

## **Wenyi Kuang**

Ph.D. Candidate

Department of Supply Chain Management

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### **EDUCATION**

Ph.D. Candidate, Logistics, Michigan State University, 2019 (expected)

M.S., Logistics and Supply Chain Management, Cranfield University, 2012

M.B.A, Logistics and Supply Chain Management, Cranfield University, 2010

M.A., Linguistics, University of Shanghai for Science and Technology, 2002

B.A., Journalism, University of Shanghai for Science and Technology, 1999

### **ACADEMIC EXPERIENCE**

2015 – Present      Research and Teaching Assistant, Department of Supply Chain Management,  
Michigan State University, East Lansing, MI

### **INDUSTRY EXPERIENCE**

2012 – 2015              Commercial Director, Masheed Trading and Transportation, Saudi Arabia

2011 – 2012              Vertical Market Head – Hi Tech, TNT, China

2010 – 2011              Senior Manager, Valcon Consultancy, Denmark and China

2002 – 2009              Senior Manager, Global Customer Solutions, China (2007 -2009)

Sr. Global Key Account Manager, China (2005 - 2007)

Global Key Account Manager, China (2002 - 2005)

### **PRIMARY RESEARCH INTERESTS**

Logistics Service Quality, Logistics Innovation, Last Mile Delivery, Logistics Strategy

### **PRIMARY TEACHING INTERESTS**

Supply Chain Management, Logistics Management

### **RESEARCH IN PROGRESS**

Logistics Service Quality, Last Mile Delivery, Logistics Innovation