**PAULETTE L. STENZEL**

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**EDUCATION**

**LAW SCHOOL:** J.D. Wayne State University Law School, Detroit, Michigan, June l979.

**Activities:** Moot Court - Second and third years.   
Civil Advocacy Clinic - Third year.

**UNDERGRADUATE:** B.A. Magna Cum Laude, Albion College, Albion, Michigan, May l972.  Studied in Mexico and Colombia.  Majors: French, Spanish, & Secondary Education

**Academic Honors:** Phi Beta Kappa, Mortar Board, Michigan Scholars (honors potential college teachers), *Le* *Cenacle* (French honorary), Gilbert Award l972 (outstanding graduate in Spanish), *Los   
Hispanistas* (Spanish honorary), Alpha Lambda Delta (academic honorary), Alpha Delta Kappa (professional teaching honorary - elected l975), four-year Ford Fund Scholarship (awarded l968 - full tuition, room and board).

**CURRENT POSITION**

Professor of Sustainability and International Business Law, Department of Finance, The Eli Broad College of Business and The Eli Broad Graduate School of Management, Michigan State University.

**FOREIGN LANGUAGES & INTERNATIONAL EXPERIENCE**

High degree of fluency in Spanish and moderately fluent in French.  Read and write both languages.

Research trips to study sustainability, Fair Trade, Direct Trade, microfinance, NAFTA, CAFTA-DR, the Mesoamerican Development Plan, and related topics. Locations included: Guatemala 2012; Chiapas, Mexico, 2010; Amsterdam, England, 2009; Ecuador 2008; Nicaragua 2007.

Originator, director, and professor for *Honors Business Program in Mérida, Mexico*. Summers 2001-2007. Taught Business and Legal Environment of Business in Mexico, and Environmental Protection: International and Comparative U.S.-Mexican Law and Policy.

Coordinator for The Eli Broad College of Business Mérida, Mexico Study Abroad Program. Spring Semester 1997. Coordinated lectures and taught classes at *Universidad Autónoma de Yucatán* (UADY).

Guanajuato, Mexico, University of Guanajuato. Summer1993. Research on Mexican Law and NAFTA.

**Other relevant international experiences include:**

* Numerous trips for personal study and travel to countries including Mexico, Ecuador, Guatemala Nicaragua, Peru, Puerto Rico, France, Spain, Germany, Austria, and Costa Rica. (1972 to present)
* Raised funds for trip and led Gaylord High School Spanish students for study in Mexico. (1976)
* Avignon, France. Universitéde Provence.  Earned *Premier Degré* certificate for foreign teachers of French.  (1972)
* Morelia, Mexico.  Assistant with Albion College summer program leading community service projects and field trips. (1969, 1970, & 1971)
* Bogotá, Colombia.  *Universidad Javeriana.*  Studied Colombian literature, history, and politics.  (Six months - 1970)

# EXPERIENCE AT MICHIGAN STATE UNIVERSITY

l982 - Professor Aug. 1994 to present.

present Associate Professor (with tenure) 1987-1994.

Assistant Professor 1982-1987.

Law Group, Department of Finance, The Eli Broad College of Business and The Eli Broad Graduate School of Management, Michigan State University.

**Courses taught:**

* Business Law and Ethics (regular and honors sections) Environmental Law and Sustainability for Business: From Local to Global (and honors options)
* International Business Law and Sustainability (and honors options)
* Business and Legal Environment in Mexico (regular and honors sections)
* Environmental Protection: Comparative U.S.-Mexican Law and Policy (regular and honors sections taught in Mexico)
* MSC:  Comparative and International Dimensions of Business (regular and honors sections – taught in Mexico)
* Role of Law and Lawyers in Society (plus honors options)
* Law, Public Policy, and Business (regular and honors sections)
* Law and Business (regular and honors sections)
* Law and Society (regular and honors sections)
* Directed studies for individuals or groups on topics including sustainability, environmental law, constitutional law, international business law, and sports law.

**Affiliated with the following Michigan State University units:**

* Honors College (Honors advisor and teach Honors courses – 1985-present).
* Center for Latin American and Caribbean Studies (CLACS) (1992-present).
* Center for Advanced Studies in International Development (CASID) (2003-present)
* Institute for Environmental Toxicology (IET) (1985-present).
* Centre for Canadian Studies (2001-present).
* Institute for Entrepreneurship (2008-present).
* Center for International Business Education and Research (CIBER).  (1992-present.  Member of CIBER’s advisory board 1992-2000.)

**EXPERIENCE BEFORE JOINING MICHIGAN STATE UNIVERSITY’S FACULTY**

l98l - l982 Attorney, Southfield, Michigan. Commercial Practice. Pension and profit-sharing plans, estate planning, contracts, incorporations, and dissolutions.

l979 - l98l Attorney, Legal Services of Southeastern Michigan.

* Jackson office, l980 - l98l.  Family law, consumer, landlord-tenant, wills, estates, guardianships, and bankruptcy.
* Adrian office, 1979 - 1980.  Housing issues and service to Spanish speaking community.  Taught Practical Law classes.

l976 - l979 Adult Education Teacher.  Farmington, Michigan.  French I, II and III.

Summer l978 Law Intern.  Manhattan Legal Services, New York, New York.

l977 - l978 Law Clerk. Evans & Luptak, Detroit, Michigan. Tax and corporations.

l974 - l976 Spanish and French Teacher.  Gaylord High School, Gaylord, Michigan.

l972 - l974 Spanish, French, and Mathematics Teacher.  Albion Middle School, Albion, Michigan.

Positions during college and law school included:  violin teacher, secretary, library aide, waitress, and assistant for a mortgage company.

**TEACHING AWARDS**

*2013 Finance Department Excellence in Teaching Award.* Finance Department, The Eli Broad College of Business.

*2008 Finance Department Excellence in Teaching Award.* Finance Department, The Eli Broad College of Business.

*2003 Honors College Award for Distinguished Contributions to Honors Students.* All-university award recognizing contributions to honors students through teaching, mentoring, and advising.

*2002 Finance Department Excellence in Teaching Award.* Finance Department, The Eli Broad College of Business.

*Withrow Endowed Teacher/Scholar Award* presented by The Eli Broad College Advisory Council for “distinguished service to the university and its student body through excellence in institutional and scholarly activities.” Aug. 1998.

