

Kevin A Miceli

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EDUCATION

Ph.D. MS	<i>University of North Carolina at Chapel Hill, Kenan-Flagler Business School</i>	
	Strategy and Entrepreneurship	2016
	Management	2015
	Awarded the 2016 Kenan-Flagler PhD Program Service Award	
	Awarded the 2014 Lee/Wahal award for Best Up and Coming PhD student in the business school	
	Awarded a CIBER Grant (\$2000) to support my first-year summer paper	
MBA	<i>The Ohio State University, Fisher College of Business</i>	
	Corporate Finance and Strategy	2011
	Awarded University Fellowship and Academic Honors	
	Inducted into Beta Gamma Sigma, Business Honor Society	
	Studied abroad at Università Commerciale Luigi Bocconi in Fall 2010	
B.S.	<i>Carnegie Mellon University</i>	
	Mechanical Engineering, minor in Psychology	2004
	Graduated with University Honors	
	Inducted into Pi Tau Sigma, Mechanical Engineering Honor Society	

RESEARCH

Interests

Innovation and Entrepreneurship, Inventor and start-up strategies, Evolutionary perspective on knowledge and technology creation

Dissertation

From the Garage Inventor to the Garage Entrepreneur 2016

Committee: Atul Nerkar (advisor), Scott Rockart, Rich Bettis, Chris Bingham, Howard Aldrich

Abstract: The American garage serves as the backdrop for the image of the independent entrepreneur. However, literature highlights the importance of resources for entrepreneurs that are derived from experience in firms, universities, or markets. This dissertation investigates possible resources and motivators of garage invention that results in garage entrepreneurship. In studying the process and knowledge used by garage entrepreneurs, it studies the competitive and technological environment that is conducive for independent invention turned entrepreneurship.

Projects in Process

Effects of Aging Resources on Firm and Industry Dynamics (with Scott Rockart, Status: R&R at *Strategic Management Journal*)

Emergence of Creation Opportunity? Testing Pioneering Technologies as Examples of Entrepreneurial Creations or Discoveries (with Tian Chen and Changhyun Kim, Status: draft completed – preparing for submission to *Strategic Entrepreneurship Journal*)

Extreme Success and Failure in Pharmaceutical R&D: Evidence Based on the Bayh-Dole and Hatch-Waxman Acts (with Atul Nerkar, Status: Reject and Resubmit at *Strategic Management Journal*)

Team-Based Outlier Innovation in Pharmaceutical R&D (in progress project with Atul Nerkar and Matthew Pearsall)

Other Publications

Nerkar, A., & Miceli, KA. 2013. *Boundary Spanning*. Invited book chapter in *Palgrave Encyclopedia of Strategic Management*, Augier, M., & Teece, DJ (eds).

CONFERENCES

Participation

Wharton Mack Emerging Scholars Workshop on Evolutionary Perspectives, June 2013

Atlanta Competitive Advantage Conference (ACAC) PhD Research Development Workshop (RDW), May 2015

AOM Annual Conference, August 2014, Philadelphia, PA (Discussant during PDW on Innovation in the Automotive Industry)
AOM Annual Conference, August 2013, Orlando, FL (TIM Doctoral Consortium participant)
AOM Annual Conference, August 2012, Boston, MA (New Doctoral Student Consortium participant)
AIB Annual Conference, July 2012, Washington, DC
Mid-Atlantic Strategic Colloquium, 2012-2014 (and doctoral student workshop)

Presentations

Kevin Miceli, “*Garage Entrepreneurs and the Competitive/Coopetitive Environment for Entry*”

- Strategic Management Society Special Conference on Strategy Challenges in the 21st Century: Innovation, Entrepreneurship and Coopetition, June 2016, Rome, Italy

Kevin Miceli, “*From Garage Inventor to Garage Entrepreneur*” – invited seminars

- The Wharton School at the University of Pennsylvania, February 2016
- Purdue University, January 2016
- Michigan State University, January 2016
- Bocconi University, December 2015
- University of South Carolina, November 2015

Kevin Miceli, Changhyun Kim, Tian Chen “*Standing on the Shoulders of Giants? The Creation of Pioneering Technologies*” (note: title has changed as the paper has evolved)

- Academy of Management Annual Meeting, August 2016, Anaheim, California
- Darden/Judge Entrepreneurship and Innovation Conference, June 2015, Cambridge, UK
- Atlanta Competitive Advantage Conference PhD RDW, May 2015
- Strategic Management Society Annual Conference, October 2014, Madrid, Spain

Kevin Miceli, Changhyun Kim, Tian Chen “*Doing, Using, and Having (done): The Performance of Pioneering Technology*”

