing Practice and Hazard Analysis and Risk-Based Preventative Controls for Human Food, [FR Doc No: 2013-00125] [Docket No: FDA-2011-N-0920] (Final Rule estimated August 2015)
13. 2013/11/16 – Moyer and Spink submitted **comments** to Standards for the Growing, Harvesting, Packing and Holding of Produce for Human Consumption [FR Doc No: 2013-03778] [Docket No: FDA-2011-N-0921] (Final Rule estimated October 2015)
14. 2012/5/23 – Spink presented comments to the U.S. Pharmacopeia Draft General Chapter <1083> on Pharmaceutical Medicine Anti-Counterfeiting (comments not public)
15. 2011/11/08 - Moyer and Spink submitted comments to Draft Guidance for Industry: Bar Code Label Requirements—Questions and Answers, [FR Doc No: 2011-20385]
16. 2011/8/15 – Spink and Moyer submitted official comments to Request for Written Submissions from the Public, United States Government Inter-Agency Anti-Counterfeiting Working Group: Request for Public Comments Regarding Strategy to Eliminate Counterfeit Products from the United States Government Supply Chain [Fr Doc No: 2011-2024]
17. 2011/7/31 - Spink and Moyer submitted official comments to Notice of Request for a Revision of a Currently Approved, Information Collection (Marking, Labeling, and Packaging), [FR Doc No: 2011-13555] [Docket No. FSIS-2011-0003]
18. 2010/11/19 - Federal Register Notice submission comments on Inquiry on Copyright Policy, Creativity, and Innovation in the Internet Economy, Department of Commerce [FR Doc No: 2010-24863] [Docket No. 100910448-0448-01]
19. 2010/4/30 – Federal Register Notice submission comments on Coordination and Strategic Planning of the Federal Effort Against Intellectual Property Infringement: Request of the

Intellectual Property Enforcement Coordinator for Public Comments Regarding the Joint Strategic Plan, Office of Management and Budget, [Fr Doc No: 2010-3539]

20. 2009/12/10 – Federal Register Notice submission comments and present (transcript) at Product Tracing Systems for Food; Public Meeting, jointly hosted by CFSAN/FDA & FSIS/USDA, [FR Doc No: E9-26479] [Docket No. FDA-2009-N-0523]
21. 2009/11/15 – Federal Register Notice submission comments on Draft Guidance for Incorporation of Physical-Chemical Identifiers into Solid Oral Dosage Form Drug Products for Anti-counterfeiting, [Docket No. FDA-2009-D-0212]
22. 2009/05/01 – Federal Register Notice submission comments and presented Defining Food Fraud & the Chemistry of the Crime, at the FDA Public Meeting on Economically Motivated Adulteration, DC
23. 2009/04/06 – Federal Register Notice submission comments on Draft Guidance for Industry on Standards for Securing the Drug Supply Chain -- Standardized Numerical Identification for Prescription Drug Packages, [Docket Number: FDA-2009-D-0001] [Document Number: E9-833]

Grants and Funding (selected, 2009+)

Funded – PI/Co-PI, *External Funding*

1. **Organic Trade Association, Online Training Program Development via MOOCs, \$78k, October 18, 2019**
2. **Food Fraud Think Tank, Annual Gift Contribution (Invoiced, Pending)**
 - Danone Corporation, \$10,000, January 2018
 - Mars Food Incorporated, \$10,000, December 2018
 - Cargill Corporation, \$10,000, December 2018
 - Wegmans, \$10,000, January 2018
 - Mondelez (Kraft International), \$10,000, January 2018
 - Danone Corporation, \$10,000, January 2018
 - Mars Food Incorporated, \$10,000, January 2018
 - Hershey's Incorporated, \$10,000, August 2018
3. Grocery Manufacturer's Association (GMA), Review and Update of the 2011 Consumer Product Fraud Report, 2018, \$20,000
4. **MOOC (Massive Open Online Course), Food Fraud Audit Guide, Tuition, December 2018: \$12,700 (2701 students registered and 127 paid certificates)**
5. MOOC (Massive Open Online Course), Food Fraud Audit Guide, Tuition, December 2017: \$5,000+
6. Food Fraud Think Tank, Annual Gift Contribution
 - Danone Corporation, \$10,000, January 2017
 - Mars Food Incorporated, \$10,000, December 2016
 - Cargill Corporation, \$10,000, December 2016
 - Wegmans, \$10,000, January 2017

- Mondelez (Kraft International), \$10,000, January 2017
 - Danone Corporation, \$10,000, January 2016
 - Mars Food Incorporated, \$10,000, January 2016
7. MOOC (Massive Open Online Course), Food Fraud Audit Guide, Tuition, December 2017: \$5,000+
 8. Gift, Kerry Group, Backgrounder on Food Fraud Prevention Application: February 2017, \$5,000
 9. Food Fraud Think Tank, Annual Gift Contribution
 - Danone Corporation, \$10,000, January 2017
 - Mars Food Incorporated, \$10,000, December 2016
 - Cargill Corporation, \$10,000, December 2016
 - Wegmans, \$10,000, January 2017
 - Mondelez (Kraft International), \$10,000, January 2017
 - Danone Corporation, \$10,000, January 2016
 - Mars Food Incorporated, \$10,000, January 2016
 10. Executive Education, Food Fraud Initiative, CVM, MSU \$7,800, Position: PI, 2/2017
 11. Executive Education, Food Fraud Initiative, CVM, MSU \$3,000, Position: PI, 9/2016
 12. Executive Education, Food Fraud Initiative, CVM, MSU \$11,000, Position: PI, 3/2016
 13. University of Guelph, Sub-Contract of CFIE grant, Video on Food Fraud Prevention, 2016, \$3,375
 14. Gift, PWC PriceWaterhouseCoopers, Backgrounder on Food Fraud Prevention Application: February 2016, \$10,000
 15. EU Food Integrity Project, In-Kind Funding (\$1), SFS-14b-2015 Authentication of Food Products, 2016, \$1.
 16. China Agency for Foreign Experts (SAFEA), Advisor, China National Center for Food Safety Risk Assessment (CFSA), Under Chinese SAFEA program, Beijing, China, August 1 to August 31, 2015, ~\$75,000 total, December 2014
 17. Executive Education, Food Fraud Initiative, CVM, MSU \$29,000, Position: PI, 9/2015
 18. UK, Economic & Social Research Council (ESRC) and Food Standards Agency (FSA), Food Fraud Systems Analysis, Work Program 4 – Food Fraud Risk Assessment, Awarded Co-PI position on Queen's University Belfast (UK), Total Award \$650,000 and award for MSU/FFI/ Spink is \$66,000, Personal MSU IDC Contribution \$18k, Salary offset 32% of annual salary (\$26k/ year), 10/1/2014 to 9/31/2016
 19. Executive Education, Food Fraud Initiative, CVM, MSU \$20,000, Position: PI, 9/2014
 20. Walmart, Food Safety Team, Gift, project to translate the Food Fraud MOOC to Mandarin, January 2014, \$10,000
 21. Perkin-Elmer, MOOC Gift Sponsorship, 2014, \$5,000
 22. Executive Education, Food Fraud Initiative, MSU \$8,000, Position: PI, 10/2013
 23. DHHS/FDA Innovative Food Defense Program Grant (PAR-12-116) Michigan Department of Agriculture Sub-Contract to Michigan State University, \$56,515 (award ceiling \$100,000). Principle Investigator: Brad Deacon/MDA, MSU Principle Investigator: John Spink, Co-PI: Douglas Moyer. Personal MSU IDC contribution \$9,418, 6/15/2012
 24. Executive Education, SCJ, MSU, 2009-2012
 - \$9,000, Position: PI, 9/2012; \$6,000, Position: PI, co-presented, on-site 6/2012; \$8,000, Position: PI, 2/2012; \$15,000, Position: PI, 10/2011; \$6,000, Position: PI, 3/2011; \$6,000, Position: PI, 9/2010;

25. NIH/DHHS/FDA Innovative Food Defense Program Grant (PAR-12-116) Michigan Department of Agriculture Sub-Contract to Michigan State University, \$56,515 (award ceiling \$100,000). Principle Investigator: Brad Deacon/MDA, MSU Principle Investigator: John Spink, Co-PI: Douglas Moyer. Personal MSU IDC contribution \$9,418, 6/15/2012
26. Intellectual Property Rights Training for the State of Michigan, Bureau of Justice Assistance, FY 11 Intellectual Property Crime Enforcement Program, BJA-2011-2869, Led by Michigan State Police, \$200,000, position: co-PI, personal MSU IDC contribution \$0, 2/2011
27. Backgrounder Development for The Public Health Impact of Food Fraud, National Center for Food Protection and Defense (DHS Centers of Excellence), \$87,000, position: PI, personal MSU IDC contribution \$35,000, 7/31/2009
28. Executive Education, P-FAPP, Master of Science of Food Safety Program, \$9,000, Position: PI, 2/2009
29. The Case for Global Standards in the Healthcare Supply Chain GS1 Healthcare Users Group, \$118,000, position: Project Manager, personal MSU IDC contribution \$0, 9/2007

Funded – PI/ Co-PI, *Internal Funding*

1. MSU Global Innovation Fellow, MSU Global, 2014. Includes product development support to expand the Food Fraud MOOC and courses to a professional certification, MSU, estimated \$15,000, position: PI, 1/1/2014
2. Product Counterfeiting in Michigan and the Role of State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem—A Longitudinal Study 2013, Institute for Public Policy & Social Research, College of Social Science, MSU, \$14,615, position: PI, 9/1/2013
3. Product Counterfeiting in Michigan and the Role of State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem—A Longitudinal Study 2012, Institute for Public Policy & Social Research, College of Social Science, MSU, \$14,615, position: PI, 9/1/2012
4. Product Counterfeiting in Michigan and the Role of State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem—A Longitudinal Study 2011, Institute for Public Policy & Social Research, College of Social Science, MSU, \$14,615, position: PI, 10/13/2011
5. Re-appointment, Anti-Counterfeit teaching and research appointment for 2012-2013, School of Criminal Justice, MSU, ~\$100,000/ 1 year, Position: PI, 9/18/2012
6. Re-appointment, Anti-Counterfeit teaching and research appointment for 2011-2012, School of Criminal Justice, MSU, ~\$100,000/ 1 year, Position: PI, 6/1/2011
7. Review of Chinese Anti-Counterfeit Research, A-CAPPP Scholarship Award, MSU, position: Faculty Advisor, \$5,000, 12/2010 (Student: Gefan Li)
8. Product Counterfeiting in Michigan and the Role of State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem, Institute for Public Policy & Social Research, College of Social Science, MSU, \$22,000, position: PI, 12/13/2010
9. Appointed, Conceived and Developed the first Anti-Counterfeiting teaching and research appointment, School of Criminal Justice, MSU, ~\$200,000/ 2 years, Position: PI, 6/1/2009
10. Anti-Counterfeiting and Product Protection Program Development, MSU Foundation, SPG Grant, \$400,000/ 3 years, Position: Researcher, 4/2009
11. The Business Case Analysis for Anti-Counterfeit Food Research, Food Safety Policy Center, MSU, \$36k, position: co-PI, 2007

12. Opportunities for the Distance Education Program in the BRICs (Brazil-Russia-India-China), NFSTC Director's Fund, \$12,000, position: PI, 8/1/2006

Under Review

Removed

Under Development (public grants only)

Removed

Submitted but Not Selected (public grants only, industry proposals not included)

1. Grant Submission: PI, \$155k, UK FSA, Food Fraud Cost of Crime project, 2019/04/15, not selected. Not selected.
2. China Agency for Foreign Experts (SAFEA), Advisor, China National Center for Food Safety Risk Assessment (CFSA), Under Chinese SAFEA program, ~\$75,000 total (travel & expenses), December 2015. Not selected.
3. Department of Justice (DOJ), Evaluating and preventing food-related white collar crime in support of the Food Safety Modernization Act, April 22, 2015, Research and Evaluation on White-Collar Crime and Public Corruption, NIJ-2015-4060, Principal Investigator Karen Everstine, University of Minnesota, Position: co-PI, Award: \$150,000, Sub-Award: \$24,778. Status: not selected.
4. US DOS (US Department of State), Food Fraud Prevention Project and Workshop, FY 2015 Program Statement of Interest (DOSRUS-15-GR-001), \$100,000. Principle Investigator: John Spink; Co-PI: Jason Merrill, MSU Linguistics; Co-Investigator: Victor Fersht, Moscow State University for Food Production; and Douglas Moyer, MSU. 3/10/2015
5. MSU Strategic Partnership Grant (SPG), Food Fraud Research Jumpstart, \$440,000/ 3 years, Position: PI; Co-PI's included Cheri Speier-Pero (MSU Business) and Evangelista Alocilja (MSU BAE), 2015
6. Project Title: Evaluating and preventing food-related white collar crime in support of the Food Safety Modernization Act, Submission Date: April 22, 2015, Funding Opportunity Number: NIJ-2015-4060, Principal Investigator: Karen Everstine, Researcher: John Spink, Funding: \$250,000. Result: Unfunded
7. NSF, South Dakota State University NSF Grant, NRT: Security Printing and Anti-Counterfeit Technology (NSF-14-548), total award \$1.3 million over 2 years. Two year grant for \$7,500 total. Start date: TBD. Submitted. Position: Consultant.
8. USDA/ NIFA/ AFRI, Moyer submitted NIFA/AFRI Fellowship Letter of Intent, \$500k/2 years - \$75k/2 years, salary offset for Moyer and \$5k/2 years for Spink
9. US NSF (National Science Foundation), Formalizing a Food Fraud Academic Research Network and Project for Global Data Gathering and Analysis of Publically Reported Incidents, Partnerships for International Research and Education (PIRE) (NSF 14-587), Internal Limited Application Pre-Proposal, \$4,000,000/ 4 years. Principle Investigator: John Spink; Co-PI: Christine Geith; Researcher Douglas Moyer. Partner Institutions: Moscow

State University for Food Production (Russia), Yong In University Institute for Counter-Fraud (Korea), Chinese National Center for Food Safety Risk Assessment (China), Queen's University Belfast Institute for Global Food Security (United Kingdom), University of Guelph Barcode-of-Life Project (Canada), and the Nigerian National Agency for Food and Drug Administration and Control (Nigeria); 9/2/2014.

10. US DOS (US Department of State), Food Fraud Prevention Project and Workshop, FY 2014 Program Statement of Interest (DOSRUS-14-GR-001), \$100,000. Principle Investigator: John Spink; Co-PI: Jason Merrill, MSU Linguistics; Co-Investigator: Victor Fersht, Moscow State University for Food Production; and Douglas Moyer, MSU. 3/10/2014
11. NCFPD Food Defense (Terrorism) Solicitation, February 2014, Food Protection Vulnerability Assessment Model, \$80k, Co-PI Moyer (MSU), Elliott (QUB-UK), Silver (New Mexico State University), and Deacon (Mich. Dept. of Public Health) – selected to submit a full proposal
12. NCFPD Food Defense (Terrorism) Solicitation, February 2014, Application of Incident Clustering Tool to NCFPD Economically Motivated Adulteration Data, \$40k, Co-PI Moyer (MSU), and Everstine (NCFPD)
13. NCFPD Food Defense (Terrorism) Solicitation, February 2014, Selecting the Optimal Roles in the Food Protection Public-Private Partnership, \$90k, Co-PI Moyer (MSU), Silver (New Mexico State University), and Deacon (Mich. Dept. of Public Health)
14. NCFPD Food Defense (Terrorism) Solicitation, February 2014, Development of a Food Defense and Food Protection Massive Open Online Course (MOOC), \$150k, Co-PI Moyer (MSU), and Rhead (MSU Global)
15. NCFPD Food Defense (Terrorism) Solicitation, February 2014, Global Food Protection Collaboration and Data Sharing Network, \$150k, Led by Silver (New Mexico State University), Co-PI Moyer (MSU)
16. China Agency for Foreign Experts (SAFEA), Advisor, China National Center for Food Safety Risk Assessment (CFSA), Under Chinese SAFEA program, ~\$75,000 total (travel, expenses, and \$7k honorarium), December 2014
17. Product Counterfeiting in Michigan and the Role of State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem—A Longitudinal Study 2014, Institute for Public Policy & Social Research, College of Social Science, MSU, \$14,615, position: PI, 9/1/2014
18. EU Food Authenticity Proposal, EC Work Programme 2013, KBBE.2013.2.4-01: Assuring quality and authenticity in the food chain, invited to participate by the Food and Environment Research Agency (FERA) (UK) and Wageningen University (Netherlands) to participate in the Euro\$9 million Food Authenticity section, June 2013. MSU/Spink role will be as an unpaid advisor with travel paid to present at meetings. Only EU researchers can be funded. Team won 13.5/15 sections of the Euro\$ 9 million award (US\$ 12 million) = Not selected to core team since not an EU researcher