*Campus-Wide Outstanding Teaching Award.* Michigan State University Chapter of Golden Key National Honor Society, First Runner-Up 1992.

**AWARDS FOR QUALITY IMPROVEMENT AT MSU**

*Richard J. Lewis Quality of Excellence Award* presented by Total Quality Management Committee of The Eli Broad College of Business Alumni Board of Directors for contributions to and leadership of the Broad College Sustainability Action Committee.  Sept. 2012.

*Richard J. Lewis Quality of Excellence Award* recognizing the accomplishments of the Spartan Global Development Fund (SGDF). SGDF raises funds and manages a portfolio of microcredit loans to assist entrepreneurs in the developing world. Award recipients: Professor Stenzel, Michael Thelen and Chaz Bauer. Sept. 2010.

*Richard J. Lewis Quality of Excellence Award* for contributions to Overseas Interdisciplinary Study Program in Mérida, Mexico.  Aug. 1997.

**INTERNATIONAL AND NATIONAL RESEARCH AWARDS**

2000 Ralph Hoeber Research Award, presented by the Academy of Legal Studies in Business (ALSB) for article: *Can the ISO 14000 International Environmental Management Standards Provide a Viable Alternative to Government Regulation?*

Co-Editors’ Award for Best Article, Volume 24, l986-87, American Business Law Journal (ABLJ).  Title:  *Toxic Substance Regulation: A Compelling Situation for Revival of the Delegation Doctrine*.

**REGIONAL RESEARCH AWARDS**

*Outstanding Paper Award,* 2009 meeting of Midwest Academy of Legal Studies in Business. Title: *Why Fair Trade is Essential for the Triple Bottom Line, Sustainability and Free Trade: Seeking Equilibrium as the Eagle meets the Condor.*

*Outstanding Paper Award - First Runner Up,* 2006 Meeting of the Tri-State Academy of Legal Studies in Business (formerly Tri-State Regional Business Law Association).  Title:  *CAFTA: One More Domino in the Spread of a Harmful Paradigm.*

*Outstanding Paper Award – First Place,* 2003 Meeting of the Tri-State Academy of Legal Studies in Business. Title: *Exploring the Role of Law and Lawyers in Society with Business- Pre-Law Students.*

*Outstanding Paper Award - First Runner Up,* 2001 Meeting of the Tri-State Academy of Legal Studies in Business. Title:  *How and Why the WTO Must Invite the Voices of Environmentalists and Citizens of Developing Countries.*

*Outstanding Paper Award - First Runner Up,* 1998 Meeting of the Tri-State Academy of Legal Studies in Business.  Title:  *Can the ISO 14000 Environmental Management Standards Help Protect the Environment of Mexico, Our NAFTA Partner?*

*Outstanding Paper Award - First Runner Up,* 1997 Meeting of Tri-State Regional Business Law Association.  Title:  *Can the ISO 14000 International Environmental Management Standards Provide a Viable Alternative to Regulation?*

*Outstanding Paper Award—First Place,* l994 Meeting of the Tri-State Regional Business Law Association.  Title:  *NAFTA’s Environmental Provisions: Why More Is Needed.*

*Outstanding Paper Award—First Place*, l993 Meeting of the Tri-State Regional Business Law Association.  Title: *Right to Act: What Is It?  Why Is It Needed?*

**SERVICE AWARDS**

*Distinguished Service Award 2004.* Tri-State Academy of Legal Studies in Business.

Tri-State Academy of Legal Studies in Business (ALSB) established the annual *Paulette L. Stenzel Award for authorship of an Undergraduate Student of a Scholarly Legal Paper Deemed Publishable in the Tri-State ALSB Annual Proceedings*.  Established in recognition of Professor Stenzel’s work in initiating and developing the annual competition. Nov. 1999.

*Paulette Stenzel Outstanding Leadership Award* established in recognition of Professor Stenzel’s service to the Michigan State University Chapter of Golden Key National Honor Society as chapter advisor 1986 to 1995.  The scholarship given each year to a general member of Golden Key who has demonstrated his or her dedication and leadership.  Oct. 1998.

*Distinguished Service Award 1996.*  Tri-State Academy of Legal Studies in Business.

**RESEARCH IN PROCESS**

The Cooperative as a Too for Sustainable Business Development. 2014 to present. Objective: A major law review article to be completed in 2015.

The United Nations Decade of the Cooperative: International Support for Sustainable Business Organizations

**LAW REVIEW ARTICLES**

*Connecting the Dots: Synergies Among Grassroots Tools for Authentic Sustainable Development,* 25 Fordham Environmental Law and Policy Review 1-65 (2014). Symposium Issue on Corporate Social Responsibility and Green Business.

*Teaching Environmental Law and Sustainability for Business: From Local to Global* 30 Journal of Legal Studies in Education 249-293 (2013).

*Mainstreaming Fair Trade.* 37 William & Mary Journal of Environmental Law and Policy 616-673 (2013).

*The Pursuit of Equilibrium as the Eagle Meets the Condor: Supporting Sustainable Development through Fair Trade* 49 American Business Law Journal 557-642 (2012).

*Free Trade and Sustainability Through the Lens of Nicaragua: How CAFTA-DR Should be Amended to Promote the Triple Bottom Line* 34 William & Mary Environmental Law and Policy Review 1-94 (2010). Lead article for issue.

*A Course to Meet the Unique Needs of Business Pre-law Students,* 26 Journal of Legal Studies Education 1-46 (2009). Lead article for issue.

# *Plan Puebla Panama: An Economic Tool that Ignores Sustainable Development While Providing Potential Assistance for Terrorists,* 30 William & Mary Environmental Law and Policy Review 555-623(2006).

*The U.S. and Mexico Sin Fronteras—Without Borders: Sustainable Development from a Local Perspective.* 27 William & Mary Environmental Law and Policy Review 441-507 (2003). Symposium issue on Sustainable Development and the 2003 Johannesburg Earth Summit.

*Why and How the World Trade Organization Must Promote Environmental Protection,* Duke Environmental Law & Policy Forum, 1-53 (2003). Lead article for issue.

