

SRIRAM NARAYANAN

Associate Professor

Kesseler Family Endowed Faculty Fellow of Supply Chain Management

Department of Supply Chain Management

Broad College of Business

Michigan State University

East Lansing, MI-48824

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ACADEMIC POSITIONS HELD

- 2013 - YTD **Associate Professor (with Tenure)**
Kesseler Family Endowed Faculty Fellow in Supply Chain Management
Michigan State University, Department of Supply Chain Management
East Lansing, MI
- 2007 – 2013 **Assistant Professor**
Michigan State University, Department of Supply Chain Management,
East Lansing, MI

EDUCATION

- 2007 **University of North Carolina at Chapel Hill**
Ph.D. in Business Administration
- 2000 **University of Delhi, India**
Master of Business Administration
- 1996 **University of Delhi, India**
Bachelor of Engineering – Mechanical Engineering

HONORS AND AWARDS

- John D. and Dorothea J. Withrow Endowed Emerging Research Scholar Award, 2018. (*Recognition: Outstanding Teacher-Scholar and All-Round contributions to the Broad College of Business*)
- Community Engagement Partnership Award, Michigan State University, 2017
- Kesseler Family Endowed Faculty Fellow in Supply Chain Management, 2017
- Distinguished Service Award, Decision Sciences Institute, India Chapter, 2016
- Outstanding Senior Editor Award, *Production and Operations Management Journal*, 2016
- Finalist for the Davidson Best Paper Award, *Journal of Retailing*, 2015
- Broad Integrative Fellow, 2014 -2015 – *This is a Fellowship at the Broad College level where faculty from different departments convene to discuss issues related to integrative teaching.*

Nominated by the Department of Supply Chain Management, Broad College of Business for the John D. and Dorothea, J. Withrow Endowed Emerging Scholar Award, 2010; 2013. (*Recognizing Outstanding Teacher-Scholars in the College*)

Lilly Teaching Fellow, 2013-2014: *This is a University-wide fellowship offered to select outstanding teaching faculty who are focused on innovation in their classrooms. (Offered to 7 faculty university-wide through a competitive process)*

Nominated by the Department of Supply Chain Management, Eli Broad College of Business for university wide teacher-scholar award, 2010 (*This is a university-wide teacher scholar award for those demonstrating outstanding teaching and scholarship abilities*)

Outstanding Reviewer Award, *Decision Sciences Journal*, 2013

Best reviewer award, *Journal of Operations Management*, 2009

Doctoral Fellowship, Kenan-Flagler Business School (2002-2006), University of North Carolina at Chapel Hill

RESEARCH INTERESTS

Productivity and innovation in supply chains; Buyer-supplier relationships; Socially responsible and sustainable operations and supply chains; Operations in technology-intensive sectors.

PUBLICATIONS IN REVIEWED JOURNALS [P]

- [P1] Narayanan, Sriram, Carlos Mena, and Riyaj Gilani (2018) "Creative procurement: Walking the talk," *Supply Chain Management Review* (July/August) 20-25.
- [P2] Kraude, Richard, Sriram Narayanan, Srinivas Talluri, Prakash Singh and Takehisa Kajiwara (2018) "Cultural Challenges in Mitigating International Supply Chain Disruptions," *IEEE Transactions of Engineering Management Review* 46(1) 98-105.
- [P3] Srinivasan, Ravi, Sriram Narayanan and Ram Narasimhan (2017) "An investigation of justice, conflict and moderating effects of supplier autonomy and cultural distance in outsourcing relationships," *IEEE Transactions of Engineering Management* 65(1) 6-20.
- [P4] Stille, Rand and Sriram Narayanan (2016) "Bringin' it All Back Home" *Supply Chain Management Review* (July/August) 40-45.
- *This issue of SCMR was picked as one of the three finalists for an ASBPE award for a themed issue in the B2B category by Folio Magazine. The award is focused on the publishing industry*
- [P5] Narayanan, Sriram, Vallabh Sambamurthy and Thomas Choi (2016) "Getting Value from the Cloud," *Supply Chain Management Review, Supply Chain Management Review* (September/October) 38-43.
- [P6] Narayanan, Sriram (2016) "Transferring Knowledge Strategically," *Inside Supply Management* (August) 34-35 (**Invited article**)
- [P7] Narayanan, Sriram, Yu Huang and Thomas Choi (2016) "Know What's in the Cloud," *Inside Supply Management* (January-February) 30-31.

