

Curriculum Vitae  
**RACHEL S. HAHN**

**University of Arizona**  
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(217) 871-5030

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## **EDUCATION**

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**Master of Arts, Communication, 2015**

*University of Arizona, Tucson, Arizona*

Thesis: The Tween Television Diet: A Content Analysis of Tween Program Food References

Advisor: Dr. Jennifer Stevens Aubrey

Emphasis: Media Effects

**Bachelor of Arts, English, 2010**

*University of Illinois, Urbana-Champaign, Illinois*

Secondary Education Certification, Illinois

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## **RESEARCH INTERESTS**

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Employee emotion

Effective leadership

Positive organizational change

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## **PUBLICATIONS**

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**Hahn, R., & Aubrey, J. S. (2018).** The tween television diet: A content analysis of U.S. tween program food references. *Journal of Children and Media*.

Aubrey, J. S., Gamble, H., & **Hahn, R. (2016).** Empowered sexual objects?: The priming influence of self-sexualization on thoughts and beliefs related to gender, sex, and power. *Western Journal of Communication*.

Aubrey, J. S., & **Hahn, R. (2016).** Health versus appearance versus body competence: A content analysis investigating frames of health advice in women's health magazines. *Journal of Health Communication*.

## CONFERENCE PAPERS

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**Hahn, R.** & Aubrey, J. S. (2017, May). The tween television diet: A content analysis of tween program food references. Presented at the annual meeting of the International Communication Association, San Diego, California.

**Hahn, R.** (2015, November). The tween Disney diet. Presented at the annual meeting of the National Communication Association, Las Vegas, Nevada.

Aubrey, J. S., Gamble, H., & **Hahn, R.** (2015, May). Empowered sexual objects?: The priming influence of self-sexualization on thoughts and beliefs related to gender, sex, and power. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Aubrey, J. S. & **Hahn, R.** (2014, November). Health versus body competence versus appearance: A content analysis investigating frames of health advice in women's health magazines. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Gamble, H. & **Hahn, R.** (2014, November). Binge viewing and cultivation: Using exclusivity to differentiate binge viewers from heavy and light viewers. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Aubrey, J. S. & **Hahn, R.** (2014, February). Health versus appearance: A content analysis investigating frames of health advice in women's health magazines. Presented at the University of Arizona College of Humanities' Humanities, Medicine, and Wellness Conference, Tucson, Arizona.

## INVITED TALKS

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**Hahn, R.** & Jackson, J. (2018, July). Give and Take: Effectively Collaborating and Managing Teams. Presented to the Tucson Federal Credit Union Executive Team, Tucson, Arizona.

## FELLOWSHIPS

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- University of Arizona Department of Communication Graduate Fellowship (\$1500), 2013

## HONORS AND AWARDS

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- Top Competitive Student Paper in Mass Communication, National Communication Association, 2015
- Top Competitive Student Paper in Mass Communication, National Communication Association, 2014
- University of Arizona Department of Communication Margaret Hickey Award for Academic Performance in the Classroom, 2014
- Department of Communication Travel Scholarship, 2013, 2014

## ACADEMIC SERVICE

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### **National Communication Association**

*Mass Communication Division Reviewer (2016)*

### **The University of Arizona Department of Communication**

*Research Assistant to Dr. Jennifer Stevens Aubrey (2013-2015)*

- Assisted with quantitative self-objectification research program
- Created Qualtrics surveys, developed experiment protocol, executed experiments with human subjects, and composed literature reviews
- Trained and managed research assistants
- Collected and analyzed data (SPSS, MediaLab, Qualtrics)

*New Graduate Student Mentor (2013-2015)*

- Communicated with students following extension of offers
- Coordinated visits and events with current graduate students
- Mentored students through the acceptance and transition process

*Lab Assistant to Dr. Kate Kenski (2014)*

- Assisted with Intelligence Advanced Research Projects Activity (IARPA) Sirius Program
- Executed lab experiment and set-up, and documented participant compensation

*Graduate Student Association Event Coordinator (2013-2014)*

- Planned social and professional events for Communication graduate students

*Research Assistant to Dr. Jessica Castonguay (2013)*

- Assisted with an experiment involving advertising effects on children's food choices
- Collected children's survey data and recruited subjects

### **University of Illinois Department of Communication**

*Research Assistant to Dr. Jessie Quintero-Johnson (2009)*

- Assisted with health entertainment education experiment
- Developed code categories and coded participant thoughts

## **University of Illinois College of Education**

*Research Assistant to Dr. Mark Dressman (2009)*

- Assisted with adolescent poetry education study
- Collected data through poetry instruction poetry writing facilitation

## **TEACHING EXPERIENCE**

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### **University of Arizona**

*Adjunct Lecturer, Department of Communication (2016-present)*

- Introduction to Public Speaking - COMM 119\*
- Introduction to Research Methods in Communication - COMM 228\*\*
- Introduction to Communication Theory - COMM 300\*\*
- Introduction to Mass Communication - COMM 301\*\*
- Communication and Public Relations - COMM 313\*\*
- Children, Adolescents, and the Media – COMM 405\*

*Adjunct Lecturer, School of Information (2017)*

- Social Media Across Professions - ESOC 212\*

*Graduate Teaching Assistant, Department of Communication (2013-2015)*

- Introduction to Communication - COMM 101\*
- Introduction to Public Speaking – COMM 119\*
- Nonverbal Communication - COMM 415\*

### **Pima Community College**

*Adjunct Lecturer, Communications (2017)*

- Introduction to Communication - CMN 102\*
- Introduction to Business Communication - CMN 120\*

\* denotes in-person; + denotes online

## **NON-ACADEMIC PROFESSIONAL EXPERIENCE**

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### **University of Arizona**

*Coordinator, Eller Online and Microcampus Programs (June 2018-present)*

- Hiring, managing, coordinating, and onboarding facilitators for online courses
- Projecting facilitator cost for online program budgets
- Developing faculty and facilitator best practices for teaching in an online space

*Coordinator, Arizona Online (Sep 2017-June 2018)*

- Collected, analyzed, and presented student enrollment & matriculation data (UAccess Analytics, Slate, & SPSS)
- Coordinated with Office of Digital Learning to ensure all courses correspond with instructional design build and refresh plan

- Lead UA Online initiative for Affordable Learning Solutions, partnering with faculty, Office of Digital Learning, and University Libraries and Bookstore to identify OER and digital solutions

### **East Chicago Lighthouse College Preparatory Academy**

*English Language Arts Teacher (2012-2013)*

- Developed 7<sup>th</sup> and 8<sup>th</sup> grade standards-based reading and writing curriculum
- Implemented gap analysis and data-driven instruction
- Used small group interventions to raise majority of students to grade level reading

### **Lincoln Community High School**

*Freshman English Teacher (2011-2012)*

- Developed Common Core-based 9<sup>th</sup> grade curriculum and assessments
- Tracked student achievement data analysis
- Collaboratively developed and implemented interdisciplinary writing curriculum

### **Mahomet-Seymour High School**

*English Teacher (2010-2011)*

- Developed and implemented English as a Second Language curriculum
- Taught Freshman Reading Intervention, Speech, and AP Literature