**DAVID C. HAWTHORNE**

**2723 Carnoustie Drive**

**Okemos, MI 48864**

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**203-767-0955**

**WORK EXPERIENCE**

**Michigan State University: 2019-present**

Director of the Financial Markets Institute (FMI) within the Eli Broad College of Business. FMI provides academic preparation and professional development opportunities to a faculty select group of highly motivated finance and accounting majors interested in financial services careers. The goal of FMI is to prepare students for internships and full-time careers in private equity, investment banking, venture capital, asset management, equity research, and sales & trading.

**McDonald’s Restaurant Franchisee: 1995-2018**

President of Hawthorne Hospitality, LLC. Owner of four McDonald’s Restaurants with 140 employees. Responsibilities include: staffing and retention, real estate management and acquisition, taxation, economic modeling, facilities management, advertising, marketing, budgeting, finance, and daily operations. The business has grown from a struggling one restaurant franchise to four restaurants with approximately $8.0M in sales.

**Lewis Family Foods, Inc.: 1989-1995**

Director of Marketing and Sales for a McDonald’s franchisee in New York City. Developed free delivery in Manhattan and the first digital menu boards. Developed and coordinated tourism, community events and numerous other initiatives that significantly built sales including the largest McDonald’s in the country.

**AT&T Information Systems and Computers: 1984-1989**

Sales executive responsible for sales of telephone systems, fax machines and computers to businesses in the Detroit Metropolitan area. Received numerous awards and was promoted to sales manager responsible for a team of twelve salespeople.

**EDUCATION**

**Hamburger University: 1989-1993** McDonald’s Corporation extensive four year restaurant management program that involves every aspect of restaurant management including finance, profitability, staffing and retention, facility management, leadership and ownership.

**Michigan State University: 1980-1984** B.A. in Marketing with a minor in Hotel, Restaurant and Institution Management. Graduated with honors.

**ACHIEVEMENTS and LEADERSHIP POSITIONS**

**Streetfighter Award - Eight Time recipient**: McDonald’s Corporation recognition for ingenuity, creativity and aggressiveness in building market share.

**Face of the Community Award 2016**: McDonald’s Corporation for outstanding contributions to the communities in our trade area.

**Service above Self Community Award 2014**: State of Connecticut award for outstanding community service in the Town of Monroe.

**American Red Cross Angel Award 2005**: St. Vincent’s Hospital award for the employment, training and development of young adults with special needs.

**Ray Kroc ‘Press On’ Award 1995:** McDonald’s highest level of recognition based on performance and contributions to the success of the McDonald’s Corporation.

**McDONALD’S CORPORATION ELECTED LEADERSHIP POSITIONS**

Regional Leadership Council Board of Directors: 2013-present

National Leadership Council Board of Directors: 2009-2011

Divisional Leadership Council Board of Directors: 2009-2011

McDonald’s of Connecticut and Upstate New York Coop President: 2005-2016

Operators National Marketing and Advertising Board of Directors: 2003-2008

Tri State Board of Directors and Leadership Council: 2002-2008

Tri State Public Relations Board of Directors: 1998-2004

**Sigma Nu Fraternity President 1982- 1983:** Michigan State University with three buildings and 110 members

**Michigan State University Varsity Golf Team Member 1980-1984**

**VOLUNTEER and COMMUNITY SERVICE**

**Ronald McDonald House of Connecticut and Massachusetts**

Board of Directors

Executive Committee

Founder and Chairman of the Kids and Clays sporting clays charity event

**President 2011-2012:** Quechee Alpine Ski Team with 110 athletes

**Ski Racing Coach 2008-2012:** Vermont Alpine Racing Association in Quechee,Vermont

**Coach 2005-2011:** Fairfield Recreation Soccer League in Fairfield, Connecticut

**Classic Nights Car Show 1998 to present**: Primary sponsor of the Town of Monroe’s Classic Car Show. Described as an, ‘Iconic weekly event for families in the Town of Monroe with over 200 classic cars participating every Friday evening throughout the summer.’

**Library Summer Reading Programs 1995- present**: Sponsor for summer reading programs for children and teens in Monroe, Westport and Norwalk Connecticut.

**McTeacher Night Fundraisers** **1995- present**: Hosted annual events with over 500 attendee’s including teachers, students and the public to raise money for local schools.

Numerous programs and sponsorships for local schools, police and fire departments and Non-Profit organizations including: Special Olympics, Wolf Park Recreation Center, The Little House That Roared, Adath Israel and Shriners Hospital. Also volunteered and sponsored food to first responders and volunteers during the tragedies of 911 and Sandy Hook.

**PERSONAL**

Interests include golf, fishing, skiing and boating. Married for thirty years and father of three.