- [P8] Jacobs, Brian, Richard Kraude and Sriram Narayanan (2016) “Operational productivity, corporate social performance, financial performance, and risk in manufacturing firms,” *Production and Operations Management Journal* 25(12) 2065-2085.
- [P9] Yildiz H., Scott DuHadway, Sriram Narayanan and Ram Narasimhan, (2016) “Production Planning Using Evolving Demand Forecasts in the Automotive Industry,” *IEEE Transactions on Engineering Management* 63(3) 296-304.
- [P10] Schoenherr, Tobias, Sriram Narayanan and Ram Narasimhan (2015) “Trust formation in outsourcing relationships: A social exchange theoretic perspective,” *International Journal of Production Economics* 169 401-412.
- [P11] Narayanan, Sriram, Ram Narasimhan and Tobias Schoenherr (2015) “Assessing the contingent effects of collaboration on agility performance in buyer–supplier relationships,” *Journal of Operations Management* 33-34 140-154.
- [P12] Sridhar, Shrihari, Sriram Narayanan and Raji Srinivasan (2014) “Dynamic relationships among R&D, advertising, inventory, and firm performance,” *Journal of the Academy of Marketing Science* 42(3) 277-290.
- [P13] Narayanan, Sriram and Ram Narasimhan (2014) “Governance choice, sourcing relationship characteristics and relationship performance,” *Decision Sciences Journal* 45(4) 717–751.
- [P14] Narasimhan, Ram, Sriram Narayanan, and Ravi Srinivasan (2013) “An Investigation of Justice in Supply Chain Relationships and their Performance Impact,” *Journal of Operations Management*, 31(5) 236-247.
- [P15] Narasimhan, Ram and Sriram Narayanan (2013) “Perspectives on Supply-network Enabled Innovation,” *Journal of Supply Chain Management* 49(4) 27–42.
- [P16] Narayanan, Sriram, Jayashankar M. Swaminathan and Srinivas Talluri (2013) “Knowledge Diversity, Turnover, and Organizational-Unit Productivity: An Empirical Analysis in a Knowledge-Intensive Context,” *Production and Operations Management Journal* 23(8) 1332-1351 (In order of last names)
- [P17] Raji Srinivasan, Sridhar Shrihari, Sriram Narayanan and Debika Sihi (2013) “Opening vs Closing Outlets? Effects of Distribution Intensity on Firm Performance: Insights from Retail Industry,” *Journal of Retailing* 89(2) 126-139 (*Equal Authorship*)
- This study was featured in the Strategy + Business Blog of Booz Allen Hamilton <http://www.strategy-business.com/article/re00241> and MSU Today, <http://msutoday.msu.edu/news/2013/for-retailers-closing-stores-may-boost-value/>
 - The article was a finalist for the Davidson Award, 2015, for the best Paper published in the Journal.
 - A story based on the article was also featured on NPR <http://www.marketplace.org/shows/marketplace-tech/marketplace-tech-monday-january-19-2015> on January 2015.
- [P18] Lahiri, Nandini and Sriram Narayanan (2013) “Vertical Integration, Innovation and Alliance Portfolio: Implications for Firm Performance,” *Strategic Management Journal* 34(9) 1042-1064.
- [P19] Jayaraman, Vaidy, Sriram Narayanan, Yadong Luo and Jayashankar Swaminathan (2013) “Offshoring Business Process Services and Governance Control Mechanisms in Emerging Markets:

An Examination of Service Providers from India,” *Production and Operations Management Journal* 22(2) 314–334.