- Strategic Management Society, October 2015, Denver, CO

Kevin Miceli “*From Garage Inventor to Garage Entrepreneur*”

- CCC Doctoral Consortium, April 2014, Boston MA

Kevin Miceli, Matt Pearsall, Atul Nerkar “*Team-Based Outlier Innovation in Pharmaceutical R&D*”

- Strategic Management Society Special Conference on Embracing Individuals, June 2014, Copenhagen, Denmark

Scott Rockart and **Kevin Miceli**. “*Aging Resources and the Effects on Firm and Industry Dynamics*”

- Duke University, November 2014 (presented by co-author)
- DRUID Conference on Innovation and Entrepreneurship, July 2014 Copenhagen, Denmark
- Atlanta Competitive Advantage Conference, May 2014
- Mid-Atlantic Strategic Conference, March 2014, University of Tennessee

Kevin Miceli “*Where’s My Hybrid: Evolutionary Development of the Hybrid-Electric Vehicle Technology*”

- Strategic Management Society 2013 Annual Meeting, September 2013, Atlanta, GA.
- Academy of Management 2013 Annual Meeting, August 2013, Orlando, FL.
- Mid-Atlantic Strategic Conference, February 2013, Blacksburg, VA.

Atul Nerkar and **Kevin Miceli**. “*Extreme Success and Failure in Pharmaceutical R&D: Evidence Based on the Bayh-Dole and Hatch-Waxman Acts*”

- Sumantra Ghoshal Conference on Managerially Relevant Research, June 2013, London, UK. (co-presented)
- Darden/Judge Innovation and Entrepreneurship Research Conference, May 2013, Charlottesville, VA.
- Wharton Technology and Innovation Conference, April 2013, Philadelphia, PA. (presented by Atul Nerkar)
- Strategic Management Society Special Conference on Outliers, March 2013, Geneva, Switzerland.

TEACHING

Interests: Strategy, Innovation, Entrepreneurship at both the undergraduate and graduate levels

Instructor

MGT409: Business Policy and Strategic Management (Fall 2016)

Instructor for three sections (003, 004, 008) of the senior-level capstone undergraduate class for business majors at the Eli Broad College of Business.

BUSI590-16: Strategic Innovation

Created new elective for the undergraduate curriculum, proposed the class to the business school faculty and marketed the class to students

MBA@UNC *Introduction to Entrepreneurship (July 2014 – April 2016)*

Section Faculty in the graduate level entrepreneurship course in UNC's #1 ranked online MBA program

Teaching Assistant

Strategic Management – BUSI 411 – Core Undergraduate Strategy course

- 4 sections Fall 2013 Mod I (for Kristin Wilson)

- 2 sections Fall 2013 Mod II (for Changhyun Kim)

Strategic Innovation – MBA828C – Elective MBA Strategy & Innovation course

- Winter 2012-2014 (for Atul Nerkar)

Intro to Entrepreneurship – MBA835 – Elective MBA Entrepreneurship Course for Full-Time and Evening MBA

- Winter 2012-2014 (for Atul Nerkar)

ACADEMIC SERVICE AND AFFILIATIONS

Service

Reviewer – SMS Conferences 2014-2016

Reviewer – AOM Annual Conference 2013-2016

Reviewer – AIB Annual Conference 2013

Ad-hoc Reviewer – Journal of IEEE Transactions on Engineering Management, Industrial and Corporate Change

President of the Kenan-Flagler PhD Student Association, 2013-2015

AOM Annual Meeting 2013 – Session Chair for TIM Paper Session “The Innovation Process”

Membership

Strategic Management Society:

Interest Groups: Competitive Strategy and Knowledge & Innovation

Academy of Management:

Divisions: TIM, BPS, ENT

PROFESSIONAL EXPERIENCE

Cardinal Health

Corporate Treasury Intern

Dublin, OH

Jun 2010 – Aug 2010

GE Transportation

Project Manager, New Product Introduction

Erie, PA

2008 - 2009

Reliability Manager, DC Locomotive Models

2007 - 2008

Edison Engineering Development Program

2005 – 2007

Rotational Program with the following roles:

Off-Highway Vehicle Cost-Out Engineer

Controls and Software Release Coordinator

Engine Performance Engineer

Locomotive Test-2nd Shift Supervisor

REFERENCES

Atul Nerkar (advisor)

Professor of Strategy and Entrepreneurship

Allred Distinguished Scholar

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Chapel Hill, NC 27599

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Scott Rockart (co-advisor)

Assistant Professor of Strategy and Entrepreneurship

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Rich Bettis

Ellison Distinguished Professor

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Chris Bingham

Professor of Strategy and Entrepreneurship

Phillip Hettelman Distinguished Scholar

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