John (Xuefeng) Jiang, July 2018

EDUCATION

Ph.D., Accounting, University of Georgia, 2001-2005
Joint Public Policy Doctoral Program, Georgia State & Georgia Tech, 1999-2001
M.A., Public Finance, Renmin University of China, 1999
B.A., International Finance, Renmin University of China, 1996, *summa cum laude*

EMPLOYMENT

Michigan State University (2005-) Associate Professor (2011-) Plante Moran Faculty Fellow (2017-)

PUBLICATIONS IN ACCOUNTING JOURNALS

- 1. "Big N Auditor and Audit Quality: New Evidence from *Quasi*-experiments" with Isabel Wang and Philip Wang, *The Accounting Review* (*forthcoming*), doi.org/10.2308/accr-52106
- "How Does the FASB Make Decisions? A Descriptive Study of Agenda Setting and the Role of Individual Board Members" with Isabel Wang and Dan Wangerin, *Accounting, Organizations and Society (forthcoming),* doi.org/10.1016/j.aos.2018.05.002
- 3. "Private Intermediary Innovation and Market Liquidity: Evidence from the Pink Sheets Market" with Kathy Petroni and Isabel Wang. 2016. *Contemporary Accounting Research* 33: 920-948. Presented at the 2013 CAR Conference.
- "Does It Matter Who Serves on the Financial Accounting Standards Board? Bob Herz's Resignation and Fair Value Accounting for Loans" With Isabel Wang and Yuan Xie 2015. *Review of Accounting Studies* 20:371-394
- 5. "What's My Style? The Influence of Top Managers on Voluntary Corporate Financial Disclosure." With Linda Bamber and Isabel Wang 2010. *The Accounting Review* 85: 1131-1162.
- 6. "Comprehensive Income: Who's Afraid of Performance Statement Reporting?" With Linda Bamber, Kathy Petroni and Isabel Wang 2010. *The Accounting Review* 85:97-126.
- "Taxable Income as a Performance Measure: The Effects of Tax Planning and Earnings Quality." With Ben Ayers and Stacie Laplante 2009. *Contemporary Accounting Research* 26:1-44. Presented at the 2007 CAR Conference.
- 8. "Beating Earnings Benchmarks and the Cost of Debt." 2008. The Accounting Review 83: 377-416.
- 9. "Discretionary Accruals and Earnings Management: An Analysis of Pseudo Earnings Targets." With Ben Ayers and Eric Yeung 2006. *The Accounting Review* 81: 617-652.

PUBLICATIONS IN BUSINESS AND MEDICAL JOURNALS

- 10. "What Caused the Breach of Protected Health Information (PHI)? A Detailed Analysis of 1,138 Cases That Affected 164 Million Patients" with Ge Bai. *JAMA Internal Medicine* (forthcoming)
- 11. "Hospital Risk of Data Breaches" with Ge Bai and Renee Flasher. 2017. *JAMA Internal Medicine* 177 (6):878-880. Covered by *Forbes, Yahoo! Finance* and *Consumer Reports*
- 12. "Revolving Rating Analysts and Ratings of Mortgage-backed and Asset-backed Securities: Evidence from LinkedIn" with Isabel Wang and Philip Wang. *Management Science (forthcoming)*, doi.org/10.1287/mnsc.2017.2921
- 13. "Does It Matter Who Pays for Bond Ratings? Historical Evidence" With Mary Stanford and Yuan Xie 2012. *Journal of Financial Economics* 105: 607-621. Covered by *Dow Jones News*, Cited by the PCAOB Chairman in a speech in April 2013.
- 14. "CFOs and CEOs: Who Have the Most Influence on Earnings Management?" With Kathy Petroni and Isabel Wang 2010. *Journal of Financial Economics* 96: 513-526

WORKING IN PROGRESS

- 1. Sleeping with the Enemy: Taxes and Former IRS Employees (with John Robinson and Maobin Wang)
- 2. Swimming with the Sharks: First Impression and Entrepreneurial Investing Decisions (with Xing Huang, Zoran Ivkovich, and Isabel Wang).
- 3. The Detrimental Effect of Blocking Google on Scientific Research: Evidence from China (with Rui Shen and Maobin Wang)
- 4. Traditional Media, Twitter and Business Scandals (with Michael Shen)

RESEARCH FOCUS

Gather original data to answer public policy questions in accounting and business Web of Science citations: 500+; Google Scholar citations: 2000+