*Using Mexico and Romania as Focus Countries to Add Depth in an International Business Law Course*, 18 Journal of Legal Studies Education 21-62 (2000) (co-authored with Romanian attorney Linica Suceava).

*The ISO 14000 Series Environmental Management Standards:  Can They Provide a Viable Alternative to Government Regulation*, 37 American Business Law Journal, 237-298 (2000).

*Can NAFTA’s Environmental Provisions Promote Sustainable Development*, 59 Albany Law Review 423-480 (1995).  Lead article for issue.

*Right to Act: Advancing the Common Interests of Labor and Environmentalists,* 57 Albany Law Review 1-40 (1993).  Lead article for issue.

*Toxics Use Reduction Legislation:  An Important “Next Step” After Right to Know*, 1991 Utah Law Review 707-748 (1991).  Lead article for issue.

*Right to Know Provisions of California’s Proposition 65:  The Naiveté of the Delaney Clause Revisited*, l5 Harvard Environmental Law Review 493 - 527 (1991).

*A Proposal for a National Risk Assessment Clearinghouse*, 14 Columbia Journal of Environmental Law, 1401-1443 (l989).  Symposium issue on Risk Assessment in Environmental Law.

*The Need for a National Risk Assessment Communication Policy*, Harvard Environmental Law Review 11 381 - 414 (1987).

*Toxic Substance Regulation:  A Compelling Situation for Revival of the Delegation Doctrine*, 24 American Business Law Journal 1 - 24 (1986).  Lead article for issue.

**LAW REVIEW ARTICLES AND OTHER RESEARCH IN PROCESS**

Law Review Article: *The Role of Law in Promoting Authentic Business Sustainable Development Using Grassroots Tools*

**SHORT ARTICLES FOR BUSINESSPEOPLE**

*Mainstreaming Fair Trade: From Coffee and Chocolate to Clothing and Beyond, globalEDGE, Business Review* Vol. 5, No. 5 (2011) *available at* http://globaledge.msu.edu/resourcedesk/gbr/gbr5-5.

*Sustainability, the Triple Bottom Line, and the Global Reporting Initiative, globalEDGE, Business Review,*  Vol. 4, No. 6 (2010) *available at* http://globaledge.msu.edu/resourcedesk/gbr/gbr4-6.

*Microfinance: The Journey from Non-Profits to Major Financial Institutions,* Vol. 3, No. 8 (2009) at 1, *available at* http://globaledge.msu.edu/newsAndViews/businessReviews/gBR3-3.pdf.

*The U.S.-Colombia Free Trade Agreement, globalEDGE, Business Review,* Vol. 2, No. 6, 2008, at 1, *available at* http://globaledge.msu.edu/newsAndViews/businessReviews/gBR2-3.pdf.

*What is Fair Trade? globalEDGE, Business Review,* Vol. 2, No. 5, 2008 at 1, *available at* http://globaledge.msu.edu/newsAndViews/businessReviews/gBR2-2.pdf.

*CAFTA: Its Origins and Its Provisions, globalEDGE, Business Review,* Vol. 2, No. 2, 2008, at 1 *available at* http://globaledge.msu.edu/newsAndViews/businessReviews/gBR2-2.pdf.

*Why CAFTA Faces Opposition From Citizens of Central America and the Dominican Republic,* Vol. 2, No. 3, 2008, at 1 *available at* http://globaledge.msu.edu/newsAndViews/businessReviews/gBR2-3.pdf.

**ARTICLES IN PRACTITIONERS’ AND SECTION JOURNALS**

*Free Trade and the Environment*, 5 Academy of Legal Studies in Business Environmental Forum 1 (Spring 2001).  Lead article for issue.

*What do the ISO 14000 Environmental Management Standards Mean for Mexico?*, 4 Academy of Legal Studies in Business Environmental Forum 1 (Spring 2000).  Lead article for issue.

*Small Business and the Emergency Planning and Right-to-Know Act*, 69 Michigan Bar Journal 181-183 (1990).

*Musicians’ Engagement Contracts*, 65 Michigan Bar Journal 1096 - 1100 (1986).

**BOOK REVIEWS**

Parker J. Palmer, The Courage to Teach, 18 Journal of Legal Studies in Business, 223-236 (2000).

Lee Clarke, Acceptable Risk: Making Decisions in a Toxic Environment, 40 DEPAUL LAW REVIEW 1165 - 1174 (1991).  Symposium issue on Integrated Environmental Management.

Mark Sagaff, The Economy of the Earth: Philosophy, Law and the Environment, 35 Wayne Law Review 1251-1260 (l989).  (Co-authored with J. Nesteruk.)

Hugh D. Crone, Chemicals & Society: A Guide to the New Age, 57 University of Cincinnati Law Review 1005-1013 (1989).

Michael A. Kamrin, Toxicology: A Primer on Toxicology Principles and Applications, 40 Administrative Law Review 561-566 (1988).

K.S. Shrader-Frechette, Risk Analysis and Scientific Method, 56 University of Cincinnati Law Review 989-997 (1988).

Ronald Brickman, Sheila Jasanoff, & Thomas Ilgen, Controlling Chemicals: The Politics of Regulation in Europe and the United States, 55 University of Cincinnati Law Review, 1173-1179 (1987).

Joseph F. Dimento, Environmental Law and American Business, 26 Natural Resources Journal, 906-908 (1986).

John Urquhart & Klaus Heilmann, Risk Watch: The Odds of Life, 13 Ecology Law Quarterly 361-369 (1986).

Alice M. Ottoboni, The Dose Makes The Poison: A Plain-Language Guide to Toxicology, 38 Administrative Law Review 209-212 (1986).

James S. Coleman, The Asymmetric Society and Power and the Structure of Society, 11 Thurgood Marshall Law Review 283-287 (1985). Reviews two books.