- [P20] Narayanan, Sriram, Vaidy Jayaraman, Yadong Luo and Jayashankar Swaminathan (2011) “The Antecedents of Process Integration in Business Process Outsourcing and its Effect on Firm Performance,” *Journal of Operations Management*, 29(1-2) 3-16 (*Lead Article*).
- [P21] Narayanan, Sriram, Sridhar Balasubramanian and Jayashankar Swaminathan (2011) “Managing Outsourced Software Projects: Antecedents of Project Performance and Customer Satisfaction,” *Production and Operations Management Journal* 20(4) 508–521.
- [P22] Narasimhan, Ram, Sriram Narayanan (2009) “In Search of Outsourcing Excellence,” *Supply Chain Management Review*, March, 36-42.
- [P23] Narayanan, Sriram, Sridhar Balasubramanian and Jayashankar Swaminathan (2009) “A Matter of Balance: Specialization, Task Variety, and Individual Learning in a Software Maintenance Environment,” *Management Science* 55(2) 1861-1876.
- [P24] Narayanan, Sriram, Ann Marucheck and Robert Handfield (2009) “Electronic Data Interchange: Meta - Analysis, Research Review and Future Directions,” *Decision Sciences* 40(1) 121-163.
- [P25] Narasimhan, Ram, Sriram Narayanan and Ravi Srinivasan (2009) “Explicating the Mediating Role of Integrative Supply Management Practices in Strategic Outsourcing: A Case Study Analysis,” *International Journal of Production Research* 48(2) 379-404.
- [P26] Talluri, Srinivas, Shawnee Vickery and Sriram Narayanan (2008) “Optimization Models for Buyer-Supplier Negotiations,” *International Journal of Physical Distribution and Logistics Management* 38(7) 551-561.

REPORTS, BOOK CHAPTERS AND OTHER PUBLICATIONS [R]

- [R1] Narayanan, Sriram, and Joe Sandor (2017) “Inquire your supplier?” *E3 Newsletter, Institute of Supply Management*, November/December, 5(6). (**Invited Feature Article**)
- [R2] Narayanan, Sriram, Yu Huang and Thomas Choi (2016) “Focus Study: Sourcing Cloud-based Services,” A Detailed Practitioner White Paper on Sourcing Cloud-based services published by CAPS Research, Arizona.
- [R3] Closs, David, Sriram Narayanan, Hakan Yildiz (2014) “Fundamentally Different: Competencies for Managing Contingent Talent,” *Kelly Outsourcing and Consulting Group*, White Paper. Can be accessed at http://www.kellyocg.com/uploadedFiles/7-KellyOCG/2-Knowledge/Talent_Supply_Chain/Fundamentally%20Different%20Competencies%20for%20Managing%20Contingent%20Talent.pdf. Last accessed on 11/10/2014
- [R4] Narayanan, Sriram (2011) “Dead Ringers: How Outsourcing is Changing the Way Indians Understand Themselves,” *Administrative Science Quarterly*, 56(3) 480-484. (*Invited book review*)
- [R5] Narasimhan, Ram, Sriram Narayanan and Tobias Schoenherr (2010) “In Search of Outsourcing Excellence: Characteristics and Traits of Sourcing Engagements: A Multi-Industry Study of Outsourcing Practices An executive brief to practicing managers,” Michigan State University White Paper.
- [R6] Narayanan, Sriram and Jayashankar Swaminathan (2007) “Information Technology Offshoring to India: Pitfalls, Opportunities and Trends,” *New Models of Firm's Restructuring after Globalization*, edited by Janez Prasnikar and Andreja Cirman, 327-345, 2007. (translated in Slovenian language). (*Book Chapter*)

[R7] Joy, Lois, Nancy Carter, Harvey Wagner and Sriram Narayanan (2007) “The Bottom Line: Corporate Performance and Women’s Representation on Boards: Examining the linkage between gender diversity and corporate performance,” *Catalyst (a non-profit organization dedicated to expanding opportunities for woman and business)* – (Research report for a non-profit)

- This report has received several practitioner and popular press citations in multiple outlets including *Forbes*, *Fortune*, *Reuters*, www.marketwatch.com among several others. The report was also cited in the *Harmann Equality Bill* that was passed in the UK by Harriet Harman, a Member of Parliament in 2010.