19. NIH Directors Award, Animal and Veterinary Product Fraud Development, for Moyer, Spink advisory, \$1.5m/ years, 2013
20. USAID/GCFSI, Development of a Central and Western Africa Specific Food Fraud MOOC, Position: PI, Co-PI: Moyer, \$100,000, 2013
21. Submitted draft SOW to FDA or a Small Conference Grant (a Grants.gov listing), on Economically Motivated Adulteration, draft budget \$40k, 2012
22. NSF Eager Grant, pre-application request, Economic Impact of Counterfeiting, \$300,000/ 2 years, 2012
23. Submitted DOJ/BJA IP Grant, Sub-Contractor to Michigan State Police, \$119,550 (total proposal \$200,000). Principle Investigator: John Spink, Co-PI's: Justin Heinonen and Jeremy Wilson, personal MSU IDC contribution \$47,000, 2/29/2012
24. Food Fraud Public Health Risk Lab and Early Warning System, NIH Directors Pioneer Award Program, Pre-Application, \$2,500,000/ 3 years, position: PI, 9/13/2010 (shifted to another review group and still under review 1/2012)
25. Combating Counterfeit Medicines Strategy, Education, Infrastructure Building, and Annual Global Review: An Indicator and Project to Stabilize and Modernize Countries, International Rule of Law Technical Assistance Services, Solicitation Number: SOL-OAA-11-000011, Agency: Agency for International Development, Letter of Intent, estimated \$3,350,000/ 5 years, position: PI on this section of the institution grant, 1/6/2011. Update 8/5/2012— proposal was well received and advanced to the next stage.
26. IPPSR/MAPPR, Economic Impact of Counterfeiting in Michigan, \$25,000/ 1 year, 9/2011
27. IPPSR/MAPPR, Imposture Fraud for to Obtain Genuine Identify Documents, \$25,000/ 1 year, 9/2011
28. NCFPD Direct Funded Project, Food Fraud Analysis, \$70,000 to MSU/ 1 year, 6/2011
29. Economically Motivated Adulteration including Food Fraud - Enabling an Agency Shift to Prevent, IBM Center for The Business of Government, \$20,000, position: PI, 2/2011
30. Counterfeit Medicines in the US: Healthcare Worker Awareness and Development of Curriculum to Support Informed Policy-Making, Robert Wood Johnson Foundation, *Investigator Awards in Health Policy Research*, \$303,000, position: PI, 1/2011
31. Economically Motivated Adulteration Early Warning System, new submission requested of 1/2010 proposal for 6/2010 Scope of Work (to the Food Safety Working Group, Office of Management and Budget, USA), solicitation, \$187,000, position: PI, 1/2010
32. Food Fraud Research Group, new submission requested of 7/2009 proposal for 6/2010 Scope of Work (to the Food Safety Working Group, Office of Management and Budget/ Office of the President, USA), solicitation, \$1,200,000/ 3 years, position: PI, 1/2010

Graduate Student Advising

1. External Advisor, PhD, Roger Anderton, U of Central Lanchashire (2019)
2. External Reviewer, MSFS VM815 (Oke) (2019)
3. External Advisor, PhD, Michael Yang, China (Peking University) (2019)
4. External Advisor, Dissertation, U of Auckland (New Zealand), Department of Management (Brad Evans), 2017-2019.
5. Plan B Master's Thesis Advisor, TBD, (Robert Manning), MSU Food Safety Program, 2018-2019 (Active).
6. Plan B Master's Thesis Advisor, TBD, (Jill Hoffman), MSU Food Safety Program, 2018-2019 (Active).
7. Plan B Master's Thesis Advisor, Introducing Animal and Veterinary Product Fraud, (Bridget Shelley), MSU Food Safety Program, 2018-2019 (Active).
8. Plan B Master's Thesis Advisor, Quantifying Food Risk (Olga Mclaughlin), MSU Food Safety Program, 2018-2019 (Differed).
9. External advisor, MS Thesis, U of Auckland (NZ), Fernando Lopes, 2018.
10. External Advisor, Massey U (NZ), MS Capstone Project (Suvan Kitchlue), 2018
11. Plan B Master's Thesis Advisor, The Role of Packaging in Food Fraud Prevention, (Savannah Salyer), MSU School of Packaging, 2018.
12. Plan B Master's Thesis Advisor, TITLE, Thompson, MSU Food Safety Program, 2017 (Active).
13. Plan B Master's Thesis Advisor, TITLE, Anita, MSU Food Safety Program, 2017 (Active).
14. Plan B Master's Thesis Advisor, How to Investigate Suspicious Food Fraud Activity – Case Study of Aloe Vera, MSU Food Safety Program, 2017. (Fueng)
15. Plan B Master's Thesis Advisor, Food Defense Incident Investigation Method (Working Paper), MSU Food Safety Program, 2016. (Jessica Broadhurst)
16. Plan B Master's Thesis Advisor, Evaluating the Utility of the NCFPD's EMA Incident Database by application to the Product Counterfeiting Incident Clustering Tool, MSU Food Safety Program, 2015. (Anderson)
17. MBA Thesis External Reviewer, Wageningen University (Netherlands), 2016 (Victor Bindt)
18. MBA Thesis External Reviewer, University of Tennessee, 2016 (Lindsey Murphy)
19. Plan B Master's Thesis Advisor, A Review and Assessment of Publicly Available Food Fraud and Economically Motivated Adulteration Incident Databases and Vulnerability Assessments, MSU Food Safety Program, 2015. (Shepherd)
20. MS Thesis – Thesis Reviewer, Kansas State University, MS Thesis, Food Fraud, 7/10/2014. (Kulis)
21. PhD Committee Member – External Member, Novel Methods of Species and Product Authenticity and Traceability Testing Using DNA Analysis for Food and Agricultural Applications, University of Guelph (Canada), 2014. (Naaum)
22. Plan B Master's Thesis Committed, Thesis advisor, The Public Health Threat of Counterfeit Medicines in India, MSU School of Packaging, 2014. (Srinivasa)
23. Applied Project Advisor, Packaging for Food Safety, MSU Food Safety Program, 2014. (Andrus)
24. Plan B Master's Thesis Advisor, Anti-Counterfeit Strategy and Deterrence of Food Nutritional Supplement Food Fraud, MSU Food Safety Program, 2012. (Wheatley)

25. Plan B Master's Thesis Committee, Thesis Coordinator, The Benefits and Risks of Serialization for Anti-Counterfeiting, MSU School of Packaging, 2009. (Key)
26. Independent Study Advisor, MSU School of Criminal Justice, Anti-Counterfeit Strategy Review, 2012. (Key)
27. Plan B Master's Thesis Advisor, Food Safety Master's Final project, Impact of Packaging on Microbial Growth in Food Service Frankfurters During Shelf-Life, 11/12/2012. (Miles)
28. Practicum Advisor, MSU Program in Public Health, Seafood Fraud Awareness and Public Health Risk, 2012. (Cloutier)
29. Independent Study Advisor, Quantifying Food Risk in the Caribbean, 2012 (Skerritt)
30. Independent Study Advisor, MSU School of Criminal Justice, Review of Anti-Counterfeiting Efforts in the Telecommunications industry and for QualComm, 2012 (Cichowski)
31. Independent Study Advisor, MSU Program in Public Health, College Student Awareness of Counterfeit Prescription Drugs, 2010. (Bush)
32. Independent Study Advisor, MSU School of Criminal Justice, Review of Estimates of the Economic Impact of Counterfeiting and Piracy, 2010. (Fejes)
33. Plan B Master's Thesis Committee, RFID For Anti-Counterfeiting, MSU School of Packaging, 2009. (Knutsen)
34. Plan B Master's Thesis Committee, Yogurt Supply Chain—Changing Landscape and Strategy Response for Packaging, MSU School of Packaging, 2009. (Lively)
35. Plan B Master's Thesis Advisor, Food Packaging Innovation, MSU Food Safety Program, 2006 (Vance)
36. Plan B Master's Thesis Advisor, Food Packaging Security – A Retail Perspective, MSU Food Safety Program, 2005. (Roberson)

Collaborators (2011-2017+): Co-authors

(Michigan State University unless otherwise noted)

Overall there have been 44 co-authors since 2000, but as of November 24, 2019, a review of Scopus identified 30 articles that were cited 891 times in 608 documents and 37 co-authors. The co-authors included from 9 countries, 9 universities, and 8 governmental or NGO bodies. The MSU co-authors include: Supply Chain/ BUS (Cheri Speier-Pero), Food Science/ CANR (Felicia Wu, Chen Chen), Agricultural Engineering/ CANR (David Ortega), Public Health/ CHM (Douglas Moyer), International Food Law/ CANR (Neal Fortin, Vince Hegarty), Packaging/ CANR (Paul Singh), Criminal Justice/ SSC (Jeremy Wilson, Justin Heinonen, Zoltan Fejes, Seung-yeop Paek.

1. Bedard, Brian(1), *GMA-Science Education Foundation*;
a. Co-author 2019
2. Busta, Frank, PhD, Emeritus Director and Professor, National Center for Food Protection and Defense, **University of Minnesota**;
a. Co-Author 2011
3. Cadieux, Brigitte(1), **McGill University (Canada)** ;
a. Co-author 2019
4. Chen, Chen(1), Michigan State University, Department of Food Science; Co-author 2019
5. Chen, Weina(1) , Mars Food Incorporated ([China](#)) ;

- a. Co-author 2019
- 6. DeVries, Jonathan W. (1), General Mills/ Medallion Labs; Co-author 2017
- 7. Edelev, Dmitriy A. (1), **Moskow state university of railway engineering (Russia)** ;
 - a. Co-author 2015
- 8. Elliott, Christopher PhD, Director, Institute for Global Food Security, **Queen's University Belfast (Northern Ireland, United Kingdom)**;
 - a. Co-Author 2014 and Grant Co-PI 2016
- 9. Evans, Bradley, PhD-ABD, Instructor, University of Auckland (New Zealand);
 - a. Co-Author 2016, 2017
- 10. Everstine, Karen, PhD, *Minnesota Department of Health* formerly Research Associate, National Center for Food Protection and Defense, **University of Minnesota**, now Researcher, US Pharmacopeia;
 - a. Co-Author 2012, Grant Co-PI; 2015
- 11. Fejes, Zoltan Lev, PhD, Graduate Assistant, School of Criminal Justice, MSU;
 - a. Co-Author 2012, 2016 (Working Paper), Co-Presenter 2014, 2015
- 12. Fenoff, Roy PhD, Assistant Professor, School of Criminology, **The Citadel**;
 - a. Co-Author and Co-Presenter 2016
- 13. Forscht, Victor, PhD, Vice-Rector & Professor, **Moscow State University for Food Production (Russia)**;
 - a. Grant Co-PI and Co-Author; 2015
- 14. Fortin, Neal D, JD, School of Law, International Food Law Institute & Food Science and Human Nutrition, College of Agriculture and Natural Resources;
 - a. Co-author 2016
- 15. Goodridge, Lawrence D.(1), **University of Guelph (Canada)**;
 - a. Co-author 2019
- 16. Hanner, Robert, PhD, Professor and Director, Barcode-of-Life Program, **University of Guelph (Canada)**;
 - a. Grant Co-PI 2016, Doctoral Committee 2014, Co-Author 2016+ (Working Paper)
- 17. Hegarty, P Vincent, PhD, College of Law, International Food Law Institute;
 - a. Co-author 2016
- 18. Heinonen, Justin, PhD, Formerly Professor, School of Criminal Justice, MSU; 2014;
 - a. Co-author 2014, Co-PI 2014
- 19. Hennessey, Morgan PhD, Research Associate, National Center for Food Protection and Defense, **University of Minnesota**;
 - a. Co-Author 2011
- 20. Hong, Miao(1), *China National Center for Food Safety Risk Assessment (CFSA) (China)*;
 - a. Co-author 2015
- 21. Jay Jagjit Singh(1), **Cal Poly San Luis Obispo**, College of Business, Packaging;
 - a. Co-author 2012
- 22. Kennedy, Shaun MS, former Director and Instructor, National Center for Food Protection and Defense, **University of Minnesota**;
 - a. Co-Author 2012
- 23. Keogh, John G. (1), **Henley Business School (UK)**;
 - a. Co-author 2019
- 24. Lipp, Markus, PhD, formerly VP Food Safety, U.S. Pharmacopeia, now Director JECFA, *United Nations Food and Agriculture Organization (FAO/UN)*;

- a. Co-Author and Grant Co-PI; 2013
- 25. Moore, Jeffery, PhD, Senior Researcher, U.S. Pharmacopeia;
 - a. Co-Author 2012, Grant Co-PI 2013
- 26. Moyer, Douglas, PhD, Assistant Professor, Counterfeit Medicines, Program in Public Health, MSU;
 - a. Co-Author and Grant Co-PI; 2009+
- 27. Naaum, Amanda, PhD, Researcher, **University of Guelph (Canada)**;
 - a. Co-Author 2016+ (Working Paper)
- 28. Ortega, David PhD, Associate Professor, Agricultural Economics, MSU;
 - a. Co-Author 2017
- 29. Paek, Seung-yeop(1), Michigan State University, School of Criminal Justice;
 - a. Co-author 2014
- 30. Park, Hyeonho, PhD, Director & Professor, Counter Fraud Center, **Yongin University (South Korea)**;
 - a. Co-Author; 2014, 2014; ISO Workgroup Co-Chair: 2014+
- 31. Rip, Michael, PhD, Director and Professor, Program in Public Health; Professor, Intelligence Analysis, School of Criminal Justice, MSU;
 - a. Co-Author 2016, Grant Co-PI 2015
- 32. Scimeca, Joseph A.(1), Cargill, Inc., USA; Co-author 2019
- 33. Shao, Bing Shao(1), **China Agricultural University (China)** ; Co-author 2015
- 34. Silver, Robert, PhD, Director, PREDICT, **New Mexico State University**; Grant Co-PI; 2014
- 35. Singh, Raman Paul(1), Michigan State University, School of Packaging;
 - a. Co-author 2012
- 36. Speier-Pero, Cheri, PhD, Associate Dean, Broad Business School, MSU; Co-Author 2016 and Working paper, Grant Co-PI; 2015
- 37. Swoffer, Kevin, President, KPS / Global Food Safety Initiative (UK);
 - a. Co-Author; 2014
- 38. Vasan, Akhilan(1), *Grocery Manufacturers Association*;
 - a. Co-author 2019
- 39. Wheatley, Wheatley, MS, Health Officer, New Jersey Department of Public Health;
 - a. Co-Author 2013
- 40. Whelan, Peter, EU Food Fraud Network, Food Standards Agency, Ireland (Ireland);
 - a. Co-Author 2016
- 41. Wilson, Jeremy, PhD, Professor, School of Criminal Justice, MSU;
 - a. Co-author 2014, Co-PI 2014
- 42. Wu, Felicia PhD, Distinguished Professor, Food Science, MSU; Co-Author (Working Paper)
- 43. Wu, Yongning wu(2), NHC Key Lab of Food Safety Risk Assessment, *China National Center for Food Safety Risk Assessment (China)*;
 - a. Co-author 2015
- 44. Zhang, Guangtao(1), Mars Food Incorporated (China);
 - a. Co-author 2019

Media Interviews and Quotes (Selected)

Key Quotes

1. 2017/01/06- Interview, The Growing Fight Against Food Fraud, Time Magazine, January 16, 2017, URL: <http://time.com/4623413/growing-fight-food-fraud/>
 - Quote: “Meanwhile, dozens of other food-industry experts recently teamed up with the academics from Michigan State University to launch the Food Fraud Initiative (FFI), a group that studies fraudsters—specifically, how they circumvent safeguards—and then advises companies on how to ward them off. “There are plenty of criminals out there who are going to wake up and perceive some opportunity for fraud,” says John Spink, director of the FFI. “We just need to make ourselves a harder target.””
2. 2014/09- Interview, NPR, The Salt, Scientists Step Up Food Fraud Efforts Following Horse Meat Scandal
 - “Adulterated meat is just the tip of the iceberg, says John Spink, who heads Michigan State University's Food Safety Program. Food fraud is a huge, expansive problem, Spink says. Adulterated products show up in the market all the time — affecting everything from olive oil and milk to spices and additives.”
 - "With globalization, even one instance of fraud can be huge. They can make so much product, and it can so quickly move around the world," Spink says. "And it's quite a challenge, because there's an unlimited number of adulterants that could be in the product."
 - “Testing acts as a deterrent, Spink says, but it won't stop fraud. Spink's program focuses on fraud prevention. His team uses criminology and forensic tools, as well as food science, to study the global food market and predict where fraud may happen.”
 - “That's because a food fraud scandal can destroy a company's reputation, Spink says. "Companies realize that a recall is very costly."
 - “Spink's lab offers both in-person and online training for food processors looking to amp up their defenses against fraud. "And nowadays, these multinational companies are working with governments to define the scope of the problem," he says.
 - “Of course, he notes, food fraud is as old as time. "This is not something you just fix," he says. "It has to be managed.”
3. Dennis, J. & Kelly, S (2012). The identification of sources of information concerning food fraud in the UK and elsewhere (Q01R0025), Report to DEFRA, Food Authenticity Branch, Food and Environment Research Agency (FERA), June 2012.
 - “Counterfeiting is a major problem in the global food and drink industry with the level of fraud estimated at around \$50bn a year in 2009 by John Spink, director of the Packaging for Food and Product Protection (P-FAPP) initiative at Michigan State University (Food Quality News, 2009).”
 - “In 2009, Dr. John Spink, Associate Director of A-CAPPP and Assistant Professor in the School of Criminal Justice received a US Department of Homeland Security grant through the National Centre for Food Protection and Defence (NCFPD) for a project Defining the Public Health Threat of Food Fraud. This was the first scholarly report to define the term and provide a rigorous review of the public health threat. The outcome has been well received and has been implemented by agencies. This project defined food fraud as an autonomous concept to be included with food quality, food safety, and food defence.”

