**Matthew Schwieterman**

Assistant Professor, Department of Supply Chain Management

Michigan State University, Eli Broad College of Business

632 Bogue Street

East Lansing, MI 48824

Email: [matthew@msu.edu](mailto:matthew@msu.edu)

Phone: (517) 432-6199

**EDUCATION**

Ph.D. Business Administration—Logistics June 2015

The Ohio State University, Fisher College of Business

Minor: Quantitative Psychology

Dissertation: Customer and Supplier Portfolios and Their Impact on Firm Performance

MS The Ohio State University January 2013

BS Supply Chain Management and Management & Organizations May 2009

Magna Cum Laude

Miami University, Farmer College of Business

**RESEARCH INTERESTS**

* Customer and supplier portfolios structure
* Firm growth and diversification
* Competitive dynamics within factor markets
* Sustainability
* Order Fulfillment

**ACADEMIC PUBLICATIONS IN PRINT AND FORTHCOMING**

Daugherty, P.J., Bolumole, Y., and Schwieterman, M. 2017. “Logistics Research: What A Long, Strand Trip It’s Been”. *Transportation Journal* 56(3): 213-226.

Schwieterman, M.A., & Miller, J.W. (2016) “Factor Market Rivalry: Toward an Integrated Understanding of Firm Action.” *Transportation Journal*. 55(2): 97-123

Miller, J.W., Stromeyer, W.R., & Schwieterman, M.A. (2013). “Extensions of the Johnson-Neyman Technique to Linear Models with Curvilinear Effects: Derivations and Analytical Tools.” *Multivariate Behavioral Research*. 48(2): 267-300.

Lambert, D.M., & Schwieterman, M.A. (2012). “Supplier Relationship Management as a Macro Business Process.” Supply Chain Management: An International Journal. 17(3), 337-352.

Schwieterman, M.A, Goldsby, T., and Knemeyer, A.M. “Advocating Customer and Supplier Portfolios in Supply Chain Research: A Systematic Literature Review and Research Agenda”. Forthcoming at *Transportation Journal.*

Schwieterman, M.A, Goldsby, T., Rungtusanatham M., and Knemeyer, A.M. “Supply Chain Portfolio Characteristics: Do They Relate to Post-IPO Financial Performance?” Forthcoming at *Transportation Journal*.

**EDITORIALS AND RESEARCH MONOGRAPHS**

Rungtusanatham M., Schwieterman, M.A., Goldsby T., Benton, W.C. & Cooper M.C., (2015) “Managing from the Middle: How to Improve Customer and Supplier Relationships Through Supply Chain Integration.” Produced in collaborations with the National Center for the Middle Market

Fawcett, Stanley E., et al. “A Trail Guide to Publishing Success: Tips on Writing Influential Conceptual, Qualitative, and Survey Research.” *Journal of Business Logistics* 35.1 (2014): 1-16.

**REFEREED PROCEEDINGS**

Miller, J.W., & Schwieterman, M.A. (2012) “Towards a Modular Unit of Analysis in Supply Chain Management.” Published in the Academy of Marketing Science Annual Conference Proceedings: New Orleans, LA. **(Best Paper Award for Student Research)**.

**CONFERENCE PRESENTATIONS**

Schwieterman, M.A. (2016) “Customer and Supplier Portfolios and Their Impact on Firm Performance: Three Essays” Council of Supply Chain Management Professionals Educators Conference. Orlando, FL.

Schwieterman, M.A., Rungtusanatham M., Goldsby T., Cooper M.C., & Benton, W.C. (2014) “Exploring Supply Chain Integration in Middle Market Firms.” Decision Sciences Annual Meeting. Tampa, FL.

Schwieterman, M.A., Goldsby T. (2014) “Managing Dependence in Alliance Portfolios.” Decision Sciences Annual Meeting. Tampa, FL.

Miller, J.W., & Schwieterman, M.A. (2012) “Towards a Modular Unit of Analysis in Supply Chain Management.” Published in the Academy of Marketing Science Annual Conference Proceedings: New Orleans, LA.

