

**YEMISI A. BOLUMOLE**  
*Biographical Summary*

**Yemisi A. Bolumole** is Assistant Professor of Supply Chain Management at the Eli Broad College of Business, Michigan State University, whose faculty she joined in 2011. Prior to joining MSU, she was an Associate Professor of Logistics at the University of North Florida (UNF), where she served as the Director of the Transportation and Logistics Flagship Program. She is a certified solutions architect and consultant for *mySAP ERP*. Dr. Bolumole earned her Bachelor's degree (1992) from University of Lagos, Nigeria, and her MA (Masters in the Arts) in Business and Management (1995) from the University of East London, in the United Kingdom. She received her MSc (Masters in Science) in Energy Conservation and the Environment (1997) and her PhD in Logistics & Supply Chain Management (2001) from Cranfield University in the United Kingdom. Her doctoral thesis, titled "*Logistics Outsourcing in the UK Forecourt Convenience Retail Sector: The Supply Chain Role of Third Party Service Providers*", was awarded the Director's prize for the best PhD dissertation in 2001. While a doctoral student, she was selected to participate in the 2000 Council of Logistics Management Annual Doctoral Consortium.

She is actively involved in research and teaching primarily focused in the areas of strategic logistics, logistics systems management, logistics outsourcing, performance measurement, and the cross-disciplinary areas within supply chain management. Her areas of research emphasis include the supply chain implications of third party logistics, performance metrics for outsourced logistics, partnering for optimizing supply chain performance and the strategic implications of supply chain management. Her research program to date has generated over 20 publications, including refereed journal articles in the *Journal of Business Logistics*, *Transportation Journal*, *International Journal of Logistics Management*, *Journal of Business and Industrial Marketing* and the *Cranfield School of Management Working Paper Series* (peer reviewed), as well as book chapters, numerous professional conference proceedings and other publications.

Dr. Bolumole's significant teaching accomplishments include the UNF Outstanding Undergraduate Teaching Award, which she received in 2006, in addition to annual evaluations of outstanding teaching performance for the entire duration of her professional career. She has taught in several executive education programs for the United States Army, also at the Ohio State University, the University of North Florida, Northwestern University, and Cranfield School of Management. Her recent clients include Vistakon, the National Paper Trade Association (NPTA) and its member distributor firms.

Dr. Bolumole has served on more than 40 different committees and other service assignments at UNF, MSU, within the Northeast Florida region and nationwide, including over 20 leadership positions. She is a regular speaker at sundry professional and academic events. Her current leadership and service roles include her role as editorial review board member for the *Journal of Business Logistics*, *Transportation Journal*, and *The International Journal of Logistics Management*; and board examiner for the *American Society of Transportation & Logistics*. She also served as advisory panel member for the Jacksonville Transportation Authority/Florida Department of Transportation Regional Transportation Agency Study. Her other service responsibilities and accomplishments include conference track chair, referee, session chair, examiner, presenter, speaker, discussant, education chair, and advisor for various professional organizations such as the Council of Supply Chain Management Professionals, the Chartered Institute of Logistics & Transportation, the American Society of Transportation & Logistics, Transportation Clubs International, the Traffic Club of Jacksonville, the Propeller Club of the United States, Port of Jacksonville, the CSCMP First Coast (Jacksonville) Roundtable.

## YEMISI A. BOLUMOLE

Department of Supply Chain Management  
The Eli Broad College of Business  
Michigan State University

North Business Complex  
632 Bogue Street N321  
East Lansing, MI 48824  
(517) 432-6401 (o)  
(904) 463-2295 (c)  
[bolumole@msu.edu](mailto:bolumole@msu.edu)

### EDUCATION

- 1998 -** **CRANFIELD UNIVERSITY** Bedfordshire, UK  
**2001** **Ph.D.** (Doctor of Philosophy) in Logistics and Supply Chain Management  
Dissertation: Logistics Outsourcing: The Supply Chain Role of Third-Party Service Providers  
Award: Director's Prize for Best PhD Dissertation in the School of Management, 2001
- 1997 -** **CRANFIELD UNIVERSITY** Bedfordshire, UK  
**1998** Master of Science in Energy Conservation and the Environment  
Thesis: Energy and Environmental Impact of Road Transport in the UK: The Role of Catalytic Converters
- 1994 -** **UNIVERSITY OF EAST LONDON** London, UK.  
**1995** Masters in Business and Management  
Thesis: A Feasibility Study of Forward Vertical Integration by the Nigerian National Petroleum Corporation (NNPC) into Petroleum Refining and Retailing in the UK  
Award: Best Graduating Student from the Business School, 1995
- 1988 -** **UNIVERSITY OF LAGOS** Lagos, Nigeria  
**1992** Bachelor of Science in Biochemistry (with honours)  
Awards: Dean's Award for Best Graduating Student in Science Faculty; Vice-Chancellor's Prize for best overall performance in Science Faculty; National School Fund Prize, best academic and all-round performance, Science Faculty; Nigerian Breweries Ltd. Award for Best Graduating Student in Biochemistry Dept.