**ENCYCLOPEDIA ARTICLES & BOOK CHAPTERS**

**Articles in press for Achieving Sustainability, Gale Research, Inc. 329-333. Published Spring 2014. Set of three articles:**

* Fair Trade
* Fair Trade Coffee: From Chiapas, Mexico, to Michigan
* Purpose-Driven Fair Trade Gifts: Kirabo

**Articles in Encyclopedia of Business, Gale Research, Inc. First edition:  1995.  Second Edition:  2000.   Articles that appeared in first edition were revised for 2000.**

* *The Comprehensive Environmental Response, Compensation & Liability Act (Superfund)* (1995 & 2000)
* *Environmental Law and Business* (1995 & 2000)
* *The Environmental Protection Agency (EPA)* (1995 & 2000)
* *Globalization* (2000)
* *The International Organization for Standardization (ISO)* (2000)
* *International Privatization* (2000)
* *ISO 9000* (2000)
* *ISO 14000* (2000)
* *Mexican Law* (1995 & 2000)
* *The North American Free Trade Agreement (NAFTA)* (1995 & 2000)
* *The Occupational Safety and Health Administration (OSHA)* (1995 & 2000)
* *Partnerships* (2000)
* *The Resource Conservation and Recovery Act (RCRA)* (1995 & 2000)
* *Strategic Alliances* (2000)
* *Summit of the Americas* (2000)
* *Sustainable Development* (2000)

**Articles in Environmental Encyclopedia, Gale Research, Inc.   First edition:  1994.  Second edition:  1998.  Articles that appeared in first edition were revised for 1998.**

* *ISO 14000 International Environmental Management Standards* (1998)
* *Mexican Environmental Law* (1998)
* *Toxics Use Reduction Legislation* (1994  & 1998)
* *Right to Act Legislation* (1994 & 1998)
* *The Emergency Planning and Community Right to Know Act* (1994 & 1998)
* *William Ruckleshaus* (1994 & 1998)
* *Helen Caldicott* (1994 & 1998)
* *The National Priorities List* (1994 & 1998)
* *NIOSH* (1994 & 1998).

**Articles in World of Biology, Gale Research, Inc.   First edition:  1998.**

* *Radioactive Waste* (1998)
* *Synergistic Effects* (1998)
* *Teratogen* (1998)
* *Toxics* (1998)
* *Zoology* (1998)

**Book chapter:**  “The Crucial, Yet Difficult, Partnership between Science and the Law in Litigation and Regulation Related to Toxic Substances” in Selected Readings on Business and the Law (1st ed. 1991, 2d ed. 1994).

**Study Guide** to accompany Lyden/Reitzel/Roberts, Business and the Law (l985).  (Author of 2l chapters.)

**Test Bank** to accompany Lyden/Reitzel/Roberts, Business and the LAW (1985). (Author of l4 chapters.)

**PAPERS IN BLIND REFEREED PROCEEDINGS AND PRESENTED AT PROFESSIONAL CONFERENCES**

*Teaching Environmental Law and Sustainability for Business: From Local to Global.* Proceedings of the Midwest Academy of Legal Studies in Business. Presented at 2011 meeting in Chicago, Illinois.

*CAFTA in Nicaragua: Why Comparative Advantage Will Not Promote Sustainable Development in Central America’s Poorest Country.* Proceedings of the Midwest Academy of Legal Studies in Business. Presented at 2008 meeting in Chicago, Illinois.

*Messages for Indigenous People for the Environment and Fair Trade in the Western Hemisphere.* Proceedings of the Midwest Academy of Legal Studies in Business. Presented at 2007 meeting in Chicago, Illinois.

*CAFTA: One More Domino in the Spread of a Harmful Paradigm.* Proceedings of the Tri-State Academy of Legal Studies in Business (formerly Tri-State Regional Business Law Association).  Presented at 2006 meeting in Cleveland, Ohio.

*Exploring the Role of Law and Lawyers in Society with Business- Pre-Law Students.* Proceedings of the Tri-State Academy of Legal Studies in Business. Presented at Nov. 2003 meeting in Cleveland, Ohio.

*How and Why the WTO Must Invite the Voices of Environmentalists and Citizens of Developing Countries,* Proceedings of the Tri-State Academy of Legal Studies in Business.  Presented at Nov. 2001 meeting in Indianapolis, Indiana.

*Adding Depth to a Course on International Business Law:  Examples from Mexico and Romania*, Proceedings of the Tri-State Academy of Legal Studies in Business.  Presented at Nov. 1999 meeting in Battle Creek, Michigan.  (Co-authored with Linica Suceava.)

*Can the ISO 14000 Environmental Management Standards Help Protect the Environment of Mexico, Our NAFTA Partner?*, Proceedings of the Tri-State Academy of Legal Studies in Business.  Presented at Nov. 1998 meeting in Indianapolis, Indiana.

*Ramifications of ISO 14000 for Businesses in Developing Countries*, Proceedings of the Academy of International Businesses.  Presented at Oct. 1998 meeting in Vienna, Austria.

*Can the ISO 14000 Series Environmental Management Standards Provide a Viable Alternative to Government Regulation?*, Proceedings of the Tri-State Business Law Association.  Presented at Nov.1997 meeting in Maumee, Ohio.

*NAFTA’s Environmental Provisions:  Why More Is Needed*, Proceedings of the Tri-State Business Law Association.  Presented at Oct. 1994 meeting in Maumee, Ohio.

*Right to Act: What is it?  Why is it Needed?*, Proceedings of the Tri-State Business Law Association.  Presented at Apr. 1993 meeting in Ann Arbor, Michigan.

*After Right to Know, What is the Next Step?*, Proceedings of the Tri-State Business Law Association.  Presented at Sept. 1991 meeting in Columbus, Ohio.

*A Critique of Proposed Risk Assessment Legislation*, Proceedings of the Tri-State Business Law Association.  Presented at Apr. 1987 meeting in Livonia, Michigan.

*Contracts for the Services of Musicians*, Proceedings of the Tri-State Business Law Association.  Presented at Mar. 1986 meeting of Midwest Business Law Association in Chicago, Illinois.  (Midwest and Tri-State shared proceedings.)

*Toxic Substance Regulation and Revival of the Delegation Doctrine*, Proceedings of the Tri-State Business Law Association.  Presented at Mar. 1985 meeting of Midwest Business Law Association in Chicago, Illinois.  (Midwest and Tri-State shared proceedings.)

*Expanding the Use of Voluntary Employee Beneficiary Associations*, Proceedings of the Tri-State Business Law Association.  Presented at March 1984 meeting of Midwest Business Law Association in Chicago, Illinois.  (Midwest and Tri-State shared proceedings.)

