**Dr. Jeff G. Cohu**

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**Curriculum Vita**

**Academic Appointments**

**2011—Present**, Professor of Practice in Strategic Management, **Eli Broad College of Business, Michigan State University**, East Lansing, MI.

**1999-2011**, Associate Professor of Business Administration, **Rochester College**, Rochester Hills, MI.

**Adjunct, Online, & Visiting Academic Appointments**

**2010-2014**, Adjunct Online Business Professor, **Indiana Wesleyan University**, Marion, IN.

**1995-1999**, Adjunct Business Professor, **John Brown University**, Siloam Springs, AR.

**Professional Work Experience**

**Managing Consultant/Principal**, *Jeff Cohu Consulting Group, LLC,* Clarkston, MI (1999-present).

**Corporate Controller**, *Therma Tru Corp.*, Van Buren, AR (1996-1999).

**Director of Cost Accounting & Strategic Planning**, *O.K. Foods, Inc.*, Fort Smith, AR (1991-1996).

**Senior Accountant**, *Ludington & Chancey, CPA's*, Fort Smith, AR (1990).

**Staff Accountant**, *Baird, Kurtz & Dobson, CPA's*, Fort Smith, AR (1989-1990).

**Teaching/Research Interests & Professional Expertise**

Strategic Management, Entrepreneurship, International Business, Human Resource Management, Non-profit Management, Fundraising Strategy, Learning Organizations, Micro-financing, Compensation Systems, Workplace Testing, Expatriate Selection, Training & Development.

**Education**

**Doctor of Education (Ed.D.)**, Educational Leadership, **Eastern Michigan University**, Ypsilanti, MI, 2012

**Educational Specialist (Ed.S.)**, Higher Education, **University of Arkansas**, Fayetteville, AR, 1998

**Master of Arts (M.A.)**, Industrial & Organizational Psychology, **Wayne State University**, Detroit, MI, 2011

**Master of Science (M.S.)**, Human Resources/Organizational Development, **Eastern Michigan University**, Ypsilanti, MI, 2008

**Master of Business Administration (M.B.A.)**, Strategic Management, **University of Arkansas**, Fayetteville, AR, 1994

**Bachelor of Business Administration (B.B.A.)**, Accounting, **Harding University**, Searcy, AR 1989

**Professional Certifications**

**Certified Public Accountant (C.P.A.),** State of Arkansas (inactive)

**Certified Management Accountant (C.M.A.),** Institute of Management Accountants

**Certified in Financial Management (C.F.M.),** Institute of Management Accountants

**Senior Professional in Human Resources (S.P.H.R.),** Society of Human Resource Management

**Professional Organization Memberships**

Academy of Management (AOM) (Management Consulting & Entrepreneurship Divisions)

Academy of International Business (AIB)

Society of Human Resource Management (SHRM)

Society for the Advancement of Management (SAM)

Institute of Management Accountants (IMA)

Christian Business Faculty Association (CBFA)

**Courses Taught (Graduate & Undergraduate)**

**Strategy & Entrepreneurship Courses:** Business Strategy & Policy, Entrepreneurship, Strategic Vision

**HRM Courses:** Human Resource Management, Compensation, Training & Development, HR Development, Labor Relations

**Other Courses:** Business Ethics, International Business, Globalization, Principles of Management, Leadership Theory, Organizational Behavior, Non-profit Management & Social Entrepreneurship

**Awards/Recognitions**

Delta Mu Delta member

Beta Gamma Sigma member

Who's Who among American Educators (2000-2012)

**Professional Service**

AP Economics Reader, *Educational Testing Services (ETS)*, (2010-Present)

Presenter, "The Many Ways Students Cheat," *The 18th & 19th Annual Lilly Conference on College Teaching*, Miami University, Oxford, Ohio, November 1998 & 1999.

**Academic Service**

Honors College Advisor, Broad College of Business, Michigan State University, 2013-Present

Academic Discipline Committee, member, Rochester College, 2007-2010.

Faculty Welfare Committee, member, Rochester College, 1999-2007.

Strategic Planning Committee, member, Rochester College, 2008.

Academic Cabinet, Business Division Chair, Rochester College, 2001-2003.

**Community/Non-profit Service & Involvement**

Active lifetime of service in 3rd world humanitarian/economic development operations (Guyana, Panama, Mexico, Haiti and many other Caribbean Islands)

Facilitated many experiential learning and leadership experiences

Currently serve on the board of several non-profit organizations

Served as Volunteer Executive for the Detroit Area United Way (Summer 2002)

Actively involved with Habitat for Humanity (1996-Present)

Worked many years with the Boys Club Organization (Fort Smith, AR)

Served many years with Partners in Education Program (Fort Smith, AR)

Advise many nonprofit organizations on strategic planning and fundraising