RESEARCH GRANTS - FUNDED

2016: \$ 25,000 from Peckham Inc., towards conducting follow up studies and data collection for the study that was done in 2015. (Funding Approved)

2016: \$1789, Professional Development Grant MSU CIBER (Funding Approved)

2015: \$ 25,000 from Peckham Inc., towards studying the influence of workforce diversity on employee productivity. (Funding Approved)

2015: \$ 50,000 from the Center of Advanced Purchasing Studies, for a sponsored research study on state of cloud-sourcing. (Funding Approved)

2014: \$ 16,416, F. Edward and Carol J. Lake Faculty Excellence Fund. (Funding Approved)

2013: \$ 2000, Professional Development Grant from MSU CIBER. (Funding Approved)

2012: \$ 33,765, From Kelly Services Inc for studying competencies in service supply chains (With David Closs and Hakan Yildiz). (Funding Approved)

2012: \$ 11,500, From Kelly Services Inc for studying response times in staffing supply chains (With David Closs and Hakan Yildiz). (Funding Approved)

2012: \$ 14,900, Summer Research Grant from the Broad College of Business. (Funding Approved)

2011: \$ 14,400, Summer Research Grant from the Broad College of Business. (Funding Approved)

2010: \$2500, from MSU CIBER for studying “Innovation in the Global Software Industry” (Funding Approved)

2009: \$1000, Professional Development Grant MSU CIBER: This grant was provided to attend an invited conference of 40 attendees to the first conference on Technology and Innovation Management at the London Business School. (Funding Approved)

2008: \$1000, from MSU CIBER for a project on “Agility in Outsourcing”: This grant resulted in two publications that are part of a large scale project on study of outsourcing. (Funding Approved)

RESEARCH GRANTS – APPLIED AND NOT FUNDED

2018: Global Innovation Fund, “Empowering Women Factory Workers in Bangladesh Through Employer Supported, Co-created, Cooperative Feminine Napkin Solution” –They provide up to \$ 200,000. The project focuses on working with marginalized women workers in Bangladesh Apparel Factories. – **Grant not Funded.**

2016: U.S Department of Energy, funding for Smart Materials Exchange (SME), (with James F. Klausner, Andre Benard from the Mechanical Engineering Department and Sri Talluri and Hakan Yildiz at Business College), Total funding requested \$9.6 M. – **Grant not Funded.**

EDITORIAL RESPONSIBILITIES

Special Issue Editor: *Journal of Operations Management* on Innovation in Supply Networks
Guest Editor, *Journal of Business Logistics*, Special Topics Forum on Managing Extended Supply Chains, 2017-2018

Associate Editor: *Management Science* (2018-)

Co-Department Editor: *Journal of Operations Management* (September 2015-)

Associate Editor: *Journal of Operations Management* (2014-August 2015)

Associate Editor: *Decision Sciences Journal* (2013 – present)

Senior Editor: *Production and Operations Management* (2012 – present) – Supply Chain Management

Senior Editor: *Production and Operations Management* (2015 – present) – Industry Studies and Public Policy

Editorial Review Board: *Journal of Operations Management* (2010 – 2014)

Editorial Review Board: *IEEE Transactions of Engineering Management* (2010 – present)

Editorial Review Board: *International Journal of Integrated Supply Management* (2012 – present)

SERVICE TO PROFESSIONAL SOCIETIES

Leadership Positions

- Vice-president, Professional Development, Decision Sciences Institute (Elected Board Position)
- International Conference Chair, DSI India Conference 2018.
- Decision Sciences Institute, India Chapter, Board Member, 2016-Present
- Decision Sciences Institute, Marketing Committee, 2016-2018
- Track Chair for the Product Innovation Track for the Decision Sciences Institute Annual Conference, Austin, TX, 2016
- Co-Program Chair, POMS Annual Conference, Orlando, May 2016
- Vice President, Membership, POMS India Chapter, 2015-Present
- Vice President, POMS College of Behavioral Operations, Elected Position (2015- Present)
- Track Chair for the Lean and Six Sigma Track, Decision Sciences Annual Meeting, Seattle, 2015
- Vice President, Membership, POMS India Chapter (2015-Present), On the India Chapter Board
- Proceedings Editor, POMS Annual Meeting, DC, 2015
- Proceedings Coordinator, POMS Annual Meeting, Atlanta, 2014
- Co-associate program chair for the Decision Sciences Annual Meeting, 2014
- Track Chair for the Service Management Track, Decision Sciences Annual Meeting, Baltimore, 2013
- Coordinator for Instructional Innovation Awards Competition, Decision Sciences Annual Meeting, San Francisco, 2012