4. 2011/02/10- Interview: "Is it the real thing?" Independent [London, England] 10 Feb. 2011: 14. InfoTrac Newsstand. Web. 20 Feb. 2011. [Syndicated Europe]
 - "Though food frauds can take a variety of forms – from brand counterfeiting to "honey laundering" [falsely claiming that a product, often Chinese honey, comes from somewhere else to justify a higher price] – all follow the single principle of misleading consumers for financial gain," says Dr John Spink, associate director of the Michigan State University anti-counterfeit and product protection program, who is working to define food fraud's threat to public health.
 - "Every time there's an exchange of goods and services along the food supply chain there's an opportunity for fraud – when food passes from producer to processor, or from manufacturer to distributor," he explains.
 - "Though expert perception is that the volume is probably the same per head of the population it has been since Roman fraudsters watered down wine, globalisation and our growing willingness in the West to pay a premium for certain products has made food fraud a pressing concern."
 - "Investigations and disincentives such as fines or prison sentences are all fine and well, but the key to beating the problem is ensuring food fraud doesn't pay, says Dr Spink: "The biggest disincentive is making it hard for them to make money out of it. Which is why my advice to anyone is: identify suppliers and brands and retailers with a clear, vested interest in keeping customers happy and encouraging repeat purchases."
5. American National Standards Institute (ANSI), (2011). Best Practices in the Fight against Global Counterfeiting, April 2011
 - (Identified as an expert that was interviewed for this report "John Spink, Michigan State University.")
 - The Role of Education: Better education on anti-counterfeiting measures benefits professionals as well as students and scholars. Dr. John Spink from the Anti-Counterfeiting and Product Protection Program at Michigan State University (MSU) described a research program at the Workshop, which includes curriculum targeting professionals as well as university students. The current research has been focused on educating brand owners, corporate managers, and engineers so they can make better and more informed decisions. The program has begun to expand to international companies – leading to a better understanding of the value of intellectual property rights. Once the value of protecting IP is a clear for all involved, the initiatives will have a higher level of universal buy-in.
6. Grocery Manufacturer's Association, GMA. (2010). GMA report on Consumer Product Fraud: Deterrence and Detection, January 2010.
 - "There are two approaches underway that look at the issue from different perspectives. Researchers at the University of Minnesota's National Center for Food Protection and Defense are in the early stages of developing a framework for forecasting economic adulteration risk from commodity prices. Researchers at Michigan State University's Anti-Counterfeiting and Product Protection Program developed a framework to analyze counterfeit risk drivers based on a product's characteristics."
7. Interview: Layton, L. (2010). [At US Dinner Tables, The Food May Be A Fraud](#), The Washington Post, Washington, DC, March 30, National Edition, Section 1, Page A01.

[Syndicated Globally; syndicated by over 4,000 news agencies including the Seattle Times and Dallas Morning News.]

- *"John Spink, an expert on food and packaging fraud at Michigan State University, estimates that 5 to 7 percent of the U.S. foods supply is affected but acknowledges the number could be greater. "We know what we seized at the border, but we have no idea what we didn't seize," he said."*

8. Interview: Clifford, S. (2010). [In A Downturn, Even Knockoffs Go Downscale](#), The New York Times, Sunday, National Edition, Section 1, Page A01 (July 31, 2010). (This was syndicated to over 7,000 news agencies.) [Syndicated Globally]

- "If there is demand, there will be supply," said John Spink, associate director of the Anti-Counterfeiting and Product Protection Program at Michigan State University. In China, he said, "It's all of a sudden them saying, 'We have capacity. What can we make?'"
- Interlandi, J. (2010). [The Fake Food Detectives](#). Newsweek.
 - "Products are moving around the world so fast now that there is just ample opportunity," says John Spink, a food-fraud expert at Michigan State University. "And the demand for inexpensive food virtually guarantees that the problem will persist and grow." [...] But Spink says that monitoring everything isn't necessary. "What we need to do is focus on the chemistry of the crime," he says. "That means understanding the fraudsters themselves—who they are, what their motivations are, and how they find their opportunities." And according to Spink, we've got a long way to go: "Based on our understanding of food fraud, the FDA is doing a fine job of dealing with it. But the problem is, we really don't understand it all that well."

Activities – Other Media

1. 2019/05/03 – Interview: international law review
2. 2019/03/18 – Interview WebMD
3. 2019/03/15 – Interview Washington Post
4. 2019/03/03 – Interview, USA Today
5. 2019/02/26 – Interview: Irish Ratio 1 RTE1, Food Fraud Threat, (N=300,000 listeners), URL: xxx
6. 2019/02/25 – Interview: Irish Times, (N=320,000 daily circulation), URL: xxx
7. 2018/12 - Interview, Reuters
8. 2018/12 - Interview, Bloomberg
9. 2018/04 - Interview, U.S. State Department, Regarding 4/26/2018 public hearing on China Business
10. 2018/02 - Interview - Digital media magazine, regarding blockchain
11. 2018/02 - Interview, Food nutrition magazine
12. 2018/02 - Interview, Food technology review magazine
13. 2018/01 - Interview, NBC Today Show
14. 2018/01 - Interview, Packaging world magazine, Eric Greenberg, food fraud update
15. 2017/06- Interview, Food Matters Blog, Food Safety Magazine, 6/2/2017
16. 2017/10- Interview, Pet Food Fraud, Canadian Broadcast Corporation CBC, radio, 10/18/2017

17. 2017/10- Interview, Subway Food Fraud Claim, Canadian Broadcast Corporation CBC, radio, 10/18/2017
18. 2017/08- Interview, Consumer Reports, 8/2017
19. 2017/08/01 - Interview, Russian TV, TV1, Producer - Alya Maryina, URL: <https://www.1tv.ru/shows/teoriya-zagovora/vypuski/kak-nas-obmanyvayut-v-magazine-teoriya-zagovora-vypusk-ot-24-09-2017> (see time: 34.17 to 36.01).
20. 2017/06- Interview, Washington Post, 6/8/2017
21. 2017/06 – Interview, Bloomberg News, Singapore
22. 2017/04- Interview, Food & Wine magazine, 4/18/2017
23. 2017/03- Interview, Forbes Magazine online, 3/8/17
24. 2017/02- Interview, Food Science News, 2017/02/28
25. 2017/01/06- Interview, The Growing Fight Against Food Fraud, Time Magazine, January 16, 2017, URL: <http://time.com/4623413/growing-fight-food-fraud/>
26. 2016/11/15- Interview, Food Fraud, Money Matters, CNBC [National], URL: LINK
27. 2016/10/18- Interview, Farm World
28. 2016/10/06- Interview, National Provisioner Magazine
29. 2016/09/21- Interview, CNBC
30. 2016/08/12- Interview, BuzzFeed
31. 2016/07/11- Interview, Marketplace, NPR
32. 2016/06/25- Interview, USA Today
33. 2016/06/25- Interview, Food Processing Magazine
34. 2016/05/25- Interview, Men's Health
35. 2016/05/24- Interview, Seattle times
36. 2016/05/01- Interview, Product Counterfeiting Report, Germany Embassy USA
37. 2016/04/25- Interview, Food Fraud, WLNS radio (Lansing)
38. 2016/04/02- Interview, Food Fraud, Webinar, New Food Magazine, URL: x
39. 2016/03/01- Interview, Readers Digest
40. 2016/03/01- Interview, Inside Edition TV [National]
41. 2016/03/01- Interview, Dateline TV (2)
42. 2016/02/18- Interview, NBC today show 2 18 2016, Today Show (2016) [National], URL: x
43. 2016/02/17- Interview, NBC nightly news [National],
44. 2016/01- interview, food business news
45. 2015/12- Interview, Food Engineering (quotes published)
46. 2016/02- Interview, KABC, Los Angeles, radio, 2/10/2015, 10:33am
47. 2015/10- Interview, ABC nightly news [National]
48. 2014/09- Interview, NPR, The Salt, Scientists Step Up Food Fraud Efforts Following Horse Meat Scandal
49. 2014/03 Interview, **Audio Interview**, MSU's Food Fraud Initiative, Current State, WKAR Radio, March 21, 2014
50. 2013/02 Interviewed, Interview, John Spink appeared on the Al Jazeera Americas 30-minute news magazine Inside Story regarding Food Fraud, 1/10/2013. Al Jazeera reaches 269 million homes in over 100 countries. <http://www.aljazeera.com/programmes/insidestoryamericas/2013/01/201311011313734534.html>

51. 2013/02 Interviewed, John Spink was interviewed by ABC World News Tonight regarding the academic program to research Food Fraud strategy, 2/25/2013 – US national news publication date 00/00/2013
52. 2013/01 Interview, John Spink appeared on ABC Good Morning Today regarding Food Fraud, 1/21/2013. Food Fraud was also featured the same day on ABC World News with Diane Sawyer and Nightline. <http://abcnews.go.com/US/exclusive-group-finds-fake-ingredients-popular-foods/story?id=18281941>
53. 2013/01 Interview, John Spink was interviewed on WRJR, Mitch McCoy show, regarding the IPPSR Seminar on 1/16/2013, set-up by IPPSR PR, 1/11/2013. [**Audio** 0:00]
54. 2013/02 Interview, **Food Fraud and the Security of the Global Food Supply**, The Current with Mike Finnerty, Canadian Broadcast Corporation, February 22, 2013. Interview of John Spink, [**Video** 24:00]
55. 2013/01 Interview, Food Fraud Topics, **Improving Food Safety in the US**, Inside Story, Al Jazeera Global News Network, 1/10/2013. (Interview of John Spink (broadcast to 269 million homes in over 100 countries). [**Video**: Food Fraud is at 14:45/25:00]
56. 2012/06 Video Interview, **Defining Food Fraud**, Produced by US Pharmacopeia [**Video** 4:18]
57. 2012/06 Video Interview, **Food Fraud**, Ivanhoe Broadcast News (distributed to local TV)
58. 2011/02/10- Interview: "[Is it the real thing?](#)" *Independent* [London, England] 10 Feb. 2011: 14. *InfoTrac Newsstand*. Web. 20 Feb. 2011. [Syndicated Europe]
59. //2010/03/30- Interview: Layton, L. (2010). [At US Dinner Tables, The Food May Be A Fraud](#), The Washington Post, Washington, DC, March 30, National Edition, Section 1, Page A01. [Syndicated Globally; syndicated by over 4,000 news agencies including the Seattle Times and Dallas Morning News.]
60. 2010/07/31- Interview: Clifford, S. (2010). [In A Downturn, Even Knockoffs Go Downscale](#), The New York Times, Sunday, National Edition, Section 1, Page A01 (July 31, 2010). (This was syndicated to over 7,000 news agencies.) [Syndicated Globally]
61. 2010/02/19- Interview: Huffstutter, PJ. (2010). Ex-Owner of SK Foods Indicted in Tomato Scandal. Los Angeles times, Los Angeles, February 19, Business Section, B01 [Syndicated Globally]
62. Interlandi, J. (2010). The Fake Food Detectives. Newsweek.
 - And others: Interviewed for TV, radio, and print by the likes of: Time Magazine, The Today Show (NBC), NBC Nightly News, CNN, ABC World News Tonight, NBC Chris Hansen Presents, USA Today, New York Times, Washington Post, San Francisco Examiner, Newsweek, Business Week Magazine, LA Times, Associated Press, Reuters, Authentication News, Journal of Brand Protection, Ivanhoe Broadcasting (fed local TV station programs in Nashville, Tampa, and Los Angeles), Women's Health, Security Management (ASIS), Scholastic, and others.

Presentations – External

Future

1. 2020/01/22 – Presentation: Food Fraud Compliance Training, Yum! Brands, Plano, Tx.

Past (External Presentations – Averaging 37 per year since 2008 with 56 in 2018)

2019

1. 2019/11/07 – Presentation: Recommendation for a Country-Level Food Fraud Prevention Strategy, Annual Meeting of INTERPOL-EUROPOL Operation Opson, Athens, Greece, 11/7/2019, N=143
2. 2019/10/09 – Presentation, Food Fraud Compliance Update, Process Expo, N=34, Chicago
3. 2019/10/07 – Presentation, Food Fraud Prevention, University Lecture Series, University of Wisconsin, 10/6/2019, N=47
4. 2019/10/04 – Presentation Webinar, Food Fraud Quarterly Update, Repositrack Webinar Series, 10/4/2019, N=931 registered and N=327 live
5. 2019/09/30 – Presentation, Food Fraud Compliance Audit Guidance, Food Safety Alliance, Michigan Department of Agriculture and Rural Development (MDARD), State of Michigan, Grand Rapids, N=17
6. 2019/09/29 – Presentation, Co-Develop, Food Fraud Vulnerability Assessment Trends (presented by Roy Fenoff), IAFP Western Canada, Vancouver
7. 2019/09/23 – Presentation, SSAFE, Video record, Food Fraud Overview, Food Fraud Prevention, Enterprise Risk Management for Decision-Making
8. 2019/09/19 – Presentation Webinar, Present Food Fraud Vulnerability Assessment Concepts, Monthly Association Webinar, Organic Trade Association, N=192
9. 2019/09/19 – Reference: Spink, J. (2019). Assessing the Enterprise Risk of Product Fraud: Counterfeiting, Quality, Expired Product, 2019 Fall Conference, Michigan Association of Healthcare Resource & Materials Management (MAHRMM), Chapter of the Association of Healthcare Resource & Materials Management (AHRMM), Spring Lake, Michigan, September 19, 2019, N=#, Video (57-minutes) URL: <https://youtu.be/SDwnfcso4wrepositrack>
10. 2019/09/15 – Presentation, Co-Develop, Food Fraud Prevention for the Nordic Countries (presented by Roy Fenoff), Iceland,
11. 2019/09/05 – Presentation, Food Fraud Compliance in the USA, Chinese-USA Regulatory Exchange, Department of State, hosted by Cargill, Washington, DC, N=13
12. 2019/08/06 – Presentation: Efficient and Effective Implementation of a Food Fraud Prevention Strategy, Conference: RLPSA – Restaurant Loss Prevention & Security Association, Annual Conference, Tuesday, August 6, 2019, Nashville, N=##.
13. 2019/06/21 – Presentation, Food Fraud Implementation Update, DNV Webinar Series (N=243 registered, N=85 live)
14. 2019/06/20 – Presentation Webinar, Food Fraud Quarterly update, Repositrack Webinar Series (N=1500+ registered, N=800+ online)
15. 2019/05/30 – Presentation: Food Fraud Compliance Requirements, McDonald's North America Quality Supply team, Quarterly Webinar (N=82 live; N=1400 registered)

16. 2019/05/29 – Presentation: Food Fraud Session 5 - Compliance, DVN-GL Food Safety Webinar Series, (N=68 live, N=238 registered)
17. 2019/05/15 – Presentation: Food Fraud and the Role of Tamper Evident Packaging, Coca-Cola Tamper Evident Packaging Team, Atlanta (N=14)
18. 2019/05/09 – Video Blog: Spink, J (2019). Video Blog from the Food Safety Summit for VM/PKG/CJ 840, Summer 2019, May 9, 2019, URL: https://youtu.be/z9dCaC_zMP8
19. 2019/05/09 – Video Blog: Spink, J (2019). Video Blog from the Food Safety Summit for VM/PKG 814, Summer 2019, May 9, 2019, URL: https://youtu.be/BI34f0_IZUs
20. 2019/05/07 – Convener, Session on Food Fraud, Food Safety Summit, Rosemont, Illinois (N=174)
21. 2019/05/07 – Moderator, Session on Food Fraud, Food Safety Summit, Rosemont, Illinois (N=174)
22. 2019/05/07 – Presenter: Food Fraud Update, Session on Food Fraud, Food Safety Summit, Rosemont, Illinois (N=174)
23. 2019/05/06 – Convener, Food Fraud and Food Defense Requirements, Food Safety Summit, Chicago
24. 2019/05/06 – Presenter, Non-Traditional Food Safety Threats and Compliance Requirements, Food Safety Summit, Chicago
25. 2019/04/30 – Presentation, NSF Global Auditor Training, Ann Arbor, April 30, 2019
26. 2019/04/26 – Presentation: Food Fraud and the Role of the Regulator, Michigan Department of AG MDARD, Food and Dairy Inspector Annual Training, Grand Rapids (N=95)
27. 2019/04/25 – Presentation, Counterfeit Medicines and Foods in Africa, MSU Africa Program, MSU
28. 2019/04/25 – Presentation: Food Fraud in Africa, Eye on Africa Speaker Series, April 25, 2019: John Spink, MSU Food Fraud Initiative “Food Fraud in Africa” Panel, International Studies & Programs Michigan State University, (N=22), URL: <https://africa.isp.msu.edu/programs/eye-africa/>, Seminars are also live-streamed at URL: <http://eyeonafrica.matrix.msu.edu/watch-live/>
29. 2019/04/24 – Presentation, Food Fraud and US Food Laws, State of Michigan Department of Agriculture and Rural Development (MDARD), Grand Rapids, April 24, 2019
30. 2019/04/20 – Presentation: Food Fraud Auditor Training, NSF international, Ann Arbor (N=175)
31. 2019/04/17 – Presentation: Food Fraud Session 4 – Prevention Strategy, DVN-GL Food Safety Webinar Series, (N=66 live, N=144 registered)
32. 2019/04/16 – Presentation: The Science and Sciences of Food Fraud Prevention, Department of Food Science, Cornell University, Ithaca, New York (N=175)
33. 2019/04/02 – Presentation: Food Fraud Trends and Compliance Requirements, IAFP PDG Food Fraud, Webinar Series (N=700 live; N=1358 registered)
34. 2019/03/26 – Presentation: Food Fraud Audit and Compliance Requirements, DNV GL Chicago Area, Risk Based Standards Workshop (N=37 live)
35. 2019/03/20 – Presentation: Food Fraud Session 3 – Vulnerability Assessment, DVN-GL Food Safety Webinar Series, (N=xx live, N=xxx8 registered)
36. 2019/03/20 – Presentation, Food Fraud Session #, Repositrack Webinar Series (N=691 live, N=1509 registered)