### CERTIFICATIONS

- 2010** **SAP EDUCATION**, SAP America  
SAP Solutions Consultant Certificate (TERP10) in *mySAP ERP* and related systems

## EMPLOYMENT

### ACADEMIC

- 8/2011** MICHIGAN STATE UNIVERSITY, East Lansing, Michigan  
**to** *Assistant Professor of Supply Chain Management*  
**Present** Courses Taught: Logistics and Transportation Management (Ug); Logistics Operations Methods and Systems (G)
- 8/2007** UNIVERSITY OF NORTH FLORIDA Jacksonville, Florida  
**to** *Associate Professor and Kip Research Fellow of Logistics*  
**6/2011** *Director of the Transportation & Logistics Flagship Program*  
Courses Taught: Logistics Systems Management (Ug), Logistics Subsystems Analysis: Introduction to *mySAP* ERP solutions (Ug), e-Supply Chain Management (G), Strategic Logistics Management (G) and Summer Study Abroad program in Australia (Ug).
- 8/2001** UNIVERSITY OF NORTH FLORIDA, Jacksonville, Florida  
**to** *Assistant Professor of Logistics and*  
**8/2007** *Co-Director of the Transportation & Logistics Flagship Program*  
Courses Taught: Logistics Systems Management (Ug), Supply Chain Management (Ug), International Logistics (Ug, G), Production, Operations, and Logistics Management (Ug). Strategic Logistics Management (G), e-Supply Chain Management (G), International Business Consulting (G), and Summer Study Abroad program in the Netherlands (Ug, G) and Australia (Ug)
- 9/1997** CRANFIELD UNIVERSITY Bedfordshire, UNITED KINGDOM (UK)  
**to** *Doctoral Student and Researcher*  
**3/2001**

### NON-ACADEMIC

- 9/2000** GIST LIMITED (formerly BOC Distribution Services) Hemel Hempstead, UK  
**to** *Operations Management Trainee - International Logistics*  
**3/2001**
- 2/1998** MOBIL OIL COMPANY (Part of BP-Mobil Joint Venture) Milton Keynes, UK  
**to** *Market Researcher - Industrial Lubricants Marketing*  
**6/2000**
- 9/1995** WESTMINSTER CITY COUNCIL London, UK  
**to** *Finance Officer*  
**5/1996**
- 1/1994** INTERNATIONAL ENERGY SERVICES LIMITED Lagos, Nigeria  
**to** *Business Development Manager*  
**9/1994**
- 9/1992** PSI SYSTEMS LIMITED Lagos, Nigeria  
**to** *Business Development Officer*  
**1/1994**

## RESEARCH

### REFEREED JOURNAL ARTICLES

- Coleman, B. Jay, **Yemisi A. Bolumole**, and Robert Frankel (2012), *Benchmarking Individual Publication Productivity in Logistics*, Transportation Journal; Volume 51, Number 2: 164-196.
- Cantor, David E., **Yemisi Bolumole**, B. Jay Coleman and Robert Frankel (2010), *An Examination of Trends and Impact of Authorship Collaboration in Logistics Research*, Journal of Business Logistics; Volume 31, Number 1: 197-215.
- Frankel, Robert, **Yemisi A. Bolumole**, Reham A. Eltantawy, Antony Paulraj and Gregory T. Gundlach (2008), *The Domain and Scope of SCM's Foundational Disciplines – Insights and Issues to Advance Research*, Journal of Business Logistics Special Issue, Vol. 29, No. 1: 1-30
- Coleman, B. Jay, **Yemisi A. Bolumole**, and Robert Frankel (2008), *Optimizing Career Day in Three Seconds*, OR Insight, Volume 21, Issue 2
- Bolumole, Yemisi A.**, Robert Frankel and Dag Naslund (2007), *Developing a Theoretical Framework for Logistics Outsourcing*, Transportation Journal; Volume 46, Issue 2: 35-54
- Gundlach, Gregory T., **Yemisi A. Bolumole**, Reham A. Eltantawy and Robert Frankel (2006), *The Changing Landscape of Supply Chain Management, Marketing Channels of Distribution, Logistics and Purchasing: Implications for Scholarship and Consequences for Practice*. Journal of Business and Industrial Marketing; Volume 21, Number 7: 428-438
- Frankel Robert, Dag Naslund, and **Yemisi Bolumole** (2005), *The "White Space" of Logistics Research: A Look at the Role of Methods Usage*. Journal of Business Logistics; Volume 26, Number 2: 185-210
- Bolumole, Yemisi A.**, A. Michael Knemeyer, and Douglas M. Lambert (2003), *The Customer Service Management Process*. The International Journal of Logistics Management; Volume 14, Number 2: 15-31
- Bolumole, Yemisi A.** (2003), *Evaluating the Supply Chain Role of Logistics Providers*. The International Journal of Logistics Management; Volume 14, Number 2: 93-107
- Bolumole, Yemisi A.** (2001), *The Supply Chain Role of Third-Party Logistics Providers*. The International Journal of Logistics Management; Volume 12, Number 2: 87-102

### REFEREED PAPERS AND PROCEEDINGS

- Yemisi A. Bolumole**, David J. Closs and Fredrick Rodammer, *The Economic Development Impact of Supply Chain Regional Hubs: A Cross-Country Study of Inter-Organizational Governance and Implementation Models*, research paper accepted and presented at the 2014 European Research Seminar, April 28-29, 2014, Düsseldorf, Germany.

**Yemisi A. Bolumole**, Roger J. Calantone and Yanhui Zhao (2014), *New Product Development Resource Combinations in New Ventures – Substitutes and Complements*, research paper accepted and presented at the 2014 Summer Marketing Educators' Conference of the American Marketing Association (AMA), August 1-3, 2013. San Francisco, CA.