**PAPERS IN OTHER PROCEEDINGS**

*NAFTA:  Its Ramifications With Respect to U.S. and Mexican Environmental Law and Policy*, in the Proceedings of the Third Facing North/Facing South Conference: U.S.-Mexican-Canadian Relations and NAFTA.  Presented at May 1994 conference at Western Michigan University.

*Policy as a Supplement to Science in Toxic Substance Regulation*, American Business Law Association Proceedings.  Presented at Aug. 1984 meeting of American Business Law Association in San Antonio, Texas.

**PAPERS PRESENTED AND DISTRIBUTED AT PROFESSIONAL CONFERENCES (NOT IN PROCEEDINGS)**

*Mainstreaming Fair Trade: Lessons for the Western Hemisphere from the United Kingdom,* Presented at Midwest Academy of Legal Studies in Business, Chicago, Illinois. Mar. 2010.

*The U.S. and Mexico Sin Fronteras—Without Borders: The Pursuit of Sustainable Development.* Presented upon invitation at special symposium on Sustainable Development and the Johannesburg Earth Summit at William & Mary Law School. Mar. 2002.

*Fettering the Unruly Horse of Free Trade: Checks on the WTO Trade Regime to Foster Environmental, Labor, Consumer Protection, and Sovereignty Needs*.  Invited to submit paper and serve on special panel sponsored by ALSB International Law Section.  Academy of Legal Studies in Business, Albuquerque, New Mexico.  Aug. 2001.

*MSU’s Mérida, Mexico Program:  A Model for Short-Term Study Abroad Programs*, Academy of Legal Studies in Business, Boston, Massachusetts.  Aug. 2000.

*A Mexican Teaching Experience*, Tri-State Academy of Legal Studies in Business, Indianapolis, Indiana.  Nov. 1998.

C*an An International Trade Agreement Such as NAFTA Promote Sustainable Development?*, Symposium on the 50th Anniversary of the UN and Meeting of International Law Society, East Lansing, Michigan.  Mar.1995.

*What is Toxics Use Reduction Legislation?*, Michigan Regional Meeting of the Society for Risk Analysis, East Lansing, Michigan.  Sept. l99l.

*The Right to Know Provisions of California’s Proposition 65: The Naiveté of the Delaney Clause Revisited*, Society for Risk Analysis, New Orleans, Louisiana.  Oct. l99l.

*California’s Proposition 65:  A Poor Model for Risk Communication Legislation*, Tri-State Business Law Association, East Lansing, Michigan.  Apr. l990

*A Proposal for a National Risk Assessment Clearinghouse*, Tri-State Business Law Association, Toledo, Ohio.  Apr. l988.

*Compelling Administrative Agencies to Standardize and Share Risk Assessments with the Public*, American Business Law Association, Minneapolis, Minnesota.  Aug. l986.

**PROFESSIONAL AND PUBLIC SERVICE PRESENTATIONS**

*Futurology Panel –the Future of Sustainability and U.S. Business,* Global Systems Seminar in Engineering, Michigan State University, E. Lansing, MI. Apr. 24, 2014 and Apr. 30, 2015.

*Grassroots Tools for Sustainable Development in Central America,* Ag-Econ Seminar on Sustainable Development, Michigan State University, E. Lansing, MI., Feb. 23, 2013, Feb. 24, 2014, and Mar. 4. 2015.

*Sustainability, the Global Reporting Initiative, and Challenges for Engineers,* Global Systems Seminar in Engineering, Michigan State University, E. Lansing, MI. Feb. 2014 and Feb. 2015.

*Fair Trade. Microfinance, and International Development,* Rotary Club, Okemos, Michigan, Sept. 5, 2013.

*Fair Trade: From Local to Global,* Michigan Folk Festival, East Lansing, MI., Aug. 3, 2013.

*Perspectives on Sustainability: The Triple Bottom Line, Fair Trade, Local Purchasing, Organics, and Beyond,* Song of the Morning Yoga Retreat, Vanderbilt, MI. July 27-28, 2013.

*Ahimsa: What is Fair Trade and Why does it Matter?,* Greater Lansing Universal Unitarian Church, E. Lansing, MI., June 20, 2013.

*Using Authentic Grassroots Tools for Sustainable Development in Guatemala,* Ag-Econ Seminar on Sustainable Development, Michigan State University, E. Lansing, MI., Feb. 28, 2013.

*Sustainability for Business Mangers,* Four hour workshop for First Year MBA Students, Broad Week, Michigan State University, E. Lansing, MI., Feb. 27, 2013.

*Business With a Heart: Grassroots Tools that Promote Sustainable Development,* Green Business Symposium, Fordham University Law School, New York, NY., Feb. 22, 2013.

*The Pursuit of Sustainability in Guatemala Through Direct Trade, Fair Trade, and Microfinance,* Center for Latin American and Caribbean Studies Seminar Series, E. Lansing, MI., Jan 16, 2013.

*Two workshops: Making Sense of Sustainability: How to Make a Difference Each Day & How to Choose Authentically Green Products and Services and Avoid Greenwashing,* Song of the Morning Yoga Retreat, Vanderbilt, MI., Dec. 30 & 31, 2012.

*Futurology Panel – A Look at the Future of Sustainability Efforts by U.S. Businesses,* Global Systems Seminar in Engineering, Michigan State University, E. Lansing, MI. Dec. 6, 2012.

*El Dia de Los Muertos (Day of the Dead) in Mexico,* Fellowship for Today, E. Lansing, MI. Oct. 28, 2012

*Sustainability, the Global Reporting Initiative, and Challenges for Engineers,* Global Systems Seminar in Engineering, Michigan State University, E. Lansing, MI. Oct. 20, 2012.

*The History of Cooperatives, Their Role in our Community, and their Role Across the World in Fair Trade and Direct Trade,* MSU Libraries Environmental Series, E. Lansing, MI. Oct. 19, 2012.

*An Informal Conversation about My Journey in Fair Trade,* forMSU Students for Fair Trade, E. Lansing, MI., Sept. 25, 2012.

*Microfinance and Its Intersection with Fair Trade and Direct Trade,* for Spartan Global Development Fund, E. Lansing, MI., Sept. 11, 2012.

