Dr. Tomas Hult is Director, Byington Endowed Chair & Professor in the Eli Broad College of Business at Michigan State University; Executive Director and Foundation President of the Academy of International Business; and President of the Sheth Foundation.

http://broad.msu.edu/facultystaff/hult/
OVERVIEW

DR. TOMAS HULT

Dr. Tomas Hult is the Byington Endowed Chair, Professor of Marketing and International Business, and Director of the International Business Center (IBC) in the Eli Broad College of Business at Michigan State University (John W. Byington was a former president of the NPD Group Worldwide Inc.). He has been at Michigan State University since January 2001, and has his faculty position in the Department of Marketing but also teaches for the Department of Supply Chain Management and the Department of Management. IBC is one of 17 centers designated by the U.S. Department of Education as a center of excellence in international business and trade (i.e., CIBER). On behalf of the State of Michigan, IBC serves as a Regional Export Network (REN) for 24 counties in mid-Michigan (Regions 5, 6, 7, and 9). Dr. Hult's expertise and research focus are on international business, marketing strategy, supply chain management, and strategic management. Dr. Hult leverages this expertise on his radio show, globalEDGE Business Beat on the Michigan Business Network, where he interviews top business and academic leaders.

Previously, Dr. Hult held positions as Eli Broad Professor of International Business; Professor of Marketing and Supply Chain Management; and Associate Dean in MSU's Eli Broad College of Business. MSU's Broad College of Business is consistently ranked among the top 15 schools for both U.S. graduate and undergraduate public business programs. The Broad College is also consistently among the top 10 institutions in international business research. As one of the largest business schools in the U.S., the Broad College has more than 7,400 students, is accredited by AACSB, and is a member of the Global Business School Network. Michigan State University is one of 62 members of the prestigious Association of American Universities.

Dr. Hult has been the Executive Director of the Academy of International Business (AIB) and President of the AIB Foundation since 2004. He is President and has been a Board Member of the Sheth Foundation since 2010, and board member of the International Trade Center of Mid-Michigan and the Economic Club of Greater Lansing. Dr. Hult also serves on the Lansing Regional Sister Cities Commission (The Mayor of Lansing appointed Tomas Hult to the Commission in 2014). Dr. Hult was President of the coalition of CIBER schools in 2011-2012 and 2015-2016, which are funded by the U.S. Department of Education, and he serves as the political liaison for the CIBER network with the Coalition for International Education. IBC currently has grants from the U.S. Department of Education and the National Science Foundation, and contracts with the State of Michigan (MEDC) and Academy of International Business (AIB). Dr. Hult has been responsible for bringing in some $16 million to Michigan State University plus $9 million in matching funds and some $5 million for the Academy of International Business.

MSU's International Business Center is a strategic affiliate of the U.S. & Foreign Commercial Service of the U.S. Department of Commerce (USDoC). Since 2012, Dr. Hult serves on the USDoC affiliated District Export Council, and MSU's International Business Center maintains the web presence of both the West and East DEC in Michigan (with IBC member Dr. Tunga Kiyak serving on the East DEC). At MSU, Tomas serves on the university's International Studies

In research, Hult is one of the world's most cited scholars in international business, supply chain management, and marketing. He was ranked the 75th "most cited scientist in economics and business" (and 3rd in marketing) in the world by Thomson Reuters in their Essential Science Indicators covering a period from 1997 to 2007. In a 2012 study by Aguinis et al. (in the Academy of Management Perspectives), Hult was 6th among influential scholars who received their degrees since 1991 (he received his degree in 1995). Based on a University of Minnesota study, Tomas was 14th in citations among the worldwide marketing professorate in 2013-2014, and MSU’s marketing department is Number 7 and 14, respectively, in studies published in the Australasian Journal of Marketing (2015) and by University of Minnesota (2014). Tomas has been invited as a faculty at the AMA Sheth Foundation Doctoral Consortium in 2009, 2010, 2011, 2012, 2013, 2015, 2016, 2017, and 2018. Overall, his research has been cited some 40,000 times per Google Scholar, making him currently the top cited scholar in Michigan State University's Eli Broad College of Business, and among the most cited marketing and international business scholars worldwide.

