

Kwangjin (K.J.) Lee

The Eli Broad College of Business
Department of Accounting and Information Systems
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EDUCATION

Ph.D. in Accounting, Michigan State University	2018 (Expected)
Master of Economics and Management, London School of Economics and Political Science	2012
Diploma of Economics, London School of Economics and Political Science (with Merit)	2011
Bachelor of Business Administration, Seoul National University (Summa Cum Laude)	2009
<ul style="list-style-type: none">- Finished undergraduate course work in 5 semesters and took graduate courses for 6th semester- Valedictorian	

WORK EXPERIENCE

Shinhan Bank , Seoul, Korea, Marketer	2009
PwC , Seoul, Korea, Audit Intern	2006-2007
8th US Army in Korea , Sergeant, Korean Augmentation to the US Army	2004-2006
<ul style="list-style-type: none">- Army Achievement Medal	2005, 2006

RESEARCH INTERESTS

Topics: The Impact of Unregulated and Unstructured Disclosure on Conventional Disclosure and Financial Reporting; Role of Information Intermediaries; International Accounting; Institutional Economics; Non-financial Information

Methods: Big Data Analysis (Social Media Disclosure); Textual Analysis; Network Analysis; Archival Econometric Analysis

PUBLICATION

“Who Classifies Interest Payments as Financing Activities? An Analysis of Classification Shifting in the Statement of Cash Flows at the Adoption of IFRS” (with B. Baik, H. Cho, and W. Choi), *Journal of Accounting and Public Policy*, 35(4), 331-351

WORKING PAPERS

“Social Media Disclosure and Analysts as Information Intermediaries”, **Job market paper**

- Dissertation Committee: Chris Hogan (Co-Chair), Marilyn Johnson (Co-Chair), Ranjani Krishnan, and Hang Nguyen (Marketing)
- INFORMS Annual Meeting 2017 (Invited Speaker)

“The Role of Analysts on Boards in Management Forecasts” (with B. Baik, H. Cho, M. Johnson)

- *Submitted for presentation at the 2018 FARS Midyear Meeting*

“Determinants of 150-hour Requirement Adoption: An Empirical Analysis of Licensure across States” (with M. Atkinson, J. Jiang, and M. Johnson) *Revising manuscript to prepare for submission*

- AAA Diversity Section Meeting (2015, by co-author)

RESEARCH IN PROGRESS

“The Economic Consequence of Social Media Usage: Evidence from the Disclosure of Consumer Product Recalls” (with S. Hong)

- AAA Midwest Regional Meeting 2015
- AEJMC Annual Meeting 2015 (presented by coauthor) (Top Student Paper)
- INFORMS Annual Meeting 2016

“Saying is Easier than Doing: SEC Comment Letters and Filers’ Responses” (with M. Johnson, R. Krishnan, and K. Lee)

PRIMARY TEACHING INTERESTS

Financial Accounting, Accounting Information Systems, Managerial Accounting

TEACHING EXPERIENCE

Instructor - Principles of Financial Accounting Michigan State University (Summer 2015)

- Overall Instructor Rating: 4.71/5.0 (department average: 4.10)
(5= Strongly Agree, 1= Strongly Disagree)

Instructor - Intermediate Financial Accounting II Michigan State University (Fall 2015)

- Overall Instructor Rating: 4.52/5.0 (department average: 3.91)
(5= Strongly Agree, 1= Strongly Disagree)

Teaching Assistant - Principles of Financial Accounting Michigan State University

- Average Rating: 4.65/5.0 (department average rating is not available) (Fall 2013, Spring 2014)
(5= Strongly Agree, 1= Strongly Disagree)

Teaching Assistant (T.A.s were not evaluated)

Seoul National University

- Principles of Financial Accounting (for Bok Baik)
- Intermediate Accounting I (for Bok Baik)
- Financial Statements Analysis and Valuation (for Bok Baik)
- Principles of Managerial Accounting (MBA course) (for Jae Yong Shin)

