

# KENNETH L. BILLS, PHD, CPA

E-mail: billsken@msu.edu

Phone: (517) 884-1677

N217 North Business Complex

Michigan State University, East Lansing, MI 48824

## EDUCATION

---

Ph.D. in Accounting – University of Oklahoma	May 2012
Master of Accountancy – Southern Utah University	May 2006
Bachelor of Arts- Accounting – Southern Utah University	May 2006
Associate of Arts- Accounting – College of Eastern Utah	May 2004

## ACADEMIC POSITIONS

---

Michigan State University, Associate Professor of Accounting	2019- Current
University of Arkansas, Associate Professor of Accounting	2017-2019
Doris M. Cook Chair in Accounting	2018-2019
University of Arkansas, Assistant Professor of Accounting	2015-2017
Colorado State University, Assistant Professor of Accounting	2012-2015
Graduate Assistant, University of Oklahoma, Norman, OK	2008-2012
Graduate Assistant, Southern Utah University, Cedar City, UT	2005-2006

## RESEARCH ACTIVITIES

---

### RESEARCH INTERESTS

---

My research interests are primarily in the area of archival audit. Topics of interest to me include auditor competencies, audit regulation, small audit firms, and accounting associations and networks.

## PUBLICATIONS

---

- Bills, K. L., M. Cobabe, J. Pittman, and S. E. Stein. 2020. To share or not to share: The importance of peer firm similarity to auditor choice. Forthcoming, *Accounting, Organizations and Society*.
- Bills, K. L., C. Hayne, S. E. Stein. 2018. A field study on small accounting firm membership in associations and networks: Implications for audit quality. *The Accounting Review* 93 (5): 73-96.
- Bills, K. L., L. L. Lisic, T. A. Seidel. 2017. Do CEO succession and succession planning affect stakeholders' perceptions of financial reporting risk? Evidence from audit fees. *The Accounting Review* 92 (4): 27-52.
- Bills, K. L., L. M. Cunningham, and L. A. Myers. 2016. Small audit firm membership in associations, networks, and alliances: Implications for audit quality and audit fees. *The Accounting Review* 91 (3): 767-792.
- Bills, K. L., Q. T. Swanquist, and R. L. Whited. 2016. Growing pains: Audit quality and office growth. *Contemporary Accounting Research* 33 (1): 288-313.
- Bills, K. L., and N. M. Stephens. 2016. Spatial competition at the intersection of the large and small audit firm markets. *Auditing: A Journal of Practice & Theory* 35 (1): 23-45.
- Bills, K. L., R. Glasscock, and D. Johnston. 2015. The capital market pricing of suspended exploratory well costs. *Oil, Gas & Energy Quarterly* 64 (2): 173-182.
- Bills, K. L., S. E. Stein, and D. C. Jeter. 2015. Auditor industry specialization and evidence of cost efficiencies in homogenous industries. *The Accounting Review* 90 (5): 1721-1754.

## OTHER PUBLICATIONS

---

- Bills, K. L., L. M. Cunningham. 2015. How small audit firm membership in associations, networks, and alliances can impact audit quality and audit fees. *Current Issues in Auditing* 9 (2): 29-35.

## WORKING PAPERS

---

- “Accounting firm associations and audit firm growth” with Jaehan Ahn, Northeastern University, Herita Akamah, and Kelly Saunders, University of Nebraska  
- Submitted second round at *Auditing: A Journal of Practice and Theory*
- “Collaborating with competitors: Mechanisms that facilitate sharing among member firms in accounting

associations and networks” with Christie Hayne, University of Illinois, and Sarah Stein, Virginia Tech

- Presented at 2019 CAR Conference in Ottawa, Canada
- Submitted second round at Contemporary Accounting Research

“The Spillover Effect of SEC Comment Letters through Audit Firms: Evidence from Subjective Accounting Areas” with Ryan Cating, University of Arkansas, Chenxi Lin, University of Kansas, and Timothy Seidel, Brigham Young University

- Revising for second round at The Accounting Review

“The market premium for audit partners with Big 4 experience?” with Monika Causholli, University of Kentucky, and Aleksandra Zimmerman, Northern Illinois University

- Submitted to Accounting Horizons

“The impact of benefit plan audits on financial statement quality and financial statement auditor choice” with Gary Peters, University of Arkansas, and Jaclyn Prentice, Oklahoma State University

- Submitted to Accounting Horizons

“Internal auditor turnover, financial reporting quality, and audit risk assessment” with Hua-Wei (Solomon) Huang, National Cheng-Kung University, Yi-Hung (Jerry) Lin, Monash University, and David Wood, Brigham Young University

## PAPER PRESENTATIONS

---

Internal auditor turnover, financial reporting quality, and audit risk assessment

- 2020 *AAA Audit Midyear Meeting* Houston, Texas

Do auditors learn from their clients’ SEC comment letters?

