Kangkang Qi

Eli Broad College of Business

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EDUCATION

Ph.D. in Business Administration   2011 – 2016 (Expected)

Michigan State University   East Lansing, MI

Major: Information Technology Management, Minor: Management

Dissertation Title: Essays on Merger and Acquisitions in IT Industry

M.S. in Information Systems (Cum Laude)   2009 – 2011

The University of Florida   Gainesville, FL

B.S. in Computer Science   2005 – 2009

Shanghai Normal University   Shanghai, China

RESEARCH INTERESTS

- IT Merger and Acquisition; IT and Firm Innovation and Efficiency

- IT Investment in Healthcare; IT and Hospital Performance (revenue management and cost structure)

- User-Generated Content (UGC) on Social Media and Online Product Review; Social Media Use and Firm Performance

WORKING PAPER

- Wang, Y., **Qi, K.,** Gopinath, S., Diminishing or Snowballing? Exploring the Role of Online Word-of-Mouth across Product Life Stages – Under Preparation for Submission to *Journal of Marketing Research*

- **Qi, K.**, Susarla, A., Krishnan, R., Determinations of Successful IT M&A – Submitted to *International Conference on Information Systems (ICIS)*

RESEARCH IN PROGRESS

- Different IT Knowledge Acquisition Mechanisms and Their Impact on Firms' Efficiency and Innovativeness, with A. Susarla and D. Mani – Under Data Analysis

- Antecedents and Effects of Merger and Acquisition in IT Industry (dissertation essay) – Under Data Cleansing

- CEO Narcissism and Misalignment in M&A Decision (dissertation essay) – Under Data Cleansing

- Does IT Enable Revenue Management in Hospitals, with R. Krishnan, M. Wimble, and J. Heese – Under Data Collection

- IT and Cost Structure: Evidence from California Hospitals, with R. Krishnan and M. Holzhacker - Under Data Collection

- Why Do Hospitals Invest in IT, with R. Krishnan – Under Data Collection

- Social Media Engagement and Movie Box-Office and DVD Sales, with Y. Wang – Under Preparation for Data Collection

PROCEEDINGS AND CONFERENCE PRESENTATIONS

- Wang, Y., **Qi, K.,** Gopinath, S. "Can Lower Rating Drive Higher Demand? Exploring the Role of Online Reviews in Different Product Life Cycle Stages" *INFORMS Conference on Information Systems Technology (CIST), San Francisco, CA 2014*

- **Qi, K.** "Client Embeddedness and Turnover Intention: Study of Software Developers" *Twentieth Americas Conference on Information Systems (AMCIS), Savannah, GA 2014*

- **Qi, K.** "Antecedents of Enterprise Social Networking Adoption: Evidences from Yammer" *SIG-ORSA Workshop "The Changing Nature of Work: Working Smarter with ICT", International Conference on Information Systems (ICIS), Milan, Italy 2013*

TEACHING INTERESTS

- Business Information Systems; Introduction to MIS
- Systems Analysis and Design; UML Modeling
- Business Intelligence and Data Analytics (IBM Cognos)
- Database Management with Access, Oracle, and MS-SQL
- Object-oriented Programming (Java and C#.NET)

- Spreadsheet Modeling; Linear Programming; Simulation with Arena
- Telecommunication and Networking; Information Security and Cyber Security

TEACHING EXPERIENCES

Michigan State University – Eli Broad College of Business

- **Instructor**: ITM 309 Business Information Systems (Undergraduate Core)
  - Summer 2013 - Average Rating: 4.31 / 5.00 (Class Size: 23)
  - Summer 2014 – Average Rating: 4.33 / 5.00 (Class Size: 26)

- **Teaching Assistant**: ITM 309 Business Information Systems
  - Fall 2011, Spring 2012, Fall 2012, Spring 2013
  - Fall 2013, Spring 2014, Fall 2014, Spring 2015 - TA Coordinator
  - Spring 2015 - Developed materials and lectures for online courses

- **Assistant**: MBA 823 Information Technology Strategy (MBA Core)
  - Spring 2014

The University of Florida – Warrington College of Business Administration

- **Teaching Assistant**: QMB 3250 Statistics for Business Decisions
  - Fall 2010, Spring 2011

PROFESSIONAL EXPERIENCES

Database Analyst (Wachovia Assistantship Position)   2009 - 2011
Samuel P. Harn Museum of Art (University of Florida)   Gainesville, FL

Business Analyst and Database Developer   2010 – 2011
Infinite Energy   Gainesville, FL

AWARDS

Ph.D. Student Excellence in Teaching Award   2014 - 2015
Michigan State University Research Fellowship   2011 – present
University of Florida ISOM Excellent Student Award   2010
Shanghai Normal University Level II University Scholarship   2008

PROFESSIONAL MEMBERSHIP

Association of Information Systems   2011 - present
INFORMS   2012 - present

SERVICES

Volunteer, *Americas Conference on Information Systems (AMCIS)*   2012
Volunteer, *International Conference on Information Systems (ICIS)*   2013
Ad-hoc Reviewer, *International Conference on Information Systems (ICIS)*   2012, 2013
Ad-hoc Reviewer, *European Conference on Information Systems (ECIS)*   2012