

Vita

Michael C. Thibideau, DBA, CPSM

Telephone: +1(517) 432-6436

Email: mikethib@msu.edu

CURRENT STATUS

Assistant Professor – Broad College of Business, Michigan State University

Independent Management Consultant - Prosolutions Consulting LLC

EDUCATION

DBA: Lawrence Technological University (AACSB) 2019

MSCIS: University of Phoenix – Emphasis in Computer Information Systems Management 2005

BSBA: Central Michigan University - Marketing Major, Business Administration Minor 1984

TEACHING EXPERIENCE

University (all AACSB)	No. Sections Taught	Year(s)	Course Title	Class Level	Learning Environments	Role	Avg Student Teaching Evaluation (1-5, 5=high)
MSU	6	2018-2019	SCM 371 Procurement ⁵	UG	Classroom	Asst Prof	4.63
MSU	4	2018-2019	SCM 479 Supply Chain Cost Analysis ^{4,5}	UG	Classroom	Asst Prof	4.45
MSU ¹	1	F2019	SCM 874 Lean Operations	Grad	Blended	Asst Prof	4.52
WSU	1	2018	GSC 7960 Lean Six Sigma	Grad	Classroom	Sr. Lecturer	4.90
WSU ²	12	2016-2018	GSC 3600 Intro to Supply Mgmt	UG	Class & Online	Sr. Lecturer	4.55
MSU	3	2016	SCM 372 Operations Mgmt	UG	Classroom	Instructor	4.50
LTU ³	3	2013	MGT 6063 Strategic Mgmt ⁶	Grad	Online	Adjunct	4.60
LTU	1	2012	GLM 6113 Operations Mgmt	Grad	Class & Blended	Adjunct	4.80
LTU	1	2012	MGT 6013 Mgmt Control Systems	Grad	Blended	Adjunct	4.80

¹ Michigan State University, Eli Broad College of Business, Dept. of Supply Chain Management

² Wayne State University, Mike Ilitch School of Business, Dept. of Marketing & Supply Chain Management

³ Lawrence Technological University, College of Business and Information Technology

⁴ First Place Winner: 2019 Michigan State University AT&T Award for Instructional Technology

⁵ MSU Broad College of Business Excellence in Teaching Award

⁶ Blackboard Catalyst National Exemplary Course Award Winner

RESEARCH INTERESTS

Exchange Relationships: Power, trust and power asymmetry in the supply chain, global strategic sourcing, supplier resources, buyer-supplier collaboration, supplier integration in new product development, knowledge transfer, and customer attractiveness.

HONORS AND AWARDS

Michigan State University AT&T Instructional Technology Award: First Place Winner 2019

MSU Broad College of Business: Excellence in Teaching Award (3 awards) 2018-2019

Delta Mu Delta: International Honor Society in Business (Doctoral Studies) 2016

Blackboard Catalyst: Exemplary Course Award (MBA Strategic Management online course) 2014

SERVICE AND ACADEMIC COMMITTEE WORK

Reviewer: Applications for MSU SCM Dept credit from outside studies Fall 2019 - Present

Founder and Coordinator: MSU Team Based Learning Instructor Community Fall 2019

Instructional Advisor: Zhenzhen Yan, Bill Milne, SCM 371 Fall 2019

Faculty Advisor: Alpha Kappa Psi, Michigan State University Gamma Mu Chapter 2018-Present

Faculty Advisor: MSU Team, ISM Indirect student presentation team Fall 2018

Faculty Advisor: MSU Team – GM/WSU 2018, 2019 Case Competition 2018-Present

Faculty Advisor: MSU Team – Univ Minnesota SCM Case Competition Winter 2020

Faculty Advisor: MSU Team – Katz School of Mgmt MBA Case Competition	Winter 2020
Case Coordinator: Annual MSU SCMA Retreat Case Competition	2019-Present
UG Teaching Committee: MSU Broad College of Business, Dept of Supply Chain Mgmt	2018-2019
MSU Broad College Strategic Planning Committee: SCM Department Representative	2018-Present
Teaching Committee: Wayne State University, Mike Ilitch School of Business	2017-2018
Faculty Coordinator: MILB Supply Chain Mgmt. Advisory Board	2017-2018
Faculty Advisor: Alpha Kappa Psi, Wayne State University Beta Omicron Chapter	2017-2018
Judge: Mike Ilitch School of Business Elevator Pitch Competition	2016-2017
Judge: Alpha Kappa Psi Public Speaking Competition	2017
eLearning Advisory Council: Lawrence Technological University	2012-2013
Master Course Development Committee: Lawrence Technological University	2013
Alliance for Excellence in Online Education: Board Member	2013-present

