

Bryant W. (Will) Demeré

PhD Candidate

Accounting and Information Systems
Eli Broad College of Business
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EDUCATION AND CERTIFICATIONS

2017 (expected) *Ph.D.*, Accounting and Information Systems, **Michigan State University**
2011 *CPA*, State of Virginia (*Active – CPE Exempt*)
2010 *MACIS*, Accounting and Information Systems, **Virginia Tech**
2008 *B.S.*, Accounting and Information Systems, **Virginia Tech**

ACADEMIC AND PROFESSIONAL EXPERIENCE

2012-present **Michigan State University** – Teaching Assistant and Research Assistant
(Department of Accounting and Information Systems)
2011-2012 **Virginia Tech** – Instructor (Department of Accounting and Information
Systems)
2010-2011 **Deloitte & Touche LLP** – Audit Assistant (Audit & Enterprise Risk Services,
McLean, VA)
2008-2010 **Virginia Tech** – Graduate Teaching Assistant (Department of Accounting and
Information Systems)

RESEARCH INTERESTS

Managerial Accounting; Corporate Governance; Evaluation and Reward Systems; Incentive Design;
Subjective Performance Evaluation; Human Capital

RESEARCH – PUBLICATIONS

Demeré, B. W., R. Krishnan, K. L. Sedatole, and A. Woods. 2016. Do the incentive effects of
relative performance measurement vary with the *ex ante* probability of promotion?
Management Accounting Research 30, 18-31.

RESEARCH – WORKING PAPERS

Corporate governance and long-term investments across the corporate life cycle. Dissertation paper.

The role of calibration committees in subjective performance evaluation systems (with Karen Sedatole and Alex Woods). Preparing for second round resubmission to *Management Science*.

Applying item response theory to assessments in accounting education (with Ryan Bowles). Preparing for submission to *Issues in Accounting Education*.

Return on investment in brand protection (with Karen Sedatole and Jeremy Wilson). Data collection stage. \$35,000 in grant funding from project sponsors.

BOOK REVIEWS

Parsons, J. J., D. Oja, R. Ageloff, P. Carey, and C. DesJardins. 2013. *New Perspectives on Microsoft Excel 2013, Comprehensive*. Cengage Learning.

WORKSHOPS AND INVITED PRESENTATIONS

2014 Michigan State University

2013 Michigan State University

TEACHING EXPERIENCE

Michigan State University

ACC 341 – Cost and Managerial Accounting (Fall 2015)

ACC 202 – Principles of Management Accounting (Summer 2013-2016, Spring 2014)

Virginia Tech

ACIS 2504 – PCs in Business (Fall 2011, Spring 2012)

ACIS 2116 – Principles of Managerial Accounting (Spring 2009, Spring 2010)

ACIS 2115 – Principles of Financial Accounting (Fall 2008, Fall 2009)

Virginia Tech (Study Abroad Programs)

ACIS 3115 – Intermediate Financial Accounting I (Summer 2012; Muenster, Germany)

ACIS 2116 – Principles of Managerial Accounting (Summer 2012; Dijon, France)

ACIS 2116 – Principles of Managerial Accounting (Summer 2010; Muenster, Germany)

Service Learning in Belize (Winter 2012; Orange Walk, Belize)

PROFESSIONAL SERVICE

Ad Hoc Reviewer: *Journal of Management Accounting Research*

Discussant: *2016 AAA Annual Meeting*

Presenter: *IMA Student Chapter, Michigan State University* (Spring 2014; Fall 2014)

PROFESSIONAL AFFILIATIONS

Member, American Accounting Association

Member, AAA Management Accounting Section

Member, Institute of Management Accountants

HONORS AND AWARDS

Ph.D. Student Excellence in Research Award (2016)

Accounting and Information Systems, Michigan State University

Robert and Paula Driessnack Spartan Cornerstone Scholarship Challenge (2014-2017)

Hokie Community Award (2012)

This award is to honor a university staff or faculty member who has demonstrated outstanding contributions to the building of Hokie Community with his/her time and expertise (Virginia Tech)

VSCPA Award of Achievement (2008)

Top graduating accounting senior (Virginia Tech)

KPMG's National Audit Case Competition (2008)

Goodman Accounting Challenge (Two-Time Finalist: 2006 and 2007)

VSCPA Leaders' Institute (2006)

CONFERENCE PARTICIPATION

AAA Annual Meeting (Discussant)

New York, August 2016

Northwestern-Duke Causal Inference Workshop

Chicago, August 2016

GLOBAL Management Accounting Research Symposium

East Lansing, June 2016

AAA/Deloitte/J. Michael Cook Doctoral Consortium

Dallas, June 2016

ESTIMATE – Early Summer Tutorial in Modern Applied Tools of Econometrics

Michigan State University, June 2016

Emerging Management Accounting Scholars Symposium

University of Illinois, April 2016

CONFERENCE PARTICIPATION (Cont.)

AAA Management Accounting Research Conference and IMA Doctoral Colloquium

Dallas, January 2016

AAA Management Accounting Research Conference and IMA Doctoral Colloquium

Newport Beach, January 2015

AAA Management Accounting Research Conference and IMA Doctoral Colloquium

Orlando, January 2014

GLOBAL Management Accounting Research Symposium

East Lansing, June 2013

AAA Management Accounting Research Conference and IMA Doctoral Colloquium

New Orleans, January 2013