

Ngan Cheung HUI (Kent)

Room 471

Eli Broad College of Business

Michigan State University

North Business College Complex

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EDUCATION

Ph.D., Business Administration

2016 (*Expected*)

Eli Broad College of Business, Michigan State University, East Lansing, MI, the USA

B.B.A. (First Class Honor), Accounting

2009

Faculty of Business Administration, The Chinese University of Hong Kong, Hong Kong

RESEARCH INTERESTS

International Business; Organizational Decision-making

RESEARCH IN PROGRESS

Kent Hui, Tomas Hult, Shige Makino, and Peter Buckley, "Performance relative to aspirations, slack, and decisions on when and where to make FDI entry" (*Targeted at Strategic Management Journal*)

"Crowdsourcing data analysis: Do soccer referees give more red cards to dark skin toned players?" (*Targeted at Proceedings of the National Academy of Sciences*)

"A behavioral perspective in the determinants and impact of public R&D investment" (*a first draft is complete*)

CONFERENCE PRESENTATIONS

"Aspirations and policy uncertainty: the impact on the likelihood and location of FDI entry", *Academy of International Business Annual Conference* in Vancouver, 2014

"Institutional distance, institutional development, institutional instability and FDI: The role of the ability to manage institutional idiosyncrasies", *Academy of International Business Annual Conference* in Istanbul, 2013

“Institutional distance, institutional development, institutional instability and FDI: The role of the ability to manage institutional idiosyncrasies”, *The 43rd Annual Haring Symposium*, 2013

HONORS AND AWARDS

MSU-CIBER Professional Development Grants, Michigan State University, 2012, 2013, 2014
Graduate Office Fellowship, Michigan State University, 2012, 2013, 2014
Chung Chi Head's List, The Chinese University of Hong Kong, 2006-2007
College Class Scholarship, The Chinese University of Hong Kong, 2006-2007
Dean's List, The Chinese University of Hong Kong, 2006-2007

TEACHING INTERESTS

International Business; Marketing Strategy; Strategic Management; Business Research Methods

TEACHING EXPERIENCES

Instructor, MKT317: Quantitative Business Research Methods, Michigan State University, Summer 2013 (Average instructor ratings: 4.4/5.0)

Instructor, MKT317: Quantitative Business Research Methods, Michigan State University, Summer 2012 (Average instructor ratings: 4.6/5.0)

Teaching Assistant, MKT317: Quantitative Business Research Methods, Michigan State University, Fall 2011 and Spring 2012

Teaching Assistant, The Department of Management, The Chinese University of Hong Kong, Fall 2010 and Spring 2011

RESEARCH ASSISTANTSHIPS

Prof. Tomas Hult, Michigan State University, Fall 2011-Present

Service

Ad Hoc Reviewer, Journal of International Business Studies, 2014

Executive Assistant, Academy of International Business Annual Conference - 2011, Nagoya, 2010-2011

PROFESSIONAL AFFILIATIONS

Academy of International Business

DOCTORAL COURSEWORK

International Business and Strategy

International Business
Strategic Management
Strategy Process

Prof. Tom Murtha
Prof. Gerry McNamara
Prof. Jamal Shamsie

Marketing

Marketing Strategy
Marketing Relations
Marketing theory
Consumer Behavior

Prof. Tomas Hult
Prof. David Griffith
Prof. Tomas Hult
Prof. Berna Devezer

Research Methods

Organizational Research Methods
Advanced Organizational Research Methods
Introduction to Econometric Methods
Statistical Models in Marketing
Marketing Decision Models

Prof. John Hollenbeck
Prof. Brent Scott
Dr. Kun Ho Kim
Prof. Roger Calantone
Prof. Roger Calantone