37. 2019/03/11 – Presenter, Assessing the Economic Impact of Food Fraud and Product Counterfeiting, Food Safety Regulatory Economics Working Group, Washington, DC
38. UK FSAI, Washington, DC, March 11, 2019
39. 2019/03/11 – Presentation: Food Fraud Economic Impact Factors, International Work Group of Food Safety Regulatory Economists, Washington, DC, (N=35)
40. 2019/03/01 – Presentation: Musgrave Supplier Webinar, (N=42)
41. 2019/02/28 – Keynote Address: Food Fraud Global Trends, Musgrave Annual Food Authenticity Lecture, University College Cork (UCC), Ireland (N=123)
42. 2019/02/27 – Presenter, Key Note Speaker, Food Fraud Prevention and an International Perspective, University College of Cork (UCC) (Ireland), Cork
43. 2019/02/27 – Presentation: Food Fraud Session 2, DVN-GL Food Safety Webinar Series, (N=208 live, N=748 registered)
44. 2019/02/20 – Presentation: Food Fraud Trends Update, IAFP PDG Webinar (N=290 live/ N=542 registered), URL:
https://www.foodprotection.org/members/files/2_20_19_Webinar.pdf
45. 2019/01/17 – Presentation, Food Fraud Auditor Guide, Merieux annual auditor training meeting, Chicago, N=74
46. 2019/01/11 – Presentation: Food Fraud Session #, DVN-GL Food Safety Webinar Series, (N=570 live, N=1938 registered)
47. 2019/01/11 – Presentation: Food Fraud webinar, DNV/ IQFSN, webinar, N=844 live/ 1984 registered
48. 2019/01/09 -- Presentation, Food Fraud Emerging Risks and Trends, IFSQN/ DNV, N=1964 registered, max N=844 live

2018

49. 2018/12/19 – Present food fraud update & recommended government direction to FDA-wide Workgroup on Economically Motivated Adulteration (WEMA), *webinar*
50. 2018/12/13 – Present food fraud update & recommended government direction Norwegian FDA, **Oslo**, N=9
51. 2018/12/12 – Presentation: Food Fraud Webinar, Repositrack, webinar (from Oslo), N=342 live
52. 2018/12/12 – 2018: Present food fraud update & recommended government to Nordic Food Fraud Project team (Norway, Denmark, Sweden, Finland, Iceland, etc.), **Copenhagen, N=74**
53. 2018/12/11 – Present Food Fraud Vulnerability Assessment to Nordic Food Fraud Project team (Norway, Denmark, Sweden, Finland, Iceland, etc.), **Copenhagen, N=74**
54. 2018/12/10 – Spink, J. (2018). Food Fraud Update and Global Trends, Danish Veterinary and Food Administration, Danish Flying Squad (Food Fraud), Copenhagen – December 10, 2018, URL (30-minutes); <https://youtu.be/jzpSbELFHBU>
55. 2018/12/07 – Presentation: SSAFE Organization (2018). Video Part1 – Assessing Food Fraud Vulnerabilities – A tutorial on Food Fraud how to use the SSAFE Food Fraud Vulnerability Assessment tool (FFVAT), Presented by Quincy Lissaur of SSAFE and John Spink of the Food Fraud Initiative at Michigan State University, December 7, 2018, 28-minutes, URL- MSU MediaSpace:

- https://mediaspace.msu.edu/id/1_7dj1jhhz?width=705&height=443&playerId=27551951;
URL-YouTube: <https://youtu.be/NLsDmo7Talo>
56. 2018/12/07 – Presentation: SSAFE Organization (2018). Video Part2 – Live Demonstration of the SSAFE Food Fraud Vulnerability Assessment Tool (FFVAT), Presented by Quincy Lissaur of SSAFE and John Spink of the Food Fraud Initiative at Michigan State University, December 7, 2018, 23-minutes, URL- MSU MediaSpace: https://mediaspace.msu.edu/id/1_i9qeimyr?width=705&height=443&playerId=27551951 ; URL-YouTube: <https://youtu.be/2lvxoYHBblM>
 57. 2018/12/07 – Presentation: Food Fraud Update, Perry Johnson Registers (PJR), again... 12/x/2018???, N=17 (49 registered)
 58. 2018/12/05 – Guest Lecture, MSU Food Science course on Food Operations Management, includes collaboration brainstorming with MSU Food Science faculty, **MSU**.
 59. 2018/12/04 – Presentation, Technology Related to Detection, Traceability, and/or Adulteration (Food Fraud) , Food Forum Meeting, National Academies of Sciences, Washington, DC, Video URL: https://youtu.be/oIf0_ak8eLE
 60. 2018/11/13 – Presentation: FF overview to General Mills, web, n=143
 61. 2018/10/30 – Spink, J (2018). Presentation: Food Fraud; A Global Perspective , Open Session Preliminary Program, Conference: Global Understanding on Food Fraud Towards Collaborative Leadership to Counter Food Fraud, October 30th, 2018; hosted by the 12th Dubai International Food Safety Conference, Dubai, UAE, October 29-31, 2018, N=115
 62. 2018/10/30 – Spink, J (2018). Chair, Panel Discussion Quality Management Systems Applied to Food Fraud Prevention; October 30; hosted by the 12th Dubai International Food Safety Conference, Dubai, UAE, October 29-31, 2018, N=115
 63. 2018/10/29 – Spink, J (2018). Co-Chair, Breakout session 2: Consensus Guidance to Industry – Prevention and Mitigation Tools, Chairs: Robert C. Baker, Mars incorporated and John Spink, Food Fraud Initiative, Michigan State University, Workshop towards Collaborative Leadership to Tackle Food Fraud, Workshop, 28 October 2018; hosted by the 12th Dubai International Food Safety Conference, Dubai, UAE, October 29-31, 2018, N=64
 64. 2018/10/29 – Spink, J (2018). Presentation, Introductory Remarks: Overview of Industry Approaches to Prevent and Manage Food Fraud Incidents; October 30; hosted by the 12th Dubai International Food Safety Conference, Dubai, UAE, October 29-31, 2018, N=115
 65. 2018/10/11 – Spink, J (2018). Food Fraud and Crimes – An Unintended Consequence of Economic Growth and Product Innovation, History of Capitalism Initiative, Department of History, University of North Carolina at Charlotte, October 11, 2018. Includes video link to part 1-2-3: Part 1 – Foundation: <https://youtu.be/ZDxXSa8oUso>, Part 2 – Unintended consequence of economic growth: <https://youtu.be/TZrl7weGtgg>, and Part 3 – Evolution of the FF Research: <https://youtu.be/hkhvift8CMQ>.
 66. 2018/09/18 - Presentation: Spink, John (2018). Food Fraud Prevention: Trends and Compliance Update, 9th Annual Food Protection/Food Safety In-Service, Tuesday, September 18, Kwik Trip, La Crosse, Wisconsin, N=75
 67. 2018/08/09- Presentation, International Food Fraud Prevention Trends, 64th International Congress of Meat Science and Technology, Melbourne, **Australia**, August 12-17, 2018, Melbourne (AUS)

68. 2018/08/07- Presentation, Food Fraud Plenary, University of Melbourne, *Australia*
69. 2018/07/27- Workshop, Enterprise-Wide Food Fraud Vulnerability Assessment, Caribbean Industrial Research Institute (CARIRI), *Trinidad & Tobago*
70. 2018/07/24 – Presentation, Food Fraud Overview, Trinidad & Tobago, Port of Spain, N=135
71. 2018/07/18 – Fenoff, Roy (2018). Food Fraud Prevention: The Role of Science and Technology, ILSI Conference 2017, July 18, 2017, Assistant Professor, Department of Criminal Justice, The Citadel (The military University of the State of South Carolina), Co-authored by John Spink, Michigan State University, URL (41-minutes): <https://www.youtube.com/watch?v=zLAQmdsjFXw>
72. 2018/07/17 – Presentation, Tennessee Food Safety Task Force, Web, Defining Food Fraud Prevention, N=50
73. 2018/07/05 – Presentation, Workshop Leader, Food Fraud Vulnerability Assessment Workshop, CARIRI, Trinidad & Tobago, Suburb, N=41
74. 2018/07/04 – Presentation, Food Fraud Vulnerability Assessments, Port of Spain, N=135
75. 2018/06/21 – Presentation, Food DEFENSE Trends and the Role of Intellectual Property Rights, MSU Law School, Food Law Conference, 7/2018, N=59
76. 2018/06/21 – Presentation, Food Fraud Trends and the Role of Intellectual Property Rights, MSU Law School, Food Law Conference, 7/2018, N=53
77. 2018/06/13 – Presentation-Web, Wisconsin Association for Food Protection (WAFP), Food Fraud and the International Arena, N=135
78. 2018/05/29 – Presentation: Spink, J (2018). Panelist – Panel on Food Fraud Global Trends, Summit on Global Food Integrity, Global Center for Food Security, Belfast, UK, May 29, 2018 (N=650)
79. 2018/05/29 – Presentation: Spink, J (2018). Poster – Food Fraud Prevention Strategy Development, Summit on Global Food Integrity, Global Center for Food Security, Belfast, UK, May 29, 2018 (N= 100)
80. 2018/05/29 – Presentation: Spink, J (2018). Presentation – Food Fraud Prevention Strategy Development, Summit on Global Food Integrity, Global Center for Food Security, Belfast, UK, May 29, 2018 (N= 15)
81. 2018/05/22- Presentation, Food Fraud Prevention Overview and Compliance, BRC Americas Conference 2018, Nashville
82. 2018/05/14- Presentation, Food Fraud Authenticity Trends, Food Safety Seminar Series, University of Guelph (*Canada*) (N=na)
83. 2018/05/09- Convener, Session: Food Fraud, Food Safety Summit, Chicago (N=na)
84. 2018/05/09- Presentation, Food Fraud Compliance Requirements, Session: Food Fraud, Food Safety Summit, Chicago (N=x)
85. 2018/04/15- Presentation, Food Fraud Prevention for Spices, Annual Meeting, American Spice Trade Association ASTA, Naples, Florida (N=x)
86. 2018/03/26 – Presentation, GMA Science Forum, Food Fraud Update and Terminology Survey, 3/26/2018, N=35
87. 2018/03/17 – Presentation, Food Fraud Overview, FSSC Webinar series, TWO, 3/17/2018 (N=57, N=45)
88. 2018/03/12- Presentation, Food Fraud Audit Guide, FSSC Webinar Series, AM for Europe and Eastern USA, Webinar (N=x)

89. 2018/03/06 – Moderator, Food Fraud Session, GFSI Annual Conference, Tokyo, 2/x/2018, N=350
 90. 2018/03/06 – Presentation, Food Fraud Trends Update, GFSI Annual Conference, Tokyo, 2/x/2018, N=350
 91. 2018/03/05- Panelist, Emerging Food Safety Trends, Breakfast Session, Annual Conference, Global Food Safety Initiative (GFSI), Tokyo, *Japan*
 92. 2018/02/27- Presentation, Food Fraud Audit Guide, Webinar Series, SGS (N=467/1700+))
 93. 2018/02/22 – Presentation, Food Fraud Trends, SGS Food Safety Workshops, Web, 2/22/2018, N=476
 94. 2018/02/19- Presentation, Food Fraud Audit Guide, FSSC Webinar Series, PM for Western USA and Asia, Webinar
 95. 2018/02/14 – Presentation, Web, Refrigerated Foods Association RFA, Food Fraud Overview, 2/14/2018, N=34
 96. 2018/01/27 – Presentation, Introducing Animal and Veterinary Product Fraud (AVPF), Michigan Veterinary Conference 2018 (VMC2018), Lansing, (N=17)2017/12/08- Presentation, Food Fraud Audit Requirements, Perry Johnson Inc., Troy, Michigan, N=15
 97. 2018/01/26 – Presentation, VMC Conference, Introducing Animal and Veterinary Product 2018/01/25 – Presentation, Food Fraud Trends Update, FDA WEMA group (Workgroup on Economically Motivated Adulteration/ Food Fraud), Web, 1/25/2018, N=13,
 98. 2018/01/24- Presentation, Food Fraud Audit Guide, USP/ Repositrack Webinar Series, Webinar, (N=712)
 99. 2018/01/23- Presentation, Food Fraud Compliance, McCloud Food Safety Conference, Oakbrook, Illinois (N=231)
 100. 2018/01/22- Presentation, Pharmaceutical Product Fraud Prevention, Global Food Traceability Center GFTC/ Institute of Food Technologists IFT, Webinar (N=17)
 101. 2018/01/17, Presentation, Food Fraud Prevention Overview, Global Quality Manager's Meeting, YUM! Brands, Bangkok, *Thailand*, Webinar (N=43)
 102. 2018/01/17 – Presentation, GFSI and Packaging Materials, Perry Johnson Registrars (PJR) webinar, N=31
 103. 2018/01/15- Presentation, Food Fraud Audit Guide, FSSC Webinar Series, AM for Europe and Eastern USA, Webinar (N=47)
 104. 2018/01/15- Presentation, Food Fraud Audit Guide, FSSC Webinar Series, PM for Western USA and Asia, Webinar (N=27)
- 2017
105. 2017/11/15 - Presentation, FSSC 2200 Harmonization Conference 2017, Presentation - Food Fraud Audit Guide Requirements, Nov 15-16, Miami 2017/10/31 - Global Food Fraud Conference (hosted by MARS, Danone & others), Panel - Law Enforcement, Oct 31, Beijing
 106. 2017/11/08 - Presentation, SQF 2017 SQF International Conference, Presentation - Food Fraud Prevention Strategies, Nov 7-9, Dallas
 107. 2017/11/02 - Presentation, China Food Safety and Quality, Presentation - Food Safety and Enterprise Risk Management Nov 1-2, Beijing

108. 2017/11/02 - Session Chair, China Food Safety and Quality, Session: Food Safety Culture, Nov 1-2, Beijing
109. 2017/10/31 – Spink, J (2017). Integrating Food Fraud Prevention into Whole Supply Chain Management, Global Food Fraud Conference 2017, Beijing, October 31, 2017, URL: <https://youtu.be/S4Yvn-BnSVE>
110. 2017/10/31 – Presentation: Spink, J (2017). Integrating Food Fraud Prevention into Whole Supply Chain Management, Global Food Fraud Conference 2017, Beijing, October 31, 2017, URL: <https://youtu.be/S4Yvn-BnSVE>
111. 2017/10/30 – Presentation: Global Food Fraud Conference (hosted by MARS, Danone & others), Presentation - Food Fraud Prevention, Oct 30, Beijing
112. 2017/10/30 – Presentation: Global Food Fraud Conference (hosted by MARS, Danone & others), Panel - Prevention, Oct 30, Beijing
113. 2017/10/26 - Presentation, GFSI (Jilin) International Workshop, GFSI-China, Presentation and Discussion Forum, Oct 25, Jilin, China
114. 2017/10/26 - Panel, GFSI (Jilin) International Workshop, GFSI-China, Presentation and Discussion Forum, Oct 25, Jilin, China
115. 2017/10/25 - Presentation, Third GFSI China Local Group General Meeting 2017, Presentation and Discussion Forum, Consumer Goods Forum, Oct 26, Jilin, China
116. 2017/10/10- Presentation, Food Fraud Compliance Requirements and Prevention, National Honey Associations Annual Conference, Galveston (n=74)
117. 2017/10/05 - Lecture & Panel: EU/FSAI Food Authenticity and Integrity, Dublin (N=350)
118. 2017/10/02 - Lecture: Interpol Opson, Dublin (N=350)
119. 2017/09/29 - Present: CVM, Professional Development, Online Presence and Social Media, (N=21), URL: <https://youtu.be/J7-AeQFWIs>
120. 2017/09 - Lecture, IPI, Food Fraud and Packaging, 9/12/2017 (N=15)
121. 2017/08/31 - AUS Lecture: 8/31 panel
122. 2017/08/31 - AUS Lecture: 8/31 workshop
123. 2017/08/30 - AUS Lecture: 8/30 Panel
124. 2017/08/01 – Presentation, Food Fraud Management, Woolworths (Australia), hosted by SAI Global, N=25
125. 2017/07/10- Workshop, Food Fraud Table-Top Exercise (FFTTX), NEHA Annual Conference, Grand Rapids (Moyer Present)
126. 2017/07 – Presentation, Food Fraud Prevention, IAFP Annual Conference, Tampa, N=85
127. 2017/06/01 - Presentation, June 6, 2017, Fake Food, Episodes, Podcasts, Season 8Gastropod Webinar, N=350, URL: <https://gastropod.com/>
128. 2017/06/06- Presentation, Animal and Veterinary Product Fraud [Keynote], Animal Nutrition and Veterinary Conference (AAVN), DC, June 6, 2017
129. 2017/05/22 – Presentation, Food Fraud Strategy and Training, BRC North American Conference, Nashville
130. 2017/05/08 – Moderator, Food Fraud Session, Food Safety Summit, Chicago, May 9
131. 2017/05/08 – Presentation, Food Fraud Prevention Trends Update, Food Safety Summit, Chicago, May 9
132. 2017/04/09 - Presentation, Food Fraud, in Gastropod Presentation, GASTROPOD AT THE MICHIGAN SCIENCE FESTIVAL, SATURDAY, APRIL 8, 2017MSU Science Week, N=250, URL: <https://gastropod.com/>