- Track Chair for the Product Innovation and technology Management, POMS Annual Meeting, Chicago 2012
- Co-Chair for the Future Academician Colloquium, INFORMS Annual Meeting, Charlotte 2011
- Associate Editor: Academy of Management Conference, Operations Management Division, 2010
- Proceedings Coordinator for the Decision Sciences Annual Meeting, San Diego 2010

Competition Reviewing/Judge

- Chair, Emerging Economy Doctoral Student Award for Production and Operations Management Annual Conference, 2018.
- Reviewer, 2017 Elwood Buffa S. Buffa Doctoral Dissertation Competition for the Decision Sciences Institute Annual Conference, 2017.
- Judge for the 2016 Elwood S. Buffa Doctoral Dissertation Competition for the Decision Sciences Institute Annual Conference, 2017.
- Reviewer, Production and Operations Management Student Paper competition, 2016
- Reviewer, Production and Operations Management Student Paper competition, 2015
- Reviewer, Production and Operations Management Student Paper competition, 2014
- Judge for the DSI Instructional Innovation Award, Decision Sciences Annual Meeting, Baltimore, 2013
- Reviewer for the Best Paper Award, Decision Sciences Annual Meeting, Baltimore, 2013
- Judge for the 2011 Elwood S. Buffa Doctoral Dissertation Competition for the Decision Sciences Institute Annual Conference

Other service to societies

- Conducted a workshop on Field-based research at the India Decision Institute Conference organized at Indian Institute of Management, Trichy, December 27-30, 2017.
- Conducted a workshop at the doctoral colloquium at the India Decision Institute Conference organized at Indian Institute of Management, Trichy, December 27-30, 2017, on planning a research and teaching career.
- Part of the panel at Junior faculty Consortium at the Decision Sciences Annual Conference, San Francisco, November 21-24, 2015. Participated in a panel discussion on “Learning from the Rising Stars: How to not only make tenure, but to become a prolific scholar.”
- Part of the mentoring team to Junior faculty at the Academy of Management Conference, Vancouver, August 7-10, 2015. Also participated in a panel discussion on “Career Issues for New Faculty and Doctoral Students.”
- Participated as Mentor to students at the Doctoral Consortium, Production and Operations Management Conference, 2015, Washington DC.
- Organized a Professional Panel on “In Pursuit of Lean - Why isn't it more prevalent?” at the Decision Sciences Institute Annual Conference, 2014, Tampa, FL, USA. Panelists included leading academics, practitioners and consultants.

- Conducted a session on Scholarship of Teaching and Learning at the doctoral consortium at POMS-NITIE Annual conference, December 18-20, 2014, Mumbai, India.
- Participated on one-on-one mentoring sessions to doctoral students at the POMS-NITIE Annual conference, December 18-20, 2014, Mumbai, India.
- Participated as a panelist in the Decision Sciences Annual Conference, Junior Faculty Consortium, 2014.
- Technology Coordinator, *Journal of Operations Management* (2013-Present) – My role involves improving the internet presence of the Journal and thinking new ways of engaging the journal stakeholders
- Member, Programs and Meetings Committee, Decision Sciences Society (2012-2013)
- Information Technology Committee, Decision Sciences Institute (2011- 2012)