- 2019 *Texas Audit Symposium*, Austin, Texas (presented by Ryan Cating)
- 2019 *Texas Christian University Workshop*, Fort Worth, Texas
- 2019 *Brigham Young University Workshop*, Provo, Utah (presented by Tim Seidel)
- 2019 *University of Kansas Workshop*, Lawrence, Kansas (presented by Chenxi Lin)
- 2018 *University of Arkansas Workshop*, Fayetteville, Arkansas (presented by Ryan Cating)

Collaborating with competitors: How do small firm accounting associations and networks successfully manage cooperative tensions?

- 2019 *CAR Conference*, Ottawa, Canada
- 2019 *Global Management Accounting Research Symposium*, East Lansing, Michigan
- 2019 *CAAA Auditing Midyear Meeting*, Ottawa, Canada (presented by Christie Hayne)
- 2019 *AAA Auditing Midyear Meeting*, Nashville, Tennessee
- 2018 *Michigan State University Workshop*, East Lansing, Michigan
- 2018 *23<sup>rd</sup> Symposium on Audit Research*, Urbana-Champaign, Illinois
- 2018 *University of Paderborn Workshop*, Paderborn, Germany (presented by Christie Hayne)
- 2018 *University of Notre Dame Workshop*, South Bend, Indiana (presented by Christie Hayne)
- 2018 *West Virginia University Workshop*, Morgantown, West Virginia
- 2018 *Virginia Tech University Workshop*, Blacksburg, Virginia (presented by Sarah Stein)

Accounting firm associations and audit firm growth

- 2018 *European Accounting Association Annual Congress*, Milan, Italy (presented by Herita Akamah)
- 2018 *AAA Auditing Midyear Meeting*, Portland, Oregon (presented by Herita Akamah)
- 2017 *BYU Accounting Research Symposium*, Provo, Utah

The impact of benefit plan audits on financial statement quality and financial statement auditor choice

- 2017 *International Symposium on Audit Research*, Sydney, Australia
- 2017 *AAA Audit Midyear Meeting*, Orlando, Florida (presented by Jaclyn Prentice)

To share or not to share: The importance of peer firm similarity to auditor choice

- 2018 *International Symposium on Audit Research*, Maastricht, The Netherlands (presented by Matt Cobabe)

- 2018 *European Accounting Association Annual Congress*, Milan, Italy (presented by Matt Cobabe)
- 2018 *AAA Auditing Midyear Meeting*, Portland, Oregon (presented by Sarah Stein)
- 2017 *Michigan State University Workshop*, Lansing, Michigan (presented by Sarah Stein)
- 2017 *Virginia Tech University Workshop*, Blacksburg, Virginia (presented by Sarah Stein)
- 2016 *University of Arkansas Workshop*, Fayetteville, Arkansas
- 2016 *BYU Accounting Research Symposium*, Provo, Utah (presented by Matt Cobabe)

The market premium for audit partners with Big 4 experience

- 2019 *AAA Auditing Midyear Meeting*, Nashville, Tennessee (presented by Ally Zimmerman)
- 2018 *University of Notre Dame Workshop*, South Bend, Indiana
- 2018 *European Accounting Association Annual Congress*, Milan, Italy (presented by Ally Zimmerman)
- 2015 *International Symposium on Audit Research*, Boston, Massachusetts (presented by Ally Zimmerman)
- 2015 *AAA Annual Meeting*, Chicago, Illinois (presented by Ally Zimmerman)

A field study on small accounting firm membership in associations and networks: Implications for audit quality

- 2017 *Utah State University Workshop*, Logan, Utah
- 2017 *AAA Annual Meeting*, San Diego, California
- 2017 *International Symposium on Audit Research* Sydney, Australia (Presented by Sarah Stein)
- 2017 *Virginia Accounting Research Conference*, Charlottesville, Virginia (presented by Sarah Stein)
- 2017 *University of Kentucky Workshop*, Lexington, Kentucky
- 2016 *University of Illinois Workshop*, Urbana-Champaign, Illinois (presented by Christie Hayne)
- 2016 *BYU Accounting Research Symposium* Provo, Utah (presented by Christie Hayne)
- 2016 *University of Melbourne Workshop*, Melbourne, Australia (presented by Christie Hayne)

Auditor switches and long run firm performance

- 2016 *University of Arkansas Workshop*, Fayetteville, Arkansas (presented by Joshua Hunt)

Do CEO succession and succession planning affect stakeholders' perceptions of financial reporting risk? Evidence from audit fees

- 2016 *AAA Audit Midyear Meeting*, Scottsdale, Arizona
- 2015 *University of Miami Workshop*, Miami, Florida
- 2015 *Ball State University Workshop*, Muncie, Indiana
- 2015 *University of Arkansas Workshop*, Fayetteville, Arkansas

Small audit firm membership in associations, networks, and alliances: Implications for audit quality and audit fees.