133. 2017/04/08 – Presentation, Food Fraud Prevention for Spices, American Spice Trade Association, Florida
 134. 2017/03/27 – Presentation, Food Fraud Terminology Survey Review, GMA Science Forum, DC
 135. 2017/03/22 - Lecture, Food Fraud – role of governments in prevention, MSU Visiting Scholar Program, VIPP/IVPL, N=5
 136. 2017/03/09- Presentation, Food Fraud Global Trends and Compliance Requirements, Food Fraud Workshop, US Pharmacopeia (USP), March 3, 2017, DC
 137. 2017/02/14 – Presentation, Canadian Food Inspection Agency CFIA, Risk Assessment Team, Canada, CFIE/RS (N=12)
 138. 2017/01/28 - Lecture, VM813 FSMA and Food Fraud, Recorded for annual use (N=na)
 139. 2017/01/24 – Presentation, USP/ Repositrack, Web, Food Fraud Compliance Requirements Update, n=978
 140. 2017/01/23 – Presentation, Food Fraud Trends Update, International Food Pest Control Conference (McCloud), Chicago (N=231)
 141. 2017/01/23 – Presentation – Food Fraud Compliance Requirements, USP/ Repositrack Webinar Series (N=711)
 142. 2017/01/21 – Presentation, McCloud, Food Safety Conference, Oakbrook, 1/21/2017, N=175
 143. 2017/01/17 - Guest Discussion Board Host, VM817 FSMA (N=17)
 144. 2017/01/15 – Presentation – Food Fraud Strategy, FSSC 22000, Webinar series (N=41)
 145. 2017/01/09- Presentation, Food Fraud and Honey Fraud, True Source Honey Conference, Galveston (N=31)
- 2016
146. 2016/11/17- Presentation, Food Packaging Trends Executive Education, School of Packaging, MSU (N=12)
 147. 2016/11/15- Presentation: Spink, J. (2016). Video: Food Defense Management: Prevention Strategy, Decision-Making, Practices and Standards including GFSI Benchmarking, MSU FFI Video Encyclopedia, Publications, November 1, 2016, URL: <https://youtu.be/ym2RNqa4KHA>
 148. 2016/11/05- Presentation, Food Fraud Global Trends, INFOSAN Annual Conference, WHO/ FAO-UN, Singapore (N=127)
 149. 2016/11/01- Presentation/ Teach, Pet Food Fraud [webinar], for VM813 TITLE, start Spring 2017 (N=Avg. 15)
 150. 2016/08/25- Presentation, Food Fraud Prevention including FSMA and GFSI, in the panel discussion webinar: The Next Big Killer – Food Fraud, GFSR Global Food Safety Resource incorporated, 8/25/2016 (Webinar) (N=14)
 151. 2016/08/04- Presentation, Napier Business Alliance, hosted by PWC, Napier (Hawks Bay), NZ, 8/4/2016 (N=37)
 152. 2016/08/03- Presentation, Food Fraud Global Trends and Direction, Ministry for Primary Industries (MPI), New Zealand, hosted by PWC, Wellington, NZ, 8/3/2016 (N= 25)
 153. 2016/08/03- Presentation, Food Fraud Global Trends, Oritain Food Traceability Forum, Auckland, NZ, 8/2/2016 (N=49)

154. 2016/07/28- Presentation, Food Fraud Regulation and Trends for the Wine Industry, AWITC, Adelaide, Australia (N=309)
155. 2016/07/27- Presentation - Video: Spink, J (2016). *Preventing Food Fraud including Counterfeiting*, Session 9: Authenticity guaranteed? AWITC Australian Wine industry Technical Conference, July 27, 2016, Adelaide, Australia, 4:50pm to 5:10pm, <http://www.awitc.com.au/>, Video URL (17-minutes): <https://youtu.be/AsRkgAqxN68>
156. 2016/07/17- Presentation, Food Fraud Compliance and Trends, IFT Annual Conference, IFT, Chicago
157. 2018/01/21 – Presentation, GFTC/IFT, RX-360 Overview, Web, 1/21/2018, N=15
158. 2016/07/17- Presentation, Food Fraud Vulnerabilities Assessments, IFT Annual Conference, IFT, Chicago
159. 2016/07/17- Presentation (co-author, presented by) Moyer, DC, Food Fraud Packaging Applications, IFT Annual Conference, IFT, Chicago
160. 2016/07/14- Moderator, FSMA-PC Qualified Individual Training, IFT Conference, Chicago
161. 2016/07/14- Spink, John. (2016). Presentation: Section 5B Economically Motivated Hazards, Chapter 5 Chemical, Physical and Economically Motivated Food Safety Hazards, Qualified Individual Training, Preventative Controls for Human Foods (PCHF), FDA Certified Training, Institute of Food Technologists (IFT) Annual Conference 2017, Chicago, July 14, 2016. URL (short version): <https://youtu.be/nJYwoIZX9t8>, URL (long version): <https://youtu.be/ZqMHhfSbvek>
162. 2016/07/14- Video: FSMA PCHF Qualified Individual training - section on Food Fraud/ Economically Motivated Adulteration - short version, only slides from the formal training.
163. 2016/07/14- Video: FSMA PCHF Qualified Individual training - section on Food Fraud/ Economically Motivated Adulteration - FULL version, slides from the formal training with additional background
164. 2016/07/11- Presentation, Food Fraud Regulation and Trends, Food Law Conference, IFLR, MSU (N=35)
165. 2016/06 – Presentation: Spink, J. (2016). *FSMA Intentional Adulteration Rule Food Fraud*, FDLI Focused Strategies to Protect Food Against Intentional Adulteration, June 28, 2016, 2:00 to 3:30 PM ET. Webinar, (N=na), URL: <http://www.fdpi.org/fsma-adulteration>
166. 2016/05 Presentation: Food Fraud Update and Global Trends, Food Fraud Session 1, Food Safety Summit, Chicago, May 11-13, 2016 (N=154)
167. 2016/05 Moderator: Food Fraud Update and Global Trends, Food Fraud Session 1, Food Safety Summit, Chicago, May 11-13, 2016 (N=154)
168. 2016/05 Presentation: Section 5B Economically Motivated Hazards, Chapter 5 Chemical, Physical and Economically Motivated Food Safety Hazards, Qualified Individual Training, Preventative Controls for Human Foods (PCHF), FDA Certified Training, Institute of Food Technologists (IFT) Annual Conference 2017, Chicago, July 14, 2015 (N=78), URL (short version) x; URL (long version): x.
169. 2016/05 Convener: Food Fraud Session 1, Food Safety Summit, Chicago, May 11-13, 2016 (N=154)
170. 2016/05 Convener: Food Fraud Session 1, Food Safety Summit, Chicago, May 11-13, 2016 (N=154)

171. 2016/04/15- Presentation, Food Fraud and E-Commerce, Session: Food Safety and Supervision in E-Commerce, International Forum on Food Safety (IFFS), International Union of Food Science and Technology (IUoFST), April 4, 2016, Beijing (N=463)
172. 2016/04/14- Presentation, International Perspectives on Food Adulteration, Plenary Lecture, International Forum on Food Safety (IFFS), International Union of Food Science and Technology (IUoFST), April 4, 2016, Beijing (N=463)
173. 2016/04/06- Poster, Spink, J, Moyer, DC, & Speier-Pero, C, (2016). Introducing the Food Fraud Initial Screening Model (FFIS), Assuring the Integrity of the Food Chain – Fighting Food Fraud Conference, EC Food Integrity Project, Prague, April 6-7, 2016
174. 2016/04/02- Presentation, Global Food Fraud Trends, Assuring the Integrity of the Food Chain – Fighting Food Fraud Conference, EC Food Integrity Project, Prague, April 6-7, 2016
175. 2016/04 Presentation: Food Fraud Strategy and Policy, Global Food Safety Symposium, sponsored by MARS foods, Global Food Safety Center, Huraira (Beijing), China, April 18-20, 2016 (N=96)
176. 2016/02 Presentation: Food Fraud Compliance and the Role of Technology, Food Safety Canada, NSF International, Toronto, Canada, February 25-26, 2016, (N=86), <http://www.nsf.org/training-education/>
- 2015
177. 2015/12 Presentation: Food Fraud Overview and Trends, MSU Visiting International Professional Program (VIPP), Chinese Agriculture Academy of Sciences, December 2015 (N=17)
178. 2015/12 Webinar: Spink, J. (2015). Applying Enterprise Risk Management Type Principles to Food Fraud Prevention (not necessarily full COSO or ERM), Webinar Education Series, Food Fraud Initiative, Michigan State University, Fall 2015. Note: these will eventually be posted on our website and as public on YouTube. Videos: Short Version (6 minutes) <https://youtu.be/xEErj2eggKk>
179. 2015/11 Presentation: The Science and Sciences of Food Fraud, Session: Plenary, Chinese International Food Quality and Safety Conference (CIFSQ), Beijing, November 2015 (N=354)
180. 2015/11 Presentation: Food Fraud Strategy and Risk Assessment, Co-present with Petra Weissenberg (Danone and SSAFE/GFSI), Session: Food Adulteration 1, Chinese International Food Quality and Safety Conference (CIFSQ), Beijing, November 2015 (N=69)
181. 2015/11 Co-Moderate: Food Adulteration 1, with Dr. Yongning Wu (CFSA), Chinese International Food Quality and Safety Conference (CIFSQ), Beijing, November 2015 (N=69)
182. 2015/11 Co-Moderate: Food Adulteration 2, with Dr. Jeff Moore (USP), Chinese International Food Quality and Safety Conference (CIFSQ), Beijing, November 2015 (N=75)
183. 2015/11 Webinar: Food Fraud Technology and Prevention, co-presented with Perkin-Elmer, Webinar Series, Institute of Food Technologists (IFT), November 17, 2015, (N=na) https://www.pathlms.com/ift-learn-online/events/213/video_presentations/17305

184. 2015/11 Presentation: Introducing Food Fraud Criminology, American Society of Criminology, Annual Meeting, Washington, DC, November 18-21, 2015, (N=12), <https://asc41.com/annualmeeting.htm>
185. 2015/11 Presentation: Food Fraud and the Alcohol and Spirits Products, International Workshop on Alcoholic Authenticity and Safety, China National Research Institute of Food and Fermentation Industries (CNRIFFI), November 10, 2015, Beijing (N=64)
186. 2015/11 Co-Moderator: Food Fraud International Perspective, Co-moderate with Dr. Yongning Wu (CFSA), International Workshop on Alcoholic Authenticity and Safety, China National Research Institute of Food and Fermentation Industries (CNRIFFI), November 10, 2015, Beijing (N=64)
187. 2015/10 Discussion Panel: China/ EU Conference, Vulnerability Assessment of the Food Chain, Discussion Panel, CFSA, October 20, 2015, Beijing (N=24)
188. 2015/10 Presentation: Spink, J. (2015) Introducing Food Fraud, Food Protection, Ministry for Primary Industries, New Zealand Government, Auckland, (N=164). Video: <https://www.youtube.com/watch?v=Jb4mZPmkFL0>. [Note: Food Risk Matrix at 11:00, HACCP/ TACCP/ VACCP at 12:15, Comparing Food Safety and Food Fraud vulnerabilities at 13:20, Enterprise Risk Management at 13:45 then 18:30.]
189. 2015/10 Presentation: Spink, J. (2015). Food Fraud and Food Defense Discussion Panel, Food Protection, Ministry for Primary Industries, New Zealand Government, Auckland, (N=164), Video: <https://www.youtube.com/watch?v=H8WrASrThtI>
190. 2015/10 Workshop Leader, Food Fraud: Food Safety Culture Conference, Ministry of Private Enterprises (MPI), Auckland, New Zealand, October 12-13, 2015, (N=36), <https://www.mpi.govt.nz/>
191. 2015/10 Presentation: Spink, J. (2015) Introducing Food Fraud, Food Protection, Ministry for Primary Industries, New Zealand Government, Auckland, (N=64). Video: <https://www.youtube.com/watch?v=Jb4mZPmkFL0>. Note: Food Risk Matrix at 11:00, HACCP/ TACCP/ VACCP at 12:15, Comparing Food Safety and Food Fraud vulnerabilities at 13:20, Enterprise Risk Management at 13:45 then 18:30.
192. 2015/10 Discussion Panel: Spink, J. (2015). Food Fraud and Food Defense Discussion Panel, Food Protection, Ministry for Primary Industries, New Zealand Government, Auckland, (N=164), Video: <https://www.youtube.com/watch?v=H8WrASrThtI>. Note: Spink at 5:00 to 10:00, 14:20 to 18:15, 19:05 to 12:40.
193. 2015/09 Co-Developer for Presentation Roy Fenoff (The Citadel), Food Fraud Criminology, Food Conference, Seoul, Korea, October 21-23, 2015 (N=86)
194. 2015/09 Presentation: The role of packaging in Food Fraud prevention, Packaging Section, Process Expo, Chicago, September 15-16, 2015, (N=22), <http://www.myprocessexpo.com/>
195. 2015/09 Presentation: Food Fraud Global Trends and Policy, Food Authenticity Workshop, European Commission, Milan, Italy, September 9-10, 2015, (N=29), <https://secure.fera.defra.gov.uk/foodintegrity/>
196. 2015/09 Presentation: Spink, J. (2015) Overview of the Food Fraud Aspects of the FSMA Preventative Controls Rule – Short, for Chinese National Center for Food Safety Risk Assessment (CFSA), September 2015, (N=12), YouTube title: MSU FFI Spink CFSA cpt2 FSMA PC review short, Length 11 minutes, Video link: <https://youtu.be/CSzUuvfUGpg>

197. 2015/08 Presentation: The risk of allergens from Food Fraud incidents, China Allergens Conference, Chinese National Center for Food Safety Risk Assessment (CFSA), Beijing, 8/4/2015, (N=28)
198. 2015/08 Presentation: Global Food Fraud Issues and Application to China, Regional Center for Disease Control Director's Conference, Chinese Center for Disease Control (C-CDC), Urumqi, Xinjiang, Uyghur Autonomous Region, August 2015 (N=43)
199. 2015/07 Presentation: Food Defense Module, HACCP Certification course, Institute for Food Technologists (IFT), Chicago, July 2015
200. 2015/07 Presentation: Food Packaging Module, HACCP Certification course, Institute for Food Technologists (IFT), Chicago, July 2015
201. 2015/07 Presentation: Food Fraud MOOC with Bi-lingual Caption Text, co-brand with Chinese National Center for Food Safety Risk Assessment (CFSA), www.FoodFraud.msu.edu
202. 2015/07 Presentation: Food Defense Module, HACCP Certification course, Institute of Food Technologists Conference, Chicago, July 2015 (N=64)
203. 2015/07 Presentation: Food Packaging Module, HACCP Certification course, Institute of Food Technologists Conference, Chicago, July 2015 (N=64)
204. 2015/06 Webinar: Food Fraud, Session: Emerging Food Quality Issues, Annual Quality Managers Conference, McCormick Incorporated, 6/17/2015, (N=54)
205. 2015/06 Presentation: Food Authenticity and Adulteration [keynote], Annual Science Meeting, Focus Topic: Food Adulteration and Food Integrity, Swiss Food Science Institute Meeting, University of Neuchatel, Switzerland, June 23, 2014, (N=54), http://www.fial.ch/files/documents/de/25-flyer-sfsm-26_11_2014.pdf
206. 2015/05 Presentation: Food Fraud MOOC with Bi-lingual Caption Text, co-brand with Chinese National Center for Food Safety Risk Assessment (CFSA), www.FoodFraud.msu.edu
207. 2015/05 Presentation: Food Fraud Global Trends, Food Fraud Forum, FoodQualityNews Magazine, May 27, 2015, (N=na), <http://www.foodqualitynews.com/Industry-news/FQN-hosts-Food-Fraud-forum>
208. 2015/05 Presentation: Understanding and Combating Food Fraud, Conference, American Chemical Society, Grand Rapids, May 27, 2015, (N=11), <http://jgclcrm2015.com/>
209. 2015/04 Presentation: Food Defense Module, HACCP Certification course, Food Safety Summit, Baltimore, April 2015 (N=43)
210. 2015/04 Presentation: Food Packaging Module, HACCP Certification course, Food Safety Summit, Baltimore, April 2015 (N=43)
211. 2015/04 Co-Develop with Presentation Doug Moyer, Food Fraud Prevention Strategy, BRC Americas, Orlando, April 7, 2016 (N=83)
212. 2015/04 Convener: Food Fraud Session 1, Food Safety Summit, Baltimore, April 2015 (N=48)
213. 2015/04 Convener: Food Fraud Session 2, Food Safety Summit, Baltimore, April 2015 (N=53)
214. 2015/04 Presentation: Food Fraud Global Update and Trends, Food Fraud Session 1, Food Safety Summit, Baltimore, April 2015 (N=48)
215. 2015/04 Presentation: Food Fraud Strategy, Pre-Conference Meeting on Economically Motivated Adulteration, GMA Science Forum, Grocery Manufacturer's Association, DC,

