

## ACADEMIC EXPERIENCE

*Michigan State University*, Eli Broad College of Business, East Lansing, Michigan  
Byington Endowed Chair in Marketing and International Business, 2013 to Current  
Director, International Business Center (MSU-CIBER), 2001 to Current  
Eli Broad Professor of Marketing and International Business, August 2010 to 2013  
Associate Dean, Eli Broad College of Business, 2008 to 2010  
Professor of Marketing and International Business, 2005 to Current  
Associate Professor of Marketing and Supply Chain Management, 2001 to 2005

Executive Director, *Academy of International Business* (AIB), January 2004 to Current  
President, Administration of the AIB Foundation, January 2004 to Current  
AIB is the leading association of professionals in international business. Established in 1959,  
AIB has some 3,500 members in about 90 countries (<http://aib.msu.edu>)

*Florida State University*, College of Business, Tallahassee, Florida  
Director, International Business Program, 1997 to 2000  
Associate Professor of Marketing and International Business, 1999 to 2000  
Assistant Professor of Marketing and International Business, 1996 to 1999

*University of California at Berkeley*, Worldwide Extensions Program, Berkeley, California  
Faculty, International Marketing Strategy and Supply Chain Management, 1999 to 2000

*University of Arkansas*, College of Business Administration, Little Rock, Arkansas  
Assistant Professor of Marketing and International Business, 1995 to 1996  
Visiting Assistant Professor of Marketing and International Business, 1994 to 1995

*FedEx Center for Supply Chain Management*, Memphis, Tennessee  
Research Associate, Global Supply Chain Management, 1993 to Current

*International Visiting Professorships*  
Uppsala University, Sweden, 2004-2005, 2013-Current  
University of Leeds, United Kingdom, 2010-Current  
University of Bern, Switzerland, 2009-2011  
University of Innsbruck, Austria, 2012  
Copenhagen Business School, Denmark, 2008-2009  
Helsinki School of Economics, Finland, 2004-2005  
London Business School, United Kingdom, 2004-2005  
Stockholm School of Economics, Sweden, 1999  
Cambridge University, United Kingdom, 1998  
Oxford University, United Kingdom, 1998