

SUSAN P. CONVERY

Vita

January 2018

Professor of Practice

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Former last name: Kattelus

Department of Accounting and Information Systems

Michigan State University

632 Bogue Street; N235 Business College Complex

East Lansing, MI 48824

Professional and Teaching Interests Governmental and not-for-profit accounting and auditing; taxation; managerial accounting; assessment and curriculum

Certifications CPA (Michigan 1981) registered; CMA (2009)

Education

PhD Business Administration: Major in accounting; Minors: taxation and statistics;
Michigan State University (1990)

MS Accounting; Eastern Michigan University (1979)

BA Business Administration; Michigan State University (1973)

Work Experience

2008—present Professor of Practice, Michigan State University (MSU)—Department of Accounting and Information Systems, East Lansing, MI

2008—present Emeritus Professor, Eastern Michigan University (EMU), Ypsilanti, MI

2001—2008 Professor of Accounting, EMU

2002—2008 Head; Department of Accounting and Finance; EMU

2005—2006 Head; Department of Computer Information System; EMU and ACC/FIN

1998—1999 Visiting Associate Professor, MSU

1996—2001 Associate Professor of Accounting with tenure, EMU

1990—1996 Assistant Professor of Accounting, EMU

1985—1990 Graduate Assistant; MSU

1982—1985 Instructor, EMU

1980—1981 CPA, EDP Auditor; Icerman, Johnson & Hoffman, CPAs (now Deloitte), Ann Arbor, MI

1979—1980 Instructor, EMU

1977—1979 Accountant, then Supervisor—Expendable Restricted & Federal Funds, University of Michigan; Ann Arbor, MI

Research Grant: \$5,000 from the Governmental Accounting Standards Board for a research memorandum on the adequacy of GASBS 58 *Accounting and Financial Reporting for Chapter 9 Bankruptcies* disclosures for local governments, from August 1, 2017 through June 15, 2018.

Current Teaching Activities at Michigan State University:

ACC 202 Principles of Management Accounting (approx. 1,100 students each year), taught with an emphasis on analytical critical thinking skills using Microsoft Excel. Author of *Analyzing Business Issues-With Excel (ABI-WEs)* designed for this course.

ACC 308 Government and Nonprofit Accounting (approx. 200 students each year), taught in a “flipped classroom” format in a REAL classroom (rooms for engaged and active learning). Author of *Governmental and Not-for-Profit Accounting and Auditing: An Active Learning Workbook* through Cambridge Business Publishers designed for this course.

MUS 496 Your Music Business (co-instructor for some of the nine sessions (approx. 25 students each year), a joint program between the Colleges of Business and Music (2011-present).

Faculty adviser for the Institute of Management Accountants Student Chapter (IMASC). Traveled with students to the annual national IMA Student Leadership Conferences (2009-2015) and Dow Chemical’s Corporate Accounting Experience Day 2014, 2015, 2017.

Other courses taught at Michigan State University

ACC 431 (now 331) Federal Income Tax Accounting *ACC 444 Advanced Accounting*
ACC 585 Tax Research Methods

Courses taught at Eastern Michigan University

ACC 130 Accounting for Nonbusiness Majors *ACC 240 Principles of Financial Accounting*
ACC 241 Principles of Management Accounting *ACC 244 Accounting for Public Administrators*
ACC 546 (346) Public and Not-for-Profit Accounting *ACC 340 Intermediate Accounting I*
ACC 344 Principles of Taxation *ACC 444 Advanced Taxation*
ACC 585 Business Tax Planning *ACC 644 Tax Research Methods*
ACC 646 Financial Management of Nonprofit Organizations

Publications

Governmental and Not-for-Profit Accounting and Auditing: An Active-Learning Workbook. 2017-2018. Cambridge Business Publishers ISBN 978-1-61853-250-3 9 (and 2016-2017 edition).

Gatsby Manufacturing Inc.: A Managerial Accounting Project. 2017. Armond-Dalton Publishers, Inc., ISBN: 978-0-912503-64-6.

“A Comparison of Canadian and U.S. CSR Strategic Alliances, CSR Reporting, and CSR Performance: Insights into Implicit-Explicit CSR.” 2015. (with L. Thorne, L. Mahoney, K. Gregory), *Journal of Business Ethics*, available online DOI 10.1007/s10551-015-2799-6 (ISSN 0167-4544).