- April 13, 2015, (N=67),
<http://www.gmaonline.org/forms/meeting/Microsite/scienceforum15>
216. 2015/03 Poster: Combating Food Fraud Case Study of Nigerian Combating Counterfeit Medicines, Food Integrity Project Conference, Bilbao, March 2015 (N=na)
 217. 2015/03 Poster: Assessing the Economic Impact of Counterfeiting, Food Integrity Project Conference, Bilbao, March 2015 (N=na)
 218. 2015/03 Moderator: Panel on Food Authentication Trends, Food Integrity Project Conference, Bilbao, March 2015 (N=na)
 219. 2015/03 Co-Developed for Presentation Doug Moyer, Food Fraud Prevention Strategy and the Role of Standards, BRC Americas, Orlando, March 2015, (N=44)
 220. 2015/03 Presentation: Food Fraud Prevention Strategy, Food Defense Strategy Exchange (FDSE), Sponsored by ADT, Chicago, May 2015 (N=37)
 221. 2015/03 Webinar: Food Fraud, Session: Global Food Safety Issues, FoodSafetyNews.com, March 2015, (N=na)
 222. 2015/03 Moderator: Food Integrity Laws and Regulations Panel, EU Food Integrity Project, Bilbao, March 25, 2015, (N=48),
<https://secure.fera.defra.gov.uk/foodintegrity/showEvents.cfm?id=9>
 223. 2015/02 Presentation [Keynote]: Food Fraud Regulatory Needs, Food Symposium, Food and Drug Law Institute, DC, February 23, 2015, (N=42),
<http://www.fdi.org/foodweek2015>
 224. 2015/02 Presentation [Keynote]: Food Fraud Technology Requirements and Opportunities, AOAC Section Conference, Monterrey, CA, 2/18/2015, (N=57),
<http://www.psw-aoaci.org/>
 225. 2015/01 Presentation: Food Fraud Laws, Regulations, Certifications, and Standards, Food Safety Law Center, School of Law, Renmin University (China), Beijing, Co-Presented with Dr. Miao Hong, CFSA, January 22, 2015, (N=18)
 226. 2015/01 Presentation: Food Fraud Overview MOOC, conducted the one da program at the headquarters of the Chinese National Center for Food Safety Risk Assessment (CFSA), Beijing, January 21, 2015, (N=14)
 227. 2015/01 Presentation: Food Fraud Initiative Business Plan and Development Process, Fanning the Flames, MSU Global, MSU, January 29, 2015, (N=9), <http://msuglobal.com/>
 228. 2015/01 Presentation – Global Food Fraud Prevention Research and Regulatory Trends, Shenzhen International Innovation Auditorium, Shenzhen, January 19 and 20, (N=39),
<http://www.szcec.com/eng/>
 229. 2015/01 Presentation – Global Food Fraud Prevention Research and Regulatory Trends – Including MSU Comment to the US FDA Regarding Economically Motivated Adulteration, Chinese National Center for Food Safety Risk Assessment (CFSA), Beijing, January 22 and 23, (N=12), <http://www.cfsa.net.cn/>
 230. 2015/01 Presentation: Food Fraud Initiative Business Plan and Development Process, Fanning the Flames, MSU Global, MSU, January 29, 2015
- 2014
231. 2014/11 Workshop Participant, SSAFE/ Global Food Safety Initiative (GFSI) Food Fraud Vulnerability Workshop, DC, November 20, 2014

232. 2014/11 Presentation, Food Fraud Laws, Regulations and the impact of Technology, University of Michigan Regulatory Sciences Program, Dr. Henry Wang, November 4, 2014.
233. 2014/11 Workshop Participant, Food Fraud Vulnerability Assessment, Workgroup on Economic Adulteration, Grocery Manufacturers Association (GMA), DC, November 10, 2014
234. 2014/11 Presentation, Food Fraud Overview, Workgroup on Economically Motivated Adulteration (WEMA), US FDA, DC, November 12, 2014
235. 2014/10 Presentation: NSF-Type Research Needs to Address the Public Health Threat of Food Fraud and Economically Motivated Adulteration, “Food Safety–Global Supply Chain Research Needs,” National Science Foundation (NSF), Washington, DC, October 29-30, 2014
236. 2014/10 Presentation: FSHN/ Les Borquine Research, “Food Safety–Global Supply Chain Research Needs,” National Science Foundation (NSF), Washington, DC, October 29-30, 2014
237. 2014/10 Committee: organizing for “Food Safety–Global Supply Chain Research Needs,” National Science Foundation (NSF), Washington, DC, October 29-30, 2014
238. 2014/10 Presentation, Food Fraud Public Policy Recommendations (*video* included), Food Fraud Conference, Addressing the Member States, European Commission, Rome, October 24, 2014.
239. 2014/10 Presentation, Food Fraud Prevention Policy Direction, Food Law Symposium, Food and Drug Law Institute (FDLI) with Harvard University School of Public Health, DC, October 13, 2014.
240. 2014/10 Presentation, Food Fraud Global Trends Update, Food Quality Symposium, Palm Springs, October 7, 2014
241. 2014/10 Presentation, Food Fraud MOOC, Fanning the Flames, MSU Global, October 3, 2014
242. 2014/09 Expert Panel Workshop Participant, Food Fraud Vulnerability Assessment Development, US Pharmacopeia, DC 9/26/2014
243. 2014/08 Presentation, Food Fraud Prevention Strategy, GFSI China Focus Day, Global Food Safety Initiative (GFSI), Beijing, August 27-28, 2014.
244. 2014/08 Presentation, Introducing Food Fraud Prevention, Food Safety Conference, Korean Food Safety Association, Seoul, August 25-26, 2014.
245. 2014/07 Presentation, Packaging for Food Safety, World Tap/ International Institute for Agriculture, MSU, July 22, 2014
246. 2014/07 Presentation, Introduction to Food Fraud, World Tap/ International Institute for Agriculture, MSU, July 22, 2014
247. 2014/06 Presentation: A Global Perspective on Food Fraud Prevention, Institute of Food Technologists Annual Conference, session speakers included Dr. Donna Schaffner of Rutgers and Jason Bashura of Pepsi, New Orleans, 6/24/2014.
248. 2014/06 Presentation: A Global Perspective on Food Fraud Prevention, European Commission (DG-SANCO [Directorate General for Health and Food] and DG-JRC [Directorate General for Joint Research Center]), Food Fraud Seminar, co-presented with Professor Christopher Elliott of Queen's University Belfast (UK) and Professor Saskia van Ruth of Wageningen University (Netherlands), Geel, Belgium, June 16, 2014.

249. 2014/06 Presentation, A Global Perspective on Food Fraud Prevention, 15th Annual JIFSAN/ FERA Symposium (US based Joint Institute for Food Safety and Applied Nutrition & UK Food and Environment Research Agency), York, UK, 6/11/2014
250. 2014/05 Presentation: MSU Research Direction in Food and Food Fraud, Thailand Alumni Group, MSU Alumni Association, Bangkok
251. 2014/05 Conference Chair, Food Safety Forum, 2014 World of Food Asia Conference, Bangkok
252. 2014/05 Presentation, Enterprise Risk Management and Food Applications, 2014 World of Food Asia Conference, Bangkok
253. 2014/05 Panel Member, Cargo Theft Trends, Food Defense Strategy Exchange, Chicago, 5/1/2014
254. 2014/05 Co-Develop with Presenter DC Moyer, Introduction to Dietary Supplement Fraud, CPSDA Conference, Arizona, 5/20/2014
255. 2014/04, Presentation, *Video* Presentation, Introduction to Food Fraud (5:00), Interview with Science Select at ASSET 2014 Conference (Queen's University Belfast)
256. 2014/04 Keynote Speaker, A Global Perspective on Food Fraud Prevention, Centre for Assured, Safe and Traceable food (ASSET), Institute for Global Food Security at Queen's University (QUB), Belfast, April 8, 2014
257. 2014/04 Co-Develop for Convener/ Presenter DC Moyer, Food Fraud Trends, Food Fraud Session, Food Safety Summit, Baltimore
258. 2014/04 Co-Develop for Session Convener/ Presenter DC Moyer, Expanding Food Defense, Food Safety Summit, Baltimore
259. 2014/04 Co-Develop for Presenter DC Moyer, Food Defense and Packaging, HACCP Certification Workshop, Food Safety Summit, Baltimore
260. 2014/04 Co-Develop for Presenter DC Moyer, Vulnerability Assessments, HACCP Certification Workshop, Food Safety Summit, Baltimore
261. 2014/02 Recognized as Advisor, Brand Protection and Supply Chain Integrity: Methods for Counterfeit Detection, Prevention and Deterrence – A Best Practices Guide, Grocery Manufacturers Association (GMA)
262. 2014/02 Keynote Speaker, Global Food Fraud Overview, Food Authenticity Technology Conference, UK Department for Environment, Food and Rural Development (DEFRA), York, England
263. 2014/02 Reviewer, Inclusion of Food Fraud Concepts, PAS 96 Food Defence (UK Publically Available Standard), February 22, 2014.
264. 2014/01 *Innovation Fellow*, MSU Global – Awarded the Innovation Fellow position for ongoing support of the Food Fraud Massive Open Online Course and development of further outreach
265. 2014/01 Quoted and Referenced, Food Fraud and Economically Motivated Adulteration of Food Ingredients, *Congressional Research Service*

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266. 2013/12 Presentation, Food Fraud Overview, Food Safety Consortium Conference, Chicago
267. 2013/11/06 Presentation, Food Fraud FREE-B Program Review, FDA Food Defense Plan Builder Regional Workshop, Process Expo, Chicago 11/6/2013

268. 2013/11- Presentation (Co-Author, Presented by Fejes) Fejes, Zoltán Levente and Spink, John and Junjan, Veronica (2013) Anti-counterfeiting strategy public policy decision-making: Justifying resource allocations based on incomplete data. In: The American Society of Criminology Annual Meeting, 20-11-2013 - 23-11-2013.
269. 2013/11 Presentation: Food Fraud Regulations and the Seafood Industry, Leadership Team Conference, National Fisheries Institute (NFI), co-present with DC Moyer, 11/6/2013 [Webinar]
270. 2013/11 Presentation, *Video - Food Fraud, Coca-Cola Food Safety “Kommunity” Series*, Master of Science in Food Safety Program, MSU. Co-presented with Dr. Felicia Wu, FSHN, MSU
271. 2013/11 Presentation, The Role of Food Packaging in Food Fraud Prevention, 2013 Process Expo, Chicago (Session convened by the MSU School of Packaging), November 5, 2013
272. 2013/11 Co-Develop for Presenter Zoltan Fejes, *Anti-counterfeiting strategy public policy decision-making: Justifying resource allocations based on incomplete data*, Annual Conference, American Society for Criminology, Atlanta, November 23, 2013
273. 2013/10 Co-Developer for Presenter Virginia Wheatley (New Jersey Department of Public Health), NJ Food Processors Association, Newark, October 9, 2013
274. 2013/10 Quoted and Referenced, On the food crisis, fraud in the food chain and the control thereof, Referendum on Food Fraud, European Commission
275. 2013/10 Presentation, Food Counterfeiting and Food Fraud Prevention, Intellectual Property Crime Conference, Interpol, Dublin, 10/15
276. 2013/10 Presentation, Introduction to Food Fraud, Institute for Global Food Security, Queen’s University Belfast, Belfast
277. 2013/09/19 Presentation, Defining Food Fraud and the Focus on Prevention, Guest Lecture, Moscow State University for Food Production, Moscow, Russia, 9/19
278. 2013/09/18 Presentation, Food Fraud and Economically Motivated Adulteration of Food, , Problems of Food Safety Conference, Funded by the Institute of International Education with Fulbright Foundation and the US Embassy Russia, Moscow State University for Food Production, Moscow, Russia, 9/18
279. 2013/09/16 Keynote Presentation: Welcome and Introduction, Problems of Food Safety Conference, Funded by the Institute of International Education with Fulbright Foundation and the US Embassy Russia, Moscow State University for Food Production, Moscow, Russia, 9/16 [Video]
280. 2013/09 Presentation: Workshop on Economically Motivated Adulteration of Food Ingredients and Dietary Supplements, Food Adulteration and the GFSI, US Pharmacopeia, DC, 9/26
281. 2013/09 Presentation: Food Fraud Trends, Government Coordinating Council & Sector Coordinating Council (GCC/SCC), Joint US Government Agriculture Critical Infrastructure Protection Plan, DC, 9/20
282. 2013/09 Presentation, Food Fraud MOOC, Fanning the Flames, MSU Global, 9/9 (convened by MSU VP K. Klomprens)
283. 2013/09 Co-develop and co-teach the ISO 12931 Authentication Tools certification with NASPO, Sept 8-9, 2013. (Travel Paid)
284. 2013/07 Presentation, Food Fraud Risk Mindfulness, International Association for Food Protection (IAFP), Charlotte, NC

285. 2013/07 Presentation, Food Fraud, Food Defense Workshop, Institute of Food Technologists (IFT), Chicago
286. 2013/06 Conference Moderator and Presentation, Food Fraud Table Top Exercise, with co-presenters DC Moyer (MSU) and BD Deacon (Michigan Department of Agriculture), FDA Food Defense Innovation Grants Program, Lansing, Michigan, June 18, 2014
287. 2013/06 Presentation, Enterprise Risk Management and Intellectual Property Rights Protection, Creating Small Business Strategy to Protect IP Infringement, US Patent and Trademark Office, Detroit
288. 2013/06 Presentation, Brand Protection Strategies, Institute of Packaging Professionals (IOPP) [Webinar]
289. 2013/06 Co-Develop Presentation by DC Moyer, Food Fraud Overview, MEHA, Houghton, Michigan
290. 2013/06 Presentation, Food Fraud, Association of Food and Drug Officials (AFDO), Conference, Louisville
291. 2013/06 Presentation, Food Fraud Prevention, Global Food Safety Initiative (GFSI), China Focus Day, Beijing, June 27, 2013
292. 2013/06 Co-Presented with Petra Weissenberg (Danone), Food Fraud Think Tank Update, GFSI Board meeting, Beijing, June 27, 2013
293. 2013/06 Presentation, Food Fraud Prevention, International Conference on the Bio-economy, Food Safety Seminar, convened by the China Center for Food Safety Risk Assessment (CFSA), Tianjin, China, June 25, 2013
294. 2013/05 Conference Chair, Food Safety Forum, 2013 World of Food Asia, Bangkok
295. 2013/05 Presentation, Defining Food Fraud, 2013 World of Food Asia, Bangkok
296. 2013/05 Presentation, Global Standards for Food Fraud and Counterfeiting, Expert Panel, Food Ingredient Intentional Adulteration Expert Panel, U.S. Pharmacopeia, Washington, DC (May 8-9)
297. 2013/04 Co-develop for presenter Doug Moyer, Food Fraud Prevention Strategy, Wine and Olive Oil Emerging Topics Conference, Presenting on Food Fraud, April 28, 2013, UC-Davis.
298. 2013/04 Co-Develop Presentation by DC Moyer, Brand Protection and Product Fraud, IP Protection Conference, George Mason University
299. 2013/04 Co-Develop Presentation by RA Fenoff, Document Identity Fraud, National Association of Forensic Document Examiners, Omaha
300. 2013/04 Presentation, Introducing Food Fraud, Global Food Safety Summit 2013, Global Food Safety Team, Wal-mart, Bentonville, 9/9/2011
301. 2013/04 Presentation, International Standards, Certification, and Harmonization, North American Products Association (NASPO), Colorado Springs 4/9/2013
302. 2013/04 Presentation, Anti-Counterfeit Strategy & the Chemistry of the Crime, Security Manager Certification, North American Products Association (NASPO), Colorado Springs 4/8/2013
303. 2013/04 Reviewer, NSF EPSCOR Grant, Intellectual Property Rights Research Activities, AAAS
304. 2013/04 Reviewer, Eli Lilly Seed Grant program, Counterfeit Medicines, School of Pharmacy, Purdue
305. 2013/04 Session Convener and Presentation, Food Fraud and Economically Motivated Adulteration Session, Review of Food Fraud, Food Safety Summit, Baltimore

- 306. 2013/04 Presentation, Food Defense and Packaging, HACCP Certification Workshop, Food Safety Summit, Baltimore
- 307. 2013/04 Presentation, Food Defense and Packaging, HACCP Certification Workshop, Food Safety Summit, Baltimore
- 308. 2013/04 Presentation, Vulnerability Assessments, HACCP Certification Workshop, Food Safety Summit
- 309. 2013/04 Co-Develop for Presenter DC Moyer, Food Fraud, Emerging Issues in Food, UC-Davis Wine Institute, April 23, 2013
- 310. 2013/03 Co-Develop for Presenter DC Moyer, Invited to present the Benchmarking Interviews for Medical Device Product Protection at the HealthPack Conference, Louisville, March 19-20, 2013. Co-develop with Doug Moyer (MSU) and Karen Greene (Life Packaging Technologies)
- 311. 2013/03 Co-convene and Present, Introducing Food Fraud and the Food Fraud Session, Global Food Safety Initiative (GFSI) 2013 conference, Barcelona, 3/6/2013
- 312. 2013/02 Coordinated meeting, Yonjin University (South Korea) visit to the School of Criminal Justice. Meetings with Director Ed McGarrell.
- 313. 2013/02 Presentation, "Treasury as a Weapon" for the Michigan State Police Training Academy, for State Treasury investigators, 2/13/2013
- 314. 2013/02 Announced the Creation of the MSU Food Fraud Initiative, created www.FoodFraud.msu.edu and a weekly blog.
- 315. 2013/02 Presentation: Food Fraud MOOC, Breakfast Series, MSU Learning and Design, 2/12/2013
- 316. 2013/02 Presentation, Product Counterfeiting Prevention, Michigan State Police Training Academy, Feb 12-14, 2012
- 317. 2013/01 Presentation, IPPSR research project of Longitudinal Study of Product Counterfeiting Among Michigan Residents, Utilizing the State of the State Survey, IPPSR Forum Series 2013, 1/16/2013. Other Presentations included Justin Heinonen, Derryk Burgess (DHS/ ICE) and Jeremy Wilson.

