

Bryant W. (Will) Demeré

Accounting and Information Systems
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EDUCATION AND CERTIFICATIONS

2017 (expected) *Ph.D.*, Accounting and Information Systems, Michigan State University
2011 *CPA*, State of Virginia (*Active – CPE Exempt*)
2010 *MACIS*, Accounting and Information Systems, Virginia Tech
2008 *B.S.*, Accounting and Information Systems, Virginia Tech

ACADEMIC AND PROFESSIONAL EXPERIENCE

2012–present Michigan State University – Teaching Assistant and Research Assistant
(Department of Accounting and Information Systems)
2011–2012 Virginia Tech – Instructor
(Department of Accounting and Information Systems)
2010–2011 Deloitte & Touche LLP – Audit Assistant
(Audit & Enterprise Risk Services, McLean, VA)
2008–2010 Virginia Tech – Graduate Teaching Assistant
(Department of Accounting and Information Systems)

RESEARCH INTERESTS

Managerial Accounting; Corporate Governance; Evaluation and Reward Systems; Incentive Design; Subjective Performance Evaluation; Human Capital

RESEARCH – PUBLICATIONS

Demeré, B. W., R. Krishnan, K. L. Sedatole, and A. Woods. 2016. Do the incentive effects of relative performance measurement vary with the *ex ante* probability of promotion? *Management Accounting Research* 30, 18–31.

RESEARCH – WORKING PAPERS

Institutional ownership and long-term investments across the corporate life cycle. Dissertation paper.

The role of calibration committees in subjective performance evaluation systems (with Karen Sedatole and Alex Woods). Under second-round review at *Management Science*.

Applying item response theory to assessments in accounting education (with Ryan Bowles). Preparing for submission to *Issues in Accounting Education*.

Return on investment in brand protection (with Karen Sedatole and Jeremy Wilson). Data collection stage. \$35,000 in funding from project sponsors through the MSU A-CAPP Center.

BOOK REVIEWS

Parsons, J. J., D. Oja, R. Ageloff, P. Carey, and C. DesJardins. 2013. *New Perspectives on Microsoft Excel 2013, Comprehensive*. Cengage Learning.

WORKSHOPS AND INVITED PRESENTATIONS

2016 Michigan State University
2014 Michigan State University
2013 Michigan State University

TEACHING EXPERIENCE

Michigan State University

ACC 341 – Cost and Managerial Accounting (Fall 2015)

Rating: 3.69/5.00

ACC 202 – Principles of Management Accounting (Summer 2013-2016, Spring 2014)

Average Rating: 4.09/5.00

Virginia Tech

ACIS 2504 – PCs in Business (Fall 2011, Spring 2012)

Average Rating: 4.37/5.00

ACIS 2116 – Principles of Managerial Accounting (Spring 2009, Spring 2010)

Average Rating: 4.82/5.00

ACIS 2115 – Principles of Financial Accounting (Fall 2008, Fall 2009)

Average Rating: 4.75/5.00

Virginia Tech (Study Abroad Programs)

ACIS 3115 – Intermediate Financial Accounting I (Summer 2012; Muenster, Germany)

ACIS 2116 – Principles of Managerial Accounting (Summer 2012; Dijon, France)

ACIS 2116 – Principles of Managerial Accounting (Summer 2010; Muenster, Germany)

Service Learning in Belize (Winter 2012; Orange Walk, Belize)

PROFESSIONAL SERVICE

Reviewer: *Journal of Management Accounting Research*; 2017 AAA MAS Midyear Meeting

Discussant: 2016 AAA Annual Meeting; 2017 AAA MAS Midyear Meeting (Planned)

Presenter: IMA Student Chapter, Michigan State University (Spring 2014; Fall 2014; Fall 2016)

PROFESSIONAL AFFILIATIONS

Member, American Accounting Association

Member, AAA Management Accounting Section

Member, Institute of Management Accountants

HONORS AND AWARDS

Ph.D. Student Excellence in Research Award (2016)

(Accounting and Information Systems, Michigan State University)

Robert and Paula Driessnack Spartan Cornerstone Scholarship Challenge (2014–2017)

Hokie Community Award (2012)

This award is to honor a university staff or faculty member who has demonstrated outstanding contributions to the building of Hokie Community with his/her time and expertise (Virginia Tech)

VSCPA Award of Achievement (2008)

Top graduating accounting senior (Virginia Tech)

KPMG's National Audit Case Competition (2008)

Goodman Accounting Challenge (Two-Time Finalist: 2006 and 2007)

VSCPA Leaders' Institute (2006)

CONFERENCE PARTICIPATION

2017 AAA MAS Midyear Meeting and IMA Doctoral Colloquium, San Juan, PR *(Planned)*

(Presenter and Discussant)

2016 Accounting PhD Rookie Recruiting & Research Camp, Miami, FL *(Planned)*

(Presenter)

2016 MSUFCU Conference, East Lansing, MI *(Planned)*

2016 Brand Protection Strategy Summit, Lansing, MI

(Discussion Leader)

2016 Notre Dame Accounting Research Conference, Notre Dame, IN *(Invited)*

2016 AAA Annual Meeting, New York, NY

(Discussant)

2016 Northwestern-Duke Causal Inference Workshop, Chicago, IL

2016 GLOBAL Management Accounting Research Symposium (GMARS), East Lansing, MI

2016 AAA/Deloitte/J. Michael Cook Doctoral Consortium, Dallas, TX

2016 ESTIMATE, East Lansing, MI

2016 Emerging Management Accounting Scholars Symposium, Urbana-Champaign, IL *(Invited)*

2016 AAA MAS Midyear Meeting and IMA Doctoral Colloquium, Dallas, TX

2015 AAA MAS Midyear Meeting and IMA Doctoral Colloquium, Newport Beach, CA

2014 AAA MAS Midyear Meeting and IMA Doctoral Colloquium, Orlando, FL

2013 GLOBAL Management Accounting Research Symposium (GMARS), East Lansing, MI

2013 AAA MAS Midyear Meeting and IMA Doctoral Colloquium, New Orleans, LA