**Bolumole, Yemisi** and Steven A. Melnyk (2013), *The Antecedents and Resource Implications of Administrative Innovation Persistence: A View from Outsourcing Supply Chain Orchestration*, research paper accepted for presentation at the 23<sup>rd</sup> Annual North American Research Symposium on Purchasing and Supply Chain Management, March 14-15, 2013. Phoenix/Chandler, Arizona

**Bolumole, Yemisi** and Robert Frankel (2007), *Supply Chain Management in the Paper & Plastics Industry: Company Challenges, Cost of Sales, The Perfect Customer Experience, and Options for 'Going to Market'*, Accepted for presentation at the 4<sup>th</sup> Annual Industrial Distribution Educators Association (IDEA) Conference (Federation of Business Disciplines Conference)

**Bolumole, Yemisi A.**, Reham A. Eltantawy, and Antony Paulraj (2007) (conceptual), *Barriers to Effective Supplier Relationship Management Implementation*, Working Paper accepted for presentation at the 18th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, March 29-31, 2007. Tempe, Arizona

Naslund, Dag, Robert Frankel and **Yemisi Bolumole** (2004), *Systems Theory Applications for Supply Chain Management: Development of a Measurement Structure*. Conference for Performance and Risk Management: Operations, Logistics and Supply Chains; Milan, Italy: 247-260.

**Bolumole, Yemisi** (1999), *Logistics Outsourcing: The Supply Chain Role of Third-Party Service Providers*. Presented and published in Conference Proceedings for the 3<sup>rd</sup> Annual Conference of the Logistics Research Network (LRN), Newcastle UK.

**Bolumole, Yemisi A.** (1998), *An Analysis of Supply Chain Management for Effective Purchasing and Distribution: A Perspective from the Forecourt*". Conference Proceedings, the EDAMBA Summer School, Toulouse, France.

## **REFEREED WORKING PAPERS**

**Bolumole, Yemisi A.** (2000), *Supply Chain Integration: A Forecourt Perspective*. Cranfield School of Management Working Paper Series: SWP 7/00

**Bolumole, Yemisi A.** (2000), *Outsourcing the Logistics Function: The Supply Chain Role of Third-Party Logistics Providers in UK Convenience Retailing*. Cranfield School of Management Working Paper Series: SWP 6/00.

**Bolumole, Yemisi A.** (2000), *Supply Chain Management: A Review of Relevant Literature and Theory*. Cranfield School of Management Working Paper Series: SWP 4/00.

## RESEARCH UNDER REVIEW

David J. Closs, **Yemisi A. Bolumole** and Fredrick Rodammer, *Supply Chain Opportunities for Regional Economic Development*, under invited revision at the Transportation Journal (R).

**Yemisi A. Bolumole**, David J. Closs and Fredrick Rodammer, *The Economic Development Impact of Supply Chain Regional Hubs: A Cross-Country Study of Inter-Organizational Governance and Implementation Models*, under review at the Journal of Business Logistics.

**Yemisi A. Bolumole**, Roger J. Calantone, Anthony C. DiBenedetto and Steven A. Melnyk, *New Product Development in New Ventures: The Quest for Resources*, under revision at the International Journal of Production Research.

Shawnee Vickery, **Yemisi A. Bolumole**, Roger J. Calantone and Matthew Castel, *The Effects of Product Architecture on Competitive Performance*, under revision at the International Journal of Production Research.

## RESEARCH IN PROGRESS

**Yemisi A. Bolumole**, Roger J. Calantone and Yanhui Zhao (2014), *New Product Development Resource Combinations in New Ventures – Substitutes and Complements*, Target Journal: IEEE Transactions on Engineering Management (95%)

**Bolumole, Yemisi A.**, Adriana Rossiter-Hofer, and Judith M. Whipple, *Dimensions and Outcomes of Performance Management in Third-Party Logistics Relationships: Integrating Organizational Justice and Relational View of the Firm*; Target journal: Transportation Journal (90%).

**Bolumole Yemisi**, and Judith M. Whipple, *An Abductive Grounded Theory Perspective of Performance Management in Supply Chain Engagements*; Target Journal: Journal of Business Logistics (80%).

**Bolumole, Yemisi A.**, Judith M. Whipple and Robert Wiedmer, *Logistics Outsourcing: Contract and Performance Implications of Client-3PL Relationships (empirical)* data collection and analysis completed. Target journals: Journal of Business Logistics.

Scott J. Grawe, Patricia J. Daugherty and **Yemisi A. Bolumole**, *Customer Loyalty Implications of Using Implants in Outsourcing Contracts*, (empirical) data collection. Target journals: TBD

**Yemisi A. Bolumole**, Steven A. Melnyk, Roger J. Calantone and Donald Conlon, *Escalation of Commitment in a Supply Chain Context – Performance and Structural Implications*, (empirical) data collection. Target Journal: Strategic Management Journal.

Roger J. Calantone and **Yemisi A. Bolumole**, *Supply Chain Social Capital and its Implications for New Product Development Success*, (empirical) instrument testing. Target Journal: Production Operations Management Journal.