2012

- 318. 2012/11 Co-Develop of Presentation by Zolton Fejes, Comparative Assessment of Public Policy Decision-Making with Uncertain Statistics: Supporting Intellectual Property Initiatives, American Society of Criminology Conference, Chicago
- 319. 2012/11 Co-Develop of Presentation by Roy Fenoff, Counterfeits by Another Name: Exploring Consumers' Understanding of Unauthorized Replica Products, American Society of Criminology Conference, Chicago
- 320. 2012/11 Moderator , Paper Presentations related to Commercialization, IP for Creative Upstarts, MSU School of Law, 11/10/2012
- 321. 2012/11 Presentation: Introduction to Food Fraud, Advanced Food Science, University of Georgia, Athens, Georgia (webinar), 11/12/2012
- 322. 2012/11 Presentation: **Food Fraud Outreach – MOOC Madness**, FoxFire 2012, MSU Global, Michigan State University, November 6, 2012. Presentation by John Spink [Video, 4:22 total]
- 323. 2012/11 Creator and Co-Chair with Justin Heinonen, Session on Strategic Countermeasures for Anti-Counterfeiting, Intellectual Property Rights, and Product

- Fraud: Enabling the Shift to Prevention, American Society of Criminology Conference, Chicago
324. 2012/10 Presentation, Food Fraud Think Tank, Board Meeting, Global Food Safety Initiative (GFSI), Minneapolis, 10/4/2012
 325. 2012/10 Co-present with Karen Greene (Institute of Packaging Professionals and Life Packaging Technology), **Anti-Counterfeit Strategy for Medical Device Products**, PackExpo 2012, Chicago, October 2012 [*video*: :40]
 326. 2012/10 Presentation, Economically Motivated Adulteration and Food Fraud at the US Pharmacopeia, Food Ingredient Intentional Adulteration Expert Panel, Washington, DC, 10/22/12 [Webinar]
 327. 2012/10 Presentation, The Role of Tamper Evidence in Brand Protection to General Mills, Minneapolis, October 5, 2012.
 328. 2012/10 Presentation, Chapter Based on my interview, in Interview and publication -- Interviewed for Jim Peters, Brian Higgins, and Michael Richmond. (2012). Creating Value Through Packaging: Unlocking a New Business and Management Strategy, DES-tech Publications, Inc. (October 20, 2012), New York ISBN: 605950874
 329. 2012/09 Presentation, Defining Food Fraud & The Chemistry of the Crime for the Mead-Johnson executive food safety committee, hosted by the MSU School of Packaging, September 2012.
 330. 2012/09, Co-Author on Presentation by DC Moyer, Product Authentication and Brand Strategy Summit, Chicago
 331. 2012/09 Presentation, Doug Moyer to present, Spink invited to Present Anti-Counterfeit Strategy at the PABS 2012 conference, Chicago, 9/10/2012
 332. 2012/09 John Spink presented Defining Food Fraud & The Chemistry of the Crime for the Mead-Johnson executive food safety committee, hosted by the MSU School of Packaging, 9/5/2012.
 333. 2012/09 Magazine Interview, Three-Minute Consult, Consumer Reports, OnHealth Supplement, 9/21/2012
 334. 2012/08 Packaging for Food Safety & Food Fraud, International Institute for Agriculture (IIA), Michigan State University, August 2012, by John Spink, Ph.D.
 335. 2012/08 Packaging for Food Safety & Food Fraud, International Institute for Agriculture (IIA), Michigan State University, August 2012, by John Spink, Ph.D.
 336. 2012/08 proposed an IFT pre-conference workshop on Food Fraud & The Chemistry of the Crime, for June 2013. IFT manages the Journal of Food Science which published the first two journal articles on Food Fraud.
 337. 2012/07, Presentation and Moderator, The Role of Standards in Product Counterfeiting, North American Security Products Association (NASPO), Cincinnati
 338. 2012/07, Presentation: Managing Food Fraud Risks, Grocery Manufacturers Association (GMA), Food Defense [Webinar]
 339. 2012/07 Spink presented "The Role of Standards in Product Anti-Counterfeiting," NASPO Product Protection Summit, Cincinnati, 7/10/12
 340. 2012/07 Spink Presented a Federal Register Notice Request for Comments Workshop, VM810 Seminar, July 2012
 341. 2012/07 Presented Food Fraud, VM810 Seminar, July 2012
 342. 2012/07 Co-Presented State of Michigan Policy-Making with Brad Deacon/MDA, VM810 Seminar, July 2012

343. 2012/07 Presentation, Defining the Public Health Threat of Food Fraud, Food Regulation Current Issues Seminar, MSU Institute for Food Law, 7/18/2012
344. 2012/06, Presentation: HACCP Workshop: Food Defense & Packaging, Institute of Food Technologist (IFT) Annual Meeting, Las Vegas
345. 2012/06 Spink presented, Organizing to Combat Food Fraud, Grocery Manufacturer's Association (GMA), Food Defense Seminar Series, 6/27/2012 [Webinar]
346. 2012/06 Video Interview, Defining Food Fraud, Produced by US Pharmacopeia, June 2012
347. 2012/06, Presentation, HACCP Workshop: Chemical Hazards, Institute of Food Technologist (IFT) Annual Meeting, Las Vegas
348. 2012/06, Presentation, HACCP Workshop: Physical Hazards, Institute of Food Technologist (IFT) Annual Meeting, Las Vegas
349. 2012/06 Video Interview, Food Fraud, Ivanhoe Broadcast News (distributed nation-wide to local TV stations)
350. 2012/06, Webinar, Defining the Public Health Threat of Food Fraud and Economically Motivated Adulteration, Grocery Manufacturers Association
351. 2012/06, Food Fraud, US Food Law Short Course, Michigan State University International Food Law Institute, East Lansing
352. 2012/05 Developed Food Fraud Reference Page posted on the A-CAPPP website. This is a one-stop reference sheet on the topic that includes definitions, history, MSU webinars, and links to resources.
353. 2012/05 Radio Interview on the Michigan Business Network, Seeking Your Success, Steven Hicks. Topic was "Enterprise Risk Management and the Product Fraud Threat," 5/16/2012 for show on 5/20/2012
354. 2012/05 Presentation, Food Fraud and Economically Motivated Adulteration of Food, webinar for International Association for Food Protection (IAFP), moderated by Shaun Kennedy, Director, National Center for Food Protection and Defense (DHS), 5/18/2012
355. 2012/05 Presentation, "The Role of Tamper Evidence in Brand Protection," U.S. Pharmacopeia Supply Chain Integrity Workshop (pharmaceuticals), Washington, DC, 5/23/2012. David Howard of Johnson & Johnson presented next with "Implementing Tamper Evidence in Brand Protection." The session was moderated by Ms. Kola Stucker, Bristol-Myers-Squibb
356. 2012/05, Presentation, Anti-Counterfeiting and the NLM/NIH Pillbox Initiative, National Institute of Health/ National Library of Medicine to present on, Washington, DC (This is in direct response to the Federal Register Notice request for comments submission.)
357. 2012/05 Presenter, The Role of Tamper-Evident Packaging in Brand Protection, Supply Chain Integrity Workshop, US Pharmacopeia (USP), Washington, DC
358. 2012/05 Presenter, The Role of Tamper-Evident Packaging in Brand Protection, Packaging Strategies, Chicago
359. 2012/05 Panel Convener and Presenter, Product Safety and Security Summit (PASS), Shanghai, China (Tentative)=DELAYED
360. 2012/05, Presentation, Review of the DOC Report on US IP Related Jobs, Department of Commerce, Washington, DC
361. 2012/05, Presentation, Food Fraud, webinar for International Association for Food Protection, moderated by Shaun Kennedy, Director, National Center for Food Protection and Defense (DHS).

362. 2012/04, Presentation, Defining Food Fraud, Economic Adulteration Working Group, Grocery Manufacturer's Association (GMA), Washington, DC., 4/6/2012
363. 2012/04 Workshop Leader, Quantifying Food Risks, with Gary Ades, Food Safety Summit, DC, 6/4/2013
364. 2012/04 Session Convener, Food Fraud and Economically Motivated Adulteration, Food Safety Summit, DC, 6/4/2012
365. 2012/04 Presentation: Defining Food Fraud, ISTA Annual Conference, Orlando, April 2-3, 2012
366. 2012/04, Presenter, Anti-Counterfeit Strategy, International Safe Transit Association (ISTA), Orlando, April 4, 2012.
367. 2012/04, Co-Author on Presentation by Doug Moyer, Food Defense Summit, ADT Incorporated, Washington, DC
368. 2012/04. Presentation, Food Fraud to the Food Safety, Department of State Symposium for ASEAN country delegates, East Lansing
369. 2012/04 Presenter, The Role of Packaging in Anti-Counterfeiting, International Safe Transit Association, Orlando
370. 2012/04 Workshop Leader, Food Defense Trends, with Hal King, Food Safety Summit, DC
371. 2012/04 Workshop Presenter, HAACP Training Workshop: Chemical Hazards, , Food Safety Summit, Washington, DC
372. 2012/04 Workshop Presenter, HAACP Training Workshop: Physical Hazards, , Food Safety Summit, Washington, DC
373. 2012/04 Workshop Presenter, HAACP Training Workshop: Food Defense & Packaging, Food Safety Summit, Washington, DC
374. 2012/03 Presentation, The Chemistry of the Crime and a Review of the Nigerian Combating Counterfeit Medicines Initiatives, Academy of Criminal Justice Sciences (ACJS), New York
375. 2012/03 **State Congressional Briefing**, Consumer Awareness of the Risks of Product Counterfeiting, IPPSR/ MSU seminar, Lansing, Michigan, March 21, 2011=Delayed
376. 2012/03 Presenter, The Chemistry of the Crime and a Review of the Nigerian Combating Counterfeit Medicines Initiatives, Academy of Criminal Justice Sciences (ACJS), New York
377. 2012/03 Panelist, Anti-Counterfeit Strategy, Academy of Criminal Justice Sciences (ACJS), New York
378. 2012/03 Co-author on Presentation Justin Heinonen, Is Product Counterfeiting a White Collar Crime, Academy of Criminal Justice Sciences (ACJS), NYC
379. 2012/02 Presentation, GFSI Direction for Food Fraud Prevention, Global Food Safety Initiative (GFSI), Orlando
380. 2012/02 Presenter, GFSI Direction for Food Fraud Prevention, Global Food Safety Initiative (members are 50 top global food manufacturing and retailing corporations who are establishing global food safety and defense policy and standards), Orlando
381. 2012/02, Co-Author on Presentation by Doug Moyer, Midwest Food Protection and Defense Summit, Indiana Department of Agriculture, Indianapolis
382. 2012/01 Presenter, Packaging for Food Safety and Food Fraud, IFT Workshop, Orlando

2011

383. 2011/11 Panel Member, A-CAPPP Panel, American Society of Criminology (ASC), Washington, DC
384. 2011/11 Co-Author, Presenter Zoltan Fejes, Review of the Methodologies for the Economic Impact of Product Counterfeiting, annual meeting of the American Society of Criminology (ASC), Washington, DC
385. 2011/11 Co-Author, Roy Fenoff presenter, The Role of Standards in Identify Document Fraud Prevention at the annual meeting of the American Society of Criminology (ASC), DC
386. 2011/11 Co-Presenter with Jeff Moore (USP), A Review of Food Fraud Incidents, US Pharmacopeia/ Food Chemicals Codex workshop on Food Ingredient Intentional Adulteration, DC
387. 2011/11 Presenter, Economic Business Fraud, Management Seminar for Kellogg's Corporation, MSU Business School
388. 2011/11 Co-Author, Presenter Douglas C Moyer, Defining Food Fraud at the Critical Research Needs in Food and Packaging Industry sponsored by the Korean National Food Research Center (FOODPOLIS), MSU
389. 2011/10 **Congressional Briefing**, Presentation, Anti-Counterfeit Strategy, Rogue Website Legislation seminar, Coalition Against Counterfeiting and Piracy (CACP/ US Chamber)
390. 2011/10 Successful Petition, the Scopus publication database to add Food Protection Trends Journal to their database (which will then allow future articles to be counted in many faculty productivity systems)
391. 2011/10 Co-Presenter, Spink and Moyer presented Types of Counterfeiters at the National Intellectual Property Rights Center symposium on Internet Piracy, DC
392. 2011/10 Presenter and co-author, Spink presented a poster co-authored with Fejes on at Review of the Methodologies to Assess the Economic Impact of Product Counterfeiting, at the National Intellectual Property Rights Center symposium on Internet Piracy, DC
393. 2011/09 Presenter, The Public Health Threat of Counterfeit Product, Michigan University Symposium on Public Health Risk, West Detroit
394. 2011/09 **Congressional Briefing**, Food Fraud, to group convened by T. Kane from Representative Gillibrand (D-NY), DC
395. 2011/09 Presenter, Anti-Counterfeit Strategy at the Coalition Against Counterfeiting and Piracy (CACP, US Chamber) monthly meeting
396. 2011/09 Presenter, Product Counterfeiting Risks, Packaging Security Conference at MidPack, Chicago
397. 2011/07 Presenter, Defining the Public Health Threat of Food Fraud Webinar, National Center for Food Protection and Defense (NCFPD)
398. 2011/07 Presenter, Packaging for Food Safety & Food Fraud, International Institute of Agriculture, MSU
399. 2011/06 Workshop Leader, Anti-Counterfeit Strategy, International Packaging Institute (Switzerland), University of Konstanz (Germany), Schaffhausen, Switzerland
400. 2011/06 Presentation, Anti-Counterfeit Strategy, Intentional Adulteration Workshop, Institute of Food Technologists (IFT), New Orleans
401. 2011/06 Presenter, Risk Management, Intentional Adulteration Workshop, Institute of Food Technologists (IFT), New Orleans

402. 2011/05 Presentation, Defining Food Fraud & The Chemistry of the Crime, Global Food Safety – China Program, College of Veterinary Medicine, MSU (24 Chinese government food officials)
403. 2011/05 Presentation, ***Congressional Briefing***, Defining Food Fraud & The Chemistry of the Crime, National Coalition for Food and Agricultural Research, Institute of Food Technologies (IFT), Washington, DC.
404. 2011/05 Presentation, Anti-Counterfeit Strategy, International Anti-Counterfeiting Coalition (IACC), Annual Meeting, San Francisco
405. 2011/05 Presentation, Law Enforcement IP Training (to local Custom’s officers and local law enforcement), IACC, San Francisco
406. 2011/05 Co-Author, Doug Moyer Presented, Defining Food Fraud, Food Authentication Conference, Wageningen University Research Center (WUR), Wageningen (Netherlands)
407. 2011/05 Co-Author, Doug Moyer Presented, Warning Label Application to Anti-Counterfeit Strategy, IAPRI World Congress, Berlin
408. 2011/05 Presenter, 2011 Supply Chain World North America, Supply Chain Council, Baltimore
409. 2011/05 Presenter, Defining Food Fraud & The Chemistry of the Crime, Annual Meeting, Underwriters Laboratories, Chicago
410. 2011/04 Presentation, Defining Food Fraud & The Chemistry of the Crime, FBI International Symposium on Agro-Terrorism, Kansas City
411. 2011/04 Presentation, Trends in Food Fraud and the Food Safety Modernization Act, Food Ingredient Intentional Adulteration Expert Panel, US Pharmacopeia (USP), DC
412. 2011/04 Workshop Leader, Quantifying Food Risks, with Gary Ades, Food Safety Summit, DC
413. 2011/04 Session Convener, Food Defense and Food Fraud, Food Safety Summit, DC
414. 2011/04 Presenter, Webinar: Food Fraud Research, NCFPD Webinar Series
415. 2011/04 –Poster Presentation, Heinonen, J. and Spink, J. (2011). Is Product Counterfeiting White Collar Crime, Poster Presentation, MSU School of Criminal Justice 75th Anniversary Symposium
416. 2011/04 – Poster Presentation, Moyer, DC, and Spink, J (2011). Nigerian Anti-Counterfeiting Initiatives, Poster Presentation, MSU School of Criminal Justice 75th Anniversary Symposium
417. 2011/04– Poster Presentation, Fejes, L. and Spink, J. (2011). Economic Impact Assessment Methodologies, Poster Presentation, MSU School of Criminal Justice 75th Anniversary Symposium
418. 2011/03 Presentation, Defining Food Fraud & The Chemistry of the Crime, Annual Meeting, DHS Critical Infrastructure Sector Partnerships–Agriculture and Food, Joint Government Coordinating Council & Sector Coordinating Council (GCC/SCC), DC
419. 2011/03 Presenter, Anti-Counterfeit Strategy, Intellectual Property Threat Enforcement Team (IPTET), US ICE/CBP, Detroit
420. 2011/02 Presentation, Intellectual Property Enforcement in China, Global Intellectual Property Academy (GIPA), US Patent and Trademark Office (USPTO), DC
421. 2011/01 Advisor, Consumer Product Fraud Report, Grocery Manufacturers Association (GMA),