Professor Hult is an elected Fellow of the Academy of International Business (one of 91 scholars in the world bestowed with this honor and one of only 5 marketing scholars). He was also selected the 2016 Academy of Marketing Science / CUTCO-Vector Distinguished Marketing Educator as the 2016 top marketing professor in the world for career scholarly career achievements. Dr. Hult was Editor-in-Chief of the Journal of the Academy of Marketing Science from 2009 to 2015, a top-50 Financial Times business journal. He is serving as Associate Editor of Journal of Marketing; Consulting Editor for Journal of International Business Studies (JIBS); and Consulting Editor for Journal of Supply Chain Management; having previously served as

Dr. Tomas Hult jointly with his wife Laurie Hult, MD, members of the John A. Hannah donor society for personal financial contributions to Michigan State University. A dual citizen of Sweden and the United States, Tomas Hult has resided in the U.S since 1987 and been at Michigan State University since January 2001. Tomas and Laurie have two children (Daniel and Isabelle) who are also Swedish-US dual citizens. Dr. Hult holds visiting professorships in the International Business group of his native Uppsala University, Sweden (since 2013) and the International Business division of Leeds University, UK (since 2010). Michigan State, Uppsala, and Leeds are all ranked in the top 10 in the world in international business research (e.g., Management International Review 2014). With a background in mechanical engineering, Tomas worked for AB Uppsalabuss (Uppsala, Sweden) and Holmen AB (Hallsta, Sweden) prior to entering academe.

Contact Tomas Hult at +1-5173534336 (Office) or hult@msu.edu. The mailing address is: Tomas Hult, Michigan State University, Eli Broad College of Business, 645 N. Shaw Ln., Room 7, East Lansing, MI 48864, USA. Or, browse the faculty page at Michigan State University at http://broad.msu.edu/facultystaff/hult for more information. And, find out more about Tomas Hult on Google Scholar, LinkedIn, Twitter, Facebook, Amazon, ResearcherID, ResearchGate, Orcid, Academia.edu, Social Science Research Network, Klout, YouTube, Mentors Guild, MSU Scholars, and MSU Expert.
ACADEMIC EXPERIENCE

Michigan State University, Eli Broad College of Business, East Lansing, Michigan
Byington Endowed Chair in Marketing and International Business, 2013 to Current
Director, International Business Center (MSU-CIBER), 2001 to Current
Eli Broad Professor of Marketing and International Business, August 2010 to 2013
Associate Dean, Eli Broad College of Business, 2008 to 2010
Professor of Marketing and International Business, 2005 to Current
Associate Professor of Marketing and Supply Chain Management, 2001 to 2005

Executive Director, Academy of International Business (AIB), January 2004 to Current
President, Administration of the AIB Foundation, January 2004 to Current
AIB is the leading association of professionals in international business. Established in 1959,
AIB has some 3,500 members in about 90 countries (http://aib.msu.edu)

Florida State University, College of Business, Tallahassee, Florida
Director, International Business Program, 1997 to 2000
Associate Professor of Marketing and International Business, 1999 to 2000
Assistant Professor of Marketing and International Business, 1996 to 1999

University of California at Berkeley, Worldwide Extensions Program, Berkeley, California
Faculty, International Marketing Strategy and Supply Chain Management, 1999 to 2000

University of Arkansas, College of Business Administration, Little Rock, Arkansas
Assistant Professor of Marketing and International Business, 1995 to 1996
Visiting Assistant Professor of Marketing and International Business, 1994 to 1995

FedEx Center for Supply Chain Management, Memphis, Tennessee
Research Associate, Global Supply Chain Management, 1993 to Current

International Visiting Professorships
Uppsala University, Sweden, 2004-2005, 2013-Current
University of Leeds, United Kingdom, 2010-Current
University of Bern, Switzerland, 2009-2011
University of Innsbruck, Austria, 2012
Copenhagen Business School, Denmark, 2008-2009
Helsinki School of Economics, Finland, 2004-2005
London Business School, United Kingdom, 2004-2005
Stockholm School of Economics, Sweden, 1999
Cambridge University, United Kingdom, 1998
Oxford University, United Kingdom, 1998
RESEARCH FOCUS

SELECTED BOOKS


SELECTED SCHOLARLY ARTICLES (Chronological)


Hult, G. Tomas M., Christopher W., Craighead, and David J. Ketchen, Jr. (2010), “Risk Uncertainty and Supply Chain Decisions: A Real Options Perspective,” *Decision Sciences*, 41 (3), 435-458. (Best Paper Award 2010: “This article possesses exceptional managerial significance and a high level of intellectual stimulation in addition to a solid academic contribution”).


SELECTED PROFESSIONAL AFFILIATIONS

Academy of International Business (AIB)
Academy of Management (AoM)
Academy of Marketing Science (AMS)
American Marketing Association (AMA)
Association of International Education Administrators (AIEA)
Council of Supply Chain Management Professionals (CSCMP)
European Marketing Academy (EMAC)
Industrial Marketing and Purchasing Group (IMP)
Institute for Operations Research & Management Sciences (INFORMS)
Institute for Supply Management (ISM)
Strategic Management Society (SMS)