DEPARTMENT, COLLEGE AND UNIVERSITY SERVICE

- Organizing Committee Member, Additive Manufacturing Symposium, to be organized in September 23-25th 2018 – Jointly Organized by the College of Engineering and College of Business, Demmer Center of Business Transformation.
- Local Organizing Chair, Evolutionary Multi-Objective Optimization (EMO) 2019 conference to be held at Michigan State University to be organized by the EMO society.
- Judge for the MBA Extreme Green Business Pitch Competition, 2017 and 2018.
- Director, Undergraduate Supply Chain Challenge, Department of Supply Chain Management, 2017.
- Faculty Advisor for MBA Students participating in the Texas Christian University Case Competition, February 2017 – Team won the 4th Prize.
- Faculty Lead for Innovation Interest Area, MBA Full-Time Program.
- Worked on setting up the program for PGEMP – Executive Education Program for SP Jain Institute of Management, 2017.
- Departmental Advisory Committee, (2017 -)
- Masters Program Committee, 2017
- SCM Undergraduate Course Review Committee, 2017
- Advisory Committee, Center for Business and Social Analytics, Broad College of Business, 2016-Present
- Academic Director, MSU-SP Jain Post Graduate Program in Management, 2016- Present
- Responsible for designing the program structure for the three week visit of SP Jain Institute of Management and Research MBA students to MSU.
- Member of operations management position search committee (2015)
- Member of search committee for the Director of Work-Life Balance at MSU (2015)
- Panelist at the Survive and Thrive Workshop organized by the MSU Office of the Faculty and Organizational Development, 2014

- Member of the MSU Alumni Club of Mid-Michigan Quality in Undergraduate Teaching Award Committee, 2014
- University Grievance hearing Panel, 2014.
- Member of Undergraduate curriculum committee, 2014
- Member of External Benchmarking Committee, 2013
- Member of Departmental Strategy Core Committee, 2013
- Search Committee Member for Supply Chain Faculty, 2013, 2014
- Member of Undergraduate Curriculum Committee, 2012 - 2014
- Member of committee on competitive mapping of the supply chain department, 2012
- Member Undergraduate Program Committee, 2012- 2016
- Member of the College Technology Committee, 2010-2011
- Participant in the new faculty orientation for 2012 at the Broad College
- Member of faculty merit raises evaluation policy review committee, 2010

EXTERNAL SPEAKING INVITATIONS

Research Seminar at National Institute of Technological and Industrial Engineering, Mumbai, IN, January 8th 2018.

Research Seminar at Faculty of Management Studies, Delhi University, IN, January 5th 2018.

Research Seminar at SP Jain Institute of Management Research, Mumbai, IN, December 18th 2017.

Research Seminar at Arizona State University, WP Carey School of Business, Tempe, AZ, October 27th 2017.

Research Seminar at IE Business School, Spain, June 12, 2017

A Joint invited Talk with Ed Terris, Amy Seabold at Pekcham on “The “Sweet Spot” of Diversity on Productivity in Apparel Manufacturing” at the Source America Training and Achievement Conference, Wednesday May 3 2017.

Publishing in Top Tier Journals, Panelist at the India DSI Conference, Nasik, December 29th 2016

Research Seminar at the College of Business, University of Illinois at Urbana Champagne, IL, October 14th 2016.

Research Seminar at Darla Moore College of Business, University of South Carolina, September 30th 2016

Research Seminar at Scheller College of Business, Georgia Institute of Technology, March 4th 2016

Key note talk at SP Jain Institute of Management Research Business Academia Conclave “Make-in-India: Is a Paradigm Shift Needed?,” January 9th, 2016.

Research Seminar at University of North Carolina at Chapel Hill, Kenan-Flagler Business School, August 21, 2015.

Invited Panelist for on “Managing Innovation Knowledge Across the Supply Chain” Texas Christian University, June 3-5, 2016.

Industry talk on “Productivity and Employee Retention” at Volvo Manufacturing Facility in New River Valley, West Virginia, September 24th 2015.

Research Seminar at Mays School of Business, Texas A&M University, January 30, 2015.

POMS-NITIE Conference, December 2014, Invited Talk on “Scholarship of Teaching and Learning” at the doctoral consortium.

Cambridge University, Judge School of Business “Dexterity in resource productivity and Social Responsibility: Effects on Financial Performance,” 4th July 2014, Invited Research Talk.