2010

422. 2010/10 Presentation, Defining Food Fraud for the Future, Deconstructing the Drivers of Economic Adulteration and Food Protection, Webinar Series, Grocery Manufacturer's Association (GMA)
423. 2010/10, Presenter Michigan Department of Agriculture, Table-Top Exercise, Food Fraud Early Warning System, Brighton, Michigan
424. 2010/09/17- Presentation, Anti-Counterfeiting Executive Education, Product Authenticity and Security Summit (PASS), Reconnaissance International, Newark, NJ = Exed, 1-day
425. 2010/09/16- Presentation, Anti-Counterfeit Strategy and Criminology, Product Authenticity and Security Summit (PASS), Reconnaissance International, Newark, ITLE, TITLE (PASS), Newark, NJ
426. 2010/09 – Co-presenter, Spink and Douglas C Moyer, Research Overview: Defining the Public Health Impact of Food Fraud, National Center for Food Protection and Defense (NCFPD) Annual Meeting, Minneapolis
427. 2010/09 - Spink led a day-long Executive Education Short Course, Anti-Counterfeit Strategy and Product Protection, 1st Annual Product Authentication and Security Summit (PASS), New Brunswick, NJ
428. 2010/09 - Spink co-led a half-day workshop with David Howard of Johnson & Johnson, Anti-Counterfeit Strategy and How Brand Owners Assess Risks and Make Decisions, International Authentication Association Annual Meeting, Product Authentication and Security Summit (PASS), New Brunswick, NJ, September 13, 2010
429. 2010/08 Presentation, Defining Food Fraud & The Chemistry of the Crime, International Association for Food Protection (IAFP), Anaheim
430. 2010/08 Presentation, Anti-Counterfeit Strategy and the Role of Standards, American National Standards Institute (ANSI), Intellectual Property Rights Policy Committee (IPRPC), DC.
431. 2010/08 Presenter, International Association of Food Protection, Defining Food Fraud, Columbus, Oh
432. 2010/08 Presenter, Packaging for Food Safety & Food Fraud, International Institute for Agriculture (IIA), Michigan State University. ([Video link](#))
433. 2010/08 Presenter, Current Food Packaging Technologies and their Impact on Minimizing the Risk of Intentional Tampering and Bioterrorism, Symposium: Food Packaging Technology: Opportunities and Challenges that Enhance Food Safety - International Association of Food Protection (IAFP), Anaheim, 2010
434. 2010/07 Presentation, Food Ingredient Contamination Workshop, Institute of Food Technologists (IFT), Defining Food Fraud and also Risk Management, Chicago.
435. 2010/07 Presenter, Food Ingredient Contamination Workshop, Institute of Food 2010/07 Presenter, Intellectual Property Enforcement in China, Global Intellectual Property Academy, US Patent and Trademark Office, DC
436. 2010/07 Presenter, Food Packaging Traceability and Authentication, MSU International Food Law Institute, MSU
437. 2010/06 Executive Education, Product Authentication and Security, International Packaging Institute (IPI), University of Konstanz (Germany), Schaffhausen, Switzerland (Spink)

- 438. 2010/06 Seminar, International Packaging Institute at University of Konstanz (Switzerland/ Germany), Anti-Counterfeit Strategy and also Packaging for Food Safety
- 439. 2010/06 Moderator/Presenter, Certification Industry Against Counterfeiting, funded by Interpol, at US ICE/CBP IPR Center, "Raising Awareness of Counterfeiting - information into action, DC
- 440. 2010/04 Symposium Convener, Economically Motivated Adulteration, Food Safety Summit, DC
- 441. 2010/04 Presenter, Economically Motivated Adulteration, Defining Food Fraud, Food Safety Summit, DC
- 442. 2010/04 Symposium Convener, Packaging for Food Safety, Food Safety Summit, DC
- 443. 2010/04 Workshop: Quantifying Food Risk, with Gary Ades, Food Safety Summit, DC
- 444. 2010/01 Moderator, Packaging Forum, School of Packaging, MSU
- 445. 2010/01 Presenter, Center for World Affairs and Global Economy, University of Wisconsin, Defining Food Fraud

2009 and before

- 446. 2009/12 *Testimony*, Include Food Fraud Considerations in Food Traceability, FDA/USDA Product Tracing Systems for Food, Invited Speaker, Public Meeting, [Docket No. FDA-2009-N-0523], DC
- 447. 2009/12 Workshop: Anti-Counterfeit Strategy I: Defining Food Fraud & The Chemistry of the Crime, Live Streaming Webinar, New York Times Knowledge Network, 12/1/2009 [Webinar]
- 448. 2009/12 – Presentation, Emerging Risk Assessment for Agencies on Economically Motivated Adulteration, Food Fraud, and Product Counterfeiting, Society for Risk Analysis – Annual Conference 2009, Baltimore, Maryland
- 449. 2009/12 Chair: Global and Transportation Risk Symposium, Society for Risk Analysis, Annual Meeting, 2009, Baltimore
- 450. 2009/11 Presenter: Anti-Counterfeit Strategy and Packaging Law, Packaging Law Seminar, International Packaging Institute (Switzerland), at the University of Konstanz (Germany)
- 451. 2009/11 Presenter, The Wal-Mart Sustainable Value Network Overview, Seminar, International Packaging Institute (Switzerland), at the University of Konstanz (Germany)
- 452. 2009/11 Presenter/Webcast: Anti-Counterfeit Strategy, Counterfeit Medicines Workshop, University of Southern California School of Pharmacy/ FDA Funding
- 453. 2009/11 Presenter: Defining Product Fraud & The Chemistry of the Crime, MDM Conference (Medical Device Manufacturer), Minneapolis
- 454. 2009/11 Workshop: Anti-Counterfeit Strategy, Product Authentication and Brand Strategy 2009 Conference (PABS09), Chicago
- 455. 2009/09 Presenter (Co-develop, presented by Doug Moyer, MSU) – The Counterfeit Product Threat to Michigan Companies, Broad School of Business, Executive Education Series, Detroit
- 456. 2009/09 Presenter: A-CAPPP and Anti-Counterfeit Strategy, Institute of Packaging Professionals, DPPG Committee Meeting, Harrisburg, PA
- 457. 2009/09 Presenter: Packaging for Food Safety & Food Fraud, MSU School of Packaging Executive Education, MSU

458. 2009/08 Presentation: Defining Product Counterfeiting & The Chemistry of the Crime, US Technical Advisory Group, ISO PC246 Performance Requirements for Authentication Tools and TC 247 Fraud Countermeasures and Controls, International Standards Organization (ISO), Denver
459. 2009/07 Presenter, MSU A-CAPPP Multi-Client Study, What Role Can We Count On Consumers To Play In Authentication, MSU
460. 2009/07 Presenter: Packaging for Food Safety & Food Fraud, Institute for International Agriculture, MSU
461. 2009/06 Presenter: Counterfeiting and Economically Motivated Adulteration, Counterfeit Medicines Working Group, Purdue University School of Pharmacy, West Lafayette, Ind.
462. 2009/06 Presenter: The Counterfeit Threat, Global Pouch Forum, Packaging Strategies, Orlando, Fla
463. 2009/05 *Testimony*, Defining Food Fraud & The Chemistry of the Crime, FDA Open Meeting on Economically Motivated Adulteration, May 1, 2009, DC
464. 2009/05 Presentation: Overview Risk Matrix for Import Food Vulnerability, NCFPD led DHS Team on Import Food Vulnerability Assessment Conference, May 7, 2009, MSU
465. 2009/05 Comments: FDA Guidance on FD&C Act – 505D Pharmaceutical Counterfeiting, Led comments with Mike Rip, PhD, Maria Lapinski, PhD, and Neal Fortin, JD
466. 2009/05 Presenter: Overview Risk Matrix for Import Food Vulnerability, NCFPD led DHS Team on Import Food Vulnerability Assessment Conference, May 7, 2009, MSU
467. 2009/05 Poster: Defining Product And Package Protection: Food Safety, Food Fraud, And Food Defense, IAPRI, May 2009, Windsor, England
468. 2009/04 – Workshop Leader: Quantifying Food Risks: Food Quality, Food Safety, Food Fraud, and Food Defense, Co-developed half-day workshop with Dr. Gary Ades, Food Safety Summit, April 27, 2009, DC
469. 2009/04 Symposium Convener: Food Defense – Benefiting the Entire System, Food Safety Summit, April 28, 2009, DC
470. 2009/04 Presenter: Backgrounder – Packaging for Food Safety, conceived and presented the first of the Backgrounder programs at the summit, Food Safety Summit, April 28, 2009, DC
471. 2009/03 Presenter, The Counterfeit Food Threat: FDA and MSU Progress, State of Michigan's Ag & Food Protection Strategy Steering Committee, Grand Rapids, MI
472. 2009/02 – Presentation, The Counterfeit Food Threat, Convened by Ewen Todd with Co-panelists Joseph Scimeca (Cargill) and Steven Solomon (FDA), American Association for the Advancement of Science (AAAS), Chicago; URL: <http://news.msu.edu/media/documents/2009/02/8591a06e-5981-4660-8866-0bb281d6f9f4.pdf>, URL Video: <https://www.eurekaalert.org/multimedia/pub/12267.php>
473. 2008/12 – Presentation, Corporate Sustainability Initiatives and Food Safety: Certification, Traceability, Authentication, Society for Risk Analysis Annual Meeting, Boston, December 7-10, 2008
474. 2008/11 Presenter, PackExpo, Anti-Counterfeit Strategy and the MSU P-FAPP, Chicago
475. 2008/11 Moderator, PackExpo Package Security Session Moderator, Chicago
476. 2008/10 Conference Convener, Anti-Counterfeit and Product Protection (A-CAPP) Initiative, Executive Forum. Coordinated and led. (This solidified the development of the A-CAPPP full program), MSU

477. 2008/09/16- Presentation, Criminology and Prevention, Anti-Counterfeit Forum (ACF), Reconnaissance International, Prague
478. 2008/09/16- Moderator, Packaging Countermeasures, Anti-Counterfeit Forum (ACF), Reconnaissance International, Prague
479. 2008/09 Brand Protection and Security Conference, Brand Protection Alliance, Speaker
480. 2008/07 Presentation, Counterfeit Food Threat, Food Security Symposium, Annual Conference, International Association for Food Protection (IAFP), Columbus, Ohio
481. 2008/07 Presentation, Counterfeit Food Threat, Great Lakes Border Health Initiative, Detroit
482. 2008/07 Healthy Foods Inst. Conference, Speaker, Retailer Threat of Recall
483. 2008/06 Speaker, Food Safety Seminar Series, **Corporate Sustainability and Food Safety** (active hyperlink to audio/ PowerPoint), NFSTC, MSU
484. 2008/05- Presentation, Spink, J, (2009). Defining Product And Package Protection: Food Safety, Food Fraud, And Food Defense, IAPRI Proceedings, May**
485. 2008/04 Speaker, Food Safety and Security Summit, The Counterfeit Food Threat and Scope
486. 2008/03 Speaker, Food Safety Seminar Series, **Supply Chain Management** (active hyperlink to audio/ PowerPoint) with O. Keith Helferich, Ph.D., MSU College of Business, NFSTC, MSU
487. 2008/01 Speaker, Food Safety Seminar Series, **The Counterfeit Food Scope and Threat** (active hyperlink to audio/ PowerPoint), NFSTC, MSU
488. 2007/10 Presenter, Global Counterfeit Food & Beverage Threat, MSU Packaging Alumni Association Summit, MSU
489. 2007/09 Poster, IAPRI, Anti-Counterfeit Packaging Strategy, London, England
490. 2007/09, Presenter, Anti-Counterfeiting, International Authentication Association, Minneapolis
491. 2007/08 Presentation, Counterfeit Food and Beverage Threat, 10th Annual Force Health Protection Conference, Department of Defense, Louisville
492. 2007/07 Poster, Int'l Association of Food Protection (IAFP), Anti-Counterfeit Risk Assessment
493. 2007/07 Poster, Int'l Association of Food Protection (IAFP), Types of Counterfeiters
494. 2007/06 Presentation, Association of Food and Drug Officials (AFDO), Annual Conference, Counterfeit Food & Drug Overview/ Introduction to the Packaging for Food and Product Protection Initiative (P-FAPP), CITY
495. 2007/06 Presentation, Association of Food and Drug Officials (AFDO), Annual Conference, Counterfeit Food & Drug Overview and the P-FAPP
496. 2007/06 Present, MSU Pkg FreshMoves Conf., Business Ramifications of Food Safety
497. 2007/05- Presentation, Spink, J, (2007). Anti-counterfeit Strategy: A Prediction-of-Risk Model and the Connection to Organized Crime and Terrorists, Proceedings, Food Defense Education Post-9/11 Conference, National Center for Food Protection and Defense, May.
498. 2007/05 Conference Convener, MSU Packaging for Food and Product Protection (P-FAPP) Initiative, Executive Forum, May 2007. Coordinated and led. (This was the precursor to the development of the Anti-Counterfeit and Product Protection Initiative which led to the full ACAPPP Program)
499. 2007/04 Poster Present NCFPD Annual Education Conference, Anti-Counterfeit Risk

- 500. 2007/04 Poster Present NCFPD Annual Education Conference, BRIC Region Education
- 501. 2006/12 Presentation, ASIS (American Society for Industrial Security), Lansing Quarterly Meeting, Emerging Risk Assessment
- 502. 2006/12 Presentation, MSU Online Learning Seminar, Best Practices of VM/PKG814
- 503. 2006/11 Session Moderator, PackExpo Food Security Session (Food Protection)
- 504. 2005/04 Presentation, Review of Traceability of Fresh Fruit & Produce, For the State of Michigan's Ag & Food Protection Strategy Team, By State of Michigan's Ag & Food Protection Strategy/ Packaging Sub-Committee, co-authors Kristi Radakovic and Sara Bueloh
- 505. 2005/01 Presentation, Executive Education Creation Process, Education Conference, National Center for Protection and Defense (NCFPD), MSU
- And others

Additional Activities (Selected)

- Award/ UK FSA Council of Experts, registered to support ongoing UK Food Standards Authority activities. 2019/05/15
- Certification: Qualified Individual for FDA Food Defense Vulnerability Assessment, FSMA-IA2019/05/04
- Recognition: Research project journal article codified in ISO 22380: 2018 ISO 22380:2018 Security and resilience – Authenticity, integrity and trust for products and documents – General principles for product fraud risk, countermeasures, 2019/01/01 URL: <https://www.iso.org/standard/73857.html>
- Certification, Qualified Individual, Preventive Controls for Human Foods PCHF, Food Safety Modernization Act FSMA, 6/2017
- Award: “25 Future Icons” Award, Meat and Poultry industry, National Provisioner Magazine/ November 14, 2016
- 2015/11 Lead Translator, Food Fraud Overview MOOC Translation Team, China National Center for Food Safety Risk Assessment (CFSA, China) and Michigan State University (MSU, USA). (Member of the team to conduct the first CFSA translation of Food Fraud education and training from English to Mandarin. This posted for public access on the CFSA government agency website), November 2015.
- Innovation Fellow, MSU Global, Michigan State University, Fall 2013
- Industry Partnership Award, from Johnson & Johnson, September 2012. This was awarded for leadership in helping create and grow the A-capp program, 9/2012
- **Industry Partnership Award**, from Johnson & Johnson, September 2012. This was awarded for leadership in helping create and grow the A-capp program, MSU, 9/2012.
- Top Ten Packaging Industry's “Most Influential,” Packaging Strategies Incorporated, 2010
- Award: Food Safety Champion, Wal-Mart Food Safety Team, 2010
- Certified Packaging Professional (CPP), Institute of Packaging Professionals, 2006-2010.
- MSU School of Packaging Fellowship (Student), 2008, 2005
- Wal-Mart Packaging Sustainability Value Network, Teacher Appreciation Award, 5/9/2007. Received from Sam's Club EVP and SVP, 2007
- MSU Packaging Alumni Association Scholarship (Student), 2007

Guest Lecturer and Internal MSU Presentations

- **MSU College of Veterinary Medicine:** SCS 670 Seminar (1/7/2016)
- **MSU School of Packaging:** Packaging Economics 475 (10/5/09, 10/7/09, 9/15/10, 9/17/10, 9/9/11, 9/21/12, 11/8/2013, 1/31/2014), Packaging PhD Seminar 992 (11/10/06, 11/3/09, 3/15/11, 11/29/11), Sustainable Packaging (3/28/06, 9/10/08), Packaging Introduction 101 (10/19/08, 11/20/11, 11/8/12, 3/19/13, 11/7/13, 2/14, 9/14, 4/25/15, 11/05/16, 03/20/17), packaging Student Groups (10/11, 2/12) Food Packaging 455 (9/09, 4/26/13, 1/15).
- **MSU Social Science:** Standards and Society 931 (10/11), Introduction to Criminal Justice 101 (3/12), Anti-Counterfeiting 491 (12/14). **MSU Business School:** AET 891 Topics in Ag Econ (in the MBA program) (2/12).
- **MSU Food Safety Program:** VM810 Seminar (7/08, 6/09, 7/10, 7/11, 7/12, 8/12), Guest Lecture and Discussion Board (VM827, 2/15, 11/16, 3/19)
- **MSU Food Science:** Food Analysis 455 (9/23/13, 12/3/14, 11/06/16, 12/4/17, 12/4/2018), **12/2/2019**, N=63)
- **MSU Communications:** Risk Communication 982 (01/12, 3/27/13)
- **MSU Supply Chain Management:** MSC373 Supply Chain Logistics, MSU Supply Chain, (and 11/2007)
- **MSU Bio-Systems Engineering:** Authentication Tools, MSU Biosensors Team (2/1/11)
- **Previous years:** MSU Packaging Guest Lectures: 2006-2007 (~12), 1991-2009 (~30), and others.

2019/11 - International travel countries since 2009 (with number of multiple trips)

Australia (2x)	Czech Republic	Holland	Korea
Belgium	France	Ireland (3x)	Mexico
China (7x)	Germany	Italy	New Zealand (2x)
Russia	Singapore	Spain (2x)	Switzerland (3x)
Thailand (2x)	United Kingdom (4x)	Canada	Japan (2018)
Trinidad & Tobago (2018)	Denmark (2018)	Norway (2018)	Dubai (2018)
Greece (2019)			

MSU Other: 4th Generation MSU Alumni, 3rd Generation Legacy Land-Grant University Faculty Member (Father/ Gordon Spink at MSU and Great Aunt/ Florence Taylor at Penn State), Lifetime MSU Alumni Association (1991), and Lifetime MSU Varsity Club Member (1989) (Soccer 1986-1988, Regional All-American Goalkeeper 1987).

- MSU Varsity Men's Soccer records (as of 2015): Most saves-single season (#1, 1988, 142; #2, 1986, 122; no records for 1984 or 1987), most saves-career (#3, 266 from only 1986 & 1988), most wins-Season (#2, 13, 1986), career wins (#2, 22; 1986-87-88), Shutouts-career (#2, 23), Shut-outs-season (#2, 9; 1986 & 1988)

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