

## Kwangjin (K.J.) Lee

The Eli Broad College of Business  
Department of Accounting and Information Systems  
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### EDUCATION

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<b>Ph.D. in Accounting, Michigan State University</b>	2018 (Expected)
<b>Master of Economics and Management, London School of Economics and Political Science</b>	2012
<b>Diploma of Economics, London School of Economics and Political Science (with Merit)</b>	2011
<b>Bachelor of Business Administration, Seoul National University (Summa Cum Laude)</b>	2009
<ul style="list-style-type: none"><li>- Finished undergraduate course work in 5 semesters and took graduate courses for 6<sup>th</sup> semester</li><li>- Valedictorian</li></ul>	

### WORK EXPERIENCE

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<b>Shinhan Bank</b> , Seoul, Korea, Marketer	2009
<b>PwC</b> , Seoul, Korea, Audit Intern	2006-2007
<b>8<sup>th</sup> US Army in Korea</b> , Sergeant, Korean Augmentation to the US Army	2004-2006
<ul style="list-style-type: none"><li>- Army Achievement Medal</li></ul>	2005, 2006

### RESEARCH INTERESTS

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Topics: The Impact of Unregulated and Unstructured Disclosure on Conventional Disclosure and Financial Reporting; Role of Information Intermediaries; International Accounting; Institutional Economics; Non-financial Information

Methods: Big Data Analysis (Social Media Disclosure); Textual Analysis; Network Analysis; Archival Econometric Analysis

### PUBLICATION

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“Who Classifies Interest Payments as Financing Activities? An Analysis of Classification Shifting in the Statement of Cash Flows at the Adoption of IFRS” (with B. Baik, H. Cho, and W. Choi), *Journal of Accounting and Public Policy*, 35(4), 331-351

## WORKING PAPERS

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“The Effect of Social Media Disclosure on Analyst Following and the Properties of Analyst Earnings Forecasts”, **Job market paper**

- Dissertation Committee: Chris Hogan (Co-Chair), Marilyn Johnson (Co-Chair), Ranjani Krishnan, and Hang Nguyen (Marketing)
- INFORMS Annual Meeting (2017, Invited Speaker)

“The Role of Analysts on Boards in Management Forecasts” (with B. Baik, H. Cho, M. Johnson)

“Determinants of 150-hour Requirement Adoption: An Empirical Analysis of Licensure across States” (with M. Atkinson, J. Jiang, and M. Johnson) *Revising manuscript to prepare for submission*

- AAA Diversity Section Meeting (2015, by co-author)

## RESEARCH IN PROGRESS

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“The Economic Consequence of Social Media Usage: Evidence from the Disclosure of Consumer Product Recalls” (with S. Hong)

- 2015 AAA Midwest Regional Meeting
- 2015 AEJMC Annual Meeting (presented by coauthor) (Top Student Paper)
- 2016 INFORMS Annual Meeting

“Saying is Easier than Doing: SEC Comment Letters and Filers’ Responses (with M. Johnson, R. Krishnan, and K. Lee)

## PRIMARY TEACHING INTERESTS

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Financial Accounting, Accounting Information Systems, Managerial Accounting

## TEACHING EXPERIENCE

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**Instructor** - Principles of Financial Accounting Michigan State University (Summer 2015)

- Overall Instructor Rating: 4.71/5.0 (department average: 4.10)  
(5= Strongly Agree, 1= Strongly Disagree)

**Instructor** - Intermediate Financial Accounting II Michigan State University (Fall 2015)

- Overall Instructor Rating: 4.52/5.0 (department average: 3.91)  
(5= Strongly Agree, 1= Strongly Disagree)

**Teaching Assistant** - Principles of Financial Accounting Michigan State University

- Average Rating: 4.65/5.0 (department average rating is not available) (Fall 2013, Spring 2014)  
(5= Strongly Agree, 1= Strongly Disagree)

**Teaching Assistant** (T.A.s were not evaluated)

Seoul National University

- Principles of Financial Accounting (for Bok Baik)
- Intermediate Accounting I (for Bok Baik)
- Financial Statements Analysis and Valuation (for Bok Baik)
- Principles of Managerial Accounting (MBA course) (for Jae Yong Shin)