## BOOK CHAPTERS

**Bolumole, Yemisi A.**, A. Michael Knemeyer, and Douglas M. Lambert (2006), “The Customer Service Management Process”, in *Supply Chain Management: Processes, Partnerships, Performance* (2<sup>nd</sup> ed.), Douglas M. Lambert (ed). The Supply Chain Management Institute, FL.

**Bolumole, Yemisi A.** (2004), “Distributing Products and Services: An Introduction to Logistics Management”, in *Business to the Point*, M. T. (Lou) Alabassi (ed). Kendall/Hunt Publishing Co. Dubuque, Iowa.

**Bolumole, Yemisi A.**, A. Michael Knemeyer, and Douglas M. Lambert (2004), “The Customer Service Management Process”, *Supply Chain Management: Processes, Partnerships, Performance*, Douglas M. Lambert (ed). The Supply Chain Management Institute, FL.

## TRADE JOURNAL ARTICLES

**Bolumole, Yemisi** and David Cantor (2008), *Examining the Use of Supply Chain Information Technology in the Academy*, CSCMP Supply Chain Comment TechKnowledge, November/December 2008, pg.16

**Bolumole, Yemisi** and Robert Frankel (2005), *Research Program addressing Relevant Channel and Cost-related Issues affecting the Paper Industry*. Distribution Sales & Management; Volume 46, Number 3: 20-21; 41

## PRESENTATIONS - NATIONAL AND REGIONAL CONFERENCES

**Bolumole, Yemisi**, David Closs, Michael Breen, and Mary C. Long (2012), “Supply Chain Opportunity Assessment for Regional Economic Development”, Presented at the *Annual Conference of the Council of Supply Chain Management Professionals* in Atlanta, GA. October 2012.

**Bolumole, Yemisi** (2010), “Supply Chain and 3PL Analysis: Determining a 3PL Need”, Presented at the *5<sup>th</sup> Annual Global Trade and Transportation Symposium* in Jacksonville, FL. October 5<sup>th</sup> 2010.

- Bolumole, Yemisi**, Scott Lane, Jay Coleman, and Robert Frankel (2009), “Metrics of Outsourced Logistics and Organizational Performance”, Presented at the *Annual Conference of the Council of Supply Chain Management Professionals* in Chicago, IL. September 2009.
- Bolumole, Yemisi** (2008), “Cost To Serve Issues: Supply Chain Management in the Paper and Plastics Industry”, Presented at the *Foundation for Strategic Sourcing (F4SS) Winter Meeting*, Jacksonville, FL. February 26<sup>th</sup> 2008.
- Bolumole, Yemisi**, Frankel, Robert, Cantor, David E., and Coleman, B. Jay. (2007), “Overview of the UNF Transportation and Logistics Program,” *University of North Florida, Department of Continuing Education*, Jacksonville, FL, October 2007.
- Bolumole, Yemisi A.** and Robert Frankel (2006), “The Future of the Paper & Packaging Distribution Channel”, Presented at the *Annual Paper and Packaging Distributors Conference (NPTA/ISSA DistriPakUSA)*, Chicago, IL. October 4<sup>th</sup> 2006.
- Robert Frankel and **Yemisi A. Bolumole** (2006), “Logistics in China: The Industry in 2006 and the Near Future”, Presentation at the *Second UNF-BISU sponsored International Business Research Conference*, Jacksonville, FL. October 20<sup>th</sup> 2006.
- Frankel, Robert and **Yemisi A. Bolumole** (2005), “Paper and Plastics Education Research (PAPER) Institute Research Scholar Program”, Presented at the *Annual Convention Meeting of the National Paper Trade Association*, Chicago, IL. September 24<sup>th</sup> 2005.
- Bolumole, Yemisi A.**, Robert Frankel and Dag Naslund (2005), “Developing a Theoretical Framework for Logistics Outsourcing”, Presented at the *Fifth Annual International Business Research Seminar*, Sponsored by the Coggin College of Business, University of North Florida, Jacksonville, FL. February 2005.
- Naslund, Dag, Robert Frankel and **Yemisi Bolumole** (2004), “Systems Theory Applications for Supply Chain Management: Development of a Measurement Structure”. Presented at the *Conference for Performance and Risk Management: Operations, Logistics and Supply Chains*, Milan, Italy. December 8<sup>th</sup> 2004.
- Naslund, Dag, Robert Frankel and **Yemisi Bolumole** (2004), “Differences in American and European Logistics Research Paradigms”. Presented at the *Fourth Annual International Business Research Conference*, co-sponsored by School of Management, Warsaw University and the Coggin College of Business, University of North Florida. February 2004.
- Bolumole, Yemisi A.** (2003), “Customer Service Management & Order Fulfillment: Supply Chain Processes”. Presented at the *Annual Conference of the Council of Logistics Management*, Chicago, IL. September 2003.
- Bolumole, Yemisi A.** (2003), “The UNF Transportation & Logistics Program”, Invited Presentation at the *Transportation Club International Annual Conference*, Sponsored by the



Traffic Club of Jacksonville, Presented September 13th, Ponte Vedra Beach, FL.

**Bolumole, Yemisi A.** (2003), “What Are Companies Looking for Today in Logistics People?” Session Chair and Invited Keynote Speaker at the *Transportation Club International Annual Conference*, Sponsored by the Traffic Club of Jacksonville, Presented September 12th, Ponte Vedra Beach, FL.

