

John (Xuefeng) Jiang
姜雪峰, March. 2018

EDUCATION

Ph.D., Accounting, University of Georgia, 2001-2005
Joint Public Policy Doctoral Program, Georgia State & Georgia Tech, 1999-2001
M.A., Public Finance, Renmin University of China, 1996-1999
B.A., International Finance, Renmin University of China, 1992-1996

EMPLOYMENT

Michigan State University since 2005
Plante Moran Endowed Faculty Fellow, Associate Professor

RESEARCH SUMMARY

Using interdisciplinary approach to answer public policy questions; manually collecting data; novel setting; causality; credit ratings; CFOs; standard-setters

PUBLICATIONS

1. “Big N Auditor and Audit Quality: New Evidence from *Quasi*-experiments” with Isabel Wang and Philip Wang. *The Accounting Review*, *forthcoming*
2. “How Does the FASB Make Decisions? A Descriptive Study of Agenda Setting and the Role of Individual Board Members” with Isabel Wang and Dan Wangerin, *Accounting, Organizations and Society*, *forthcoming*
3. “Revolving Rating Analysts and Ratings of MBS and ABS: Evidence from LinkedIn” with Isabel Wang and Philip Wang. *Management Science*, *forthcoming*
4. “Large Hospitals Face Relatively High Risks of Data Breaches” with Ge Bai and Renee Flasher. 2017. *JAMA Internal Med.* Published on April 03, 2017. doi:10.1001/jamainternmed.2017.0336
5. “Private Intermediary Innovation and Market Liquidity: Evidence from the Pink Sheets Market” with Kathy Petroni and Isabel Wang. 2016 *Contemporary Accounting Research* 33(3): 920-948. Formerly titled “Did stop signs stop investor trading?” Presented at the 2013 CAR Conference.
6. “Does It Matter Who Serves on the Financial Accounting Standards Board? Bob Herz's Resignation and Fair Value Accounting for Loans” With Isabel Wang and Yuan Xie 2015. *Review of Accounting Studies* 20:371-394
7. “Does It Matter Who Pays for Bond Ratings? Historical Evidence” With Mary Stanford and Yuan Xie 2012. *Journal of Financial Economics* 105 (3): 607-621.
8. “CFOs and CEOs: Who Have the Most Influence on Earnings Management?” With Kathy Petroni and Isabel Wang 2010. *Journal of Financial Economics* 96 (3): 513-526
9. “What’s My Style? The Influence of Top Managers on Voluntary Corporate Financial Disclosure.” With Linda Bamber and Isabel Wang 2010. *The Accounting Review* 85 (4): 1131-1162.
10. “Comprehensive Income: Who’s Afraid of Performance Statement Reporting?” With Linda Bamber, Kathy Petroni and Isabel Wang 2010. *The Accounting Review* 85 (1):97-126.
11. “Taxable Income as a Performance Measure: The Effects of Tax Planning and Earnings Quality.” With Ben Ayers and Stacie Laplante 2009. *Contemporary Accounting Research* 26 (1):1-44. Presented at the 2007 CAR Conference.
12. “Beating Earnings Benchmarks and the Cost of Debt.” 2008. *The Accounting Review* 83 (2): 377-416.
13. “Discretionary Accruals and Earnings Management: An Analysis of Pseudo Earnings Targets.” With Ben Ayers and Eric Yeung 2006. *The Accounting Review* 81 (3): 617-652.

WORKING PAPERS

1. Sleeping with The Enemy: Taxes and Former IRS Employees (with John Robinson and Maobin Wang)
2. The Detrimental Effect of Blocking Google on Scientific Research: Evidence from China (with Rui Shen and Maobin Wang)
3. Swimming with the Sharks: First Impression and Entrepreneurial Investing Decisions (with Xing Huang, Zoran Ivkovich, and Isabel Wang).
4. Traditional Media, Twitter and Business Scandals (with Michael Shen)
5. Did eliminating the 20-F reconciliation between IFRS and US GAAP matter? (with Isabel Wang and Kathy Petroni) [not active]