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**SKILLS**

Statistical Packages: SAS, STATA, SPSS

Textual Analysis: Python, R

Network Analysis: UCINET, Gephi, Siena

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**AWARDS AND HONORS**

**Academic**

Graduate School Writing Fellow Fellowship, Michigan State University 2016-2018

- Reappointed due to high performance

Ph.D. Student Excellence in Teaching, Michigan State University 2016

AAA FARS Doctoral Consortium Fellow 2015

AEJMC Annual Meeting, Communication Technology Division, Best Student Paper Award 2015

Doctoral Fellowship, Michigan State University 2012-Present

Maryls and Jack Gray Doctoral Fellowship, Michigan State University 2012

- Awarded to the top student starting doctoral studies in accounting

Master's Degree Fellowship, Samsung Scholarship 2010-2012

- Awarded to nationally recognized top students starting graduate studies in foreign countries
- Full tuition and stipend (up to \$50,000/year for 2 years)

Best Learner Award, Seoul National University 2010

- Filmed documentary on study skills

Undergraduate Fellowship, Doosan Yonkang Foundation 2004-2009

- Merit Based Scholarship

**Non-academic**

Most Valuable Participant Award, Samsung Scholars Academic Camp (Twice) 2012, 2016

- Voted by all participants as the most collegial and valuable participant

Distinguished Reserved Armed Forces Trainee Award	2011
Red Cross Silver Medal	2009
Army Achievement Medal (Twice)	2005, 2006

### CONFERENCE ATTENDED

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INFORMS Annual Meeting	2017
AAA Annual Meeting	2015, 2017
AAA FARS Midyear Meeting	2013-2017
PwC Summer Symposium at Michigan State University	2013-2017
Midwest Summer Accounting Research Conference	2016
AAA Midwest Regional Meeting	2015
Michigan Summer Symposium at University of Michigan	2013-2015

### ACADEMIC SERVICE

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#### Discussant

- AAA Annual Meeting (2 papers in 2017) 2015, 2017
- AAA Midwest Regional Meeting 2015

#### Moderator

- AAA Annual Meeting (2 sessions) 2017

#### Ad hoc Reviewer:

- Hawai'i Accounting Research Conference 2017
- American Accounting Association Annual Meeting 2015-2017
- American Accounting Association FARS Midyear Meeting 2016
- American Accounting Association Midwest Regional Meeting 2015
- European Conference on Information Systems Annual Conference 2015

### PROFESSIONAL AFFILIATIONS

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Member, American Accounting Association (AAA) Financial Accounting and Reporting Section

Member, American Accounting Association (AAA) Strategic and Emerging Technologies Section

Associate Member, Korean-American Accounting Professors Association (KAAPA)

Member, Korean Accounting Association (KAA)

## **OTHER SERVICE**

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Council of Graduate Students, Michigan State University 2015-2016

- Accounting and Information Systems Department Representative
- Financial Committee member

Resident Advisor, Commonwealth Hall 2011-2012

- Resident Advisor for L.S.E. students at an intercollegiate hall of the University of London

## **EXTRACURRICULAR ACTIVITIES**

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Marathon: 2 Full marathons and 4 Half marathons

Triathlon: 1 Half-Ironman, 2 Olympic, 5 Sprint distance races

- Raised Funds for Cure SMA Society
- <https://www.crowdrise.com/ironmantexas2017/fundraiser/kwangjinlee> (Donated \$2,065)
- [http://events.curesma.org/site/TR/Marathon/General?px=1257785&pg=personal&fr\\_id=3063](http://events.curesma.org/site/TR/Marathon/General?px=1257785&pg=personal&fr_id=3063) (Donated \$613)

## REFERENCES

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**Professor Chris Hogan (Dissertation Co-Chair and Department Chairperson)**

Chairperson, Russell E. Palmer Endowed Professor of Accounting  
Eli Broad Graduate School of Management  
Michigan State University  
632 Bogue St., N270  
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**Professor Marilyn F. Johnson (Dissertation Co-Chair)**

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**Professor Ranjani Krishnan (Dissertation Committee Member and Ph.D. Program Co-Director)**

Ernest W. & Robert W. Schaberg Endowed Chair in Accounting  
Codirector, Accounting Doctoral Program  
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**Professor Bok Baik (Co-Author)**

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<http://cba.snu.ac.kr/en/faculty?mode=view&memberidx=27474&major=7>

**Professor Matthew J Anderson (Teaching Advisor)  
Senior Advisor to the Dean for Diversity and Inclusion**

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