**Bolumole, Yemisi A.** (2002), “Logistics Outsourcing in the UK: Evaluating the Supply Chain Role of Service Providers”. Presentation at the *Second Annual International Business Research Conference* co-sponsored by School of Management, Warsaw University and the Coggin College of Business, University of North Florida. February 2002.

**Bolumole, Yemisi A.** (1999), “Logistics Outsourcing: The Supply Chain Role of Third-Party Service Providers”, Presented at the *3rd Annual Conference of the Logistics Research Network*, Newcastle UK. September 1999.

## **GOVERNMENT RESEARCH REPORTS**

Christopher, Martin, Alan McKinnon, John Sharp, Richard Wilding, Helen Peck, Paul Chapman, Uta Jüttner, and **Yemisi Bolumole** (2002) *Supply Chain Vulnerability*, Final Report on behalf of Department of Transport, Local Government and Regions (DTLR), Department of Trade and Industry (DTI) and Home Office. Cranfield: Cranfield University School of Management.

## **HONORS AND AWARDS**

Kip Research Fellowship in Logistics: University of North Florida Coggin College of Business 2009-2011

Outstanding Undergraduate Teaching Award: University of North Florida 2005-2006

Outstanding Teaching Award: Coggin College of Business University of North Florida 2001-2002, 2002-2003, 2003-2004, 2004-2005, 2005-2006, (award program discontinued in 2006)

Outstanding Research Award: Coggin College of Business University of North Florida 2001-2002, 2002-2003, 2003-2004, 2004-2005, 2005-2006, (award program discontinued in 2006)

Best PhD Dissertation Award: Director’s Prize in the School of Management, Cranfield University, 2001

Doctoral Scholar Award: Council of Logistics Management Doctoral Symposium, 2000

## RESEARCH GRANTS AND FUNDING

\$36,000	Coggin College of Business Kip Research Fellowship in Logistics, 2009-2011
\$1,270,000	University of North Florida Presidential Flagship Program Funding - Coggin College of Business' Transportation & Logistics Program, 2006-2011
\$30,000	University of North Florida Transformational Learning Opportunity Grant - Mediterranean Ports and Global Supply Chain Management: Jacksonville, FL. (UNF); Marseille, France (Euromed University); Istanbul, Turkey (Universities of Istanbul and Kos), 2005-2007
\$80,000	University of North Florida - PAPER (Paper and Plastics Education Research) Institute Research Scholar Program, 2005-2006
\$14,500	The Coggin College of Business, University of North Florida Competitive Kip Research Summer Grant, 2004
\$14,500	The Coggin College of Business, University of North Florida Kip Research Summer Grant, 2003
\$12,000	The Global Supply Chain Forum Summer Research Grant, University of North Florida, 2002
\$9,800	The Coggin College of Business, University of North Florida Kip Research Summer Grant, 2002
£5,000	Cranfield University: Post-doctoral support from the Department of Transport, Local Government and the Regions; the Department of Trade and Industry; and the UK Home Office, 2001
£30,000	Cranfield School of Management, Director's Scholarship Award, 1997-2000

## TRADE PRESENTATIONS

### *Television Show Appearances*

**Yemisi Bolumole** and Carol Dole, "The National Economic Recovery Process: Implications for Northeast Florida Logistics Job Growth", *Woman to Woman* public access TV show offered by Comcast Cable. Interviewed by Laine Silverfield and Nadine Gramling. Taped Oct. 18, 2010, aired Oct. 20, 2011.

JAXPORT Review featuring **Yemisi A. Bolumole**, "Examining Regional Economic Development Opportunities for Logistics-Related Job Growth: A Supply Chain Opportunity Assessment of Northeast Florida. Taped 6/2011; Available at: <http://www.youtube.com/watch?v=rAprvfEzBA&feature=relmfu>. Uploaded 9/2011.

**Yemisi Bolumole** and Carol Dole, "Economic Recovery: Myth or Reality", *Woman to Woman* public access TV show offered by Comcast Cable. Interviewed by Laine Silverfield and Nadine Gramling. Taped Nov. 16, 2010, aired Nov. 18, 2010.

**Yemisi Bolumole** and Carol Dole, "Today's Economic Situation: Implications for Northeast Florida", *Woman to Woman* public access TV show offered by Comcast Cable. Interviewed by Laine Silverfield and Nadine Gramling, taped March 16, 2010, aired March 20, 2010.

**Yemisi Bolumole** and Carol Dole, “The Economic Outlook for Northeast Florida”, *Woman to Woman* public access TV show offered by Comcast Cable. Interviewed by Laine Silverfield and Karen Brune Mathis, taped October 20, 2009, aired October 22, 2009.

**Yemisi Bolumole** and Carol Dole, “Today’s Economic Situation: Implications for Northeast Florida”, *Woman to Woman* public access TV show offered by Comcast Cable. Interviewed by Laine Silverfield and Karen Brune Mathis, taped March 20, 2009, aired March 22, 2010.

**Yemisi Bolumole** and Carol Dole, “The Economic Outlook for Northeast Florida”, *Woman to Woman* public access TV show offered by Comcast Cable. Interviewed by Laine Silverfield and Karen Brune Mathis, taped October 30, 2008, aired November 2, 2008.

