

# Kangkang Qi

Eli Broad College of Business  
Michigan State University  
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## **EDUCATION**

### **Ph.D. in Business Administration**

2011 – 2016 (Expected)

Michigan State University

East Lansing, MI

Major: IT Management, Minor: Management

Dissertation Title: M&A in High Technology Industry (Co-Chairs: V. Sambamurthy, A. Susarla)

### **M.S. in Information Systems (Cum Laude)**

2009 – 2011

The University of Florida

Gainesville, FL

### **B.S. in Computer Science**

2005 – 2009

Shanghai Normal University

Shanghai, China

## **RESEARCH INTERESTS**

- Firm Boundaries and Growth of Technology Firms
- IT Boundaries and High Tech Firm Performance
- IT Investment in Healthcare; IT and Hospital Performance (revenue management and cost structure)
- User-Generated Content (UGC) on Social Media and Online Product Review; Social Media Use and Firm Performance

## **WORKING PAPER**

- The Effect of Mergers and Acquisitions on Product Differentiation: Evidence from IT Industry (with A. Susarla and V. Sambamurthy) – Under Preparation for Submission to *Management Science*

- Does IT Enable Revenue Management in Hospitals? (with R. Krishnan, M. Wimble and J. Heese) – Under Final Preparation for Submission to *Journal of MIS*
- Diminishing or Snowballing? Exploring the Role of Online Word-of-Mouth across Product Life Stages (with Y. Wang and S. Gopinath) – Under Final Preparation for Submission to *Journal of Marketing Research*
- M&A in High Technology Industry: The Effect of Strategic Intent on Acquisition Performance (with A. Susarla and V. Sambamurthy)
- Different IT Knowledge Acquisition Mechanisms and Their Impact on Firms' Efficiency and Innovativeness (with A. Susarla and D. Mani)

### **RESEARCH IN PROGRESS**

- Examining the Alliance Formations between High Tech Firms
- IT and Cost Structure: Evidence from California Hospitals (with R. Krishnan and M. Holzhaecker)
- Why Do Hospitals Invest in IT? (with R. Krishnan and V. Sambamurthy)
- CEO Narcissism and Misalignment in M&A Decision (with R. Krishnan and A. Susarla)
- Social Media Engagement and Movie Box-Office and DVD Sales (with Y. Wang)

### **PROCEEDINGS AND CONFERENCE PRESENTATIONS**

- **Qi, K.**, Susarla, A., Sambamurthy, V., "The Effect of Mergers and Acquisitions on Product Differentiation: Moderating Role of Internal R&D". *26<sup>th</sup> Workshop on Information Systems and Economics (WISE)*, Richardson, TX 2015
- **Qi, K.**, "Essays on Boundaries and Growth of IT Firms". *Doctoral Consortium of Thirty Sixth International Conference on Information Systems (ICIS)*, Fort Worth, TX 2015
- **Qi, K.**, "Merger and Acquisitions in IT Industry". *INFORMS Annual Meeting*, Philadelphia, PA 2015
- **Qi, K.**, Krishnan, R., Wimble, M., Heese, J. "Does IT Enable Revenue Management in Hospitals?" *6<sup>th</sup> Annual Workshop on Health IT and Economics (WHITE)*, Washington D.C. 2015

- Wang, Y., **Qi, K.**, Gopinath, S. "Can Lower Rating Drive Higher Demand? Exploring the Role of Online Reviews in Different Product Life Cycle Stages" *INFORMS Conference on Information Systems Technology (CIST)*, San Francisco, CA 2014
- **Qi, K.** "Client Embeddedness and Turnover Intention: Study of Software Developers" *Twentieth Americas Conference on Information Systems (AMCIS)*, Savannah, GA 2014
- **Qi, K.** "Antecedents of Enterprise Social Networking Adoption: Evidences from Yammer" *SIG-ORSA Workshop "The Changing Nature of Work: Working Smarter with ICT"*, *International Conference on Information Systems (ICIS)*, Milan, Italy 2013

### **TEACHING INTERESTS**

- Business Intelligence and Data Analytics (IBM Cognos, Hadoop, SAS)
- Business Information Systems; Introduction to MIS
- Database Management with Access, Oracle, and MS-SQL
- Object-oriented Programming (Java and C#.NET)
- Systems Analysis and Design; UML Modeling
- Spreadsheet Modeling; Linear Programming; Simulation with Arena
- Telecommunication and Networking; Information Security and Cyber Security

### **TEACHING EXPERIENCES**

#### **Michigan State University – Eli Broad College of Business**

- **Instructor:** ITM 309 Business Information Systems (Undergraduate Core)
  - Summer 2013 - Average Rating: 4.31 / 5.00 (Class Size: 23)
  - Summer 2014 – Average Rating: 4.33 / 5.00 (Class Size: 26)
- **Teaching Assistant:** ITM 890 Topics in Social Network Analysis
  - Fall 2015
- **Teaching Assistant:** ITM 309 Business Information Systems
  - Fall 2011, Spring 2012, Fall 2012, Spring 2013
  - Fall 2013, Spring 2014, Fall 2014, Spring 2015 - TA Coordinator
  - Spring 2015 - Developed materials and lectures for online courses
- **Teaching Assistant:** MBA 823 Information Technology Strategy (MBA Core)
  - Spring 2014

#### **The University of Florida – Warrington College of Business Administration**

- **Teaching Assistant:** QMB 3250 Statistics for Business Decisions
  - Fall 2010, Spring 2011

## **PROFESSIONAL EXPERIENCES**

### **System Analyst (Wachovia Assistantship Position)**

Samuel P. Harn Museum of Art at the University of Florida

2009 - 2011  
Gainesville, FL

### **Business Analyst and Database Developer**

Infinite Energy

2010 - 2011  
Gainesville, FL

### **Software Development & Data Warehouse Intern**

Corning (Shanghai) Co., Ltd.

2008 - 2009  
Shanghai, China

## **AWARDS**

ICIS 2015 Doctoral Consortium Fellow Award

AMCIS 2015 Doctoral Consortium Fellow Award

Ph.D. Student Excellence in Teaching Award (2014-2015)

Michigan State University Research Fellowship (2011 - present)

University of Florida ISOM Excellent Student Award (2010)

Shanghai Normal University Level II University Scholarship (2008)

## **PROFESSIONAL MEMBERSHIP**

*Association of Information Systems*

*INFORMS*

*Academy of Management*

## **SERVICES**

Volunteer, *AMCIS* (2012)

Volunteer, *ICIS* (2013)

Ad-hoc Reviewer, *ICIS* (2012, 2013)

Ad-hoc Reviewer, *ECIS* (2013)