"The Effectiveness of Governmental Accounting Standards-Setting: The Case of Michigan Governments in Fiscal Distress." 2015. (with A. Imdieke), Mercatus Center, working paper published online at www.mercatus.org on November 5, 2015.

"An Examination of Strategic Alliances and Corporate Social Responsibility." 2014. (with K. Kopka, L. Mahoney, W. LaGore) *Research on Professional Responsibilities and Ethics in Accounting*, Vol. 18: 109-130.

"How to Help Employees Better Value Stock Options as Compensation." 2013. (with A. Farrell, S. Krische, K. Sedatole) *Journal of Financial Planning*, Vol. 26 (1): 34-41.

"Assessing Professional Ethics in Tax: A Case on Uncertain Tax Positions." 2012. (with E. Outsley) *Journal of Accounting Education*, Vol. 30 (1):80-99.

"Analyzing Business Issues-With Excel: The Case of Superior Log Cabins, Inc." 2012. (with A. Swaney) *Issues in Accounting Education*, Vol. 27 (1):141-156.

Accounting for Governmental and Nonprofit Entities (with E. Wilson and J. Reck), 15th ed. McGraw-Hill/Irwin (2010), 14th (2007), 13th (2004), 12th (2001), and 11th (1999) editions. Translated to Chinese.

"The Challenges of Cross-Disciplinary Work: Accounting and Financial Reporting for Governments and Nonprofits." 2005. (with R. Cheng and J. Engstrom), *Journal of Public Budgeting, Accounting, and Financial Management*, Vol. 17 (Summer) and editor of the Special Section on Governmental Accounting Education.

"Using Service-Learning To Develop Competencies In A Capstone Accounting Course." 2003. (with M. Sharifi and G. McCombs) *Journal of the Academy of Business Administration*, Vol. 4:89-100.

"Educating Government Financial Managers: University Collaborations Between Business and Public Administration." 2002. (with R. Cheng and J. Engstrom) *Journal of Government Financial Management*, Vol. 51 (3):10-15.

"A Survey of Introductory Managerial Accounting Students." 2002. (with Z. Khan, G. McCombs, M. Sharifi) *Accounting Instructors' Report*, (Fall) - online publication.

"Implications of GASB's New Financial Reporting Model for Municipal Bond Analysts and Managers." 2001. (with E. Wilson) *Public Budgeting and Finance*, Vol. 21(3):47-62.

"Audit Fees and Nonaudit Fees in the Governmental Sector: A Self-Selection Analysis." 1999. (with R. Elder and E. Douthett) *Research in Governmental and Nonprofit Accounting*, Vol. 10, 65-86.

"Compass State University: Managerial Accounting Issues in a Nonprofit Entity." 1998. (with S. Ravenscroft) *Issues in Accounting Education*, Vol. 13 (3): 629-653.

"Using a Capstone Accounting Information Systems Course for Assessment and the Development of Team Skills." 1998. (with M. Sharifi and G. McCombs) *The Review of Accounting Information Systems*, Vol. 2 (1): 31-38.

"Accounting for Charter Schools." 1997. (with J. Goenner) *The Michigan CPA*, (Fall):44-49.

"Auditors' Influence on Earnings Management: Evidence from the Alternative Minimum Tax Book Adjustment." 1997. (with L. Burilovich) *Journal of Applied Business Research* Vol. 13 (2):9-22.

"Accountability Issues in the Nonprofit Sector: Three Michigan Cases." 1996. *Global Business Trends: Contemporary Readings* Cumberland, MD: Academy of Business Administration): 1-8.

"The Effectiveness of the Sec. 29 Fuel From a Nonconventional Source Tax Credit." 1996. (with R. Kiss) *Oil and Gas Tax Quarterly* Vol. XLIV (March):267-287.

"Accounting for the 'Invisible Nonprofit Sector': Five Mini-Cases." 1995. (with J. Young) *Journal of Accounting Education* Vol. 13 (3): 319-342.

"A Comparison of Finance Officer and Auditor Assessments of Municipal Internal Control." 1995. (with R. Elder and D. Ward) *Public Budgeting and Financial Management* Vol. 7 (Fall): 336-350.

"New Rules for Covenants Not-To-Compete." 1995. (with G. McCombs) *Michigan CPA* (Summer):35-37.