**Yemisi Bolumole** and Robert Frankel (Spring 2008), JAXPORT Review (Fridays at 8pm on Comcast Ch. 29) – Discussion on the State of the US Logistics Industry with particular emphasis on the Jacksonville business community

**Yemisi Bolumole** and Stacie Nell Richardson (March 14<sup>th</sup> 2006), “UNF Campus Connection TV Show” - Discussion on the growing field of logistics, its inherent career opportunities and hands-on training opportunities available, with particular emphasis on UNF’s Transportation and Logistics Program. Show can be viewed at: [http://www.unf.edu/development/news/mediarelations/unf\\_tv/](http://www.unf.edu/development/news/mediarelations/unf_tv/)

#### ***Non-Refereed Trade Presentations***

**Bolumole, Yemisi A.** (2002), *Identifying Supply Chain Vulnerabilities: Risk Management in Response to September 11th*, Presentation at the Global Supply Chain Forum, Winter Meeting - March, Ponte Vedra Beach, FL.

## **EXECUTIVE EDUCATION**

**Bolumole, Yemisi** “Global Trade Compliance: Overview and Automation Implications”, Executive Education Presentation at the Michigan State University Supply Chain Logistics Management Executive Seminar Series, East Lansing, MI. May 6<sup>th</sup> 2014.

**Bolumole, Yemisi** “Service Outsourcing & Managing Third-Party Logistics Contracts”, Executive Education Presentation at the West Michigan Supply Chain Management Certificate Series, Grand Rapids, MI. November 14<sup>th</sup> 2013.

David J. Closs and **Bolumole, Yemisi A.**, “Moving Mountains at Marks & Spencer: A Case Study of Global Supply Chain Management – Debrief Interview”, Online Interviewed Presentation for Michigan State University’s Risk Education Program, East Lansing, MI. September 25<sup>th</sup> 2013.

**Bolumole, Yemisi** “Supply Chain Information Technology and Automating Global Compliance”, Executive Education Presentation at the Michigan State University Supply Chain Logistics Management Executive Seminar Series, East Lansing, MI. May 7<sup>th</sup> 2013

- Bolumole, Yemisi** “Service and Activities Outsourcing”, Invited Executive Education Presentation at the West Michigan Supply Chain Management Certificate Series, Grand Rapids, MI. October 11<sup>th</sup> 2012.
- Bolumole, Yemisi** “Intermodal Connectivity for NorthEast Florida and JAXPORT - Opportunities & Challenges”, Invited Presentation at the Commercial Real Estate Women of Jacksonville Conference, Jacksonville, Florida. May 3<sup>rd</sup> 2011.
- Bolumole, Yemisi** “Intermodal Connectivity for Sustainable SCM - Opportunities & Challenges for Northeast Florida”, Invited Presentation at the Urban Land Institute (NE Florida Chapter) Conference, Jacksonville, Florida. September 16<sup>th</sup> 2010.
- Bolumole, Yemisi** “Intermodal Connectivity - Opportunities & Challenges for Northeast Florida” Invited Presentation at the First Coast Manufacturers’ Association Port Expansion Symposium, Jacksonville, FL. October 27<sup>th</sup> 2010.
- Bolumole, Yemisi** “The Financial Impact of Inventory” Invited Presentation at the Vistakon Authorized Distributor Conference, Ponte Vedra Beach Florida. May 16<sup>th</sup> 2007.
- Bolumole, Yemisi** “Achieving Failsafe Inventory Control through Effective Inventory Cycle Counts” Invited Presentation at the Vistakon Authorized Distributor Conference, Ponte Vedra Beach Florida. May 17<sup>th</sup> 2007
- Bolumole, Yemisi** and Robert Frankel “Overview of American Trucking and Shipping Industry” Invited Presentation at the Rotary Club-sponsored visit of Russian delegation to Jacksonville FL. Oct 16th 2007
- Bolumole, Yemisi** “The State of the North American Transportation and Logistics Provider Market” Invited Presentation to Saia Transportation Inc. and Client Executives, Palm Coast Florida. September 14<sup>th</sup> 2006
- Bolumole, Yemisi A.**, “The Evolving Role of Third-Party Logistics (3pl) Providers as Logistics Integrators in the Supply Chain”, Invited Presentation at the *US Army Supply Chain Management Program*, (Part I – Logistics Management) Sponsored by the Ohio State University, April 2005.
- Bolumole, Yemisi A.**, “Warehouse Tours of JAXPORT Facility, the United States Marine Corps Operations in Blount Island & Laney & Duke’s Sara Lee facilities, in Jacksonville, Florida,” Invited Facilitation for the *U.S. Army Supply Chain Management Program* (Part I – Logistics Management) sponsored by the Ohio State University, April 2005.
- Bolumole, Yemisi A.**, “Customer Service Management”, Invited Presentation at the *University of North Florida Supply Chain Management Program* (Logistics & Supply Chain Management Seminar Series, April 2004)