*Introduction to Sustainability, Tools for its Pursuit, and Why it Matters for Business,* for Broad College Sustainability Action Committee, E. Lansing, MI., Sept. 7, 2013

*What Constitutes Fair Trade?* East Lansing Food Cooperative Special Event with Leaders of Equal Exchange, E. Lansing, MI., Aug. 26, 2012.

*The Pursuit of Sustainability in Guatemala: Fair Trade, Direct Trade, and Beyond,* Wanderers’ Tea House Communi-Tea Speaker Series, E. Lansing, MI. June 15, 2012.

*Making Sense of Sustainability,* MSU Lifelong Education, E. Lansing, MI. 6 hour series: Mar. 22, Mar. 29, & Apr. 5, 2012.

*Microfinance and its Role Development in Latin America,* for Spartan Global Development Fund, MSU, E. Lansing, MI., Feb. 29, 2012.

*Women Make a Difference through Teamwork -- Microenterprise and Sustainability in Latin America,* 4th Grade Girls Red Marble Spartans Basketball Team Motivational Speaker, E. Lansing, MI. Feb. 2, 2012.

*In an Age of Green Business, How Does Fair Trade Promote Sustainability?* Symposium on Green Business, William & Mary Law School, Williamsburg, VA. Jan. 27, 2012.

*Reducing our Environmental Footprint Together: Greenwashing and How to Avoid It.,* Sponsored by MSU Vice-President for Finance and Operations, MSU, E. Lansing, MI. Jan. 23, 2012.

*What is Sustainability?,* Song of the Morning Yoga Retreat, Vanderbilt, MI. Dec. 31, 2011.

*The Futurology Panel "Prospects for Sustainability: U.S. and the World,"* Engineering 210 Global Systems Seminar, MSU, E. Lansing, MI., Dec. 8, 2011.

Discussant for *Film "Gasland" and the Unsustainable Effects of Fracking, MSU* ECO Club, E. Lansing, MI., Dec. 8, 2011.

*Sustainability and the Global Reporting Initiative,* Engineering 210 Global Systems Seminar, MSU, E. Lansing, MI., Oct. 20, 2011.

*Ojos Abiertos, Corazones Abiertos (Open Eyes, Open Hearts) -- The Pursuit of Sustainable Development in Chiapas, Mexico's )Poorest State.* Sponsored by Spartan Global Development Fund and MSU Students for Fair Trade, E. Lansing, MI. Oct. 11, 2011.

*Microfinance and Its Intersection with Fair Trade: Tools for Sustainable Development in Latin America,* MSU Alumni Lifelong Education, E. Lansing, MI., Oct. 10, 2011).

*Trade and Sustainability Through the Lens of the Triple Bottom Line with Insights from Mexico, Nicaragua, and Ecuador,* Midwest Institute for International and Intercultural Education, Kalamazoo Valley Community College, Kalamazoo, MI., 6 hours - July 26, 2011.

*The Pursuit of Sustainability in Chiapas, Mexico,* Agricultural Sustainability Class, MSU, E. Lansing, MI., Apr. 14, 2011.

*Futurology Panel,* Engineering Global Systems Seminar, MSU. E. Lansing, MI., Dec. 9, 2010.

*Microfinance as a Tool for International Development,* sponsored by the James Madison Student Senate, E. Lansing, MI., Nov. 16, 2010.

*Microfinance and Its Intersection with Fair Trade:  From Local to Global,*sponsored by MSU Students for Fair Trade and Spartan Global Development Fund  
Nov. 1, 2010.

*Sustainable Development, the Triple Bottom Line, & the Global Reporting Initiative,*  
Engineering Global Systems Seminar, MSU, E. Lansing, MI. Oct. 14, 2010.

*Microfinance: From Local to Global,* Annual International Law Symposium (for students, faculty, and practitioners), Mar. 16, 2010.

*Sustainability Through the Lens of the Triple Bottom Line,* MSU Supply Chain Management Association Leadership Conference, Higgins Lake, MI., Feb 18, 2010.

*Development, Democracy, and Equity in Latin America and the Caribbean,* Center for Latin American and Caribbean Studies Speakers Series, Nov. 11, 2009.

*The Eagle and the Condor: Fair Trade and Sustainability from the Perspective of Indigenous People of the Andes,* 2009 Annual International Youth for Fair Trade Conference, Coventry University, Coventry, UK, Oct. 31, 2009.

*Fair Trade Families in Nicaragua,* Co-Sponsored by MSU Students for Fair Trade and Kirabo (Fair Trade store), E. Lansing, MI., Sept 26, 2009.

*Fair Trade,* On “Wednesdays at One with Bonnie & Bill” radio program broadcast from Lansing, MI., May 13, 2009.

*Fair Trade and Free Trade in Nicaragua, Mexico, and Ecuador,* Global Business Forum, Chelsea MI., Apr. 14, 2009.

*Sustainability and Fair Trade in Ecuador,* sponsored by MSU Students for Fair Trade, E. Lansing MI., Feb. 3, 2009.

*Global Economics: A Panel Discussion on the Plight of the Extreme Poor, Income Distribution, The Influence of NAFTA, and Related Topic,* sponsored by Fair Trade Association of Southeast Michigan, Chelsea, MI., May 18, 2008*.*

*Fair Trade, Free Trade, and Sustainable Development, Earth Day Panel* Sponsored by Justice Reapers, Central Michigan University, Mount Pleasant, MI., Apr. 22, 2008.

*An Introduction to Fair Trade -- What is its Relationship to Corporate Social Responsibility?* Sponsored by MSU Students for Fair Trade and open to community, E. Lansing, MI., Feb. 22, 2008.

*A Photo Diary – Fair Trade and Free Trade in Nicaragua,* Edgewood Community Church, E. Lansing, MI, Feb. 17, 2008.

*Panel on Sustainable Development:* General Motors Sullivan Principles Speaker Event, Michigan State University, Feb. 5, 2008.

*Indigenous Perspectives on Sustainable Development and How They Relate to Tu B’Shevat (Repair of the World),* Synagogue Kehillat Israel, E. Lansing, MI., Jan. 13, 2008.

*Free Trade & Fair Trade in Developing Countries: Their Intersections, Differences, and Differing Impacts on Human Rights,* Greater Lansing United Nations Association Annual Human Rights Day Address, E. Lansing, MI., Dec. 9, 2007.