"Further Evidence on the Determinants of Municipal Audit Fees." 1994. (with D. Ward and R. Elder) *The Accounting Review* Vol. 69 (April):399-411.

"An Innovative Assessment Tool in the Accounting Curriculum: An Accounting Capstone Course Focusing on the Public Sector." 1994. (with S. Dilley) *Accounting Education in the 21st Century: The Global Challenges* J. Burns and B. Needles, eds. Pergamon Press: 336-352.

Dissertation for PhD from Michigan State University. *Private Nonoperating Foundations: An Empirical Investigation of Payout Rates and Foundation Characteristics Before and After the Economic Recovery Tax Act of 1981*

Working Papers:

"Country-by-Country Reporting: Visualizing Transfer Prices with Big Data Across the Curriculum" with E. Outsly and S. Grabski for *Issues in Accounting Education*.

"Using Government-wide Financial Statements To Mitigate Fiscal Distress in Local Governments" with A. Imdieke for *Contemporary Accounting Research*.

Local government bankruptcy with H. Bunsis for *Journal of Government and Not-for-Profit Research*.

Recent Professional and Academic Presentations (from 2008)

“Country-by-Country Reporting: Visualizing Transfer Pricing and Big Data”, co-author E. Outslay, presentation to American Accounting Association (AAA), Conference on Teaching and Learning, AAA National meeting San Diego, Aug 5, 2017.

“Teaching Large Lectures”, panelist at the American Accounting Association national meeting, San Diego, CA, Aug 8, 2017.

“Teaching GNP courses with technology.” American Accounting Association, Government and Nonprofit Section Continuing Professional Education Workshop, Aug 2015 and 2016.

“Leveraging Technology to Enhance Active-Learning in Class.”

Presenter at Faculty Fridays Webinar Series “Innovative Ways to Engage Students with Technology.” Institute of Management Accountants, Sep 23, 2016.

“Tips and Trick for Accreditation Managers” Sep 2015, AACSB, Chicago (with L. Mailette).

“Fundamentals of Governmental Accounting,” MACPA Governmental Conference, Lansing, MI May 23, 2013, Lansing, MI, Dec 2011, Dec 2, 2010; Lansing, MI Dec 11, 2008; Lansing, MI May 12, 2009; Troy, MI May 21, 2009

“Fundamentals of Governmental Auditing,” MACPA Governmental Conference, Lansing MI May 23, 2013, Dec 2011, Dec, 2, 2010; Lansing, MI Dec 3, 2009; Lansing, MI Dec 11, 2008; Lansing, MI May 12, 2009; Troy, MI May 21, 2009

“Yellow Book Update,” MACPA Nonprofit Conference October 2011, Governmental Conference, Lansing, MI Dec 3, 2009

“The Revised Form 990 for Nonprofit Organizations “ for Federal Tax Workshops: MACPA Seminar, ½ day, Livonia, MI and Oct 7, 2008; ½ day, Grand Rapids, Oct 24, 2008; Connecticut Association of CPAs, ½ day, Hartford, CT, Nov 6, 2008; MACPA Seminar, full day, Lansing, MI Mar 19, 2009; North Carolina Association of CPAs Seminar, full day, Raleigh, NC, May 1, 2009; MACPA Seminar, full day, Lansing, MI May 22, 2009; MACPA Seminar, full day, Sterling Heights, MI May 29, 2009

Various presentations on Governmental and Not-for-Profit Accounting and Auditing and Academic Service-Learning in prior years:

American Accounting Association (AAA)—including Government and Nonprofit Section, Midwest, Ohio, and Western Regions

Association for Budgeting and Financial Management (ABFM)

Association for Government Accountants (AGA)—Professional Development Conference

Association of Research in Nonprofit Organizations and Voluntary Associations (ARNOVA)
Institute of Management Accountants (IMA)—Ann Arbor Chapter
National Association of College and University Business Officers (NACUBO)
National Grants Management Association (NGMA)
Nebraska Association of CPAs Nonprofit Conference
Midwest Business Association (MBAA)
Workshops at Nonprofit Enterprise at Work, Inc. (NEW Center), Ann Arbor, MI
Ypsilanti Rotary

Externally Funded Research Proposals, Travel

US AID “Graduate Nonprofit Management Education for Palestinian NGOs: A Collaboration with ACCESS, EMU and MA’AN” (with D. Clifford, C. Petrescu), Traveled to Ramallah, West Bank and Tel Aviv, Israel in Apr 2006, not funded.