- Bolumole, Yemisi A.**, “The Evolving Role of Third-Party Logistics (3pl) Providers as Logistics Integrators in the Supply Chain”, Invited Presentation at the *US Army Supply Chain Management Program*, Sponsored by the University of North Florida and the Ohio State University, April 2004.
- Bolumole, Yemisi A.**, “Warehouse Tours of BJ’s Regional Distribution Center & Southeast Toyota Parts and Production Distribution Center,” Invited Facilitation at the *U.S. Army Supply Chain Management Program* (Part I – Logistics Management) Sponsored by the Ohio State University, April 2004.
- Bolumole, Yemisi A.**, “Customer Service Management” Invited Presentation at the *U.S. Army Supply Chain Management Program* (Part II – Supply Chain Management). Sponsored by the Ohio State University, April 2004.
- Croxton, Keely and **Yemisi A. Bolumole**, “Supply Chain Exercise – The ‘Beer’ Game” Invited Exercise at the *U.S. Army Supply Chain Management Program* (Part I – Logistics Management). Sponsored by the Ohio State University, April 2004.
- Bolumole, Yemisi A.**, “The Role of 3pls as Logistics Integrators”, Invited Presentation at the *Maersk Logistics TMW2 Program 2003*, Sponsored by The Ohio State University and Cranfield School of Management. October 2003.
- Bolumole, Yemisi A.**, “Moving Mountains at Marks & Spencer: A Case Study of Global Supply Chain Management”, Invited Presentation at the *Maersk Logistics TMW 2 Program*, Sponsored by The Ohio State University and Cranfield School of Management, October 2003.
- Bolumole, Yemisi A.**, “Logistics Outsourcing: New Rules for Supply Chain Integration” Invited Presentation at the *Logistics Management Program*, Sponsored by the Ohio State University, July 2003.
- Bolumole, Yemisi A.**, “Logistics Outsourcing: A Conceptual Framework”, Invited Presentation at the *Logistics and Supply Chain Management Seminar Series 2003: “Selecting and Working with a Third-Party Logistics Provider”*, Sponsored by The Ohio State University and the University of North Florida, March 2003.
- Bolumole, Yemisi A.**, “International Trade & Logistics: Who Makes the Rules?”, Invited Presentation at the *Logistics & Distribution Management Program* at The Transportation Center, Northwestern University, Evanston, IL. February 2003.
- Bolumole, Yemisi A.**, “The Evolving Role of Third-Party Logistics (3pl) Providers as Supply Chain Integrators”, Invited Presentation at the *Maersk Logistics TMW 2 Program*, Sponsored by the Ohio State University, Col, OH. October 2002.

**Bolumole, Yemisi A.**, “Moving Mountains at Marks & Spencer: A Case Study of Global Supply Chain Management”, Invited Presentation at the *Maersk Logistics TMW 2 Program*, Sponsored by the Ohio State University, Col, OH. October 2002.

**Bolumole, Yemisi A.**, “Logistics Outsourcing: New Rules for Supply Chain Integration” Invited Presentation at the *Logistics Management Program*, Sponsored by the Ohio State University, Col, OH. July 2002.

## **PROFESSIONAL SERVICE**

### **PROFESSIONAL ORGANIZATION MEMBERSHIPS**

- CSCMP (Council of Supply Chain Management Professionals), 1997-current
- The American Society of Transportation & Logistics (AST&L), Certified Member and Board Examiner, 2005–present
- Warehouse Education and Research Council (WERC), 2011-present
- The Chartered Institute of Logistics & Transportation (CILT) UK, 1998 - 2002

#### ***Professional Association Committee Membership***

- Council of Supply Chain Management Professionals, Education Strategies Committee, 2010-2013
- Logistics Research Network (LRN), 1998-2002
- The UK Institute of Logistics & Transportation: Academic and Research Committee, 1998-2001

## **SERVICE TO PROFESSIONAL ORGANIZATIONS AND COMMUNITY**

Panelist, Business Leaders for Michigan and Michigan’s University Research Corridor (BLM/URC): Accelerating Supply Chain and Logistics Innovation Symposium, March 2014

Conference Proceedings Chair, Supply Chain Management Educators’ Conference, 2013

Member, CSCMP Bernard J. La Londe Best Paper Research Award (Journal of Business Logistics), Review Committee, 2013

Track Chair and Discussant, Supply Chain Management Educators’ Conference, 2012

Conference Chair, American Society of Transportation and Logistics Annual Conference, 2012

Editorial Review Board Member and Referee, *Transportation Journal*, 2011-present

Editorial Review Board Member and Referee, *Journal of Business Logistics*, 2010-present

Editorial Review Board Member and Referee, *The International Journal of Logistics Management*, 2003-present

Member, CSCMP Education Strategies Committee, 2010-present

Board Examiner, American Society of Transportation and Logistics, 2005-Present

Member, CSCMP Doctoral Dissertation Award Review Committee, 2008-2009

Education Chair, The Council of Supply Chain Management Professionals First Coast Roundtable, 2002-2003, 2003-2004, and 2004-2005

Referee, *The International Journal of Logistics Management*, 2001-2003

Keynote Speaker, Circle of Sisterhood Program, 2004

Chair, Paper Discussant and Presenter, The Annual International Business Research Seminar, co-sponsored by School of management, Warsaw University, The Center for Europe-Warsaw University, and the Coggin College of Business, February 2010, 2009, 2005, 2004, 2003. AND 2002

Speaker, Resident's Life Program, 2003

Speaker, International Student Association Forum, 2003

Participant, SIFE/FLAWI-sponsored Symposium, 2003

Forum Participant, Council of Logistics Management Roundtable Leadership Forum 2003 – Participated in Forum, *Increasing Student Membership within CLM Roundtables*, Chicago, IL, June 5-6.

