

B. William Demeré

PhD Candidate

Accounting and Information Systems
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EDUCATION AND CERTIFICATIONS

2017 (expected) *PhD*, Accounting and Information Systems, **Michigan State University**
2011 *CPA*, State of Virginia (Active – CPE Exempt)
2010 *MACIS*, Accounting and Information Systems, **Virginia Tech**
2008 *B.S.*, Accounting and Information Systems, **Virginia Tech**

PROFESSIONAL EXPERIENCE

2012-present **Michigan State University** – Teaching Assistant and Research Assistant
(Accounting and Information Systems)
2011-2012 **Virginia Tech** – Instructor (Accounting and Information Systems)
2010-2011 **Deloitte & Touche LLP** – Audit Assistant (Audit & Enterprise Risk Services,
McLean, VA)
2008-2010 **Virginia Tech** – Graduate Teaching Assistant (Accounting and Information
Systems)
2006-2008 **Virginia Tech** – Fiscal Technician (Management and Professional
Development, Pamplin College of Business)

RESEARCH INTERESTS

Managerial Accounting; Evaluation and Reward Systems; Incentive Design; Subjective Performance
Evaluation; Human Capital; Corporate Governance

RESEARCH – PUBLICATIONS

Demeré, B. W., R. Krishnan, K. L. Sedatole, and A. Woods. 2016. Do the incentive effects of
relative performance measurement vary with the *ex ante* probability of promotion?
Management Accounting Research 30, 18-31.

RESEARCH – WORKING PAPERS

The role of calibration committees in subjective performance evaluation systems (with Karen
Sedatole and Alex Woods). Preparing for second round resubmission to *Management Science*.

Applying item response theory to assessments in accounting education (with Ryan Bowles).
Preparing for submission to *Issues in Accounting Education*.

BOOK REVIEWS

Parsons, J. J., D. Oja, R. Ageloff, P. Carey, and C. DesJardins. 2013. *New Perspectives on Microsoft Excel 2013, Comprehensive*. Cengage Learning.

WORKSHOPS AND INVITED PRESENTATIONS

2013 Michigan State University
2014 Michigan State University

TEACHING EXPERIENCE

Michigan State University

ACC 202 – Principles of Management Accounting (Summer 2013, 2014, 2015, Spring 2014)
ACC 341 – Cost and Managerial Accounting (Fall 2015)

Virginia Tech

ACIS 2504 – PCs in Business (Fall 2011, Spring 2012)
ACIS 2115 – Principles of Financial Accounting (Fall 2008, Fall 2009)
ACIS 2116 – Principles of Managerial Accounting (Spring 2009, Spring 2010)

Virginia Tech (Study Abroad Programs)

ACIS 2116 – Principles of Managerial Accounting (Summer 2010; Muenster, Germany)
ACIS 2116 – Principles of Managerial Accounting (Summer 2012; Dijon, France)
ACIS 3115 – Intermediate Financial Accounting I (Summer 2012; Muenster, Germany)
Service Learning in Belize (Winter 2012; Orange Walk, Belize)

PROFESSIONAL SERVICE

Ad Hoc Reviewer: *Journal of Management Accounting Research*

PROFESSIONAL AFFILIATIONS

Member, American Accounting Association
Member, AAA Management Accounting Section
Member, Institute of Management Accountants

HONORS AND AWARDS

Robert and Paula Driessnack Spartan Cornerstone Scholarship Challenge (2014-present)
Hokie Community Award (2012)
VSCPA Award of Achievement (2008)
KPMG's National Audit Case Competition (2008)
Goodman Accounting Challenge (Two-Time Finalist: 2006 and 2007)
VSCPA Leaders' Institute (2006)
Beta Gamma Sigma Honors Society

CONFERENCE PARTICIPATION

AAA Management Accounting Research Conference and IMA Doctoral Colloquium

New Orleans, January 2013

GLOBAL Management Accounting Research Symposium

East Lansing, June 2013

AAA Management Accounting Research Conference and IMA Doctoral Colloquium

Orlando, January 2014

AAA Management Accounting Research Conference and IMA Doctoral Colloquium

Newport Beach, January 2015

AAA Management Accounting Research Conference and IMA Doctoral Colloquium

Dallas, January 2016