HONORS

- The American Accounting Association (AAA) Distinguished Contribution to Accounting Literature Award, 2017, the award "recognizes accounting research of exceptional merit that has significantly impacted the discipline over a period of at least five years".
- Best Undergraduate Teacher, voted by the graduating class, 2017 and 2014, qualified every three-year
- Faculty in Excellence in Research from the Department of AIS, 2016 and 2009
- College of Business John D. & Dortha J. Withrow Endowed Emerging Scholar Award, 2015, for making "substantial contributions to the college in the area of research, teaching and service."
- The winner of 2015 Spirit of Ability Award, awarded by MSU's Resource Center for Persons with Disabilities, "for creating vibrant environments that welcome, fortify, and compassionately challenge students with disabilities to reach their fullest ability".
- Inaugural Broad Integrative Fellow, 2013
- AAA Doctoral Consortium Fellow, 2003
- Renmin University of China, Outstanding College Graduate of 1996, *summa cum laude*
- Top Performer in the National College Entrance Exams, Shandong Province, 1992

PH.D. PROGRAM INVOLVEMENT

Michael Shen (2018): Chair, placed at National University of Singapore Philip Kailong Wang (2016): Chair, placed at University of Florida Yu Sun (Economics, 2015): Committee member Dara Marshal (2012): Chair, placed at Miami University, Ohio Teaching a core Ph.D. Seminar since 2011 Supervising students' first and second-year research papers since 2011

PROFESSIONAL ACTIVITIES

At-large Member, Steering Board of the Financial Accounting and Reporting Section, 2018-2020

Editorial Board

- International Journal of Accounting, 2015-
- Financial Accounting and Reporting Section (FARS) Midyear Meeting, 2015, 2016
- FARS of the AAA annual meeting, 2012
- The Chinese Accounting Professors' Association of North America annual meeting, 2018

Ad Hoc Referee

• Accounting, Organization and Society; Accounting Horizons; Accounting Review; Auditing: A Journal of Practice & Theory; Contemporary Accounting Research; European Accounting

Review; Financial Management; Management Science; Journal of Accounting, Auditing and Finance; Journal of Accounting and Economics; Journal of Accounting and Public Policy; Journal of Banking and Finance: Journal of Business, Finance and Accounting: Journal of Corporate Finance; Journal of Financial Reporting; Journal of Management Accounting Research; Journal of the American Taxation Association; Review of Accounting Studies

Passed the Uniform CPA Exam of U.S., 2001 Passed the National CPA Exam of China, 1997

Invited Presentations:

- 2018: Journal of Accounting, Auditing, and Finance Conference
- 2017: AAA Annual Meeting, FARS Midyear Meeting, UIBE at Beijing, Central Univ. of Finance and Economics, CEIBS Accounting and Finance Conference in Shanghai, Midwest Conference at University of Wisconsin, UIC
- 2016: Univ. of Arizona, Rutgers, Georgia Mason, Fordham
- 2015: McGill, Florida State, McMaster Univ., Kentucky
- 2014: Univ. of Houston, Toronto, Ohio State, UIUC, Syracuse, FARS Midyear Meeting
- 2013: USC, Washington Univ. in St. Louis, Univ. of Georgia
- 2012: Conference on Financial Economics and Accounting at USC, Penn State, FARS Midyear Meeting
- 2011: MSU Finance Department Workshop, Cheung Kong Graduate School of Business, University of International Business and Economics, Renmin University of China, Dongbei University of Finance & Economics, Dalian University of Technology
- 2010: Conference on Financial Economics and Accounting at University of Maryland, George Mason, Wisconsin, FARS Midyear Meeting
- 2009: Penn State, Minnesota, UConn, Central Univ. of Finance and Economics, FARS Midyear Meeting
- 2005- 2008: AAA Annual Meeting, FARS Midyear Meeting, Arizona State, Michigan State, Southern Methodist Univ., Texas Christian Univ., Tulane, Univ. of Kansas, Univ. of Melbourne, Univ. of Oklahoma, The Chinese University of Hong Kong, Hong Kong University of Science and Technology (HKUST), University of Hong Kong

SERVICE HIGHLIGHTS

Department

Workshop Co-Coordinator (2013-) Intermediate Accounting Faculty Coordinator (2015-) Department Advisory Committee (2012-2014, 2016-2018) Accounting Ph.D. Committee (2011-) Accounting Scholarship Committee (2016-)

Curriculum Innovation Task Force (2016-)

Undergraduate Curriculum Committee (Chair, 2014-2015, 2016-2018)

College & University

the College Research Committee (2012-2016), the College Undergraduate Program Committee (2014-2017), the College Strategic Planning Committee (2014), the College International Student Task Force, Faculty advisor for the Broad China Business Society

Panelist in MSU's Networking Conversation for International Faculty and Academic Staff Panelist in MSU's Changing Classroom: Challenges and Best Practices for the Academic Success of International Students

Working with the Office of Faculty and Organizational Development, and the Office for International Students and Scholars on how to better integrate Chinese students into MSU