University College of London, “Dexterity in resource productivity and Social Responsibility: Effects on Financial Performance,” 3rd July 2014, Invited Research Talk.

Invited panelist for 2014 Production and Operations Management Annual Conference in a session on “Learning in Supply Chains,” Atlanta.

Invited panelist for 2014 Production and Operations Management Annual Conference in a session on “Discussion on Detection of Small Effects,” Atlanta.

Smeal College of Business, Penn State University, November 30th, 2012, Invited Research Talk.

HCL Technologies, Business Process Outsourcing Division, August 8th 2012, Invited talk on “Innovation Imperative” Noida, India.

Indian School of Business, August 19th 2011, Invited Research Talk.

Carlson Graduate School of Business, University of Minnesota, February 11th 2011, Invited Research Talk

Rady School of Management, University of California at San Diego, November 19th 2011, Invited Research Talk

HCL Technologies, Software Division, 21st December 2010, on “Operations of Software Outsourcing” in Chennai.

Michigan State University, Supply Chain Council, October 14th 2009

University of Delhi, Faculty of Management Studies (FMS), September 6th 2009, Invited panelist at the Kshitij 2009, Information Technology summit – This participation was featured by news outlets: <http://www.mbauniverse.com/campusinner.php?id=2346>, FMS is ranked consistently among the top 10 business schools in India.

Crains Detroit Round Table in conjunction with Honigman Miller Schwartz and Cohn, October 20th 2009, Invited panelist for the round table, Detroit.

Red McCombs School of Business, University of Texas at Austin, February 2007, Invited Research Talk.

Mendoza College of Business, University of Notre Dame, January 2007, Invited Research Talk.

University of Victoria, College of Business, January 2007, Invited Research Talk.

Indian School of Business, January 2007, Invited Research Talk.

DOCTORAL COMMITTEE/ADVISING

Jaemin Ryu (Michigan State University) (External Committee Member, Economics Department)
Thesis topic: How (de-)regulation or technological progress affects productivity in banking industry

Nagarajan Sethuraman (UNC Chapel Hill) (External Committee Member)

Thesis title: Digital Disruption & Innovative Operations: Operational Implications of 3D Printing Business Models and Maker Movement

Kraude, Richard (Co-Advisor with Professor Srinivas Talluri) – At University of Buffalo, SUNY
Thesis title: Risk Management in Supply Chains and New Product Development
Discipline: Operations and Sourcing Management

Castel, Matthew (Co-Chair with Professor Shawnee Vickery) – At Boise State University, Boise, Idaho.
Thesis Title: Hospital focus: An examination of its antecedents, complementarities, synergies, and effects on triple aim hospital performance outcomes
Discipline: Operations and Sourcing Management

Dreyfus, David (Committee member) – At Rutgers Business School, Rutgers University, New Jersey
Thesis title: Essays on Service Disruptions and Efficiency in Acute Episodes of Care
Discipline: Operations and Sourcing Management

Duhadway, Scott (Committee member) – At Portland State University, Portland, Oregon.
Thesis Title: An Investigation of the Impact of Trust, Knowledge, and Dependence Asymmetries on Relational Performance in Buyer-Supplier Dyads
Discipline: Operations and Sourcing Management

Kim, Myung Kyo (Committee member) – At Kansas State University, Kansas, Missouri
Thesis title: Toward a new perspective of the supply chain: Supply network architecture as a strategic intent outcome and supply chain performance driver of a firm.
Discipline: Operations and Sourcing Management

Srinivasan, Ravi (Committee member) - At Sellinger School of Business, Loyola University, MD.
Thesis title: Governing inter-organizational relationships in the presence of *ex post* opportunism and uncertainty: An alignment model of managing outsourcing
Discipline: Operations and Sourcing Management

Lee, Jung Young (Committee member) - At College of Business, Northern Illinois University, IL
Thesis title: Incremental Innovation and Radical Innovation: The impacts of human, structural, social, and relational capital elements
Discipline: Operations and Sourcing Management