HONORS

- The American Accounting Association (AAA) Distinguished Contribution to Accounting Literature Award, 2017, the award “recognizes accounting research of exceptional merit that has significantly impacted the discipline over a period of at least five years”.
- Best Undergraduate Teacher, voted by the graduating class, 2017 and 2014, qualified every three-year
- Faculty in Excellence in Research from the Department of AIS, 2016 and 2009
- College of Business John D. & Dortha J. Withrow Endowed Emerging Scholar Award, 2015, for making “substantial contributions to the college in the area of research, teaching and service.”
- The winner of 2015 Spirit of Ability Award, selected by MSU’s Resource Center for Persons with Disabilities, “for creating vibrant environments that welcome, fortify, and compassionately challenge students with disabilities to reach their fullest ability”.
- Inaugural Broad Integrative Fellow, 2013
- AAA Doctoral Consortium Fellow, 2003
- Renmin University of China, Outstanding College Graduate of 1996, Ranked No.1 in graduation.
- Top Performer in the National College Entrance Exams, Shandong Province, 1992

PH.D. PROGRAM INVOLVEMENT

Michael Shen (expected to graduate in 2018): Chair
Philip Kailong Wang (2016): Chair, placed at University of Florida
Yu Sun (Economics, 2015): Committee member
Dara Marshal (2012): Chair, placed at Miami University, Ohio
Teaching a core Ph.D. Seminar since 2011
Supervising students’ first and second year research papers since 2011

PROFESSIONAL ACTIVITIES

Editorial Board

- International Journal of Accounting, 2015-
- Financial Accounting and Reporting Section (FARS) Midyear Meeting, 2015, 2016
- FARS of the AAA annual meeting, 2012

Ad Hoc Referee

- Accounting, Organization and Society; Accounting Horizons; Accounting Review; Auditing: A Journal of Practice & Theory; Contemporary Accounting Research; European Accounting Review; Financial Management; Management Science; Journal of Accounting, Auditing and Finance; Journal of Accounting and Economics; Journal of Accounting and Public Policy; Journal of Banking and Finance; Journal of Business, Finance and Accounting; Journal of Corporate Finance; Journal of Management Accounting Research; Journal of the American Taxation Association.

Passed the Uniform CPA Exam of U.S., 2001

Passed the National CPA Exam of China, 1997

Invited Presentations:

2017: AAA Annual Meeting, FARS Midyear Meeting, CEIBS Accounting and Finance Conference in Shanghai, Midwest Conference at University of Wisconsin, UIC

2016: Univ. of Arizona, Rutgers, Georgia Mason, Fordham

2015: McGill, Florida State, McMaster Univ., Kentucky

2014: Univ. of Houston, Toronto, Ohio State, UIUC, Syracuse, FARS Midyear Meeting

2013: USC, Washington Univ. in St. Louis, Univ. of Georgia

2012: Conference on Financial Economics and Accounting at USC, Penn State, FARS Midyear Meeting

2011: MSU Finance Department Workshop, Cheung Kong Graduate School of Business, University of International Business and Economics, Renmin University of China, Dongbei University of Finance & Economics, Dalian University of Technology

2010: Conference on Financial Economics and Accounting at University of Maryland, George Mason, Wisconsin, FARS Midyear Meeting

2009: Penn State, Minnesota, UConn, Central Univ. of Finance and Economics, FARS Midyear Meeting

2007: AAA Annual Meeting, FARS Midyear Meeting

2006: AAA Annual Meeting, FARS Midyear Meeting

2005: AAA Annual Meeting, ASU, MSU, Southern Methodist Univ., Texas Christian Univ., Tulane, Kansas, University of Melbourne, Oklahoma, The Chinese University of Hong Kong, Hong Kong University of Science and Technology (HKUST), University of Hong Kong

SERVICE HIGHLIGHTS

Department

Accounting Workshop Coordinator, Intermediate Accounting Faculty Coordinator, the Department Advisory Committee, the Ph.D. Committee

College

the College Research Committee, the College Strategic Planning Committee, the College Undergraduate Program Committee, the College International Student Task Force, Faculty advisor for the Broad China Business Society, an international student organization

University

Panelist in MSU's *Networking Conversation for International Faculty and Academic Staff*
Panelist in MSU's *Changing Classroom: Challenges and Best Practices for the Academic Success of International Students*

Working with MSU's Office of Faculty and Organizational Development, and the Office for International Students and Scholars on how to better integrate Chinese students into MSU