- 2014 *International Symposium on Audit Research*, Maastricht, The Netherlands
- 2014 *AAA Midyear Meeting*, San Antonio, Texas (Presented by Lauren Cunningham)
- 2013 *BYU Accounting Research Symposium*, Provo, Utah
- 2013 *University of Arkansas Workshop*, Fayetteville, Arkansas (Presented by Lauren Cunningham)

Auditor industry specialization and evidence of cost efficiencies in homogenous industries

- 2013 *AAA Annual Meeting*, Anaheim, California
- 2013 *International Symposium on Audit Research*, Sydney, Australia
- 2013 *KU Leuven Workshop*, Leuven, Belgium

Spatial competition at the intersection of the large and small audit firm markets

- 2015 *University of Arkansas Workshop*, Fayetteville, Arkansas
- 2013 *International Symposium on Audit Research*, Sydney, Australia (Presented by Nathan Stephens)
- 2013 *AAA Audit Midyear Meeting*, New Orleans, Louisiana
- 2012 *BYU Accounting Research Symposium*, Provo, Utah

#### Growing pains: Audit quality and office growth

- 2013 *AAA Audit Midyear Meeting*, New Orleans, Louisiana (Presented by Robert Whited)
- 2012 *AAA Annual Meeting*, Washington D.C.
- 2012 *International Symposium on Audit Research*, Tokyo, Japan
- 2012 *University of Oklahoma Conference on Regulation and the Audit Industry*, Norman, Oklahoma
- 2011 *Accounting Rookie Camp*, Miami, Florida
- 2011 *Colorado State University Workshop*, Fort Collins, Colorado
- 2011 *Utah State University Workshop*, Logan, Utah

#### Auditor-client acceptance: A positive assortative matching market

- 2011 *AAA Auditing Section Midyear Meeting*, Albuquerque, New Mexico
- 2011 *University of Florida Conference*, Gainesville, Florida (presented by Kevan Jensen)
- 2010 *BYU Accounting Research Symposium*, Provo, Utah
- 2010 *University of Oklahoma Workshop*, Norman, Oklahoma

#### COURSES TAUGHT

---

Auditing (Graduate)	Michigan State University, University of Arkansas
-Average professor rating – 4.51/5.00	
Auditing (Undergraduate)	University of Arkansas, Colorado State University, University of Oklahoma
-Average professor rating – 4.50/5.00	
Energy/Oil and Gas Accounting (Graduate)	University of Arkansas, Colorado State University
-Average professor rating – 4.78/5.00	

#### DEVELOPMENT OF NEW COURSE

---

ACT 575 – Oil and Gas Accounting Colorado State University 2014  
Student objectives of the course are (1) understand basics about the oil and gas industry including terminology, history, and technological advancements as it relates to oil and gas exploration, production, distribution, and marketing (upstream, midstream, and downstream); (2) be familiar with accounting-specific issues in the oil and gas industry; (3) possess the skills necessary for a job in the oil and gas industry or the industry knowledge necessary to work with oil and gas clients in public accounting.

#### ADVISING

---

Dissertation Committee – Stuart Dearden (placed at University of Nebraska)	2018
Undergraduate Honors Thesis Advisor and Thesis Member	2017
Dissertation Committee – Jaelyn Prentice (placed at Oklahoma State University)	2016
Undergraduate Honors Thesis Advisor and Thesis Member	2015
Undergraduate Honors Thesis Member	2015
Undergraduate Honors Option Instructor	2014
Undergraduate Honors Thesis Member – Two Theses	2013
Undergraduate Honors Thesis Member – Two Theses	2012

#### PROFESSIONAL ACTIVITIES

---

##### PROFESSIONAL EXPERIENCE

---

Tanner, LC, Senior Auditor, Salt Lake City, UT	2006-08
LearnKey, Inc., Assistant Controller, Saint George, UT	2005-06
Joseph F. Crandall Accounting, Staff Accountant, Saint George, UT	2004

#### SERVICE TO THE SCHOOL

---

Michigan State University	
Department Faculty Recruiting Committee	2019
Department Masters Programs Committee	2019
Department Doctoral Program Committee	2019