SKILLS

Statistical Packages: SAS, STATA, SPSS

Textual Analysis: Python, R

Network Analysis: UCINET, Gephi, Siena

AWARDS AND HONORS

Academic

Graduate School Writing Fellow Fellowship, Michigan State University 2016-2018

- Reappointed due to high performance

Ph.D. Student Excellence in Teaching, Michigan State University 2016

AAA FARS Doctoral Consortium Fellow 2015

AEJMC Annual Meeting, Communication Technology Division, Best Student Paper Award 2015

Doctoral Fellowship, Michigan State University 2012-Present

Maryls and Jack Gray Doctoral Fellowship, Michigan State University 2012

- Awarded to the top student starting doctoral studies in accounting

Master's Degree Fellowship, Samsung Scholarship 2010-2012

- Awarded to nationally recognized top students starting graduate studies in foreign countries
- Full tuition and stipend (up to \$50,000/year for 2 years)

Best Learner Award, Seoul National University 2010

- Filmed documentary on study skills

Undergraduate Fellowship, Doosan Yonkang Foundation 2004-2009

- Merit Based Scholarship

Non-academic

Most Valuable Participant Award, Samsung Scholars Academic Camp (Twice) 2012, 2016

- Voted by all participants as the most collegial and valuable participant

Distinguished Reserved Armed Forces Trainee Award	2011
Red Cross Silver Medal	2009
Army Achievement Medal (Twice)	2005, 2006

CONFERENCE ATTENDED

INFORMS Annual Meeting	2017
AAA Annual Meeting	2015, 2017
AAA FARS Midyear Meeting	2013-2017
PwC Summer Symposium at Michigan State University	2013-2017
Midwest Summer Accounting Research Conference	2016
AAA Midwest Regional Meeting	2015
Michigan Summer Symposium at University of Michigan	2013-2015

ACADEMIC SERVICE

Discussant

- AAA Annual Meeting (2 papers in 2017) 2015, 2017
- AAA Midwest Regional Meeting 2015

Moderator

- AAA Annual Meeting (2 sessions) 2017

Ad hoc Reviewer:

- Hawai'i Accounting Research Conference 2017
- American Accounting Association Annual Meeting 2015-2017
- American Accounting Association FARS Midyear Meeting 2016
- American Accounting Association Midwest Regional Meeting 2015
- European Conference on Information Systems Annual Conference 2015

PROFESSIONAL AFFILIATIONS

Member, American Accounting Association (AAA) Financial Accounting and Reporting Section

Member, American Accounting Association (AAA) Strategic and Emerging Technologies Section

Associate Member, Korean-American Accounting Professors Association (KAAPA)

Member, Korean Accounting Association (KAA)

OTHER SERVICE

Council of Graduate Students, Michigan State University 2015-2016

- Accounting and Information Systems Department Representative
- Financial Committee member

Resident Advisor, Commonwealth Hall 2011-2012

- Resident Advisor for L.S.E. students at an intercollegiate hall of the University of London

EXTRACURRICULAR ACTIVITIES

Marathon: 2 Full marathons and 4 Half marathons

Triathlon: 1 Half-Ironman, 2 Olympic, 5 Sprint distance races

- Raised Funds for Cure SMA Society
- <https://www.crowdrise.com/ironmantexas2017/fundraiser/kwangjinlee> (Donated \$2,065)
- http://events.curesma.org/site/TR/Marathon/General?px=1257785&pg=personal&fr_id=3063 (Donated \$613)

REFERENCES

Professor Chris Hogan (Dissertation Co-Chair and Department Chairperson)

Chairperson, Russell E. Palmer Endowed Professor of Accounting
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Professor Marilyn F. Johnson (Dissertation Co-Chair)

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Professor Ranjani Krishnan (Dissertation Committee Member and Ph.D. Program Co-Director)

Ernest W. & Robert W. Schaberg Endowed Chair in Accounting
Codirector, Accounting Doctoral Program
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Professor Bok Baik (Co-Author)

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Professor Matthew J Anderson (Teaching Advisor)

Senior Advisor to the Dean for Diversity and Inclusion

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