MASTERS PROGRAM IN SUPPLY CHAIN THESIS ADVISING

- 2010: Craig Parsons
- 2014: Rand Stille
- 2016: Bill Loupe
- 2016: Diedre Hill
- 2016: Lisa Burns
- 2017: Jonathan Chen

BROAD SCHOLARS GUIDED

- 2008: Alex Webb
- 2009: Ryan Holcomb

- 2010: Brian Kim
- 2011: Erin Murphy
- 2012: Nathan Kujacznski
- 2013: Jason Chen
- 2014: Eric Varghese
- 2015: Erica Burdt
- 2017: Alexandra Kelly Smith

HUMPHREY FELLOW MENTORING/CO-MENTORING

- Dejan Mak, Serbia
- Mamunur Rahman, Bangladesh (Co-mentor with Prof. Matt Syal, Professor of Construction Management)

TEACHING EXPERIENCE

MSU Teaching

1. *SCM 910: Introduction to Supply Chain Management Research*
Audience: Doctoral Students.
2. *SCM 916: Statistical Research Methods in Supply Chain Management*
Audience: Doctoral Students.
Institution: Michigan State University
3. *SCM 883: Product Innovation and Technology Management – (Physical class moved to Online Class)*
Audience: Masters in Supply Chain Students, Working Executives
4. *SCM 869: Service Supply Chains*
Audience: Full time M.B.A
5. *SCM 372: Manufacturing Planning and Control*
Audience: Junior and Senior Undergraduates

Non-MSU Teaching

6. *Management of Innovation and Technology in Organizations*
Audience: Doctoral Students, IIM Bangalore
7. *Introductory Quantitative Management*
Audience: Junior and Senior Undergraduates, UNC Chapel Hill
8. *BUSI 403: Operations Management*
Institution: Junior and Senior Undergraduates, UNC Chapel Hill

TEACHING CASE DEVELOPMENT

1. Sriram Narayanan (2017) “Leveraging the Connected Chiller Opportunity: Johnson Controls – Transforming Service Delivery and Customer Experience” – Case study designed with the

2. Mi Ran Kim, Sriram Narayanan, Hang Nguyen, Hayong Yun, and Isabel Wang (2015) “Implementing Customer Focused Sustainability Practices at Marriott: Integrating People, Profit and Planet Perspectives” – Case study with Marriott as Part of Broad Integrative Fellow Program.
3. Sriram Narayanan and David Closs (2011) “Handling Service Failures in Large Offshore Outsourcing Deals” Case developed for SCM 869 (M.B.A service operations), Developed in collaboration with a large Indian Software Company, *Administered: Spring 2011*
4. Cheryl Dalsin, Rob Guderian and Sriram Narayanan (2011) “Process control and quality management in Intel” Developed for SCM 372 (Undergraduate operations management) developed in collaboration with Intel Corp. This case was administered as an in-class case contest. *Administered: Spring 2011, Spring 2012*
5. Sriram Narayanan (with multiple employees at Gexpro Services) (2010) “Inventory management at Gexpro” Developed for SCM 372 (undergraduate operations management), Developed in collaboration with Gexpro Inc. This case was administered as an in-class case contest for about 120 students. *Administered: Spring 2010, Spring 2011*
6. Sriram Narayanan and Morgan Swink (2010) “Governance challenges in Business Process Offshoring: The Base Solution” Developed in collaboration with Wipro Technologies.
7. Jayashankar Swaminathan and Sriram Narayanan (2007) “Indo-Soft: Capacity Planning in Software Services,” Currently being administered in classes at UNC Chapel Hill and MSU Service Operations.

INDUSTRY EXPERIENCE

- 2000- 2002 HCL Technologies Limited, Chennai, India: *Assistant Manager*
Led a team of 10 engineers performing verification testing on a systems software product
- 1996-1998 Maruti Udyog Limited (Joint Venture between Suzuki Motor Corporation, Japan and The Government of India) *Purchase Executive*
Planned sourcing strategy, managed logistics of incoming supplies, implemented vendor development initiatives, cost reduction initiatives and performed pricing negotiations

REFERENCES

Upon Request