University of Arkansas	
Director of the Master of Accountancy and Integrated Master of Accountancy	2016-2019
Chair of Departmental Graduate Curriculum Committee	2016-2019
Departmental Assurance of Learning Committee	2016-2019
College Graduate Programs Committee	2016-2019
Chair of Accounting Scholarship Committee	2018-2019
College Assurance of Learning Task Force	2016-2017
Departmental Workshop Series Coordinator	2016-2017
College Undergraduate Programs Committee	2016
Clinical Professor Search Committee	2016
Assurance of Learning Assessment	2015-16
Colorado State University	
Student Engagement Committee	2015
Department Research Committee	2014-15
MBA 360 Review Task Force	2014
Energy Task Force	2013-15
Books Across the Core Committee	2013-15
Department Chair Search Committee	2013
Dean's Faculty Advisory Committee	2012-13

#### SERVICE TO THE PROFESSION

---

Editorial Board, <i>Contemporary Accounting Research</i>	2020
Editorial Board, <i>Auditing: A Journal of Practice and Theory</i>	2017-Current
Ad-Hoc Reviewer for <i>The Accounting Review</i> , <i>Contemporary Accounting Research</i> , <i>Auditing: A Journal of Practice &amp; Theory</i> , <i>Accounting Horizons</i> , <i>Journal of Accounting, Auditing, and Finance</i> , and <i>Managerial Auditing Journal</i>	Current
AICPA Assurance Research Advisory Group (ARAG) Member	Current
Scientific Committee Member <i>Annual Congress of the European Accounting Association</i>	2018-2019
Panelist, Accounting Doctoral Scholars (ADS) Conference Orientation, Chicago, IL	2019
Co-Chair of the 2019 Auditing Section Midyear Meeting in Nashville, TN	2019
Vice-Chair of the 2018 Auditing Section Midyear Meeting in Portland, OR	2018
Discussant, AAA Annual Meeting, Washington D.C.	2018
Reviewer, AAA Annual Meeting, Washington D.C.	2018
Reviewer, AAA Annual Meeting, San Diego, CA	2017
Discussant, AAA Midyear Meeting, Scottsdale, AZ	2016
Reviewer, AAA Midyear Meeting, Scottsdale, AZ	2015
Reviewer, AAA Annual Meeting, Chicago, IL	2015
Ad-Hoc Reviewer, <i>Mountain Plains Journal of Business and Economics</i>	2014
Reviewer, AAA Annual Meeting, Atlanta, GA	2014
Reviewer, AAA Auditing Midyear Meeting, San Antonio, TX	2014
Discussant, AAA Annual Meeting, Washington D.C.	2012
Reviewer, AAA Auditing Midyear Meeting, Savannah, GA	2012
Reviewer, AAA Auditing Midyear Meeting, Albuquerque, NM	2011

---

## LEADERSHIP AND PROFESSIONAL DEVELOPMENT

---

2019	PwC Accounting and Tax Symposium 2019 – Audit Innovation <i>PwC Accounting and Tax Symposium Attendee</i>	San Francisco, CA
2014	AAA/Deloitte Foundation TrueBlood Seminar <i>AAA/Deloitte Foundation Seminar Attendee</i>	Westlake, TX
2011	AAA Doctoral Consortium <i>AAA Doctoral Consortium Fellow</i>	Tahoe City, CA
2007- 2008	Utah Association of CPAs <i>UACPA ProNet Council Member</i>	Salt Lake City, UT

Help young professionals prepare for the GMAT and CPA exams and learn how to make a successful transition into the accounting profession. Council's liaison with Southern Utah University.

---

## SPECIAL SKILLS, ACHIEVEMENTS, AWARDS

---

Auditing a Journal of Practice & Theory Outstanding Service Award	2019
Outstanding Teaching Award, University of Oklahoma	2011
Outstanding Teaching Award, University of Oklahoma	2010
Outstanding MAcc Student – CPA Key Award, Southern Utah University	2006
Outstanding Student of Business, College of Eastern Utah	2004
Foreign Language – Portuguese	

---

## PROFESSIONAL CERTIFICATIONS AND AFFILIATIONS

---

Certified Public Accountant (CPA) licensed in Utah (6546881-2601)	Since 2007
American Accounting Association (AAA)	Since 2008
Auditing Section, American Accounting Association	Since 2009
American Association of Certified Fraud Examiners (ACFE)	2012-2019

---

## COMPETITIVE GRANTS AND AWARDS

---

Ministry of Science and Technology Grant, Taiwan	2018
William J. Alley International Business Scholar Award, OU Foundation	2012
AAA Doctoral Consortium Grant	2011