Session Co-leader, *Council of Logistics Management 2002 Doctoral Symposium* in San Francisco, CA, Presented September 21, 2002

Session Chair, *Council of Logistics Management 2001 Educators Annual Conference* Kansas City, MO., Led the panel discussion of Logistics Editors, September 29

Speaker, *The Global Supply Chain Forum, Summer Meeting 2001 - Logistics Outsourcing Strategies*, in Atlanta, Georgia. Presented July 17

## **COMMITTEE SERVICE & ADMINISTRATIVE ASSIGNMENTS – MICHIGAN STATE UNIVERSITY**

### *Department*

Supply Chain Management Undergraduate Curriculum Committee, 2013-2014

Supply Chain Management Faculty Search Committee, 2012-2013

Facilitating SCM Curriculum-Pedagogical match with SAP ERP Resources / Introduction to the SAP University Alliance, 2011 – current

### *College*

Investigating Program Opportunities for Customs Skills (Capacity) Building for International Trade and Logistics, 2012

## **COMMITTEE SERVICE & ADMINISTRATIVE ASSIGNMENTS - UNIVERSITY OF NORTH FLORIDA**

### *University*

Director, Transportation & Logistics Flagship Program, 2006 – 2011

University Research Committee (2009- 2011)

Provost Strategic Planning Council (Benchmarking/Goals Subcommittee) (2008-2009)

Provost Task Force (2007-2008)

Chair, University Nominations & Elections Committee, 2004-2005

Chair, University Strategic Planning Committee 2005-2006 through 2008

Vice-Chair, University Nominations & Elections Committee, 2003-2004

University Flagship Committee, 2004-2005, 2005-2006

University Search Committee for Associate Provost for Assessment, 2004-2005

Co-founder, Office of Faculty Enhancement (OFE)-supported New Educators Support Team (NEST), 2002-2003

### *College*

Coggin College of Business Technology Committee, 2010-2011  
Coggin College of Business Scholarship Committee, 2009-2011  
Coggin College of Business Dean's Search Committee, 2009-2010  
Coggin College of Business Director of Development Search Committee, 2009-2010  
Coggin College of Business By-Laws Committee, 2008-2009  
Chair, Transportation & Logistics Flagship Program Steering Committee, 2009-2011  
Coordinator, Annual Coggin College of Business New/Junior Faculty Retreat, 2003-2004, and 2004-2005  
Coggin College of Business Strategic Planning Committee, 2002-2003, 2003-2004, 2004-2005, and 2005-2006  
Coggin College of Business Graduate Curriculum Committee, 2002-2003  
Coggin College of Business Dean's Search Committee, 2002-2003  
Coggin College of Business Curriculum Committee, 2004-2005, and 2005-2006  
International Business Benchmarking Sub-Committee, 2001-2002  
Faculty Advisor, Transportation and Logistics Society (TLS), 2002-2008  
Co-Organizer, Coggin College of Business Annual Transportation and Logistics Career Day Events, 2002-2011

### *Department*

Director and Coordinator, Transportation & Logistics student internships 2003-2011  
Chair, Department of Marketing & Logistics Faculty Search Committee (Transportation and Logistics), 2009-2010  
Chair, Department of Marketing & Logistics Faculty Search Committee (Transportation and Logistics), 2006-2007  
Chair, Department of Management, Marketing & Logistics Committee for Evaluating Transportation and Logistics Scholarship Recipients, 2003-2004, 2004-2005, and 2005-2006  
Chair, Department of Marketing & Logistics Committee for Evaluating Transportation and Logistics Scholarship Recipients, 2005-2010  
Department of Marketing and Logistics Curriculum Improvement Committee, 2005-2006  
Department of Management, Marketing & Logistics Faculty Search Committee (Marketing), 2003-2004 and 2004-2005  
Department of Management, Marketing & Logistics Faculty Search Committee (Logistics and Marketing), 2002-2003  
Departmental Restructuring Committee, 2003-2004, and 2004-2005  
Department of Management, Marketing and Logistics Curriculum Improvement sub-Committee, 2001-2002, 2002-2003, 2003-2004, and 2004-2005 (ad-hoc)

## **EDUCATIONAL DEVELOPMENT – PROFESSIONAL/ACADEMIC CERTIFICATIONS, CONFERENCES AND SEMINARS**

SAP ASUG Michigan Chapter Meeting, 2013  
SAP University Alliances Workshops and Webinars on *Global Bike Inc.* 2011, 2012  
Department of Homeland Security *Customs Capacity Building* Conference, 2012  
*IANA Intermodal Conference and Expo*, Atlanta, GA 2011



*ERPSim* Examiner Certification by HEC Montreal and the SAP University Alliances, 2011  
Annual SAP *Curriculum Congress*, 2011  
SAP *TERP10* Certification by SAP America, 2010  
*Council of Logistics Management Educators Annual Conference*, each year since 2000  
*CTL Certification*, the American Society of Transportation and Logistics, 2006  
*The Global Supply Chain Forum*, Quarterly Meetings, 2001-2004  
*Transportation Club International/ Traffic Club of Jacksonville Annual Conference*, Ponte Vedra Beach, FL. September 12<sup>th</sup> 2003  
*Council of Logistics Management Roundtable Leadership Forum* Chicago, IL, June 5-6 2003.  
*Council of Logistics Management Doctoral Symposium*, 2000 and 2002  
*The 3<sup>rd</sup> Annual Conference of the Logistics Research Network*, Newcastle UK, 1999  
*EDAMBA Doctoral Summer School Programme*, Toulouse, France. July 25-30, 1998