EMU proposals for federal earmarks for community engagement, 2005, 2006, not funded; however; a subsequent federal grant of \$1 million based on this work was funded in 2009.

\$5,000 Michigan Accountancy Foundation (with G. McCombs, M. Sharifi, C. Pathak, Z. Khan) “Survey of Managerial Accounting Students”, 2000-01.

\$25,000 Washtenaw United Way and Ann Arbor Area Community Foundation (with D. Clifford, B. Warren, P. Wiencek) “Assessing the Management Capacity of Washtenaw County Nonprofit Organizations”, 2000-01.

\$1,000 Michigan Campus Compact, “Nonprofit Service Bureau”, 1997.

\$36,500 Ernst and Young Tax Research Grant (with E. Outslay), “Payout Rates of Private Nonoperating Foundations”, completed 1996.

Travel to Russia and Ukraine with a Business and Economic Delegation, People-to-People International, led by Dean from College of Business, University of Minnesota, 1992.

Service:

To the Profession

Reviewer, *AAA Issues in Accounting Education* June 2017

Reviewer, McGraw Hill, textbook revision of *Principles of Management Accounting* by Whitecotton, Libby, and Phillips.

Reviewer, AAA Annual Meeting, GNP Section – research paper for annual conference and mid-year meetings, various meetings

Member, AAA Membership Committee, 2012-2014 and chair of Accounting Certificate for Educators Task Force (related to non-tenure track faculty) of the AAA 2009-2010

Panelist, AAA Annual Meeting, Anaheim CA, Aug 2013 on a panel for nontenure track faculty and another on rooms for engaged and active learning

Discussant and moderator, AAA Annual Meeting, GNP Section, Research paper, Denver, CO, Aug 2011

Presenter in the Effective Learning Strategies poster session and Conference on Teaching and Learning (CTLA) at the AAA Annual Meeting, GNP Section, Research session, Denver, CO Aug 2011

Reviewer, Conference papers—AAA-GNP section; AAA-Midwest section; EMU's World Language and Business Conference; Academy of Business Admin. Global Business Conference

Reviewer, *Accounting Horizons* (past member of Editorial Board), *Journal of Accounting Education*, *Issues in Accounting Education*, *Review of Accounting Information Systems*, *Municipal Finance Review*, *Accounting Education Journal*, *Journal of Accounting and Public Policy*

Reviewer, many textbook manuscripts for McGraw-Hill, Southwestern, Wiley, manuscripts for the Mercatus Center at George Mason University.

Focus group participant for McGraw-Hill for a managerial text (New York City Mar 2013, Chicago Apr 2010 and Asheville NC Nov 2008)

Speaker at Pearson's PHASE Conference, Scottsdale, AZ Mar 9-11, 2012 on Excel in ACC 202.

Member, Governmental Accounting Standards Board, Comprehensive Implementation Guide Committee 2010-present

Member, Governmental Accounting Standards Advisory Council (GASAC), AAA rep. 2002-05

Member, Board of Directors – Michigan Association of CPAs 2004-05

President, Government and Nonprofit Section of the American Accounting Association, 2003-04 and treasurer and vice-president in prior years

External Reviewer, Bowling Green State University's Dept of Accounting Program Review 2003

President, Nonprofit Committee of the Michigan Association of CPAs 2000-2002

Nonprofit Training for auditors at Yeo and Yeo, CPAs Saginaw, MI

Grader for Certificate of Management Accounting (CMA) Exam 1980-1990

To Michigan State University's Broad College of Business

Member, Broad College Undergraduate Curriculum Task Force, 2017-present

Presenter, Broad College's Multicultural Business Program's Skills for Success 2018, 2017.

Support, Pilot program of Accessibility training for ACC 202, 2017

Member, Performance Review of an Undergraduate Advising Services Director, 2017

Support, AACSB Accreditation, 2016, 2011.

Representative of the College to the University Committee on Curriculum (UCC) and its sub-committee C (chair) and D, 2012-2016

Member (ex-officio) Masters and Undergraduate Programs Committee 2012-2016

Member, Search Committee, Director of Broad College Undergraduate Academic Services, 2015

To Michigan State University's Department of Accounting and Information Systems

Member, AACSB Accreditation Committee, 2014-16 (visit Jan 2016) and 2010-11 (visit Jan 2011).

