

JENNIFER J. LEE

The Eli Broad Graduate School of Management
Michigan State University
N475 North Business Complex
East Lansing, MI 48824
Phone: 517 353-7116
Email: leejen27@broad.msu.edu

EDUCATION

- 2006~2010 B.A in Economics, Honors Program in Mathematical Methods in Social Sciences (MMSS)
Northwestern University
- 2011~2012 M.A in Economics
University of Southern California
- 2016~2020 (expected) Ph.D. in Strategic Management
The Eli Broad Graduate School of Management
Michigan State University

JOURNAL PUBLICATIONS

Pan, L., McNamara, G., Lee, J., Haleblian, J., & Devers, C. 2017. Give it to us straight (most of the time): Top managers' use of concrete language and its effect on investor reactions. *Strategic Management Journal*.

WORKING MANUSCRIPTS

- Examining a Cost of Shareholder Activism: Heightened Investor Uncertainty (with McNamara, G. And Haeyoung, K.)
- Ripple Effects of Shareholder Activism: How Firms Respond to Activist Actions Against Neighboring Firms (with McNamara, G. And Shani, G.)

CURRENT RESEARCH PROJECTS

- Effects of CEO Regulatory Focus on Director Selection (with McNamara, G., Gamache, D., and Faqihi, H.)
- Measuring the Impact of Shareholder Activism: Developing a Coherent Scale for Activism Impact (with McNamara, G.)
- Reputation as a Shield: Role of Social Assets in Defending Against Activists (with McNamara, G., Devers, C., Shamsie, J.)

CONFERENCE PRESENTATIONS

Organizer, Symposium on Strategic Implications of Shareholder Activism (AOM Chicago 2018)
Presenter, Ripple Effects of Activism: How firms respond to activist actions against other firms (AOM Chicago 2018)

AWARDS

Academy of Management BPS Division Distinguished Paper Award (2017)

RESEARCH INTERESTS

Corporate Governance, Institutional Investor, Shareholder Activism (Hedge Fund Activism)

PROFESSIONAL ACTIVITIES AND AFFILIATIONS

Reviewer, Academy of Management Conference
Reviewer, Strategic Management Society Conference

TEACHING EXPERIENCE

Fall 2017 MGT 409 Strategic Management and Business Policy (4.0/5.0)
Spring 2018 MGT 409 Strategic Management and Business Policy (4.3/5.0)
Fall 2018 MGT 409 Strategic Management and Business Policy

WORK EXPERIENCE

Analyst, Korea Development Institute (2010-2011)
Analyst, Harris Economics Group, Los Angeles (2012-2014)