*Cultural Influences in my Child Yesterday, Today, Tomorrow and Forever* – *A Focus on Maya of Mexico and Central America,* Adoption Associates, Educational Series for Adoptive Parents, Lansing, MI, Nov. 27, 2007.

*Fair Trade and Other Tools to Help the People of Nicaragua,* Fair Trade Interest Group, Edgewood Community Church, E. Lansing, MI, Nov. 17, 2007.

*Nicaragua –A Photo Diary about Fair Trade and Free Trade,* Community event sponsored by Everybody Reads Bookstore, Lansing, MI, Nov. 12, 2007.

*Interrelationships: Fair Trade, CAFTA, Sustainable Development, and Perspectives of Indigenous People.* Seminar Series, Ben Linder House, Managua, Nicaragua. Sept. 25, 2007.

*Shape-shifting into Environmental Stewardship,* Public presentation, Wednesday Night Alive Speakers series, Okemos, MI, May 8, 2007.

*In the Context of Free Trade – Why is Fair Trade Needed?,* Public presentation on for Michigan State University and East Lansing Community sponsored by MSU Students for Fair Trade, Apr. 2007.

*Plan Puebla Panama* – *An Economic Development Tool that Ignores Sustainable Development While Providing Potential Assistance for Terrorists* , Annual Symposium on Sustainable Development, William and Mary Law School, Williamsburg, VA, Feb. 2004.

Two presentations: *Doing Business in Mexico: NAFTA at Ten Years Old,* and *The Human Side of Doing Business in Mexico,* at Grove City College, Grove City, PA, Oct. 2004.

*Teaching Environmental Law within the Context of a Study Abroad Program,* at International Academy of Legal Studies in Business annual meeting, Ottawa, Canada. Aug. 2004.

Two presentations: *Doing Business in Mexico: NAFTA at Ten Years Old,*  and *Environmental Protection in Mexico,* Visiting Scholar on Business in Mexico, Westminster College, Pennsylvania, April 2004.

The *Aftershocks of September 11 in International Business and Law,* Annual International Symposium, Albion College, Albion, Michigan, Nov. 2002.

*Sustainable Development Sin Fronteras / Without Borders: The U.S. and Mexico,* Annual Symposium on Sustainable Development, William and Mary Law School, Williamsburg, Virginia, Mar. 2002.

*Environmental Protection in Mexico,* Annual International Symposium, Albion College, Albion, Michigan, Feb. 2002.

*Doing Business in Mexico: NAFTA at Age 8,* Annual International Symposium, Albion College, Albion, MI., Feb. 2002.

*Free Trade and the Environment.*  Keynote Speaker for Bowling Green State University’s Annual Symposium on International Business.   Bowling Green, OH.  Sept. 2000.

*Doing Business in Mexico.*  Speaker for Gerstacker Institution Annual Lecture Series on International Business.  Albion College, Albion, MI.  April 2000.

*Doing Business in Mexico.*  Fifteen-hour series of lectures for The Eli Broad College MBA students preparing study in Monterrey, Mexico.  May 1999.

*Partnering with a Mexican Business.*  The Eli Broad Graduate School of Management Weekend MBA Group.  Oct. 1997.

*A Lawyer’s Perspectives on Joint Ventures and Strategic Alliances*.  Society of Automotive Engineers (SAE), Detroit, MI.  Dec. 1996.

*Joint Ventures and Strategic Alliances.* Three-day (eighteen-hour) seminar (within a three week program) for Turkish Petroleum Corporation Managers, at Michigan State University. June 1996.

*Charla* (presentation) on *NAFTA and the Environment:  Where Are We?  How Should We Proceed*?  Center for Latin American and Caribbean Studies (CLACS), Michigan State University.  Audience: faculty, students, community.  East Lansing, MI.  Apr. 1996.

*The Environment With and Without the UN*.  Symposium entitled “Do We Need The United Nations?” sponsored by League of Women Voters, Lansing, MI.  Apr. 1995.  Rebroadcast at least twenty times.

*U.S./Mexican Environmental Law and Policy: Potential Ramifications of NAFTA*, Center for Latin American and Caribbean Studies (CLACS), Michigan State University.  Audience:  faculty, students, and community.  East Lansing, MI.  Nov. 1993.

*Ethics and Environmental Lawyers* and participation on panel at seminar presented by Environmental Law Section of Michigan State Bar.  Audience: Lawyers.  Novi, MI.  May 1990.

Risk *Communication and Siting of Waste Facilities* at Great Lakes International Symposium on Waste Management.  Audience:  engineers, managers from waste management industry, and government officials.  Lansing, MI.  Apr. 1990.

*California’s Proposition 65: Worthy Risk Objectives but Defective Means for Achieving Them,* at annual meeting of Citizens for Alternatives to Chemical Contamination.  Lake, MI.  May 1989.

*The Critical Role of Risk Communication in Risk Management Decisions*, Michigan Toxic Substance Control Commission.  Audience:  government officials. Lansing, MI.  Dec. 1988.

Two presentations:  *(l) Title III Emergency Planning and Community Right to Know and (2) Applying principles of good risk communication as LEPCs implement Title III.*  Audience:  members of Local Emergency Planning Commissions from various Michigan counties.  East Lansing, MI.  Sept. 1988.

*Communicating Risk Concepts and Risk Assessments: Regulatory Agencies and the Public,* aCitizens for Alternatives to Chemical Contamination.  Lake, MI.  May 1988.

*Air Toxics and Risk Assessment*, conference on Air Toxics and the Great Lakes, Center for Environmental Study and Michigan’s Office of the Great Lakes. Grand Rapids, MI.  Oct. 1987.

*Toxicology in the Courtroom,* at seminar for news reporters, sponsored by Michigan State University’s Center for Environmental Toxicology.  East Lansing, MI.  Feb. 1987.

*Wills, Supplements to Wills, and Alternatives to Wills,* Cooley Law School, Lansing, MI. May 1984.

*Counseling Elderly Clients,* Cooley Law School.  Lansing, MI.  Sept. 1983.

*Community Legal Education*, Law School.  Lansing, MI.  Sept. 1983.

*Wills and Michigan Probate Procedure,* Saint Mary’s Senior Center, Lansing, MI.  Mar. 1983.