Evaluate transfer credit equivalency requests for accounting courses (2013-present)

Honors College adviser to accounting majors (2009 to 2017).

Member, Strategic Planning sub-committee 2012-2013

Member, Assessment Committee 2008-present

Member, 50th year Celebration of the Accounting Doctoral Program, including preparation of a booklet on the history of the program

Member, Department Advisory Committee 2009-2010

Attended various student functions (e.g., Spring Banquet, BackStage Pass) and employer functions

Member, Faculty Development Group—FLC (faculty teaching large courses), 2008-2010

Presented to ACC 250 Accounting Careers course on the CMA exam each semester (2009-2012)

To Eastern Michigan University (EMU) from 1979-1980, 1982-1985, 1990-2008

Presented on Nonprofit Accounting to the EMU Nonprofit Conference, Oct 2010

Chair, Working group for the successful Carnegie Foundation application for Community Engagement classification 2008

Member, administrative negotiating team for EMU-AAUP 2004-06 & 2006-2010 faculty contracts

Member, Charter School Advisory Board 1996-2008

Member of search committees: Marketing Department Head 2007, Assistant Vice-President for Business and Finance 2007 and 2004, Director of Budgeting 2006, COB Dean 2004

Member, Nonprofit Graduate Certificate planning committee 2001-2008

Chair, Academic Affairs Budget Advisory Committee 2004-05

Chair, Health Care Task Force 2004-05

Co-chair, Institutional Research and Information Management Advisory Committee 2003-05

Director, Center for Community Building and Management 2003-04

Member, University Sabbatical and Leave Awards Committee 2003-04

Presentations on budgeting and finance to International Admissions Office, College of Health and Human Services Dean's office, Dept. of Social Work's Faculty Finance Committee

Content editor— COB Web site revision 2007-08

Member COB Faculty Advisory Council 1994-2000

Co-chair, Community Engagement Task Force (with R. King) 2003-05

Presentation to Merlanti Ethics Seminar 2006

AACSB Accounting Accreditation team, application accepted 2006; Assessment 1993 – 2008; Curriculum and Instruction Committee 1993-2002; Department Head 2002-08

To the Community

Member, Board of Directors—Glacier Hills Retirement Community; Ann Arbor, MI 2000-04, 07-08

Member Finance Committee—SOS Community Services Ypsilanti, MI 1998-2004;

Assist Washtenaw County nonprofit organizations with accounting issues (e.g., Nonprofit Enterprise at Work, HelpSource, Student Advocacy Center, SOS Community Services) often with students doing academic service-learning projects.

Expert Witness/Consultant:

- City of Midland Professional Fire Fighters Association Act 312 arbitration, 2017
- Michigan Professional Fire Fighters Association support to the Governor's Task Force on Responsible Retirement Reform for Governments, January-May 2017
- City of Southfield Professional Fire Fighters Association Act 312 arbitration, 2016
- Ypsilanti Community Utilities Authority, 2010
- Ann Arbor Youth Soccer Association, 2005

- Habitat for Humanity – Ann Arbor, 2003
- Washtenaw County Sheriff's Department, Cost Accounting Project, 1981.

MSU Online Certificate Programs

Not Anymore for Employees, July 7, 2017

Active-Shooter Training, 2017, 2016

Academic Advising, 2017, 2016

Awards

2015 and 2017 nominated for the Michigan Association of CPAs Accounting Teaching Excellence Award

2013-2014 The Richard J. Lewis Quality of Excellence for the “Business of Music” program, MSU, Broad College of Business

2014 AT&T Faculty-Staff Instructional Technology Award, MSU, Recognition of Excellence for ACC 308 Government and Nonprofit Accounting

Finalist for the Bea Sanders/AICPA Teaching Innovation Award 2011

EMU College of Business—Service 1996, 2002

Best Paper Award—American Taxation Association (with S. Gupta) 1989

EMU Women of Excellence 2003, 2008 (nomination)

EMU Josephine Nevins Keal Award 1993, 1997, 1998, 1999, 2001

Memberships

AAA—American Accounting Association (and GNP Section), MICPA—Michigan Association of CPAs, IMA—Institute of Management Accountants, AICPA—American Institute of CPAs, Beta Alpha Psi (Accounting Honorary Fraternity), Beta Gamma Sigma (National Honorary Business Fraternity)