Bruce Bettinghaus

Michigan State University

Broad College of Business

N230 Business College Complex

Phone: (517)-432-2914

Email: betting3@msu.edu

**Education**

PH.D., The Pennsylvania State University, 2000. Emphasis/major: Accounting

BBA, Grand Valley State University, 1994. Emphasis/major: Accounting

**Academic Experience:**

Assistant Professor, Michigan State University, August 2018 - Present

Associate Professor, Grand Valley State University, August 2014 – August 2018

Assistant Professor, Grand Valley State University, August 2008 – August 2014

Professor of Practice, Michigan State University, August 2006 - August 2008

Assistant Professor, Michigan State University, January 2002 –August 2006

Assistant Professor, University of Missouri-Columbia, July 2000 - December 2001

Graduate Assistant, Penn State University, August 1994 - June 2000

**Teaching Experience**

At Michigan State University:

Undergraduate Teaching: Principles of Managerial Accounting, Intermediate Accounting I

Graduate Teaching: Current Topics in Accounting; Corporate Governance; Financial Statement Analysis

At Grand Valley State University

Undergraduate Teaching: Principles of Managerial Accounting; Corporate Governance and Accounting Ethics

Graduate Teaching: Accounting Theory; Advanced Accounting; Financial Accounting for Executives; Managerial Accounting for Executives

Continuing Education: Yearly Ethics updates for SOA Alumni

At The University of Missouri

Undergraduate Teaching: Intermediate Accounting I; Intermediate Accounting II

At Penn State University

Undergraduate Teaching: Principles of Financial and Managerial Accounting; Intermediate Accounting I; Intermediate Accounting II

**Professional Memberships**

American Accounting Association

**Publications**

Refereed Journal Articles

Goldberg, S., Bettinghaus, B. (2015). Everyday Ethics: Tougher Than You Think. Strategic Finance, (June 1, 2015).

Goldberg, S. R., Bettinghaus, B., Lindquist, S. (2014). Avoiding Auditor Bias and Making Better Decisions. Journal of Corporate Accounting and Finance, 25(4).

Bettinghaus, B., DeBruine, M., Sopariwala, P. (2012). Idle Capacity Costs: It's Not Just the Expense. Management Accounting Quarterly, 13(2), 1-7.

Bettinghaus, B., Lindquist, S. (2011). Auditors and Risk: Eight New Standards. Journal of Corporate Accounting and Finance, 22(4), 31-37.

Bettinghaus, B. (2010). PCAOB Gets Tough With New Audit Quality Review Standard. Journal of Corporate Accounting and Finance, 21(4), 25-30.

Ahmed, A. S., Beatty, A., Bettinghaus, B. (2004). Evidence on the Efficacy of Market Risk Disclosures By Commercial Banks. The International Journal of Accounting, 39(3), 223-251.

Books

Beams, F., Anthony, J., Bettinghaus, B., Smith, K., (2017) *Advanced Accounting 13e*, Upper Saddle River, NJ: Pearson Education.

Beams, F., Anthony, J., Bettinghaus, B., Smith, K., (2014) *Advanced Accounting 13e*, Upper Saddle River, NJ: Pearson Education.

Beams, F., Anthony, J., Bettinghaus, B., Smith, K., (2011) *Advanced Accounting 13e*, Upper Saddle River, NJ: Pearson Education.

Submitted for Publication

Bettinghaus, B. A., Goldberg, S. R., Kessler, L. A Reporting Dilemma: Hiring Freeze Headcount. IMA Educational Case Journal.

Bettinghaus, B. A., Goldberg, S. R., Kesslar, L. Transfer Pricing and Net Operating Loss Carryforwards. IMA Educational Case Journal.