INVITED PRESENTATIONS

Personal Branding: WBC Mentoring Program, Cisco, Southfield, MI	June 2017
The Strategic Role of the CIO: MSCIS program, Oakland University, MI	June 2014
Creating a Balanced Scorecard: MBA program, Lawrence Technological University, MI	Nov 2013
The Strategic Role of the CIO: MSCIS program, Oakland University, MI	June 2013

INDUSTRY EXPERIENCE

PROSOLUTIONS CONSULTING, LLC, West Bloomfield, MI	2012-Present
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Management Consultant

Project dimensions: Supply chain assessment, organization assessment, approaches to global strategic sourcing, supplier segmentation and strategic supplier relationships, supplier performance management, supplier development, supplier integration in new product development, supply chain risk management. Roles include advisor, analyst, strategist, and facilitator.

Expert witness: Litigation related to B2B serial supply disruption.

WEBASTO ROOF SYSTEMS INC, Rochester Hills MI	1985-2011
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Vice President Purchasing and Logistics (2007-2011)

Responsibilities: Managing \$280M direct and \$60M indirect annual spend, strategic global sourcing, supplier performance management, annual cost reductions, supplier risk management, logistics management, team talent development, instituting best practices.

Accomplishments: *Built an inclusive cross-functional strategic approach to managing the supply base. Implemented strategic sourcing, cost models, supplier performance management systems, supplier integration in new product development processes, supplier risk management framework, and supplier advisory council. Created a total lifetime cost sourcing basis which optimized direct material, quality and logistics costs. Drove adoption of EDI and Web-EDI internally and through suppliers to improve information accuracy and reduce inventory safety stock requirements.*

Chief Information Officer (2000-2007)

Responsibilities: All aspects of information systems management at \$450M revenue 7 site NAFTA group of Webasto AG. Comprehensive management of network, application portfolio and IS infrastructure for production, R&D, human resources, quality, purchasing, logistics, sales, program management, and general office.

Accomplishments: *Implemented standard physical infrastructure and software application portfolio. Instituted ITIL based change and service practices. Integrated IS in functional departments to*

improve business value creation through IS adoption/leverage. Reorganized IS to reflect a distributed shared service model.

General Manager-Aftermarket Operations (1985–2000)

Responsibilities: Growth and profitability of the business unit including full P&L responsibility, manufacturing/operations, purchasing, quality, product design/engineering and lifecycle management, sales, marketing and distribution. Implemented a multi-channel distribution strategy allowing growth in traditional wholesale VAR channels while pioneering OEM accessory, warehouse distributor and national retail chain distribution channels.

Accomplishments: *Grew dealer network points from 25 to 350 and led revenue growth of 7000% from 1985 to 2000 to achieve market leader position in NAFTA and excellent financial performance.*

SCHOLARLY AND PROFESSIONAL MEMBERSHIPS/LEADERSHIP

Society for Information Management Detroit: Board Member	2002-2014
Institute for Supply Management Southeastern Michigan: Board Member	2012-2014
OESA Chief Purchasing Officers Council: Board of Governors	2007-2011

CERTIFICATIONS AND SKILLS TRAINING

ISM CPSM – Registration #4795	Lean Production - Magna GM Training
Team-Based Learning - Fundamentals	Poke-Yoke - Simon and White
APQP Fundamentals - Simon and White	Project Management - 100/200 level training-
Design for Manufacturing - Simon and White	Six Sigma - Yellow Belt
ITIL Foundation - Logicalis	

COMMUNITY SERVICE

WBC Executive Mentoring Program: Mentor of young professionals
Karmanos Cancer Institute Partners Organization: Board Member
Boy Scouts of America: Troop 326 treasurer, Eagle merit badge counselor
Coach: USSA ski racing, WSSL soccer, Marian and Brother Rice High School ski racing

REFERENCES

Dr. Cheri Speier-Pero, Ph. D., Associate Dean for Undergraduate Programs, Michigan State University - Broad College of Business.
Contact information: Phone +1(517)355-8377; Email cspero@msu.edu

Dr. John Taylor, Ph. D., Chair, Department of Marketing & Supply Chain Management, Mike Ilitch School of Business, Wayne State University.
Contact information: Phone +1(517) 719-0275; Email taylorjohn@wayne.edu

Dr. David Closs, Ph. D., *Dept Chair Emeritus*, Department of Supply Chain Management, The Eli Broad School of Business, Michigan State University.
Contact information: Email closs@broad.msu.edu