

Wenyi Kuang

Ph.D. Candidate

Department of Supply Chain Management

Eli Broad College of Business, Michigan State University, East Lansing, MI
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EDUCATION

Ph.D. Candidate, Logistics, Michigan State University, 2019 (expected)

M.S., Logistics and Supply Chain Management, Cranfield University, 2012

M.B.A, Logistics and Supply Chain Management, Cranfield University, 2010

ACADEMIC EXPERIENCE

2015 – Present Research and Teaching Assistant, Department of Supply Chain Management,
Michigan State University, East Lansing, MI

INDUSTRY EXPERIENCE

2012 – 2015 Commercial Director, Masheed Trading and Transportation, Saudi Arabia

2011 – 2012 Vertical Market Head – Hi Tech, TNT, China

2010 – 2011 Senior Manager, Valcon Consultancy, Denmark and China

2002 – 2009 Senior Manager, Global Customer Solutions, China (2007 -2009)

Sr. Global Key Account Manager, China (2005 - 2007)

Global Key Account Manager, China (2002 - 2005)

PRIMARY RESEARCH INTERESTS

Logistics Service Quality, Logistics Innovation, Logistics Strategy, Buyer and Supplier Relationship

PRIMARY TEACHING INTERESTS

Logistics and Supply Chain Management

RESEARCH IN PROGRESS

Logistics Service Quality, Logistics Innovation