**PROFESSIONAL APPEARANCES**

Panelist – Annual Logistics Doctoral Symposium Research Roundtable (2017) – Auburn University

Speaker – WRA Supply Chain Writing Panel for Freshmen (Feb. 2016) – Michigan State University

Speaker – WRA Supply Chain Writing Panel for Freshmen (Mar. 2016) – Michigan State University

Mentoring Participant –Annual Logistics Doctoral Symposium Research Roundtable (2016) – Michigan State University

Panelist – Teaching Tips for Doctoral Student (2016) – Michigan State University

**CONFERENCES ATTENDED AND OTHER ACTIVITIES**

Annual Logistics Doctoral Symposium (2017) Auburn University

CSCMP Annual Conference (2016) Orlando, FL.

Annual Logistics Doctoral Symposium (2016) Michigan State University

CSCMP Annual Conference (2015) San Diego, CA.

CSCMP Annual Conference (2014) San Antonio, TX.

Annual Logistics Doctoral Symposium (2014) Iowa State University

Decision Sciences Annual Meeting (2014) Tampa, FL. Post Candidacy Doctoral Consortium Attendee.

CSCMP Annual Conference (2013) Denver, CO.

Annual Logistics Doctoral Symposium (2013) University of Arkansas

Decision Sciences Annual Conference (2013) Baltimore, MD.

CSCMP Annual Meeting (2012) Atlanta, GA. Doctoral Symposium Attendee

Academy of Marketing Science Annual Conference (2012) New Orleans, LA.

Annual Logistics Doctoral Symposium (2012) The Ohio State University

**AWARDS AND HONORS**

CSCMP Doctoral Dissertation Award – 2016 Honorable Mention

Jane K. Fenyo Best Paper Award for Student Research – 2012 Academy of Marketing Science Annual Conference

**TEACHING**

***Courses Taught – Eli Broad College of Business, Michigan State University***

SCM 373: Logistics and Transportation Management (undergraduate)

Spring Semester 2016

SCM 373: Logistics and Transportation Management (undergraduate)

Spring Semester 2017

***Courses Taught – Fisher College of Business, The Ohio State University***

ML 780: Introduction to Logistics Management (undergraduate)

Winter Quarter 2012

ML 4385: Building a Sustainable Supply Chain (undergraduate)

First Session Autumn 2012

Second Session Autumn 2012

Second Session Spring 2013

First Session Autumn 2013

ML 4380: Advanced Logistics (undergraduate)

First Session Autumn 2014

***Curriculum Development***

M&L 4385: Building a Sustainable Supply Chain (ML 4385), The Ohio State University-

Designed and offered this new course to undergraduate students. Topics included triple bottom line, lean manufacturing, life cycle analysis, and supplier selection.

**SERVICE**

***Michigan State University***

Undergraduate curriculum review – Member 2017

Doctoral curriculum sub-committee – Member 2016

MSU Faculty Search Committee – Member 2015

***Other Academic Service***

Ad Hoc Referee:

*Journal of Business Logistics*

*International Journal of Physical Distribution & Logistics Management*

Council of Supply Chain Management Conference.

Session Chair - Supply Chain Integration for Improved Organizational Performance, DSI Annual Meeting, November 2014.

**WORK EXPERIENCE**

**CHEP USA, Orlando, FL: August 2009- August 2010** *Strategic Operation Analyst*

* Assisted with environmental permitting covering 82 operations sites.
* Developed project plans and operational timelines.
* Managed consultant relationships within the supply chain.

*Operations Representative*

* Oversaw a network of warehouse storage facilities.
* Worked closely with external management groups.
* Performed quality and facility audits to ensure compliance.

**ITELLIGENCE CONSULTING, Cincinnati, Ohio: Summer - 2008** *Intern*

* Assisted project team in implementing a new service desk system; revised SAP training materials used in client seminars; worked with sales staff to develop SAP upgrade marketing materials.

**PROFESSIONAL MEMBERSHIPS**

CSCMP (2012 – present)