**SERVICE**

**NON-PROFIT ORGANIZATION – INTERNATIONAL SERVICE**

Member of the Board of Directors, Spartan Global Development Fund, a 501(c)(3) non-profit organization, 2011-present. Chairperson of Board 2012-2013. (Also advisor to the SGDF Student Group. See below.)

**INTERNATIONAL AGENCIES**

Fulbright National Screening Committee Member for Graduate Programs in Spain and Latin America, New York, New York. Nov. 2008 and Nov. 2010.

U.S. AID Screening Committee Member for Grant Proposals for Study of Effects of the Dominican Republic-Central American Free Trade Agreement. Apr. 2009.

**JOURNAL EDITORSHIP**

Editorial Board Member and Associate Editor for Journal of Fair Trade Studies, 2008-2009.

**ACADEMY OF LEGAL STUDIES IN BUSINESS (ALSB)**

Committee to establish Bonsignore Award for Innovation in Teaching, 2013.

Sponsored a student in the International ALSB Student Paper Competition each year: 2002, 2003, 2004 & 2008. Each was a winner.

Staff editor, Journal of Legal Studies Education 2003-present. Referee for JLSE 2000-2003.

Staff Editor, American Business Law Journal (ABLJ) l988-1994 & 2003-present.  Referee l985-l988 and 1994 to 2003.

Editor-in-Chief, ALSB Environment and Business Forum, Aug. 2000-2005 and Advisory Editor 2005-2007. Included writing editor’s column and teaching tips for each column, plus editing of book reviews, articles, and teaching tips submitted by other authors.

Chairperson, ALSB Environment and Business Section, 2000-2005. Executive Board member Aug. 2008 to present.

Co-Coordinator, Student Paper Competition for Aug. 2000 meeting of ALSB.

**TRI-STATE ACADEMY OF LEGAL STUDIES IN BUSINESS**

Student paper competition

* Annually 1997- 2011.  Chairperson of committee for annual student paper competition and administer double blind refereed process. Obtain sponsors.
* Sponsored students in competitions each year 1999-2005. Ten out of twelve were winners.
* Initiated competition; drafted all documents for it. 199

Tri-State Officer Nominating Committees

* Member 1994
* Chairperson 1992, 1993, and 1997

Tri-State Officer

* Member Executive Board 1997 to present.
* President 1990-1991
* Vice-President 1989-1990
* Editor for Proceedings 1990
* Program Chairperson 1990
* Secretary-Treasurer 1988-1989

**UNIVERSITY INCLUDING BROAD COLLEGE OF BUSINESS**

**MICHIGAN STATE UNIVERSITY**

Undergraduate Programs Committee (UPC), The Eli Broad College of Business, Michigan State University. Member 2004-2013 and 1984-1988; chairperson 1985-1988.

The Eli Broad College of Business representative on Michigan State University’s University Committee on Honors Programs, l988- l992, l994 -1998, 2000-2004, and 2006-2010.

Co-Chairperson, Broad College Sustainability Action Committee 2011-Present.

Faculty advisor to MSU Spartan Global Development Fund, 2009- present.

Faculty advisor to Net Impact at MSU, 2010-present.

Faculty advisor to MSU’s “Students Today, Leaders Forever,” 2011-present.

Faculty advisor to MSU Students for Fair Trade, 2006-2013.

Faculty advisor for MSU Sustainability Specialization, Fair Trade project, Spring 2012.

Selection Committee for MSU Alumnae Distinguished Scholars, 2010

Faculty advisor to MSU Student Bocce Ball and Croquet Association, 2005-2006.

Revised By-Laws for The Eli Broad College of Business.  2006. (Committee of two.)

Revised By-Laws for The Eli Broad College of Business.  2001. (Committee of one.)

Advisor for Honors College Students, 1984 to Present.

Archivist, Michigan State University Chapter of Phi Beta Kappa, 1999-2001.

Secretary, Michigan State University Chapter of Phi Beta Kappa, 1994-1996.

Member, CIBER Advisory Board, The Eli Broad College of Business, 1992-2000.

Benschop International Enrichment Award Selection Committee (through Michigan State University’s Honors College), 1996.

Member, International Task Force, The Eli Broad College of Business, l994 - 1995.

Chairperson, Ad Hoc Committee for Revision of The Eli Broad College of Business Bylaws, 1993-1994.

Business law representative on The Eli Broad College of Business College Advisory Council (CAC), 1992 to 1994.  Secretary for CAC 1992 to 1993.

Chapter Advisor to Golden Key National Honor Society, Michigan State University Chapter, 1986 to 1995.  *Ad hoc* assistance to Golden Key 1995 to 2003.

Truman Scholarship Selection Committees (through Michigan State University’s Honors College), 1991-1995 & 1999.

Genevieve Gillette Summer Fellowship Selection Committee (through Michigan State University’s Honors College), 1991.

Faculty advisory panel member for Community Assistance Program in Environmental Toxicology (CAPET), 1987-1989.

Advisor to Michigan State University Pre-Law Association, 1983-1986.

**PROFESSIONAL MEMBERSHIPS**

**Business Law** Academy of Legal Studies in Business 1983- present.  
Tri-State Academy of Legal Studies in Business 1983-2013.

Midwest Academy of Legal Studies in Business 1998-present.

**Sustainability in Business** Net Impact International 2011-present.

**Bar**

Admitted to practice before:

* + - * U.S. Supreme Court
      * Sixth Circuit, U.S. Federal District Court

State Bar of Michigan – 1979-present.

* + - * Environmental Law Section
      * Committee on International Environmental Law

(1994-2001)

**VOLUNTEER SERVICE TO 501(C)(3) NON-PROFIT ORGANIZATIONS**

Member, Entertainment Committee, Franke Center for the Arts, Marshall, MI. 2014-present. (Volunteer se501(c)(3) non-profit.)

Member, Board of Directors, Spartan Global Development Fund, East Lansing, MI. 2011-present.

Member, Board of Directors, Haslett Child Development Center, East Lansing, MI., 1992-1995.

**OTHER ACTIVITIES**

Violinist with Jackson Symphony Orchestra 1997 to present.  Personal interests and activities include travel, reading, study of Latin American history and culture, papermaking, making hand-bound books, yoga, and sailing.

**REFERENCES**

References will be furnished upon request.